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## Master of Business Administration - MBA

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At Institut de Formations et de Managements, our mission is to educate leaders for business and society. This mission reflects the vision and expectation that our graduates are inspiring leaders who own and solve hard problems that matter. In keeping with this mission, the school has pioneered an MBA curriculum designed to better meet the management challenges of contemporary organizations. Institut de Formations et de Managements' approach is designed to accomplish two goals: first, to instill a general competency in meeting the challenges of management; and second, to facilitate students' development of their own personal career aspirations. In teaching what is general, our aim is to establish a higher standard of professional management; in cultivating what is personal, our aim is to establish a higher standard of leadership.

Instead of teaching management topics in separate, single-subject courses like Finance or Marketing, Institut de Formations et de Managements teaches core subjects in an integrated way, providing frameworks and concepts in a richer, more relevant context. By creating a teaching and learning environment that actively draws connections between the traditional MBA subjects, Institute of Business and Management' innovative approach not only requires more disciplined thinking, but also inspires more creative problem-solving. Upon completion of the MBA program, Graduates possess critical and creative thinking skills to solve problems, identify opportunities and make reliable decisions in routine and unfamiliar or unpredictable domestic and global environments using generally accepted concepts of business (Accounting, Finance, Organization Studies, Public Administration, Mass Communication/Media, Health Care Management, Management of Technologies/Innovation, Supply Chain, Corporate Strategy and Policy, Human Resource, Managerial Economics, Education, Information Technologies, Marketing, Energy Management, Operation Management, Environmental and Ethics, Business Law ). The two year program focuses on business in international context

1. Graduates can incorporate into their business decisions an appreciation for social responsibility, legal and ethical requirements, and corporate governance.
2. Graduates can use quantitative and qualitative tools to identify business problems and opportunities showing an appreciation for the interrelationships of finance, accounting, management, operations, marketing, and information systems.
3. Graduates can demonstrate appropriate written and oral communication competencies that support and enhance managerial effectiveness.

4. Graduates can develop a strategic plan with consideration for the dynamic and sometimes unpredictable domestic and global business environments.

## Organisation

Duration : 2 years - ECTS : 120 credits

1 <sup>st</sup> YEAR	1 <sup>st</sup> Semestre	Ects	2 <sup>nd</sup> Semestre	Ects
	ACC 311 - Accounting	4	ACC 321 - Budget Control Management Skills	4
	ECO 312 - Macroeconomic Environment	4	MAN 322 - Being a Manager and a Strategist - Management Simulation	4
	IT 313 - Information Technologies	4	MAN 323 - Strategic Management	4
	MAN 314 - Communication & Management Skills	4	FIN 324 - Financial Management and Value Creation	4
	MAR 315 - Marketing Management	4	Choose 1 or 2 major courses	9
	FIN 316 - Financial Analysis and Forecasting	4		
	MAT 317 - Quantitative Business Methods	4		
	LAN 318 - Language	2	Internship of 3 Months	5
	60 ECTS			

2 <sup>nd</sup> YEAR	3 <sup>rd</sup> Semestre	Ects	4 <sup>th</sup> Semestre	Ects
	ORG 411 - Organizational Design and Processes	4	Internship of 6 Months	30
	HR 412 - Strategic Human Resources Management	4		
	OP 413 - Production and Operations Management	4		
	Choose 1 or 2 major courses	12		
	LAN 418 - Language	2		
	60 ECTS			

Choose 1 or 2 majors courses from the following topics: Accounting, Corporate Strategy and Policy, Finance, Human Resource Management, Information technologies, Management of technologies – Innovation - Entrepreneurship, Marketing, Operation Management, Supply Chain

## Conditions to get the degree

- Student must follow regularly all the courses - He/She had to attend their class work, project; exams required in each course - He/She must get at least 12/20
- Attend and realize Internships in company - Memory
- Student must get the TOEIC with 750 points or an equivalent in french

## Tuition fee

**9200 euros per year**