

## What's Being Captured?

Choose 1 or more:

-  YouTube / podcast
  -  Conversation
  -  Thought/realization
  -  Visual/screenshot
  -  Dump or quote
- 

## Raw Capture

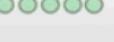
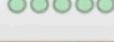
Directly paste or type what was heard, said, or felt.

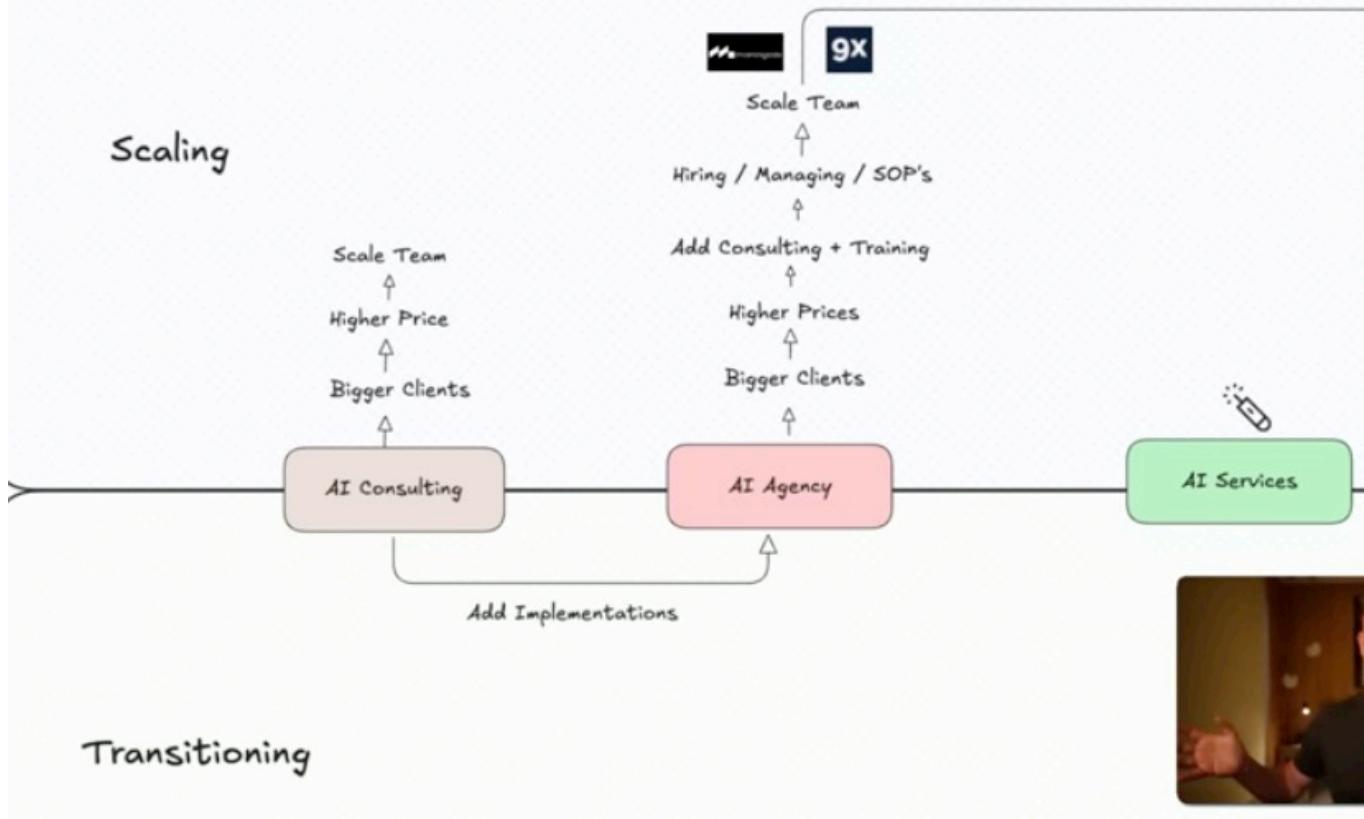
<https://www.youtube.com/watch?v=hpjMpxv09Qs&list=TLGGNj3KpFTsAUAxMDA4MjAyNQ>

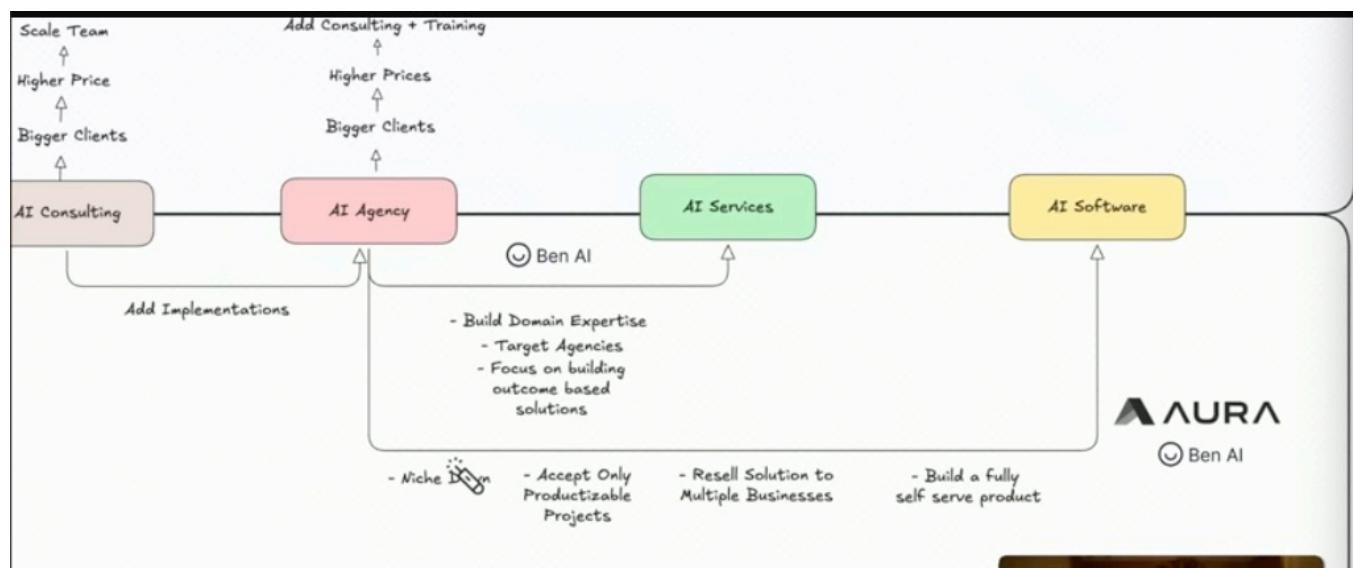
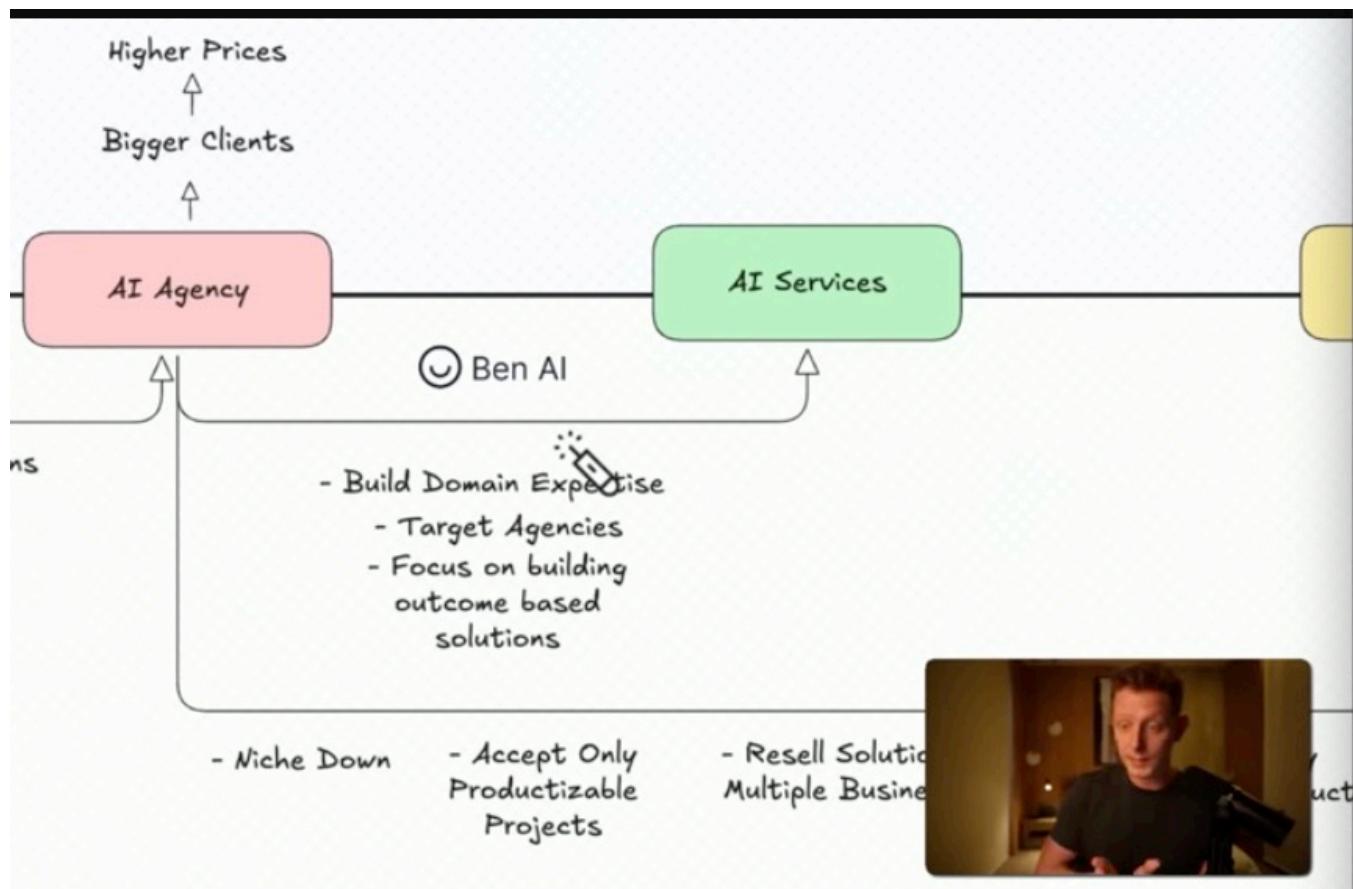
## The 5 AI Businesses

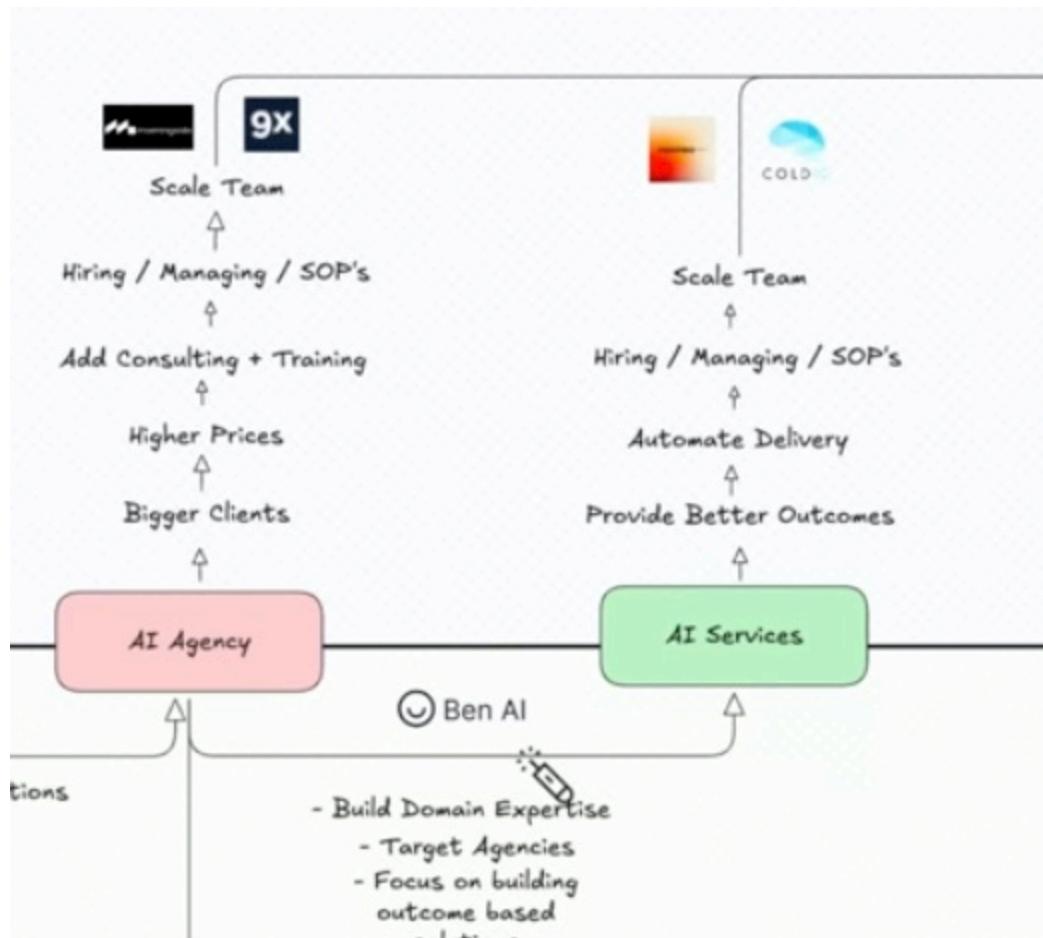
	3 WORD EXPLANATION	WHAT YOU DO	WHAT YOU DELIVER	EXAMPLES
Consulting	AI Consulting	"Tell me how."	Help Plan, Analyse & Debug AI Projects	AI Guidance
Dev Agency	AI Agency	"Build it for me."	Design, build & improve automations (+ consulting/training)	Custom AI systems; (Consulting / Training) 
Service Agency	AI Services	"Get me the outcome."	Operate AI-powered process	Outcomes / KPI's (tech-agnostic) 
SaaS	AI Software	"Give me a Tool"	Build a Self-Serve Product	Self-serve Software (Features / Outcomes) 
Education	AI Education	"Teach me to Fish" 	Create courses & community	Skills & AI Guidance 

## Pros & Cons

	STARTING SKILLS	PRICING	REVENUE SPEED	REVENUE CAP	PROFIT MARGINS
AI Consulting	Automation basics	Hourly / Project			
AI Agency	Automation basics	Project / Retainer			
↓ AI Services	Automation basics + Domain Expertise	Retainer + Commission		 	
↑ AI Software	Technical Expertise + Domain Expertise + Go To Market	1-Off, Recurring, Usage based, Outcome Based			
AI Education	Technical / Domain Expertise + Go To Market + Experience	1-Off, Recurring			







Proposed to Start in 2025

