What is Agile Venture Bolzano 2019?

Agile Venture Bolzano is a free one-day conference dedicated to Agile Methodologies. This unique event brings together experts, practitioners and anyone else interested in topics related to the agile manifesto, which was written in 2001 and has raised its popularity through Scrum, Extreme Programming and Lean Software Development.

The conference is aimed at bringing together software developers, project leaders, IT managers, architects, coaches, but also students, experts or simply curious people who want to know and share interesting experiences on these topics.

Our ambition is to find the perfect balance between international experts and practitioners from the local community. The conference will be held in English to help sharing ideas and insights with international participants.

The event is supported by the <u>Italian Agile Movement</u> (IAM), a social promotion association founded by professionals and academics driven by the desire to promote Agile culture in Italy.

Why be a Sponsor of Agile Venture Bolzano 2019?

This is the first edition of Agile Venture in Bolzano, the last two were successfully held in 2018 and in 2014 in Trento. Agile Venture Bolzano is an amazing way to encourage the Agile community by connecting bright minds and companies striving for innovation. It is also a great opportunity to promote South Tyrol as a catalyst for Agile Methodologies and IT in general.

Sponsors are key to making this event possible: They allow us to keep the conference absolutely free for a few hundred participants, thus guaranteeing the objectives promoted by the Italian Agile Movement (IAM).

The reach of sponsors will extend nationally thanks to the affiliation of this event to the Italian Agile Movement.

According to sponsorship levels this means:

- Mention on the official Agile Venture website and on social media channels;
- The possibility of having an exhibition stand;
- Distribute promotional material at the exhibition stand and within the event bag (if there will be any);

- Up to 10 reserved tickets for the conference (please share the names with the committee within 5 days prior to the event);
- Be mentioned during the opening and closing speeches of the conference and in possible audio and video materials that will be made public online (interviews with the sponsors);
- economic report of the conference at the end of the event;

Sponsorship levels

- Basic Sponsor € 500
- Gold Sponsor € 1000
- Platinum Sponsor € 2000

Examples of past editions of Agile Venture / Mini IAD

As an example, here are some references to <u>past editions</u> of the event:

- https://www.agileday.it/mini/2018/trento/
- http://www.agileday.it/mini/2014/trento/
- http://www.agileday.it/mini/2014/genova/
- http://www.agileday.it/mini/2016/savona/
- http://www.agileday.it/mini/2017/vimercate/

Email agile-venture-bolzano@googlegroups.com

Website https://www.agileday.it/venture/2019/bolzano

Call for Session https://sessionize.com/agile-venture-bolzano