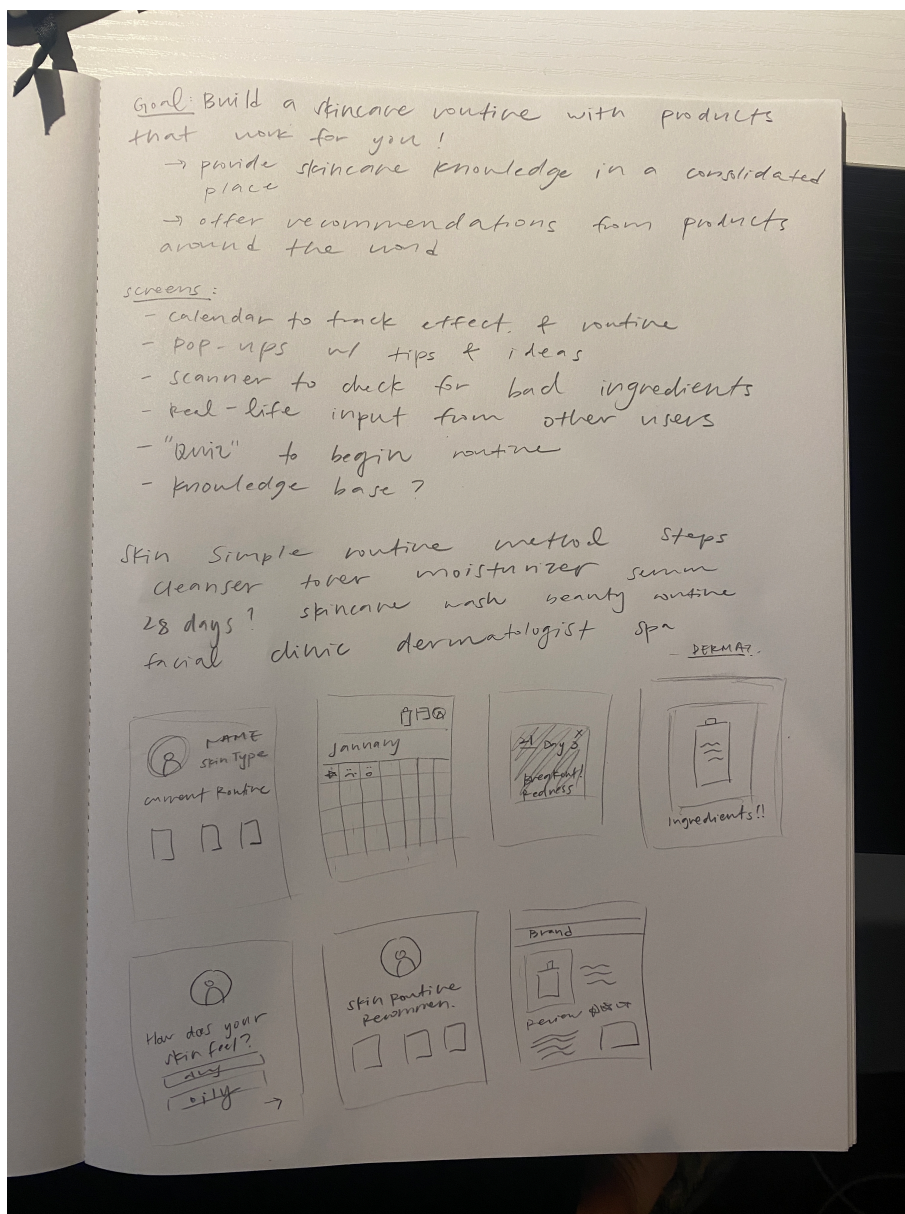For my Super Simple App, I drew from my recent experience of trying to revamp my skincare routine. I had a basic routine with products that I had been using for awhile, but I had been seeing a lot of posts of people sharing their routines and really elevating their overall skin appearance and texture. I thought it would be best to decide on a new routine before coming to SF, so I began to do my research… only to remember again how difficult the entire process was. There is literally so much research and opinions out there that it was hard for me to find a consolidated spot to see real people's experiences and recommendations. That's how I thought of the idea of derma.
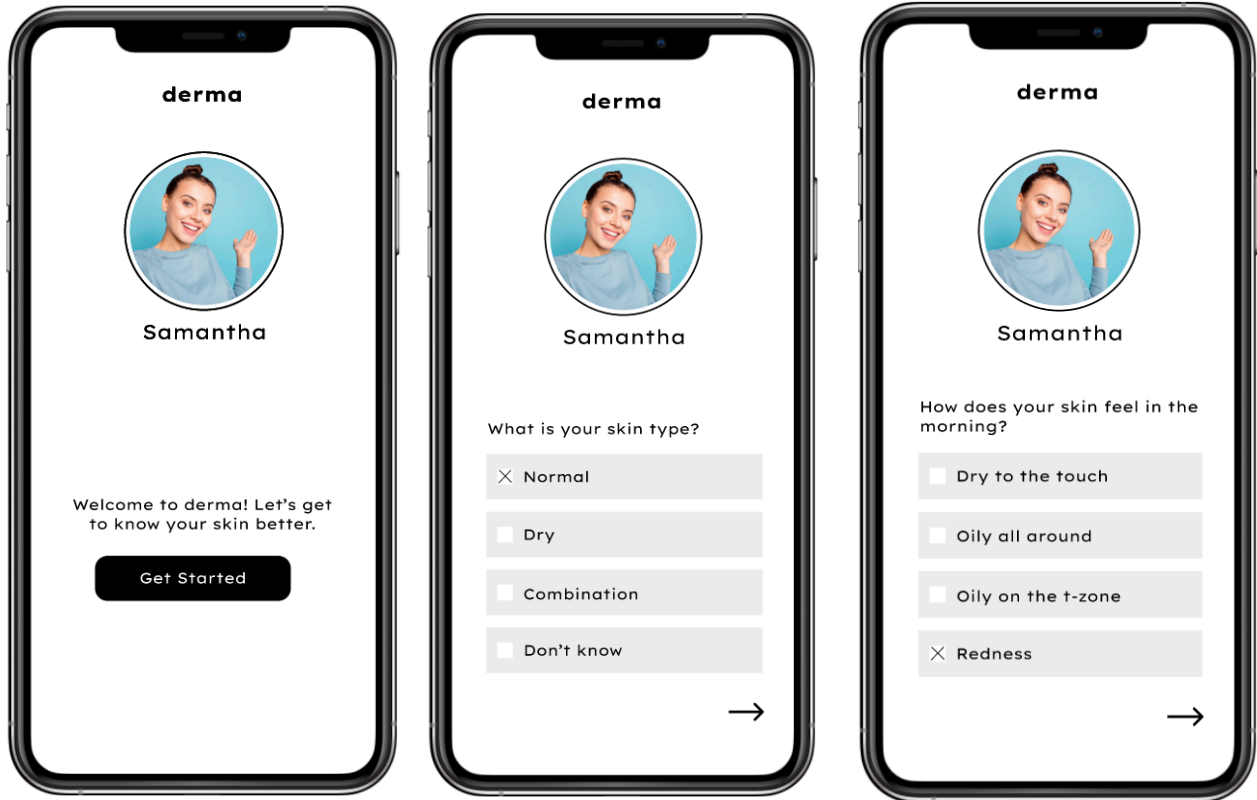
derma's main goals are:
• Help build a skincare routine with products that work for you
• Allow you to see how new products work for you & to track the effects
• Provide skincare knowledge in a consolidated place
• Offer recommendations from products around the world

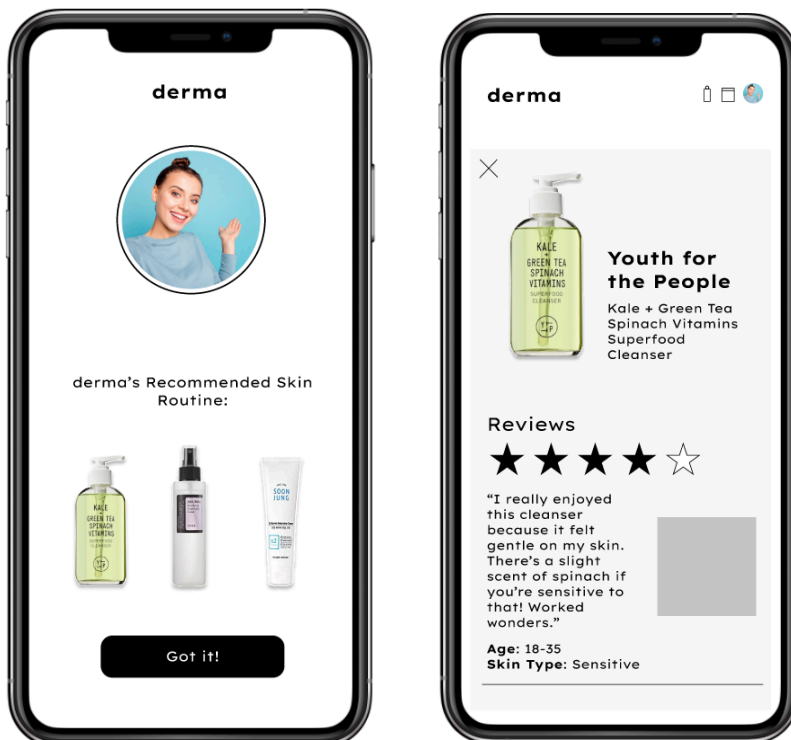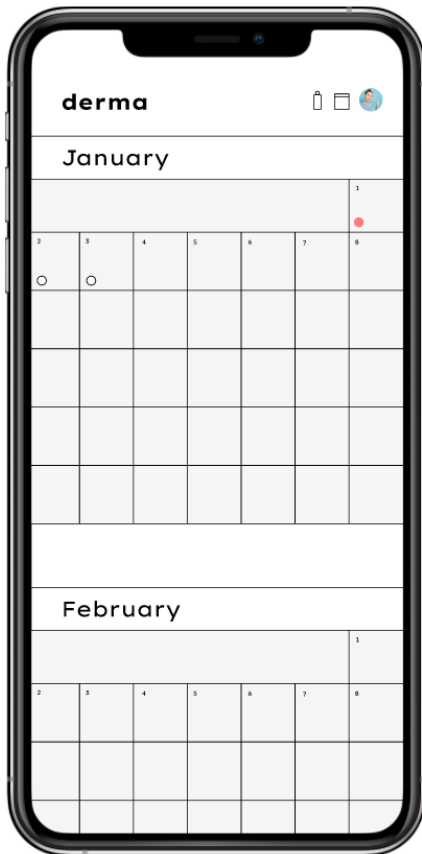Here are my initial thoughts and sketches:

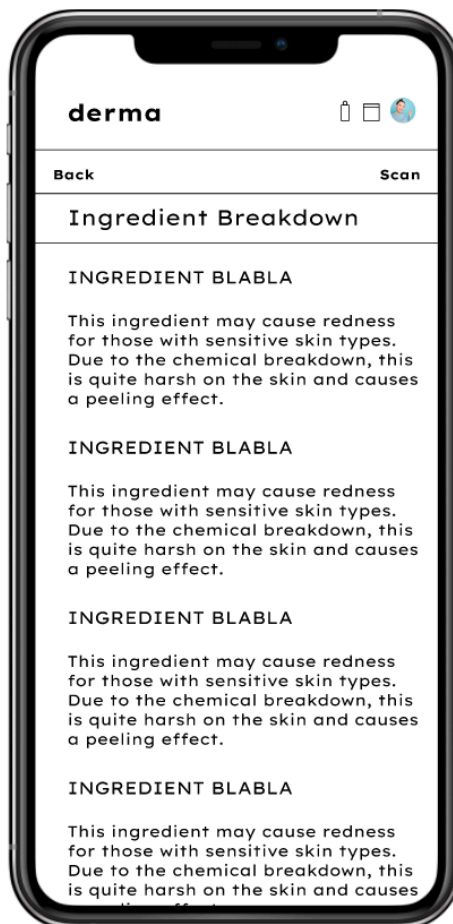Here are some of the screens I built out in **Figma**:

derma begins with asking the user to answer a few questions to get to know more about the person's skin type and skin.

The quiz allows the app to recommend a few products that derma thinks will work best for the user's skin. You can click on the product to see feedback from real-life customers.

Agnes Lee

derma

January

February

derma

Back   Next

January
1   Day 2 of cleanser change
              ● Break out

Notes:

"I really enjoyed this cleanser because it felt gentle on my skin. There's a slight scent of spinach if you're sensitive to that! Worked wonders."

The skin barrier shows results in 28 days. As a result, derma has a calendar function for users to input any skin symptoms, such as redness or break outs, and measures that in relation to any new products that the person may have started using.

derma

derma

Back   Scan

Ingredient Breakdown

INGREDIENT BLABLA

This ingredient may cause redness for those with sensitive skin types. Due to the chemical breakdown, this is quite harsh on the skin and causes a peeling effect.

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Before using any new products, use the scan function on derma to see what ingredients to look out for!