

HAMZA USMAN

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6 Troy Street, Bassendean, Perth 6054, Australia

ABOUT ME

I am a proficient IT specialist with a strong background in both front-end and back-end programming. My experience includes web development, digital marketing, and managing e-commerce operations. I am highly skilled in WordPress, Shopify, and several programming languages, with a proven track record in customer service and store management. I am currently seeking to apply my skills and knowledge in a dynamic and forward-thinking environment.

STRENGTHS AND EXPERTISE

- **Web Development:** HTML, CSS, JavaScript, PHP
 - **E-Commerce Management:** Shopify, WordPress, Inventory Management
 - **Digital Marketing:** SEO, Social Media, Google Analytics
 - **Technical Tools:** Git, APIs, MySQL, AWS
 - **Soft Skills:** Problem Solving, Team Collaboration, Project Management, Communication
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PROFESSIONAL EXPERIENCE

Sales Assistant

March 2023 – Current

Shell, Claremont, Australia

Accomplishments:

- Provided excellent customer service which contributed to increased satisfaction and retention.
- Helped manage inventory and logistics for efficient stock control.
- Processed transactions and handled inquiries, ensuring smooth sales operations.

E-Commerce Store Manager

2022

HMZ Impex Limited, Lahore, Pakistan

Accomplishments:

- Handled online store operations including product listings, pricing, and promotions. Implemented
- digital marketing strategies to drive online sales.
- Maintained high customer satisfaction through effective query resolution.

INU Corporate, Lahore, Pakistan
Website Developer

May 2020 – 2022

Accomplishments:

- Designed and maintained responsive websites using HTML, CSS, and JavaScript.
- Developed dynamic back-end features with PHP and integrated third-party APIs.
- Managed content and website maintenance through WordPress.

Freelance Developer
Shopify, WordPress, Digital Marketing

2020 – 2022

Accomplishments:

- Provided freelance services for Shopify and WordPress development.
- Delivered digital marketing solutions to enhance clients' online presence.

EDUCATION

Master's in Information Technology

Kaplan College, Perth, Australia
2023 – 2024

Bachelor in Computer Science

Superior College, Lahore, Pakistan
2016 – 2020

Bachelor in Computer Science

Superior College, Gujranwala, Pakistan
2014 – 2015

HONORS AND CERTIFICATIONS

- **Amazon UK** | E-Commerce | Amazon | 2022
- **Google Garage** | Digital Marketing | 2020
- **DigiSkills.Pk** | Digital Marketing | 2020