

# Table of Contents

---

- 1. [Introduction](#)

# Alejandro Tapia Bueno

---

**Mobile:** (55) 6243 5831

**Email:** [alejandro\\_tapia@outlook.com](mailto:alejandro_tapia@outlook.com)

Click using `Cmd + Left Click` if you're on a Mac or `Ctrl + Left Click` if you're using Windows

## Introduction

---

I'm 27 years old and i'm a web developer.

I am a person with initiative and motivation, and I love learning and trying new stuff, whether it's [Atole agrio](#) or [Firebase](#).

While working on a project I act by the words my dad once said to me "*Don't do something a computer could*", meaning not to waste ourselves working in repetitive or boring tasks but instead to create pieces of software to help us and to make our lives easier. Because of that a colleague once said to me "You solve problems no one had seen".

## Experience

---

### Paradigma Cero (2011 - 2015)

From 2011 to 2015 I worked full time as Lead Developer for Paradigma Cero, a Digital Marketing Agency.

At this agency my responsibilities included:

- to Develop web projects for our customers.
- to Maintain and update regularly several websites.
- to Create HTML documents intended to be sent via Email (Emailings & Newsletters).
- to Review other developers's work.
- to Optimize web sites for SEO.

Additionally to the activities described in my job description I:

- Refocused several projects, from an email-based workflow to a project-based one, using [Open Atrium](#) to centralize information and resources.
- Before my arrival no CMS was being take advantage of. my first project in the agency was a migration from a file-based blog to Joomla.
- I developed a series of web apps which allowed our customers to create html documents for emailing without need of prior programming knowledge (WYSIWYG like).
- Implemented VCS company-wide using Git and Bitbucket.
- Wrote a spec on form development standardization
- *Forced* several jr developers on using [Sublime text the right way](#)

## Convergencia Estado de México (2007 - 2009)

From 2005 to 2007 I worked part time and on project-basis for Political Party "Convergencia" (now "Movimiento Ciudadano") Chapter "Estado de México".

As external contractor my responsibilities included:

- to Maintain and update regularly Convergencia Estado de México's website.

## Education

---

Med School (unfinished) at Universidad Autónoma del Estado de México (2005 - 2011).

## Courses and Additional Education

---

- [Hubspot Inbound Marketing Training](#)
- [MOZ Academy Training](#)
- [User Experience for the Web](#)
- [Shaping up with Angular.js](#)
- [Getting Started with Ruby on Rails](#)
- [McCullough and Berglund on Mastering Git](#)

## Projects

---

## Riviera (2014)

[rivieramx.com.mx](http://rivieramx.com.mx)

## Simplot México (2013)

[simplotmexico.com](http://simplotmexico.com)

## Balper México (2013)

[balper.com.mx](http://balper.com.mx)

# Web Technologies Expertise

---

## HTML

- HTML5 Specification
  - new HTML elements
  - new Browser API's and Technologies
    - localStorage
    - IndexedDB
    - History API

*Frameworks, libraries and classes I use*

- [HTML5 Boilerplate](#)

## CSS

- Box Model
- CSS version 3
  - Media Queries
  - CSS Flexible Box Layout module
  - CSS Backgrounds & Borders
- [SASS](#)

*Frameworks, libraries and classes I use*

- [Bourbon](#)
- [Bootstrap](#)
- Foundation
- MetroUI

## JavaScript

- Ajax requests and API consumption in conjunction with WebServices
- localStorage
- IndexedDB
- History API

*Frameworks, libraries and classes I use*

- jQuery
- MomentJS
- AngularJS
- AccountingJS
- Iscache
- taffydb
- crossroads JS

## PHP

- PDO
- OOP
- MVC
- Composer
- WebServices, API

*Frameworks, libraries and classes I use*

- Bento
- Twig
- PHP-MySQL-PDO-Database-Class
- PHPMailer

## SEO

- Site wide optimization (PageSpeed Score)
- On page optimization
- Conversion optimization

## Languages

---

- Spanish: native
- English: speak/read/write with high proficiency

## Technical Skills

---

- Basic administration of \*NIX based systems to act as web servers.
- Mac OS, Windows and Ubuntu (for web development I prefer Mac OS).
- Office I Google Docs