

Users

**Fashion
Enthusiast**

Common
Person/clothes
shopper

Anyone that
sees clothes
that they like

Ads?

.....
would a
membership
cost?

Concerns

Getting
Partnerships
with clothing
brands

Proper
functionality
of scanner

**Is it
free?**

How
would it
make
money?

What if the
clothing item
isn't sold
anywhere

Could we get
commissions
from the sites
we link to?

**App
Layout**

1 panel
previous
scans

1 panel discover or
browse/recommende
d page

1 panel
camera

3 different
panels

AI?

Security/
What
information
do we need?

phone
number

credit
card/
payment
info

Shipping
address

Email

Name

Functions

Scan
Clothes

**Past
Orders
Tab**

Order
Clothes

Wishlist

**Similar
Items**

Recommends
outfits to go
with scanned
clothes

Suggested
Clothes

Scanning
shoes

Scan colors
and bring up
items of the
same color

Scan
Accessories

Can organize
clothes into
different
groups that
you like or
styles

Flash
function
for if its
dark out

Save Credit
Card
Information
for next
purchase

Tags to
Organize
Clothes

Type
(pants,
shirt, etc.)

Style

Color

Tightness

Price

Quality

**Sleeve
Type**

Material

Brand