RETAIL SALES ANALYSIS REPORT Q1

VAT % by city
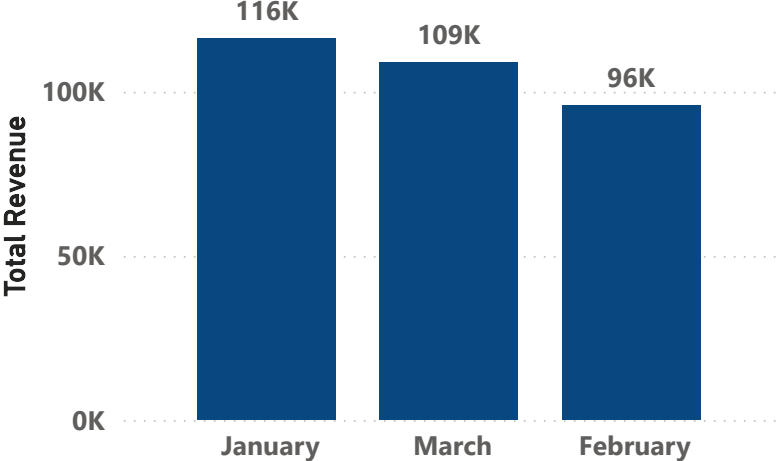
● Naypyitaw ● Mandalay ● Yangon

14.9
16.1
15.1
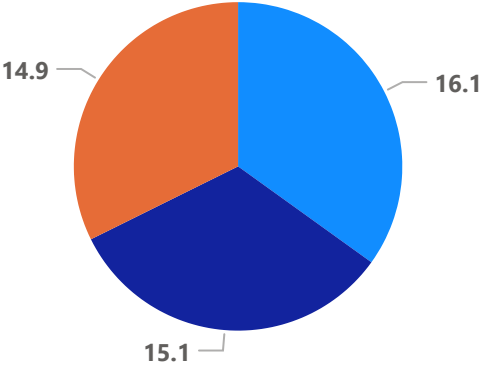
Total revenue by customer type

- Member: 164K
- Normal: 157K

Total revenue (Y-axis): 0K, 50K, 100K, 150K

Customer type

Total revenue by month

- January: 116K
- March: 109K
- February: 96K

Total Revenue (Y-axis): 0K, 50K, 100K
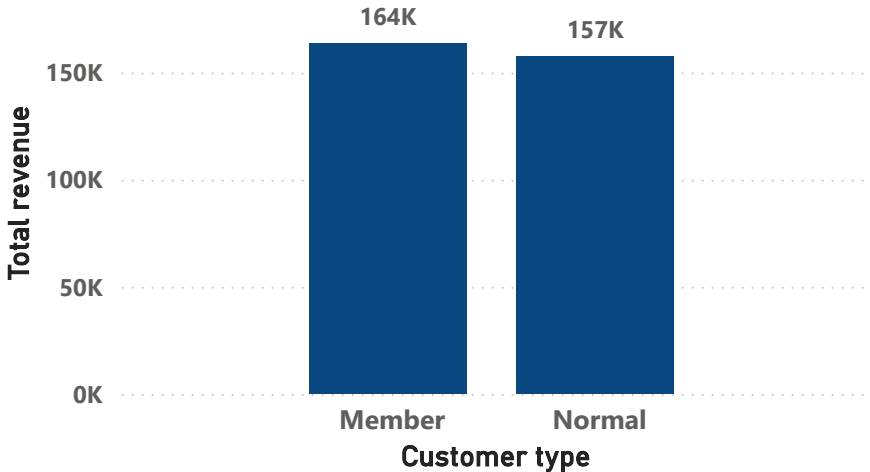
Count of sales by time of day

time of day ● Afternoon ● Evening ● Morning

Count of sales (Y-axis): 0, 20, 40, 60

Tuesday, Wednesday, Friday, Thursday, Monday
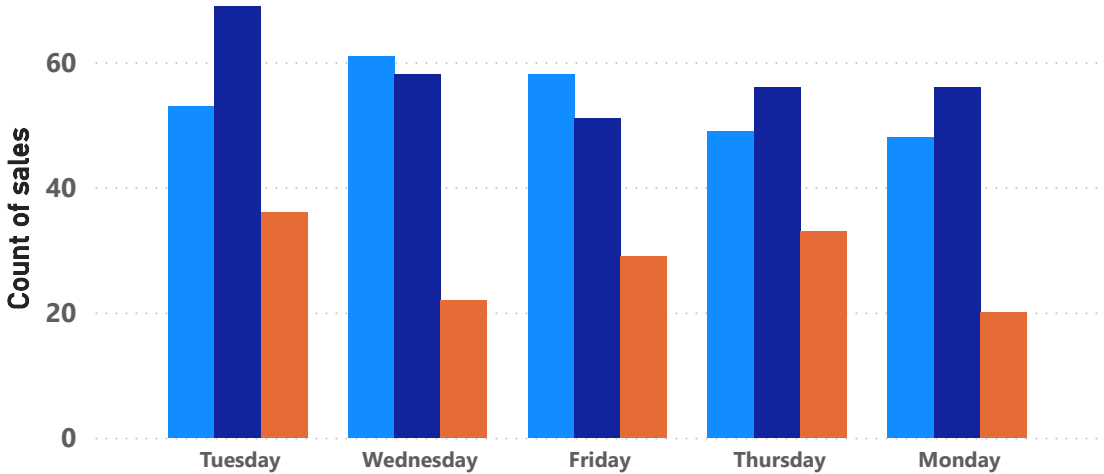
Sales worth by time of day

time of day ● Afternoon ● Evening ● Morning

Day	Afternoon	Evening	Morning
Tuesday	19.7K	22.0K	9.8K
Thursday	14.9K	19.1K	11.3K
Friday	17.8K		8.3K
Wednesday	18.0K	16.6K	8.2K
Monday	15.6K		6.1K

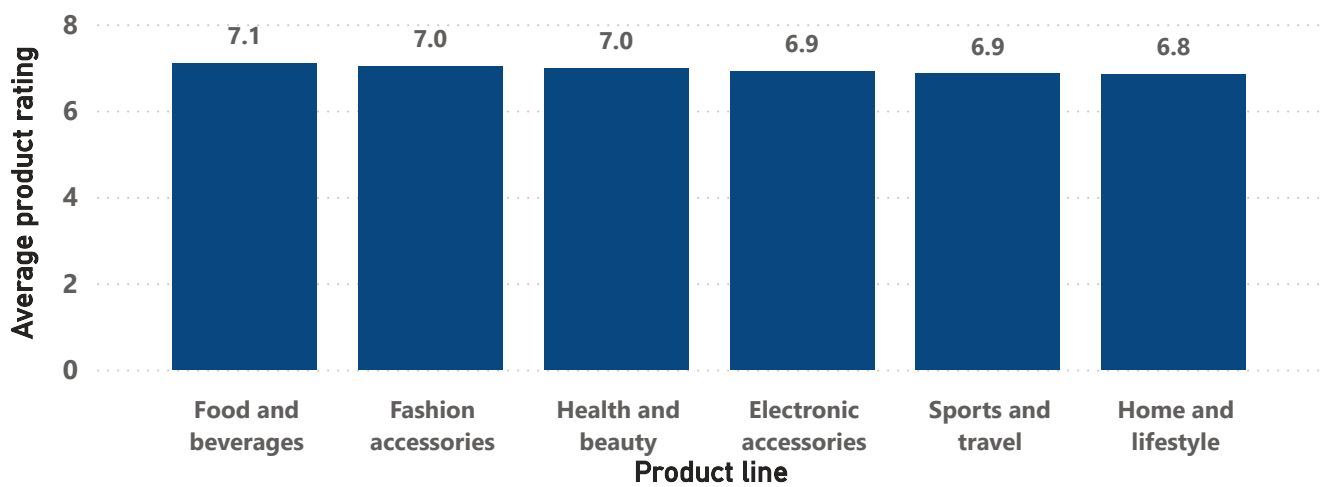Total sales (Y-axis): 0K, 5K, 10K, 15K, 20K
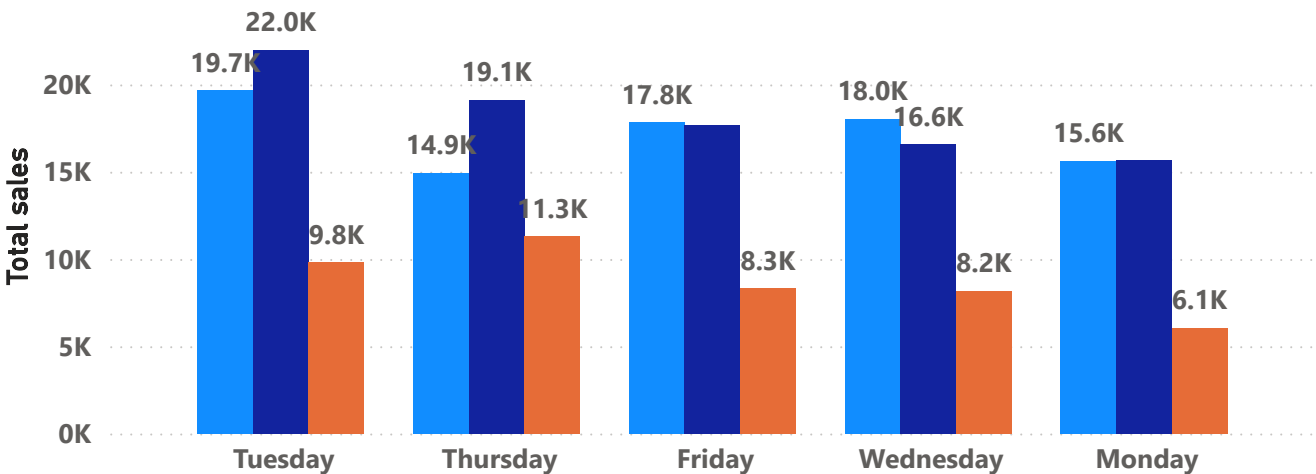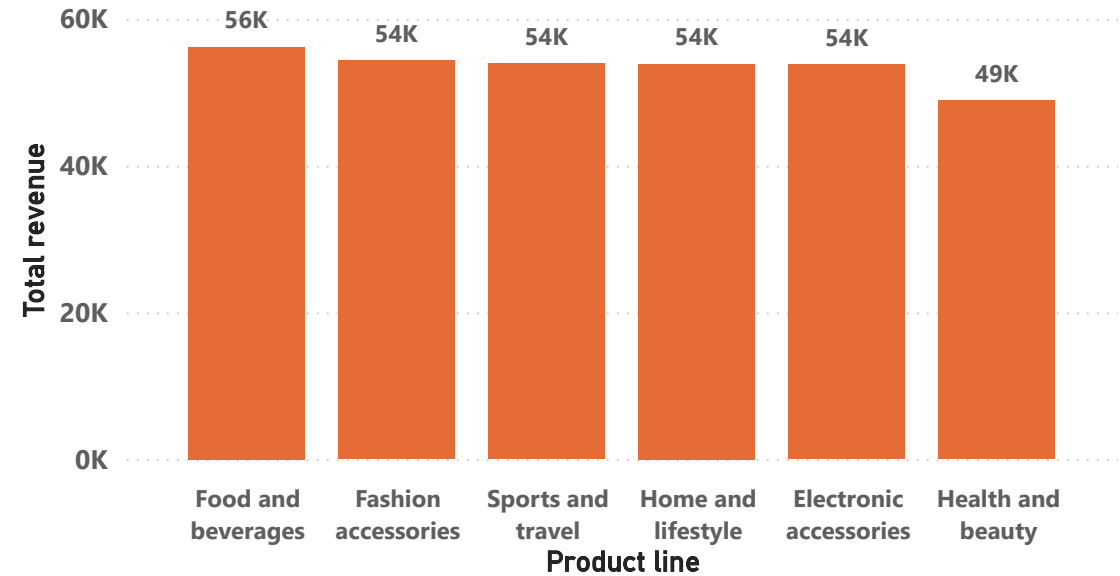
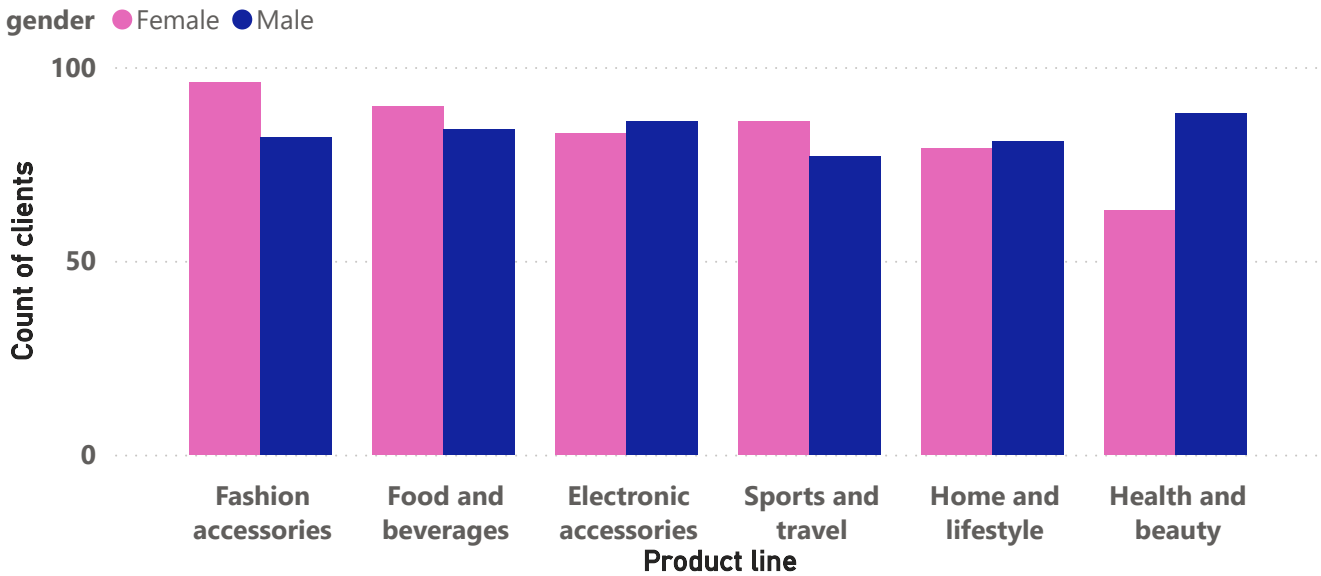# PRODUCT ANALYSIS REPORT

Count of products sold
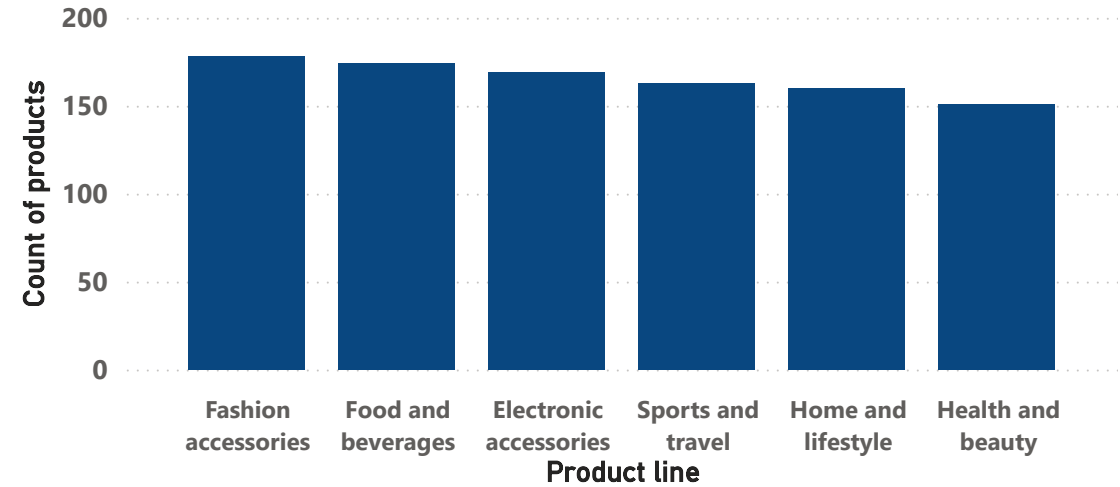
Average product rating

Total revenue by product line
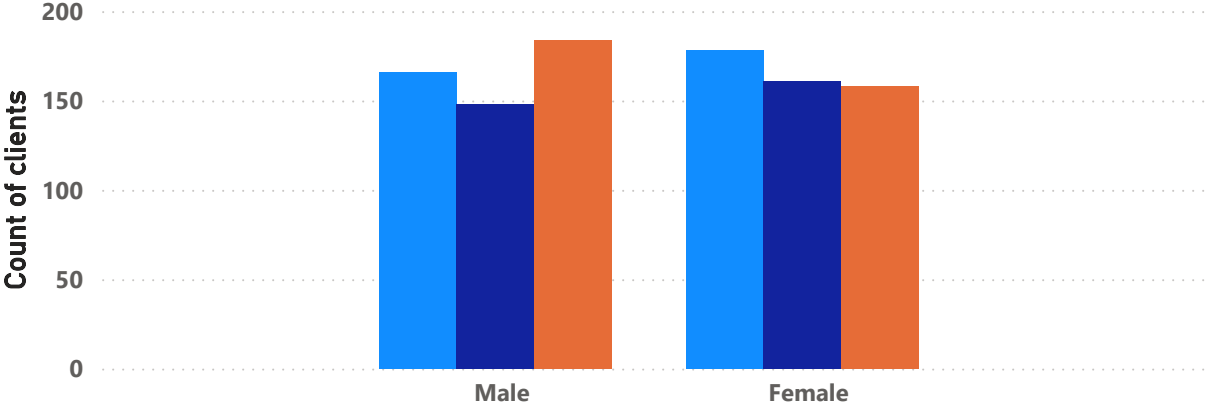

Product popularity by gender

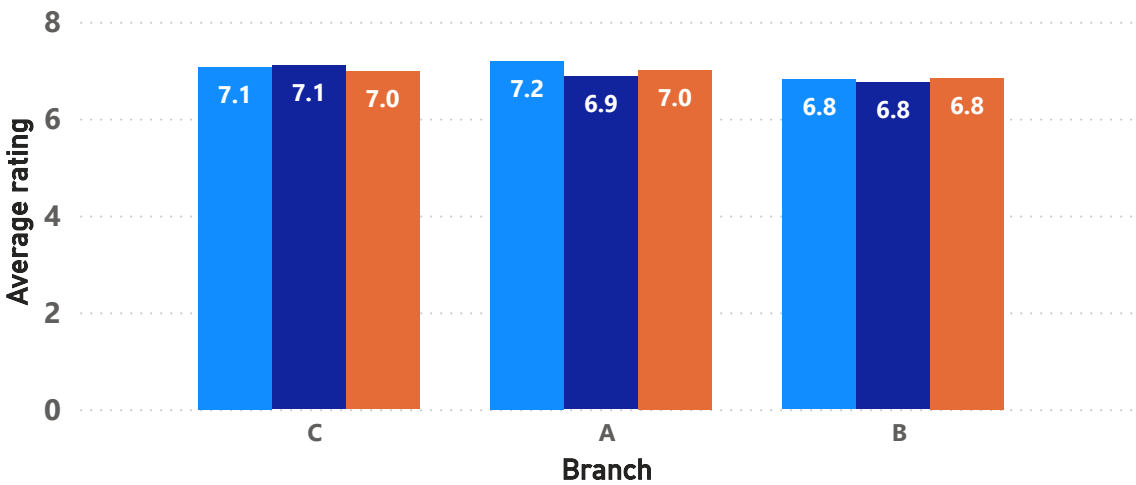# CLIENT ANALYSIS

Clients per branch by gender

gender ● Female ● Male

Count of clients axis: 0, 50, 100, 150, 200
Branch: A, B, C
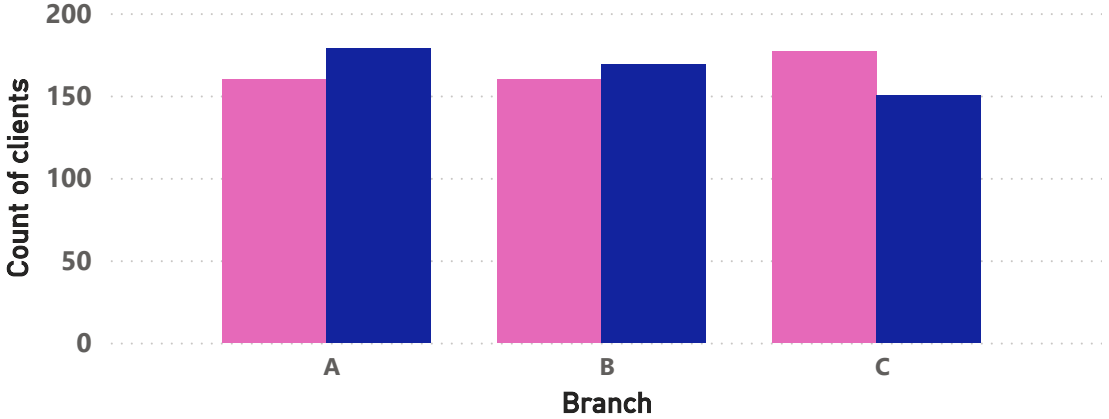
Payment method preference by gender

payment method ● Cash ● Credit card ● Ewallet

Count of clients axis: 0, 50, 100, 150, 200
Male, Female

Client rating per branch by time of day

time of day ● Afternoon ● Evening ● Morning

Average rating axis: 0, 2, 4, 6, 8

Branch C: 7.1, 7.1, 7.0
Branch A: 7.2, 6.9, 7.0
Branch B: 6.8, 6.8, 6.8

Best rating per branch by day

● Friday ● Monday ● Saturday

Average rating axis: 0, 2, 4, 6, 8

Branch A: 7.3
Branch B: 7.3
Branch C: 7.2