

# UCLA ENTREPRENEURSHIP EXPO

November 15, 2014

HOSTED BY:

**ACM**

Association for Computing Machinery

**IEEE**

Institute of Electrical and Electronics Engineers

**UPE**

Upsilon Pi Epsilon, International Honor Society for the  
Computing and Information Disciplines

**TEC**

Technical Entrepreneurial Community



**IEEE**



## **ABOUT THE EVENT:**

Our mission for this event is to provide our university's top engineering students with the opportunity to learn about entrepreneurship, inspire them on the most current technological trends, and help them land great internships and full-time positions.

In particular, we want to emphasize the opportunities in entrepreneurship for students in either joining a start-up or building one from the ground up. Our vision for the event includes both workshops for students to learn about what it takes to establish and run a brand new company, as well as a career fair portion for companies looking to hire.

DATE: Saturday, November 15, 2014

LOCATION: Ackerman Grand Ballroom, UCLA

SCHEDULE:	10:00 AM - 10:30 AM	Icebreaker
	10:30 AM - 11:30 AM	Workshop #1 (Attracting Investors for Entrepreneurs)
	11:30 AM - 12:30 PM	Lunch/Keynote Speaker
	12:30 PM - 01:00 PM	Demonstrations
	01:00 PM - 04:00 PM	Career Fair
	01:00 PM - 02:00 PM	Workshop #2 (Panel/Q&A about Entrepreneurial Experiences)

## **HOW YOUR COMPANY CAN PARTICIPATE:**

### **Booths:**

All companies are welcome to come and have a table at our career fair. The cost of having a booth is \$125 and it includes booth space, table/chairs, 1 parking space, and of course, free lunch for all company representatives!

*If you are interested in having a booth at the career fair, please let us know by October 1<sup>st</sup>.*

### **On-site Interviews:**

We would also love to have on-site interviews at the event. On-site interviews would take place throughout the duration of the career fair, and otherwise up to your discretion. Please review

the Sponsorship Packages section for the different options available to your company. These can be added in addition to the booth space package and/or demonstration packages.

*If you are interested in having on-site interviews throughout the career fair, please contact us as by September 17<sup>th</sup> so we can arrange a room ahead of time.*

#### Demonstrations:

As engineers we are always interested in how things work. We would love to have you showcase your products at our event and discuss their utility and technology. Please review the Sponsorship Packages section for the different options available to your company. These can be added in addition to the booth space package and/or on-site interview packages.

*If you are interested in having demonstrations at the end of the lunch period, please contact us as by September 17<sup>th</sup> so we can arrange a room ahead of time.*

#### Workshops:

For the workshops, we would love to have company representatives share their knowledge and experience with our students.

##### Workshop #1: Presentation Skills

The presentation workshop would be limited to 1 company with one or two representatives. This is where students would learn how to get their peers, potential investors and future users excited about their idea.

##### Workshop #2: Tech Panel/Q&A

The Tech Panel/Q&A is limited to 5 different company representatives. Our goal is to have a lot of diversity so interested students can get the most out of the experience. It is also a chance for you to showcase what your company has done and what interesting products/projects are going on.

*If you would like to have your company represented in either of these workshops, please let us know by September 17<sup>th</sup>!*

### Sponsorship Packages:

\$125	Booth space and 1 parking space
\$100	5 minute product demo/talk to be scheduled during lunch between 12:30 PM – 1:00 PM.
\$100	Resume book with student resumes submitted before the event.*
\$150	On-site interviews in isolated room + Resume book with student resumes submitted before the event.*

\* Compilation of resumes will be given to you a few days before the event.

### WHY SHOULD YOUR COMPANY PARTICIPATE:

All four of the hosting organizations have a very large presence among the engineering students on campus. Our organizations collectively have over 700 members at UCLA. We actively and continuously involve a large portion of the engineering undergraduate students on campus. We host hundreds of info-sessions, projects, and work very closely with some of the best and brightest up and coming engineers. We expect around 200 student attendees who are actively pursuing new entrepreneurial aspirations, whether it is in building their own company or in joining your start-up.

Our organizations would love to continue to grow this partnership and would welcome returning companies in our other recruiting and informational events. And, of course, free lunch is provided for all the company representatives for generously donating their time!

### ABOUT US:

**ACM** - The Association for Computing Machinery is the computer science club at UCLA which focuses on helping its members apply everything they learn in class to the real world. From exploring new technologies to side-projects and competitive programming, ACM's members are some of the most passionate advocates of technology at UCLA. The Association for Computing Machinery is the computer science club at UCLA which focuses on helping its members apply everything they learn in class to the real world. From exploring new technologies to side-projects and competitive programming, ACM's members are some of the most passionate advocates of technology at UCLA.

**IEEE** - Our [Award Winning Student Branch](#) at UCLA was founded in 1963. We bring hands-on, practical experiences to engineering students throughout the campus through our large lab space, fully stocked with soldering irons, components, a MakerBot, and our newest addition, our mini-CNC mill! We currently have [multiple projects](#) branches that cater to different skill levels among students, allowing both beginners and veterans alike to have a challenging but fun experience with electronics and robotics. Through the Student Projects Initiative (SPI) and IEEE Essentials series, IEEE also sponsors students who actively imagine and develop their own projects and aids those who are eager to learn and do more.

For more information about our club and what we do, please visit: <http://ieee.ucla.edu>

**TEC** – The Technical Entrepreneurial Community believes that everyone with the drive to turn a technology into a strong and commercially viable company should be given a chance to succeed. TEC creates an environment where students can share their technical expertise to develop ideas into technologies with the potential to mature into businesses. TEC provides the platform for the technical community to learn about business practices and for the funding world to learn about investment opportunities at UCLA. TEC believes that establishing the connections between the right people is essential to the success of start-ups. TEC serves as the liaison between students and UCLA policymakers to create a helpful environment which facilitates technology transfer and start-up formation. TEC also helps alumni who have started businesses to maintain communication with promising new graduates and to play a role in the education of the next generation of TEC members.

**UPE** - Upsilon Pi Epsilon is an honor society whose members are among the most outstanding undergraduate and graduate Computer Science students at UCLA. UPE holds events to help members and students gain the skills and information required to succeed during their time at UCLA and their continuing professional lives. Members of UPE are encouraged to grow in their understanding of the discipline by mentoring and tutoring newer students. Corporate events, such as tech talks and info sessions, expose UCLA students to technologies outside the classroom as well as internship or research opportunities. For more information, please visit: <http://upe.seas.ucla.edu>

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