WA Norms Survey Analysis

Zezhen Wu

2025-06-18

Table of Contents

The analysis for the survey has been done for 503 participants who responded to the short survey.

All the numbers represented below are aggregate percentages.

* PB: Punjab
* KT: Karnataka
* MP: Madhya Pradesh
* MH: Maharashtra

# Summary Tables (Total and By State)

## State of interview

State of interview

| State of interview | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Punjab | 237 (100%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 237 (47.1%) |
| Karnataka | 0 (0.0%) | 122 (100%) | 0 (0.0%) | 0 (0.0%) | 122 (24.3%) |
| Madhya Pradesh | 0 (0.0%) | 0 (0.0%) | 104 (100%) | 0 (0.0%) | 104 (20.7%) |
| Maharashtra | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 40 (100%) | 40 (8%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Respondent’s relation to baby

Respondent’s relation to baby

| Respondent’s relation to baby | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Mother | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| Father | 15 (6.3%) | 4 (3.3%) | 20 (19.2%) | 8 (20%) | 47 (9.3%) |
| Other | 0 (0.0%) | 0 (0.0%) | 7 (6.7%) | 3 (7.5%) | 10 (2%) |
| Maternal grandmother | 1 (0.4%) | 2 (1.6%) | 2 (1.9%) | 0 (0.0%) | 5 (1%) |
| Paternal grandmother | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 1 (2.5%) | 2 (0.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## KMC by Mother

KMC by Mother

| KMC by Mother | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 167 (70.5%) | 82 (67.2%) | 59 (56.7%) | 20 (50%) | 328 (65.2%) |
| No | 47 (19.8%) | 28 (23%) | 26 (25%) | 3 (7.5%) | 104 (20.7%) |
| Yes | 23 (9.7%) | 12 (9.8%) | 19 (18.3%) | 17 (42.5%) | 71 (14.1%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## KMC by Father

KMC by Father

| KMC by Father | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 167 (70.5%) | 82 (67.2%) | 59 (56.7%) | 20 (50%) | 328 (65.2%) |
| No | 32 (13.5%) | 27 (22.1%) | 37 (35.6%) | 10 (25%) | 106 (21.1%) |
| Yes | 38 (16%) | 13 (10.7%) | 8 (7.7%) | 10 (25%) | 69 (13.7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## KMC by Maternal grandmother

KMC by Maternal grandmother

| KMC by Maternal grandmother | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 167 (70.5%) | 82 (67.2%) | 59 (56.7%) | 20 (50%) | 328 (65.2%) |
| No | 61 (25.7%) | 26 (21.3%) | 37 (35.6%) | 16 (40%) | 140 (27.8%) |
| Yes | 9 (3.8%) | 14 (11.5%) | 8 (7.7%) | 4 (10%) | 35 (7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## KMC by Paternal grandmother

KMC by Paternal grandmother

| KMC by Paternal grandmother | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 167 (70.5%) | 82 (67.2%) | 59 (56.7%) | 20 (50%) | 328 (65.2%) |
| No | 53 (22.4%) | 39 (32%) | 22 (21.2%) | 15 (37.5%) | 129 (25.6%) |
| Yes | 17 (7.2%) | 1 (0.8%) | 23 (22.1%) | 5 (12.5%) | 46 (9.1%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## KMC by Other

KMC by Other

| KMC by Other | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 167 (70.5%) | 82 (67.2%) | 59 (56.7%) | 20 (50%) | 328 (65.2%) |
| No | 66 (27.8%) | 38 (31.1%) | 38 (36.5%) | 13 (32.5%) | 155 (30.8%) |
| Yes | 4 (1.7%) | 2 (1.6%) | 7 (6.7%) | 7 (17.5%) | 20 (4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care applied?

Cord care applied?

| Cord care applied? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| No | 195 (82.3%) | 110 (90.2%) | 92 (88.5%) | 40 (100%) | 437 (86.9%) |
| Yes | 42 (17.7%) | 11 (9%) | 12 (11.5%) | 0 (0.0%) | 65 (12.9%) |
| Don’t know | 0 (0.0%) | 1 (0.8%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Talcum/Baby powder

Cord care: Talcum/Baby powder

| Cord care: Talcum/Baby powder | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 41 (17.3%) | 7 (5.7%) | 10 (9.6%) | 0 (0.0%) | 58 (11.5%) |
| Yes | 1 (0.4%) | 4 (3.3%) | 2 (1.9%) | 0 (0.0%) | 7 (1.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Oil or ghee

Cord care: Oil or ghee

| Cord care: Oil or ghee | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| Yes | 25 (10.5%) | 6 (4.9%) | 10 (9.6%) | 0 (0.0%) | 41 (8.2%) |
| No | 17 (7.2%) | 5 (4.1%) | 2 (1.9%) | 0 (0.0%) | 24 (4.8%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Blue medicine

Cord care: Blue medicine

| Cord care: Blue medicine | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 42 (17.7%) | 11 (9%) | 12 (11.5%) | 0 (0.0%) | 65 (12.9%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Betadine

Cord care: Betadine

| Cord care: Betadine | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 27 (11.4%) | 11 (9%) | 11 (10.6%) | 0 (0.0%) | 49 (9.7%) |
| Yes | 15 (6.3%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 16 (3.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Turmeric powder/oil

Cord care: Turmeric powder/oil

| Cord care: Turmeric powder/oil | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 42 (17.7%) | 9 (7.4%) | 12 (11.5%) | 0 (0.0%) | 63 (12.5%) |
| Yes | 0 (0.0%) | 2 (1.6%) | 0 (0.0%) | 0 (0.0%) | 2 (0.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Don’t know

Cord care: Don’t know

| Cord care: Don’t know | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 41 (17.3%) | 10 (8.2%) | 11 (10.6%) | 0 (0.0%) | 62 (12.3%) |
| Yes | 1 (0.4%) | 1 (0.8%) | 1 (1%) | 0 (0.0%) | 3 (0.6%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Cord care: Other

Cord care: Other

| Cord care: Other | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 195 (82.3%) | 111 (91%) | 92 (88.5%) | 40 (100%) | 438 (87.1%) |
| No | 41 (17.3%) | 11 (9%) | 12 (11.5%) | 0 (0.0%) | 64 (12.7%) |
| Yes | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Did mother reduce diet?

Did mother reduce diet?

| Did mother reduce diet? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| No | 13 (5.5%) | 3 (2.5%) | 20 (19.2%) | 9 (22.5%) | 45 (8.9%) |
| Yes | 3 (1.3%) | 3 (2.5%) | 9 (8.7%) | 3 (7.5%) | 18 (3.6%) |
| Don’t know | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Mother reduced her own diet?

Mother reduced her own diet?

| Mother reduced her own diet? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| No | 146 (61.6%) | 87 (71.3%) | 56 (53.8%) | 21 (52.5%) | 310 (61.6%) |
| Yes | 75 (31.6%) | 29 (23.8%) | 18 (17.3%) | 7 (17.5%) | 129 (25.6%) |
| Missing | 16 (6.8%) | 6 (4.9%) | 30 (28.8%) | 12 (30%) | 64 (12.7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Doing KMC is physically beneficial for babies’ health (e.g. prevents illnesses and infections, helps them gain weight and grow faster, helps keep them warm)”

“Doing KMC is physically beneficial for babies’ health (e.g. prevents illnesses and infections, helps them gain weight and grow faster, helps keep them warm)”

| “Doing KMC is physically beneficial for babies’ health (e.g. prevents illnesses and infections, helps them gain weight and grow faster, helps keep them warm)” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 215 (90.7%) | 119 (97.5%) | 99 (95.2%) | 32 (80%) | 465 (92.4%) |
| Don’t know | 7 (3%) | 2 (1.6%) | 4 (3.8%) | 8 (20%) | 21 (4.2%) |
| Disagree | 14 (5.9%) | 1 (0.8%) | 1 (1%) | 0 (0.0%) | 16 (3.2%) |
| Don’t want to respond | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Doing KMC helps babies bond with their caregivers/parents”

“Doing KMC helps babies bond with their caregivers/parents”

| “Doing KMC helps babies bond with their caregivers/parents” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 229 (96.6%) | 118 (96.7%) | 101 (97.1%) | 33 (82.5%) | 481 (95.6%) |
| Don’t know | 5 (2.1%) | 2 (1.6%) | 1 (1%) | 7 (17.5%) | 15 (3%) |
| Disagree | 3 (1.3%) | 1 (0.8%) | 2 (1.9%) | 0 (0.0%) | 6 (1.2%) |
| Don’t want to respond | 0 (0.0%) | 1 (0.8%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Engaging in KMC is good for both babies and their caregivers/parents”

“Engaging in KMC is good for both babies and their caregivers/parents”

| “Engaging in KMC is good for both babies and their caregivers/parents” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 221 (93.2%) | 120 (98.4%) | 103 (99%) | 32 (80%) | 476 (94.6%) |
| Don’t know | 12 (5.1%) | 1 (0.8%) | 0 (0.0%) | 6 (15%) | 19 (3.8%) |
| Disagree | 3 (1.3%) | 1 (0.8%) | 1 (1%) | 0 (0.0%) | 5 (1%) |
| Don’t want to respond | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 2 (5%) | 3 (0.6%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I approve of other parents engaging in KMC with their babies”

“I approve of other parents engaging in KMC with their babies”

| “I approve of other parents engaging in KMC with their babies” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 216 (91.1%) | 89 (73%) | 94 (90.4%) | 32 (80%) | 431 (85.7%) |
| Disagree | 15 (6.3%) | 31 (25.4%) | 7 (6.7%) | 0 (0.0%) | 53 (10.5%) |
| Don’t know | 4 (1.7%) | 0 (0.0%) | 3 (2.9%) | 6 (15%) | 13 (2.6%) |
| Don’t want to respond | 2 (0.8%) | 2 (1.6%) | 0 (0.0%) | 2 (5%) | 6 (1.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I try my best to engage in KMC with the baby”

“I try my best to engage in KMC with the baby”

| “I try my best to engage in KMC with the baby” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 218 (92%) | 117 (95.9%) | 88 (84.6%) | 33 (82.5%) | 456 (90.7%) |
| Disagree | 16 (6.8%) | 5 (4.1%) | 11 (10.6%) | 0 (0.0%) | 32 (6.4%) |
| Don’t know | 2 (0.8%) | 0 (0.0%) | 5 (4.8%) | 6 (15%) | 13 (2.6%) |
| Don’t want to respond | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 1 (2.5%) | 2 (0.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Fathers should engage in KMC with their babies”

“Fathers should engage in KMC with their babies”

| “Fathers should engage in KMC with their babies” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 216 (91.1%) | 114 (93.4%) | 94 (90.4%) | 31 (77.5%) | 455 (90.5%) |
| Disagree | 13 (5.5%) | 6 (4.9%) | 7 (6.7%) | 0 (0.0%) | 26 (5.2%) |
| Don’t know | 7 (3%) | 1 (0.8%) | 3 (2.9%) | 7 (17.5%) | 18 (3.6%) |
| Don’t want to respond | 1 (0.4%) | 1 (0.8%) | 0 (0.0%) | 2 (5%) | 4 (0.8%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I would like to do KMC with the baby”

“I would like to do KMC with the baby”

| “I would like to do KMC with the baby” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 223 (94.1%) | 119 (97.5%) | 97 (93.3%) | 34 (85%) | 473 (94%) |
| Disagree | 11 (4.6%) | 2 (1.6%) | 5 (4.8%) | 0 (0.0%) | 18 (3.6%) |
| Don’t know | 2 (0.8%) | 0 (0.0%) | 2 (1.9%) | 6 (15%) | 10 (2%) |
| Don’t want to respond | 1 (0.4%) | 1 (0.8%) | 0 (0.0%) | 0 (0.0%) | 2 (0.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Families should do KMC with their babies”

“Families should do KMC with their babies”

| “Families should do KMC with their babies” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 197 (83.1%) | 101 (82.8%) | 87 (83.7%) | 32 (80%) | 417 (82.9%) |
| Disagree | 31 (13.1%) | 20 (16.4%) | 14 (13.5%) | 0 (0.0%) | 65 (12.9%) |
| Don’t know | 6 (2.5%) | 1 (0.8%) | 3 (2.9%) | 4 (10%) | 14 (2.8%) |
| Don’t want to respond | 3 (1.3%) | 0 (0.0%) | 0 (0.0%) | 4 (10%) | 7 (1.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “It is risky to apply oil, powder, ghee, ash, turmeric, or cow dung on the baby’s cord.”

“It is risky to apply oil, powder, ghee, ash, turmeric, or cow dung on the baby’s cord.”

| “It is risky to apply oil, powder, ghee, ash, turmeric, or cow dung on the baby’s cord.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 197 (83.1%) | 109 (89.3%) | 87 (83.7%) | 37 (92.5%) | 430 (85.5%) |
| Disagree | 25 (10.5%) | 11 (9%) | 12 (11.5%) | 3 (7.5%) | 51 (10.1%) |
| Don’t know | 14 (5.9%) | 2 (1.6%) | 5 (4.8%) | 0 (0.0%) | 21 (4.2%) |
| Don’t want to respond | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Parents and caregivers should avoid applying oil, powder, ghee, ash, turmeric, or cow dung on a baby’s cord.”

“Parents and caregivers should avoid applying oil, powder, ghee, ash, turmeric, or cow dung on a baby’s cord.”

| “Parents and caregivers should avoid applying oil, powder, ghee, ash, turmeric, or cow dung on a baby’s cord.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 223 (94.1%) | 105 (86.1%) | 96 (92.3%) | 38 (95%) | 462 (91.8%) |
| Disagree | 11 (4.6%) | 16 (13.1%) | 2 (1.9%) | 2 (5%) | 31 (6.2%) |
| Don’t know | 3 (1.3%) | 1 (0.8%) | 6 (5.8%) | 0 (0.0%) | 10 (2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Keeping the cord dry is the best way to prevent infection.”

“Keeping the cord dry is the best way to prevent infection.”

| “Keeping the cord dry is the best way to prevent infection.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 228 (96.2%) | 120 (98.4%) | 99 (95.2%) | 39 (97.5%) | 486 (96.6%) |
| Don’t know | 4 (1.7%) | 0 (0.0%) | 5 (4.8%) | 1 (2.5%) | 10 (2%) |
| Disagree | 5 (2.1%) | 2 (1.6%) | 0 (0.0%) | 0 (0.0%) | 7 (1.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “The best way to properly care for a baby’s cord is to wash it with a gentle soap and water during baths and dry it immediately after.”

“The best way to properly care for a baby’s cord is to wash it with a gentle soap and water during baths and dry it immediately after.”

| “The best way to properly care for a baby’s cord is to wash it with a gentle soap and water during baths and dry it immediately after.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 214 (90.3%) | 121 (99.2%) | 94 (90.4%) | 38 (95%) | 467 (92.8%) |
| Disagree | 21 (8.9%) | 0 (0.0%) | 4 (3.8%) | 1 (2.5%) | 26 (5.2%) |
| Don’t know | 2 (0.8%) | 0 (0.0%) | 6 (5.8%) | 1 (2.5%) | 9 (1.8%) |
| Don’t want to respond | 0 (0.0%) | 1 (0.8%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I want to keep baby’s cord clean and dry.”

“I want to keep baby’s cord clean and dry.”

| “I want to keep baby’s cord clean and dry.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 232 (97.9%) | 122 (100%) | 97 (93.3%) | 39 (97.5%) | 490 (97.4%) |
| Don’t know | 0 (0.0%) | 0 (0.0%) | 6 (5.8%) | 0 (0.0%) | 6 (1.2%) |
| Don’t want to respond | 3 (1.3%) | 0 (0.0%) | 0 (0.0%) | 1 (2.5%) | 4 (0.8%) |
| Disagree | 2 (0.8%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 3 (0.6%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Eating all kinds of nutritious foods, regardless of whether it is hot or cold food, helps a mother recover and produce more breastmilk.”

“Eating all kinds of nutritious foods, regardless of whether it is hot or cold food, helps a mother recover and produce more breastmilk.”

| “Eating all kinds of nutritious foods, regardless of whether it is hot or cold food, helps a mother recover and produce more breastmilk.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 209 (88.2%) | 106 (86.9%) | 90 (86.5%) | 36 (90%) | 441 (87.7%) |
| Disagree | 25 (10.5%) | 16 (13.1%) | 12 (11.5%) | 4 (10%) | 57 (11.3%) |
| Don’t know | 3 (1.3%) | 0 (0.0%) | 2 (1.9%) | 0 (0.0%) | 5 (1%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Eating any type of hot or cold food won’t negatively impact the mother or the baby (i.e. cause gas or sickness).”

“Eating any type of hot or cold food won’t negatively impact the mother or the baby (i.e. cause gas or sickness).”

| “Eating any type of hot or cold food won’t negatively impact the mother or the baby (i.e. cause gas or sickness).” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 164 (69.2%) | 94 (77%) | 72 (69.2%) | 33 (82.5%) | 363 (72.2%) |
| Disagree | 64 (27%) | 26 (21.3%) | 30 (28.8%) | 6 (15%) | 126 (25%) |
| Don’t know | 9 (3.8%) | 2 (1.6%) | 2 (1.9%) | 1 (2.5%) | 14 (2.8%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I do my best to eat a variety of nutritious foods and not restrict my diet after delivery.”

“I do my best to eat a variety of nutritious foods and not restrict my diet after delivery.”

| “I do my best to eat a variety of nutritious foods and not restrict my diet after delivery.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 209 (88.2%) | 102 (83.6%) | 62 (59.6%) | 24 (60%) | 397 (78.9%) |
| Missing | 16 (6.8%) | 6 (4.9%) | 30 (28.8%) | 12 (30%) | 64 (12.7%) |
| Disagree | 12 (5.1%) | 13 (10.7%) | 11 (10.6%) | 3 (7.5%) | 39 (7.8%) |
| Don’t know | 0 (0.0%) | 1 (0.8%) | 1 (1%) | 0 (0.0%) | 2 (0.4%) |
| Don’t want to respond | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (2.5%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I do my best to help the mother eat a variety of nutritious foods and avoid restricting her diet after delivery.”

“I do my best to help the mother eat a variety of nutritious foods and avoid restricting her diet after delivery.”

| “I do my best to help the mother eat a variety of nutritious foods and avoid restricting her diet after delivery.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| Agree | 16 (6.8%) | 6 (4.9%) | 23 (22.1%) | 8 (20%) | 53 (10.5%) |
| Disagree | 0 (0.0%) | 0 (0.0%) | 7 (6.7%) | 4 (10%) | 11 (2.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “It’s not ok to reduce the amount of food or water from a mother’s diet for the health of her or the baby.”

“It’s not ok to reduce the amount of food or water from a mother’s diet for the health of her or the baby.”

| “It’s not ok to reduce the amount of food or water from a mother’s diet for the health of her or the baby.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 228 (96.2%) | 111 (91%) | 93 (89.4%) | 37 (92.5%) | 469 (93.2%) |
| Disagree | 6 (2.5%) | 11 (9%) | 9 (8.7%) | 2 (5%) | 28 (5.6%) |
| Don’t know | 3 (1.3%) | 0 (0.0%) | 2 (1.9%) | 1 (2.5%) | 6 (1.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “Even if the mom or baby is sick, the mom should not stop eating certain foods.”

“Even if the mom or baby is sick, the mom should not stop eating certain foods.”

| “Even if the mom or baby is sick, the mom should not stop eating certain foods.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 200 (84.4%) | 103 (84.4%) | 91 (87.5%) | 33 (82.5%) | 427 (84.9%) |
| Disagree | 31 (13.1%) | 18 (14.8%) | 10 (9.6%) | 5 (12.5%) | 64 (12.7%) |
| Don’t know | 6 (2.5%) | 1 (0.8%) | 3 (2.9%) | 2 (5%) | 12 (2.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I try to make sure the mother drinks at least 2 liters (or 8–10 glasses) of water a day to support healthy milk production.”

“I try to make sure the mother drinks at least 2 liters (or 8–10 glasses) of water a day to support healthy milk production.”

| “I try to make sure the mother drinks at least 2 liters (or 8–10 glasses) of water a day to support healthy milk production.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| Agree | 16 (6.8%) | 5 (4.1%) | 28 (26.9%) | 12 (30%) | 61 (12.1%) |
| Disagree | 0 (0.0%) | 1 (0.8%) | 2 (1.9%) | 0 (0.0%) | 3 (0.6%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## “I try to drink at least 2 Liters of (or 8-10 glasses) of water a day to optimize my milk production.”

“I try to drink at least 2 Liters of (or 8-10 glasses) of water a day to optimize my milk production.”

| “I try to drink at least 2 Liters of (or 8-10 glasses) of water a day to optimize my milk production.” | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Agree | 216 (91.1%) | 115 (94.3%) | 72 (69.2%) | 27 (67.5%) | 430 (85.5%) |
| Missing | 16 (6.8%) | 6 (4.9%) | 30 (28.8%) | 12 (30%) | 64 (12.7%) |
| Disagree | 5 (2.1%) | 1 (0.8%) | 0 (0.0%) | 1 (2.5%) | 7 (1.4%) |
| Don’t know | 0 (0.0%) | 0 (0.0%) | 2 (1.9%) | 0 (0.0%) | 2 (0.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Type of delivery

Type of delivery

| Type of delivery | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| C‐section | 153 (64.6%) | 82 (67.2%) | 25 (24%) | 23 (57.5%) | 283 (56.3%) |
| Normal | 84 (35.4%) | 40 (32.8%) | 79 (76%) | 17 (42.5%) | 220 (43.7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Sex of baby

Sex of baby

| Sex of baby | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Male | 126 (53.2%) | 63 (51.6%) | 57 (54.8%) | 22 (55%) | 268 (53.3%) |
| Female | 111 (46.8%) | 59 (48.4%) | 47 (45.2%) | 18 (45%) | 235 (46.7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Is this the first baby?

Is this the first baby?

| Is this the first baby? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Yes | 124 (52.3%) | 67 (54.9%) | 33 (31.7%) | 18 (45%) | 242 (48.1%) |
| No | 97 (40.9%) | 49 (40.2%) | 41 (39.4%) | 10 (25%) | 197 (39.2%) |
| Missing | 16 (6.8%) | 6 (4.9%) | 30 (28.8%) | 12 (30%) | 64 (12.7%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Is this mother’s first baby?

Is this mother’s first baby?

| Is this mother’s first baby? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| Yes | 10 (4.2%) | 5 (4.1%) | 15 (14.4%) | 11 (27.5%) | 41 (8.2%) |
| No | 6 (2.5%) | 1 (0.8%) | 15 (14.4%) | 1 (2.5%) | 23 (4.6%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Respondent education level

Respondent education level

| Respondent education level | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| 11th to degree/diploma | 147 (62%) | 63 (51.6%) | 22 (21.2%) | 25 (62.5%) | 257 (51.1%) |
| 6th to 10th standard | 30 (12.7%) | 44 (36.1%) | 41 (39.4%) | 9 (22.5%) | 124 (24.7%) |
| Post graduate | 57 (24.1%) | 6 (4.9%) | 24 (23.1%) | 3 (7.5%) | 90 (17.9%) |
| Don’t know how to read or write | 3 (1.3%) | 8 (6.6%) | 13 (12.5%) | 1 (2.5%) | 25 (5%) |
| Up to 5th standard | 0 (0.0%) | 1 (0.8%) | 4 (3.8%) | 1 (2.5%) | 6 (1.2%) |
| Don’t know | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (2.5%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Mother’s education level

Mother’s education level

| Mother’s education level | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| 11th to degree/diploma | 9 (3.8%) | 1 (0.8%) | 9 (8.7%) | 8 (20%) | 27 (5.4%) |
| 6th to 10th standard | 4 (1.7%) | 2 (1.6%) | 15 (14.4%) | 3 (7.5%) | 24 (4.8%) |
| Post graduate | 2 (0.8%) | 2 (1.6%) | 3 (2.9%) | 1 (2.5%) | 8 (1.6%) |
| Don’t know how to read or write | 0 (0.0%) | 0 (0.0%) | 2 (1.9%) | 0 (0.0%) | 2 (0.4%) |
| Don’t know | 0 (0.0%) | 1 (0.8%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Up to 5th standard | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 1 (0.2%) |
| Read/write but no school | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Respondent occupation category

Respondent occupation category

| Respondent occupation category | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Homemaker | 185 (78.1%) | 98 (80.3%) | 61 (58.7%) | 27 (67.5%) | 371 (73.8%) |
| Private job | 20 (8.4%) | 10 (8.2%) | 12 (11.5%) | 3 (7.5%) | 45 (8.9%) |
| Self employed / small business | 21 (8.9%) | 2 (1.6%) | 6 (5.8%) | 4 (10%) | 33 (6.6%) |
| Daily labourer | 1 (0.4%) | 4 (3.3%) | 10 (9.6%) | 2 (5%) | 17 (3.4%) |
| Farmer | 1 (0.4%) | 4 (3.3%) | 10 (9.6%) | 2 (5%) | 17 (3.4%) |
| Public sector job | 8 (3.4%) | 3 (2.5%) | 3 (2.9%) | 1 (2.5%) | 15 (3%) |
| Unemployed | 1 (0.4%) | 1 (0.8%) | 2 (1.9%) | 1 (2.5%) | 5 (1%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Mother’s occupation category

Mother’s occupation category

| Mother’s occupation category | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Missing | 221 (93.2%) | 116 (95.1%) | 74 (71.2%) | 28 (70%) | 439 (87.3%) |
| Homemaker | 16 (6.8%) | 6 (4.9%) | 22 (21.2%) | 11 (27.5%) | 55 (10.9%) |
| Farmer | 0 (0.0%) | 0 (0.0%) | 3 (2.9%) | 1 (2.5%) | 4 (0.8%) |
| Unemployed | 0 (0.0%) | 0 (0.0%) | 3 (2.9%) | 0 (0.0%) | 3 (0.6%) |
| Daily labourer | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 1 (0.2%) |
| Self employed / small business | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Social category

Social category

| Social category | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| SC/ST/OBC | 128 (54%) | 66 (54.1%) | 75 (72.1%) | 27 (67.5%) | 296 (58.8%) |
| General | 109 (46%) | 37 (30.3%) | 15 (14.4%) | 10 (25%) | 171 (34%) |
| Don’t know / no response | 0 (0.0%) | 7 (5.7%) | 12 (11.5%) | 0 (0.0%) | 19 (3.8%) |
| Other | 0 (0.0%) | 12 (9.8%) | 2 (1.9%) | 3 (7.5%) | 17 (3.4%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## State of respondent

State of respondent

| State of respondent | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Punjab | 235 (99.2%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 235 (46.7%) |
| Karnataka | 0 (0.0%) | 120 (98.4%) | 0 (0.0%) | 0 (0.0%) | 120 (23.9%) |
| Madhya Pradesh | 0 (0.0%) | 0 (0.0%) | 96 (92.3%) | 1 (2.5%) | 97 (19.3%) |
| Maharashtra | 0 (0.0%) | 0 (0.0%) | 3 (2.9%) | 39 (97.5%) | 42 (8.3%) |
| Other: Specify | 2 (0.8%) | 2 (1.6%) | 5 (4.8%) | 0 (0.0%) | 9 (1.8%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Below poverty line?

Below poverty line?

| Below poverty line? | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Yes | 113 (47.7%) | 110 (90.2%) | 78 (75%) | 13 (32.5%) | 314 (62.4%) |
| No | 122 (51.5%) | 12 (9.8%) | 24 (23.1%) | 26 (65%) | 184 (36.6%) |
| Don’t know | 2 (0.8%) | 0 (0.0%) | 2 (1.9%) | 1 (2.5%) | 5 (1%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

## Religion

Religion

| Religion | PB | KT | MP | MH | Total |
| --- | --- | --- | --- | --- | --- |
| Hinduism | 63 (26.6%) | 102 (83.6%) | 95 (91.3%) | 31 (77.5%) | 291 (57.9%) |
| Sikhism | 161 (67.9%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 161 (32%) |
| Islam | 6 (2.5%) | 19 (15.6%) | 6 (5.8%) | 4 (10%) | 35 (7%) |
| Christianity | 6 (2.5%) | 1 (0.8%) | 1 (1%) | 0 (0.0%) | 8 (1.6%) |
| Buddhism | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 5 (12.5%) | 6 (1.2%) |
| Jainism | 0 (0.0%) | 0 (0.0%) | 1 (1%) | 0 (0.0%) | 1 (0.2%) |
| Other | 1 (0.4%) | 0 (0.0%) | 0 (0.0%) | 0 (0.0%) | 1 (0.2%) |
| Total | 237 (47.1%) | 122 (24.3%) | 104 (20.7%) | 40 (8%) | 503 (100.0%) |

# Summary Plots (Total)

