Ashley Quinn

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Product designer and leader passionate about the full product design cycle, from research and ideation to launch and iteration.

SKILLS (Ever Evolving)

User Experience Design
User Research
Prototyping
Design Thinking
Visual Design
Product Strategy
Design Critiques
Mentorship
Communication
Creative Direction
Facilitation
Team Building

TOOLS (Always Updating)

Figma
Invision
Adobe CC
Framer
Principle
Abstract
HTML/CSS
Sketch
User Testing
Atlassian Suite
Airtable
Pencil and Paper

EXPERIENCE

Freelance
UX Designer and Product Lead

Oakland, CA
April 2019 - Present

- Leading product design for a broad range of clients, from mobile-first applications to data intensive dashboards to interactive VR experiences
- Helping clients hone their strategic vision and conduct user research
- Designing experiences and interactions across platforms
- Developing strong, collaborative relationships with engineering and product teams
- Implementing design system solutions for multiple clients

Riffyn
Lead Product Designer

Oakland, CA
January 2017 - April 2019

- Lead UX design vision across the product life cycle
- Established a thriving design culture within the organization
- Implemented design sprints, lunch-and-learns and hands on activities
- Initiated and launched full design system with help of an interdisciplinary team
- Provided a voice for the user during strategy and road map planning
- Contributed to design efforts through a user-centered design process

Product Designer

January 2015 - January 2017

- Implemented generative research practices to discover user needs
- Worked closely with stakeholders to define product strategy
- Prototyped, tested, and validated concepts with user base
- Lead design efforts to a successful beta launch
- Delivered UX documentation and high fidelity, pixel perfect designs to communicate requirements to a cross disciplinary team

We Less Than Three
Co-Founder

Brooklyn, NY
June 2009 - June 2014

- Founded Brooklyn-based design studio
- Established and maintained customer relationships
- Managed design studio team and project deadlines
- Created visual design and branding concepts for a variety of customers
- Designed the UX for mobile and web products for early stage start-ups from sketches, to wireframes, to mock ups

EDUCATION

Designer Fund
Business Essentials for Designers

2019

School of Visual Arts
Master of Fine Arts in Interaction Design

2012-2014

Drexel University
Bachelor of Science in Interior Design

2002-2006