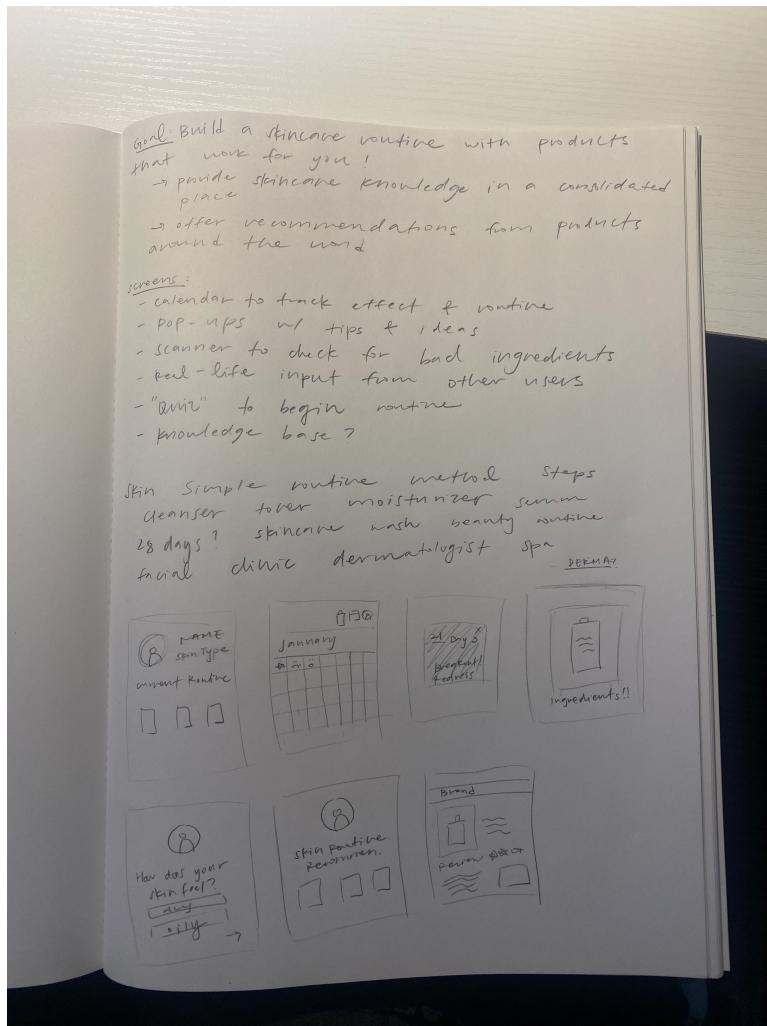


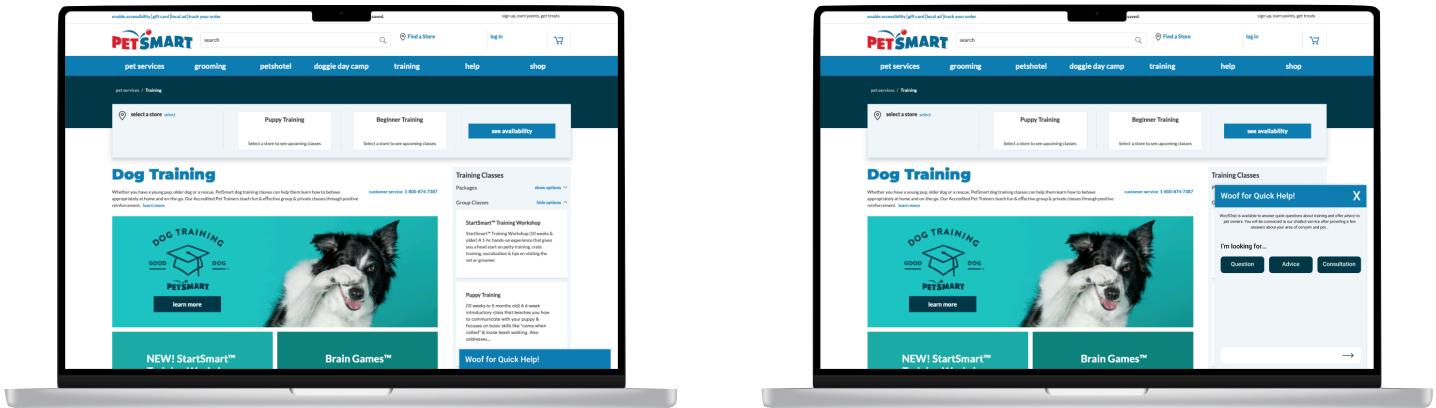
For my puppy interface, I drew upon inspiration from my own life, in particular my sisters' experiences with their new dogs. My oldest sister adopted a puppy with a lot of energy; my other sister fostered puppies and older dogs alike before adopting a 8-year-old dog. Puppies have a lot of energy, and I remember seeing my oldest sister reaching out to my other sister asking for help and advice. It got me thinking: who do people reach out to when they don't have that resource? Obviously, the internet is a massive resource, but with something that can be as time-consuming and stressful as training your new dog, I thought it would be most beneficial if pet owners could find information in a space they already exist - PetSmart.

PetSmart offers training services where they have trainers help your dog in-store. For quick questions, advices or consultation (to see if the owner should bring the dog to the store), there really isn't a place to ask. As a result, I created the chatbot, "WoofChat," which will pop up when the owner is on the "Training" section of the website.

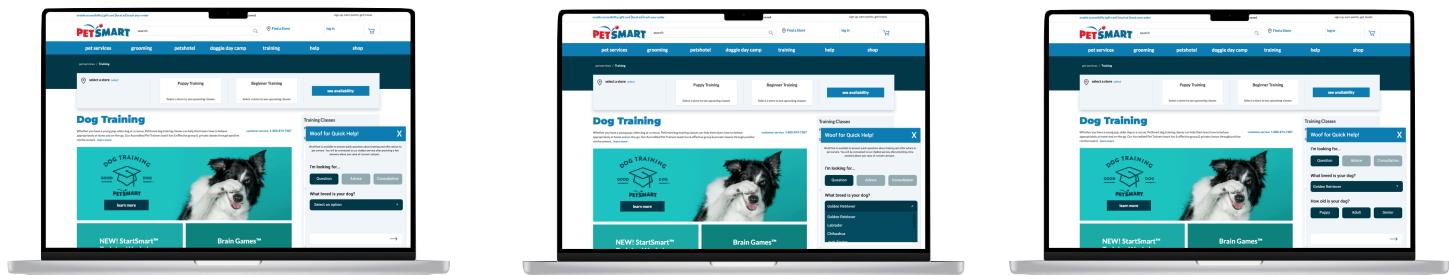


My initial brainstorm

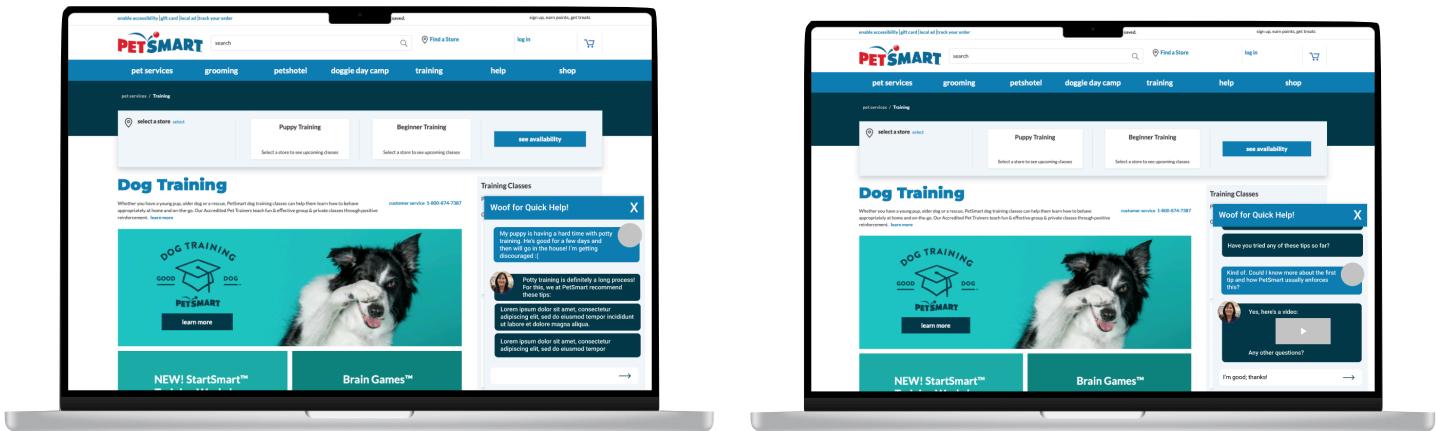
## How WoofChat on PetSmart works:



The option to use the chat box will pop up only when you're on the training section of the website.



Filling out some information about what you're looking for and what your pet is.



Some snapshots of the chat interactions. I would have there be "... messages to show the bot is typing and give immediate feedback!

For the full experience: <https://www.figma.com/proto/gnZ3IkkeP530LByS2R8gmk/Untitled?node-id=3%3A459&scaling=scale-down&page-id=0%3A1&starting-point-node-id=2%3A2>