Introduction to using AI in Real Estate (120 min)

Date & Time: Wednesday, February 4, 2026, 6:00 PM – 8:15 PM
Location: Helmerich Hall, Room 121, The University of Tulsa
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Registration: Sign up here

Training Structure

Session Goal: Give individuals and teams a practical and effective Real Estate specific foundation that improves output quality immediately and sets the stage for follow-on workflow build-outs.

Agenda (120 min):

1. **Executive context (20 min):**
   - Current state of AI; ecosystem (models/providers); AI vs. AI agents
   - Capability envelope & Real Estate outlook
   - Safe usage in Real Estate
     - AI makes mistakes; review outputs
     - Data handling: avoid confidential data; turning off data sharing

2. **Setup for performance (25 min):**
   - Account tiers: Basic vs. Pro (Pro not required for this session)
   - Prompting/context: custom instructions, Markdown format, and clear role
   - Settings, memory, files
   - Evaluation mindset

3. **Advanced usage (30 min):**
   - Choosing the correct model
   - Projects: specific to your task, client, project; prompting assistant project
   - Tools/modes: web search, deep research, image, code, data analysis
   - Integrations: Google Drive/Gmail
   - Agent mode & custom GPTs

4. **Guided practice & implementation (45 min):**
   - Working through real-world AI use cases together via guided examples
   - Using example documents to help set up personalized projects and custom instructions
   - Next steps for staying up-to-date and continuing education

Participant prerequisites:

- Laptop + stable Wi-Fi
- Basic account on ChatGPT or Claude (Pro-tier not required)
- 2-3 example documents (leases, contracts, market data) from your current projects (optional but recommended)