



From departments to cross functional teams

A Story

Agile Tour Vienna '16

Agenda

- About Jumio
 - About cross functional teams
 - The shortcomings of departments
 - The transition from leadership view point
 - The transition from team viewpoint
 - Advise and Q&A



Security & Consumer Convenience



About Jumio

Incorporation: February 2010
Headquarters: Palo Alto, USA
Offices: USA, Asia, Europe

Business Market leader in
Online ID verification

Key investors: Centana Growth Partners
Millennium Technology Value Partners



About Philipp

Role at Jumio: VP Product (since May 2012)

Previous jobs at: Paysafecard
Six Card Solutions (First Data)

Roots: Born and raised in Vienna

Education: Graduated from University of Applied Sciences “Technikum” in Vienna.



About Matyas

Role at Jumio: Agile Coach (since Aug 2012)

Previous jobs at: Siemens PSE AeroSpace
BAWAG PSK

Roots: Schools in Hungary, in Austria since '06

Education: Graduated from University of Pécs
as Programmer-Mathematician



Cross functional team

Buzzword
alert!

Definition: A cross-functional team is a group of people with **different functional expertise** working toward a **common goal**.*



FE-DEV



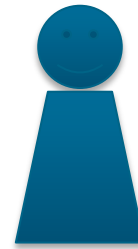
BE-DEV



QA



PM



OPS



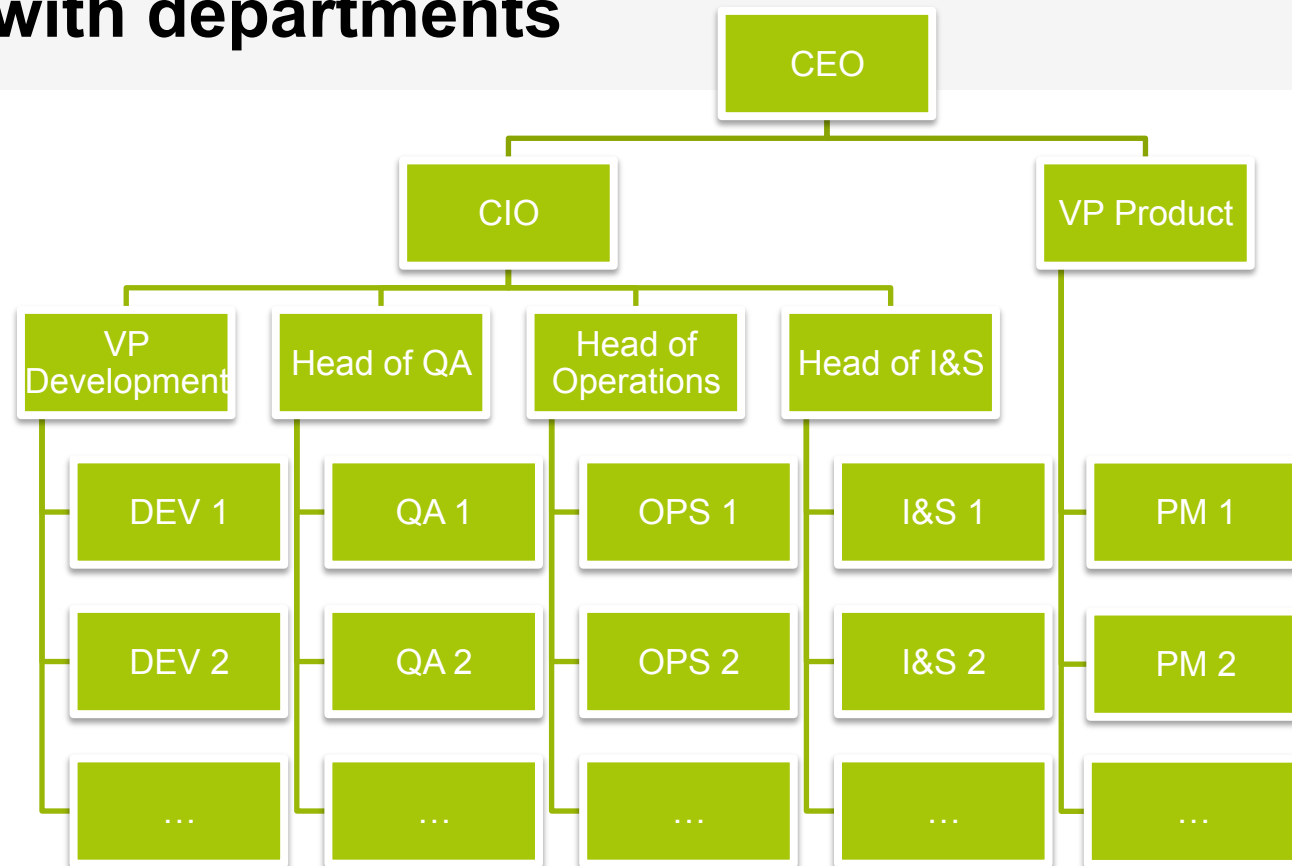
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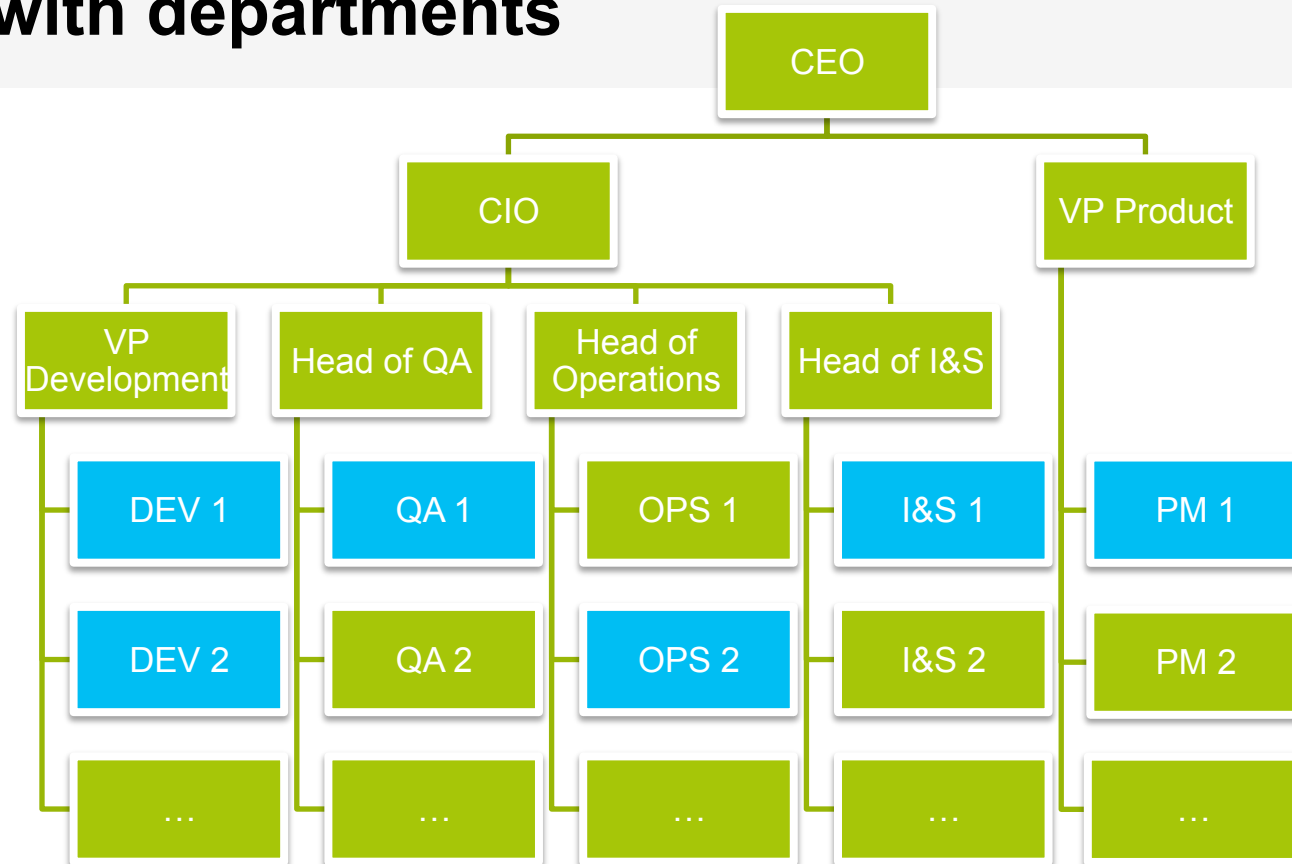
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* Krajewski, L. J. and L. P. Ritzman. 2005.

Working with departments



Working with departments

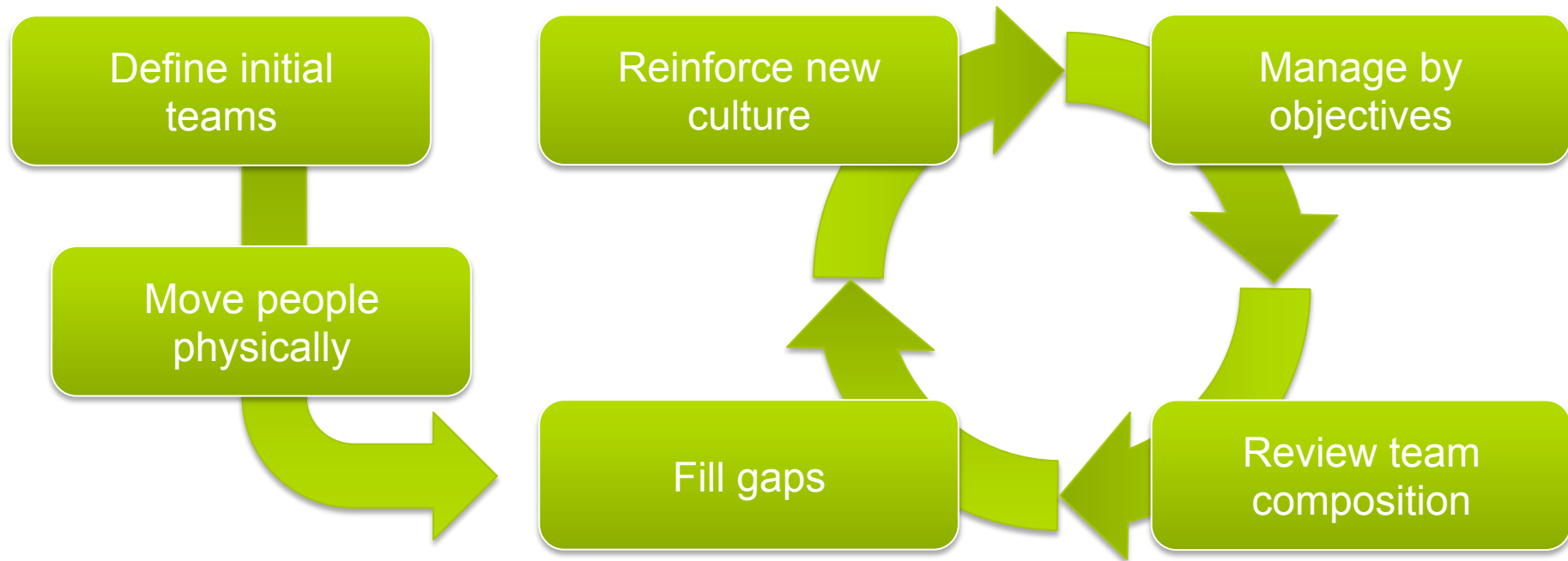


Working
together on
feature or
new
product

Empowered teams



How did we do the transition?



How to do team composition?

- Avoid overlap of responsibilities between teams
- Aim for independent end2end delivery
- Be prepared to deal with features/projects that touch more than one team
- Organize around business capabilities rather than technology
- Make sure everything that is important to the business is covered

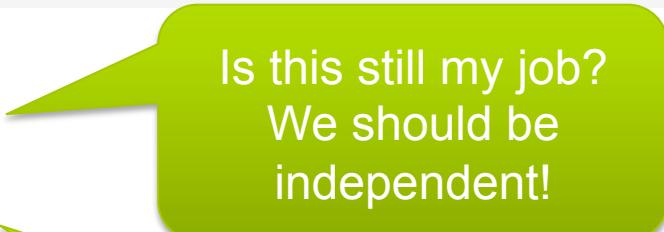
The main effects so far

- Much better collaboration between the roles
- Massive increase in employee satisfaction and morale
- Really bad grades in career development opportunities
- Lost a few people on the way who could not adapt to the new structure

Salaries, people development, budget, planning, hiring, vendor management, tool selection, reporting lines, dispute handling,...

Team perspective – transition challenges

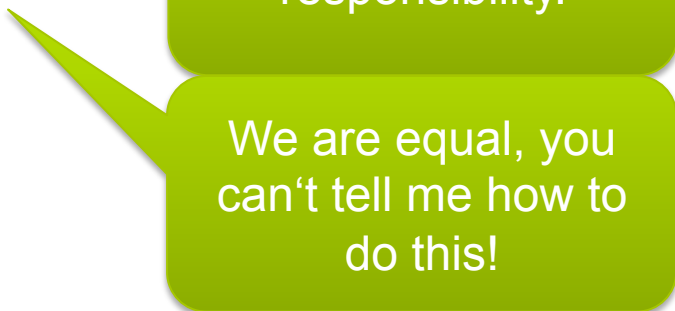
- Specific responsibilities in single teams
- Unclear responsibilities
- No seniority to define or enforce standards
- Interest groups not “spawned”, heroes did



Is this still my job?
We should be independent!



I don't see that in my responsibility.



We are equal, you can't tell me how to do this!

Team perspective - advantages

- Focusing on pain points and driving solutions
- Customizing processes to team needs
- Administrative responsibility gives freedom
- Pick future colleagues

A few individual challenges

- Who tells me which way to go?
- Hard to (agile) coach – a few – authority centered people
- “Outsiders” are unclear on contact points

Summary

- Overall positive outcome for the company
- There is still a significant management overhead, the transition is still not complete
- Responsibility of teams must be crystal clear to succeed
- Employee satisfaction went up
- More upfront preparation would have helped a lot

Q&A

Judge a man by his questions rather than his answers.
- Voltaire

Thank you!

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