

STAT 390 A  
Statistical Methods in Engineering and Science  
Week 7 Lectures – Part 2 – Spring 2023  
Statistical Models and Point Estimation

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# Outline

1 Method of Moment Estimators

2 Maximum Likelihood Estimators

# How to systematically find estimators?

- So far we have justified the use of certain estimators via the WLLN:
  - ▶ sample average  $\bar{X}_n$  as estimator for mean  $\mu$ .
  - ▶ empirical cdf  $F_n(a)$  as estimator for the population cdf  $F(a)$ .
  - ▶ ...
- This approach may seem limited to statistics that can be written as averages. But the WLLN implies the following more general result: for any continuous function  $g : \mathbb{R}^m \rightarrow \mathbb{R}$  and for all  $\varepsilon > 0$ ,

$$\lim_{n \rightarrow \infty} P(|g(\hat{\mu}_1, \hat{\mu}_2, \dots, \hat{\mu}_m) - g(\mu_1, \mu_2, \dots, \mu_m)| > \varepsilon) = 0,$$

where  $\hat{\mu}_k = n^{-1} \sum_{i=1}^n X_i^k$  and  $\mu_k = E[X^k]$ .

- How can we use this?

Note that  $\sigma^2 = E[X^2] - E[X]^2 = g(\mu, \mu_2)$  for  $g(x, y) = y - x^2$ .  
 $\implies \hat{\sigma}^2 = \hat{\mu}_2 - \hat{\mu}_1^2$  is a “sensible” estimator for the variance.

# Method of Moments Estimator

- Suppose that the random sample  $X_1, \dots, X_n$  has joint pdf or pmf  $f(x_1, \dots, x_n; \theta_1, \dots, \theta_m) \equiv f(x; \theta)$ .
- Let  $\mu_k(\theta) = E[X^k]$  be the  $k$ th **moment** of  $X$  and  $\hat{\mu}_k = n^{-1} \sum_{i=1}^n x_i^k$  be the  $k$ th **empirical moment**, where  $x_i$  is the realization of  $X_i$ .
- Note: Typically,  $k$ th moment of  $X$  is a function of  $\theta$ , i.e.  $\mu_k(\theta)$ .

## METHOD OF MOMENTS ESTIMATE

Let  $x_1, \dots, x_n$  be a realization of a random sample with joint pdf or pmf  $f(\cdot; \theta)$ . The method of moment estimate for  $\theta = (\theta_1, \dots, \theta_m)$  is the vector  $\hat{\theta} = (\hat{\theta}_1, \dots, \hat{\theta}_m)$  which solves the  $m$  equations

$$\hat{\mu}_k = \mu_k(\hat{\theta}) \quad \text{for} \quad 1 \leq k \leq m.$$

## Example: Menstrual cycles (Revisited)

*Suppose that we want to investigate the number of menstrual cycles it takes women to become pregnant, measured from the moment they have decided to become pregnant. We collect a random sample  $X_1, \dots, X_n$ , where  $X_i$  denotes the number of cycles up to pregnancy of the  $i$ th woman.*

- $X$  is a waiting time, we decide to model it as  $X \sim \text{Geo}(p)$  with one unknown parameter  $0 < p < 1$ .
- Recall  $E[X] = 1/p \equiv \mu_1(p)$ . Thus, the method of moment estimator  $\hat{p}$  for  $p$  solves

$$\frac{1}{n} \sum_{i=1}^n X_i \equiv \hat{\mu}_1 = \mu_1(\hat{p}) \equiv \frac{1}{\hat{p}} \Leftrightarrow \hat{p} = \frac{n}{\sum_{i=1}^n X_i}.$$

- **Note:**  $\hat{p}$  is the method of moment estimator. if we had a specific data set we could now use the realizations  $x_1, \dots, x_n$  to compute the method of moment estimate.

## Example: Defective items in a shipment (Revisited)

Suppose that there is a shipment of  $N$  flashlights. An unknown number  $\theta N$  for  $0 < \theta < 1$  of the flashlights are defective. It is too expensive to examine all of the flashlights. How can we get information about  $\theta$ , the percentage of defective flashlights?

- **Idea:** Draw a random sample of  $n$  flashlights with out replacement and let  $X$  denote the number of defective lights in this random sample. We know that  $X \sim \text{HyperGeo}(N, \theta N, n)$ , i.e.

$$P(X = k) = \frac{\binom{\theta N}{k} \binom{N - \theta N}{n - k}}{\binom{N}{n}},$$

for  $\max\{0, n - N + \theta N\} \leq k \leq \min\{\theta N, n\}$ .

- The unknown parameter is  $0 < \theta < 1$ .
- Let  $x$  be the number of defective flashlights in the subsample of size  $n$ . Since  $E[X] = n(\theta N)/N = n\theta \equiv \mu_1(\theta)$ , the method of moment estimator for  $\theta$  is

$$x \equiv \hat{\mu}_1 = \mu_1(\hat{\theta}) \equiv \hat{\theta}n \Leftrightarrow \hat{\theta} = \frac{x}{n}.$$

## Example: Gaussian Error Model (Revisited)

Suppose certain measurements can be modeled as  $X = \mu + \varepsilon$ , where  $\varepsilon \sim N(0, \sigma^2)$ . Find the MME estimators of  $\mu$  and  $\sigma$ .

- We have

$$\begin{aligned}E[X] &= \mu + E[\varepsilon] = \mu \equiv \mu_1(\mu, \sigma^2) \\E[X^2] &= \dots = \mu^2 + \sigma^2 \equiv \mu_2(\mu, \sigma^2).\end{aligned}$$

- Thus, we have to solve the following system of equations:

$$\begin{aligned}\frac{1}{n} \sum_{i=1}^n X_i &\equiv \hat{\mu}_1 = \mu_1(\hat{\mu}, \hat{\sigma}^2) \equiv \hat{\mu} \\ \frac{1}{n} \sum_{i=1}^n X_i^2 &\equiv \hat{\mu}_2 = \mu_2(\hat{\mu}, \hat{\sigma}^2) \equiv \hat{\mu}^2 + \hat{\sigma}^2.\end{aligned}$$

- We find  $\hat{\mu} = \bar{X}_n$ ,  $\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n X_i^2 - \left(\frac{1}{n} \sum_{i=1}^n X_i\right)^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X}_n)^2$ .

# Outline

1 Method of Moment Estimators

2 Maximum Likelihood Estimators



## Example: Defective items in a shipment (black market)

*Suppose that a dealer of computer chips is offered on the black market two batches of 10,000 chips each. According to the seller, in one batch about 50% of the chips are defective, while in the other batch only 10%. Obviously, the dealer is interested only in the latter batch. The seller offers the dealer to sample and test 10 chips from one of the two batches.*

- Dealer samples 10 chips from the second batch and finds that only the fourth chip is defective.
- The dealer decides to buy this batch. Is this the right decision?
- **Yes!** With a batch in which 50% of the chips are defective it is more likely that defective chips will appear in the sub-sample of 10, whereas with a batch in which 10% are defective one would expect fewer defective chips in the sub-sample of 10. The dealer has therefore chosen the batch for which it is most likely that a sub-sample of 10 contains only 1 defective chip.

# Maximum Likelihood Principle

## MAXIMUM LIKELIHOOD PRINCIPLE

Given a data set, choose the parameter(s) of interest in such a way that the data are most likely.

- Preceding example:
  - ▶ the data set is the sub-sample of 10 chips;
  - ▶ the parameter is the percentage  $\theta$  of defective chips;
  - ▶ candidate values for  $\theta$  are 0.1 and 0.5;
  - ▶ the data set “suggests” that the true value of  $\theta$  is indeed 0.1.
- How can we formalize this principle/ decision making process in a rigorous, mathematical way?

# Maximum Likelihood Function

- Suppose that the random sample  $X_1, \dots, X_n$  has joint pdf or pmf  $f(x_1, \dots, x_n; \theta_1, \dots, \theta_m) \equiv f(x; \theta)$ .
- Define the **likelihood function** as

$$L(\theta) := L(\theta_1, \dots, \theta_m) = f(x_1, \dots, x_n; \theta_1, \dots, \theta_m).$$

- ▶ This function shows how likely it is to observe the data set  $x_1, \dots, x_n$ .
- ▶ The likelihood function of a random sample from pdf (or pmf)  $f(x; \theta)$  is

$$L(\theta) = \prod_{i=1}^n f(x_i; \theta) = f(x_1; \theta) f(x_2; \theta) \cdots f(x_n; \theta).$$

- **Note:** Density and likelihood are two sides of the same coin.
  - ▶ **density** regards  $f(x; \theta)$  as a function of  $x$  with known  $\theta$  (probability).
  - ▶ **likelihood** regards  $f(x; \theta)$  as a function of  $\theta$  while data  $x$  is given (statistics).

# Maximum Likelihood Estimator

## MAXIMUM LIKELIHOOD ESTIMATE (MLE)

Let  $x_1, \dots, x_n$  be a realization of a random sample with joint pdf or pmf  $f(\cdot; \theta)$ . The maximum likelihood estimate (MLE) of  $\theta \in \Theta$  is the maximizer  $\hat{\theta}$  of the likelihood function  $L(\theta)$ , i.e.

$$\hat{\theta} = \arg \max_{\theta \in \Theta} L(\theta).$$

- We will use the same notation to denote the likelihood function evaluated at a realized data set  $x_1, \dots, x_n$  and evaluated at a random sample  $X_1, \dots, X_n$ .
- The maximum likelihood estimator is the maximizer of the  $L(\theta)$  evaluated at a random sample  $X_1, \dots, X_n$ .
- **Note:** The MLE  $\hat{\theta}$  is also the maximizer of the **log-likelihood**,

$$\hat{\theta} = \arg \max_{\theta \in \Theta} \log L(\theta).$$

## Example: MLE for the rate parameter of $Exp(\lambda)$

- $X \sim Exp(\lambda)$  with one unknown parameter  $\lambda > 0$ .
- Given a random sample  $X_1, \dots, X_n$  the likelihood function is

$$L(\lambda) = \prod_{i=1}^n f(X_i; \lambda) = \prod_{i=1}^n \lambda e^{-\lambda X_i} = \lambda^n e^{-\lambda \sum_{i=1}^n X_i} = \lambda^n e^{-\lambda n \bar{X}_n}.$$

- Maximizing the log-likelihood is simpler, since

$$\log L(\lambda) = n \log(\lambda) - \lambda n \bar{X}_n.$$

- We find the MLE  $\hat{\lambda}$  by solving the first order condition

$$\frac{d}{d\lambda} \log L(\lambda) = \frac{n}{\lambda} - n \bar{X}_n \stackrel{!}{=} 0 \implies \hat{\lambda} = \frac{1}{\bar{X}_n} = \frac{n}{\sum_{i=1}^n X_i}.$$

## Example: Menstrual cycles (Revisited)

- $X$  is a waiting time, we decide to model it as  $X \sim \text{Geo}(p)$  with one unknown parameter  $0 < p < 1$ .
- Given a random sample  $X_1, \dots, X_n$  the likelihood function is

$$L(\theta) = \prod_{i=1}^n f(X_i; p) = \prod_{i=1}^n (1-p)^{X_i-1} p = \left( \frac{p}{1-p} \right)^n (1-p)^{n\bar{X}_n}.$$

- Maximizing the log-likelihood is simpler, since

$$\log L(p) = n \log \left( \frac{p}{1-p} \right) - n\bar{X}_n \log(1-p).$$

- We find the MLE  $\hat{p}$  by solving the first order condition (FOC)

$$\frac{d}{dp} \log L(p) = \frac{n}{p(1-p)} + \frac{n\bar{X}_n}{(1-p)} \stackrel{!}{=} 0 \implies \hat{p} = \frac{1}{\bar{X}_n} = \frac{n}{\sum_{i=1}^n X_i}.$$

- **Note:** The MLE coincides with the MME estimator; however, this is rather an exception than the rule.

## Example: Gaussian Error Model (Revisited)

- Note:  $X = \mu + \varepsilon$  has  $N(\mu, \sigma^2)$  distribution!
- Given a random sample  $X_1, \dots, X_n$  the likelihood function is

$$L(\theta) = \prod_{i=1}^n f(X_i; \mu, \sigma) = \prod_{i=1}^n \frac{e^{-\frac{1}{2}\left(\frac{X_i - \mu}{\sigma}\right)^2}}{\sigma\sqrt{2\pi}} = \left(\frac{1}{\sigma\sqrt{2\pi}}\right)^n e^{-\frac{1}{2}\sum_{i=1}^n \left(\frac{X_i - \mu}{\sigma}\right)^2}.$$

- Maximizing the log-likelihood is simpler, since

$$\log L(\theta) = -n \log(\sigma) - n \log(\sqrt{2\pi}) - \frac{1}{2} \sum_{i=1}^n \left(\frac{X_i - \mu}{\sigma}\right)^2.$$

- We find the MLE  $\hat{\theta} = (\hat{\mu}, \hat{\sigma})$  by simultaneously solving the FOC

$$\begin{aligned}\frac{\partial}{\partial \mu} \log L(\mu, \sigma) &= - \sum_{i=1}^n \frac{X_i - \mu}{\sigma^2} \stackrel{!}{=} 0 \\ \frac{\partial}{\partial \sigma} \log L(\mu, \sigma) &= -\frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (X_i - \mu)^2 \stackrel{!}{=} 0.\end{aligned}$$

- We find  $\hat{\mu} = \bar{X}_n$  and  $\hat{\sigma} = \sqrt{\frac{1}{n} \sum_{i=1}^n (X_i - \bar{X}_n)^2}$ .