

Store Concentration Demographics Results

Hollister

State: Texas	Demographic: Age,Gender,Vehicles Per Household,Employment,Income Age,Employment By Industry,Household Income,Disposable Income	Sub Demographic: Unisex Age,Female Age,Male
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Selected Retailers

Retailer	Address	Retailer	Address
Hollister	11200 Broadway, Suite 1350 Pearland, 77584	Hollister	6155 Eastex Freeway Beaumont, 77706
Hollister	3811 S. Cooper St., Space 1126 Arlington, 76015	Hollister	3000 Grapevine Mills Parkway Grapevine, 76051
Hollister	1101 Melbourne Road Hurst, 76053	Hollister	4800 S. Hulen Street, Space 1098 Fort Worth, 76132
Hollister	6001 West Waco Drive Waco, 76710	Hollister	303 Memorial City Mall Houston, 77024
Hollister	5015 Westheimer Suite A3322 Houston, 77056	Hollister	7925 Fm 1960 West Houston, 77070
Hollister	20131 Highway 59 North, Humble, 77338	Hollister	1201 Lake Woodlands Drive, Suite 1208 Spring, 77380
Hollister	16535 Southwest Freeway Sugar Land, 77479	Hollister	5000 Katy Mills Circle Katy, 77494
Hollister	1102 Baybrook Mall Friendswood, 77546	Hollister	2601 Preston Road Frisco, 75034
Hollister	280 Cedar Sage Drive Garland, 75040	Hollister	6121 West Park Blvd Plano, 75093
Hollister	305 West Fm 1382, Suite 514 Cedar Hill, 75104	Hollister	1126 Town East Mall Mesquite, 75150
Hollister	13350 Dallas Parkway, Suite 2205 Dallas, 75240	Hollister	3500 Mccann Rd. Longview, 75605
Hollister	4601 S. Broadway Avenue, Space D06a Tyler, 75703	Hollister	5300 Sandario Avenue, Suite 165 Laredo, 78041
Hollister	7400 San Pedro Avenue San Antonio, 78216	Hollister	6301 Nw Loop 410 San Antonio, 78238
Hollister	6909 North Loop 1604 East San Antonio, 78247	Hollister	15900 Lacantera Parkway San Antonio, 78256
Hollister	2200 South 10th Street Mcallen, 78503	Hollister	11200 Lakeline Drive Cedar Park, 78613
Hollister	4015 I-35 South San Marcos, 78666	Hollister	2901 South Capital Of Texas Highway Austin, 78746
Hollister	7701 Interstate 40 West Amarillo, 79121	Hollister	6002 Slide Road Lubbock, 79414
Hollister	750 Sunland Park Drive, Space H10 B El Paso, 79912	Hollister	8401 Gateway Blvd West El Paso, 79925

State: Texas

Total Population	27,087,469
Total Female Population	13,904,028
Median Male Age	33
Median Female Age	36
Average Male Age	35
Average Female Age	37
Total Households	9,809,681
Average Income	76,058

State: Texas

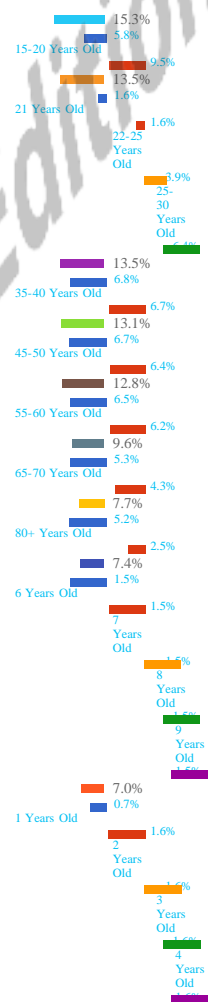
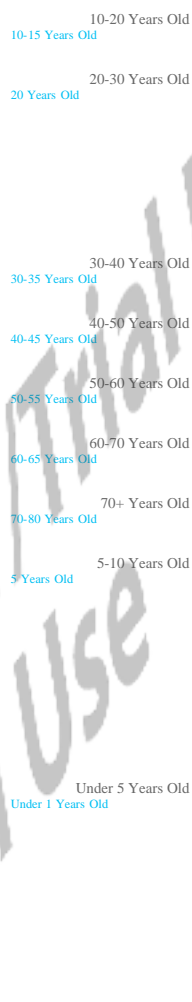
Gender



Male Age



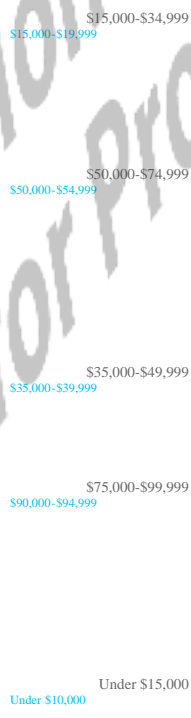
Unisex Age



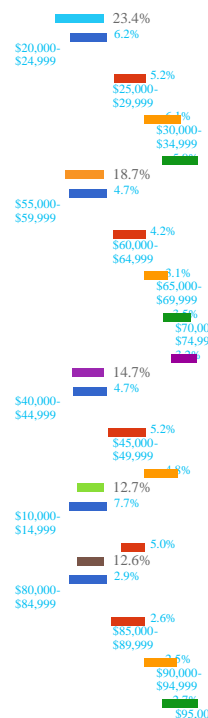
Employment By Industry



Household Income



Disposable Income



Retailer Footprint

State: Texas

Age-Unisex Age

10-20 Years Old

20-30 Years Old
15.3%
13.5%

30-40 Years Old

13.5%

40-50 Years Old

13.1%

50-60 Years Old

12.8%

60-70 Years Old

9.6%

70+ Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

DIFFERENCE	
0	
0	
0	
0	
0	
0	
0	
0	
0	
0	

Hollister

10-20 Years Old

20-30 Years Old
15.3%
13.5%

30-40 Years Old

13.5%

40-50 Years Old

13.1%

50-60 Years Old

12.8%

60-70 Years Old

9.6%

70+ Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

5-10 Years Old

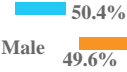
5-10 Years Old

5-10 Years Old

5-10 Years Old

Gender-

Female

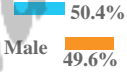


77.4%
Under
5
Years
Old
77.0%

DIFFERENCE
0
0

Hollister

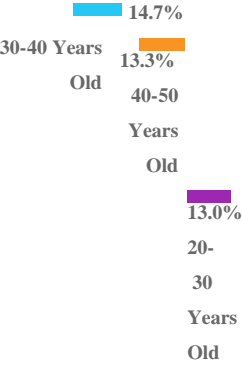
Female



77.4%
Under
5
Years
Old
77.0%

Age-Female Age

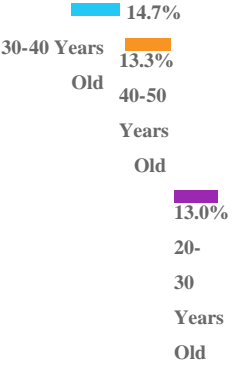
10-20 Years Old



DIFFERENCE
0
0
0
0
0
0
0
0

Hollister

10-20 Years Old



Age-Male Age

10-20 Years Old



77.4%
5-
10
Years
Old
77.0%

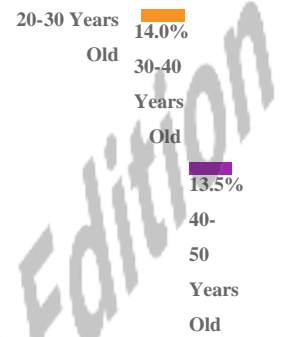
DIFFERENCE
0

Hollister

10-20 Years Old



77.4%
5-
10
Years
Old
77.0%



13.0%

13.0%

50-

50-

60

60

Years

Years

Old

Old

12.5%

12.5%

60-

60-

70

70

Years

Years

Old

Old

9.2%

9.2%

Under

Under

5

5

Years

Years

Old

Old

7.7%

7.7%

5-

5-

10

10

Years

Years

Old

Old

7.6%

7.6%

70+

70+

Years

Years

Old

Old

6.6%

6.6%

Vehicles Per Household-

Hollister

2 Vehicles

2 Vehicles

1 Vehicle

1 Vehicle

3 Vehicles

3 Vehicles

14.2%

14.2%

0

0

Vehicles

Vehicles

5.8%

5.8%

4

4

vehicles

vehicles

4.0%

4.0%

5+

5+

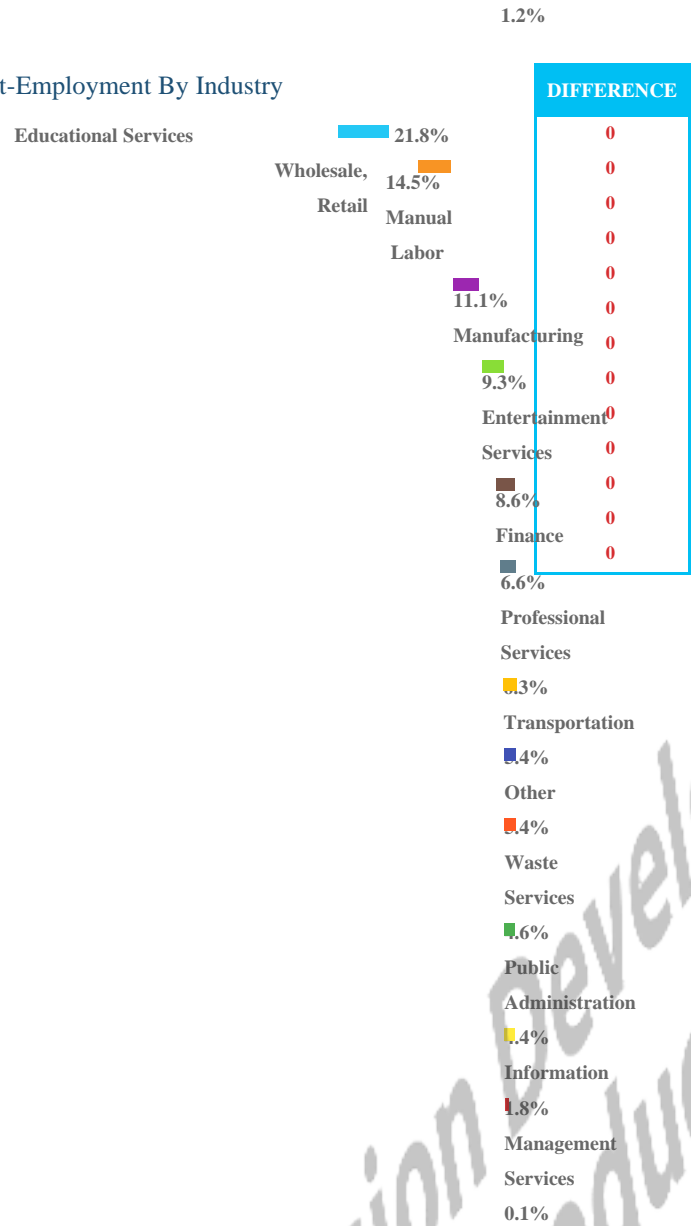
Vehicles

Vehicles

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|

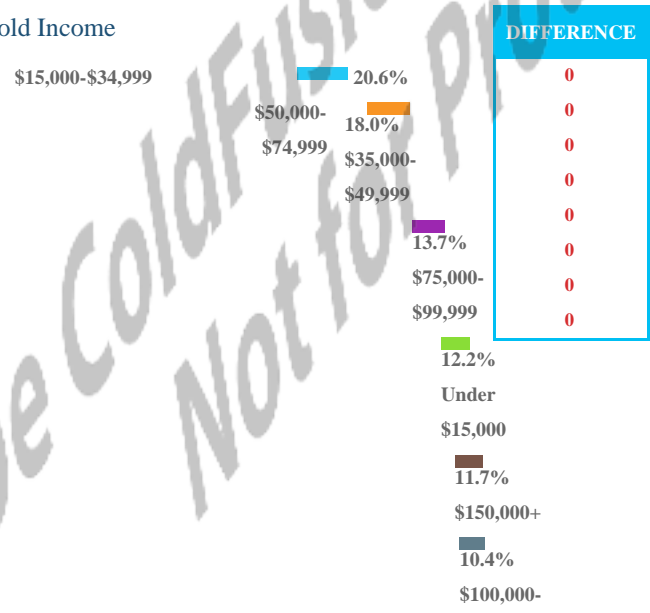
Employment-Employment By Industry



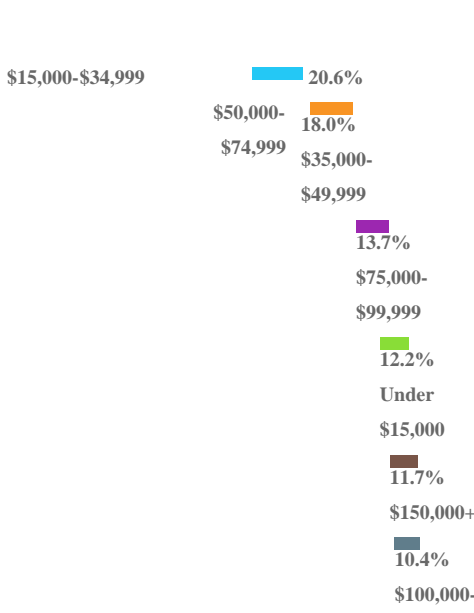
Hollister



Income-Household Income

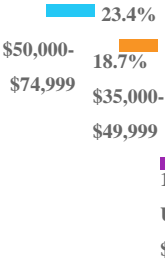


Hollister



Income-Disposable Income

\$15,000-\$34,999

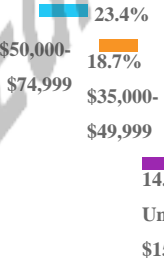


DIFFERENCE

0
0
0
0
0
0
0

Hollister

\$15,000-\$34,999



Yearly Trends

Age - Unisex Age

Under 5 Years Old

5 - 14 Years Old

14-18

Years

Old

18-

22

Years

Old

22-

25

Years

Old

25-

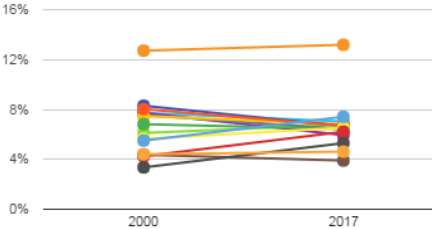
30

Years

Old

30-

35



Gender -

Male

Female

Age - Female Age

Years

Old

35-

40

Years

Old

40-

45

Years

Old

45-

50

Years

Old

50-

55

Years

Old

55-

60

Years

Old

60-

65

Years

Old

65-

75

Years

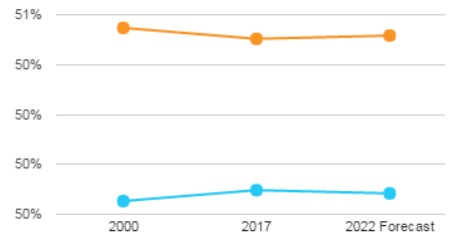
Old

75+

Years

Old

75+



16%

Under 5 Years Old

5 -14 Years Old

14-18

Years

Old

18-

22

Years

Old

22-

25

Years

Old

25-

30

Years

Old

30-

35

Years

Old

35-

40

Years

Old

40-

45

Years

Old

45-

50

Years

Old

50-

55

Years

Old

55-

60

Years

Old

60-

65

Years

Old

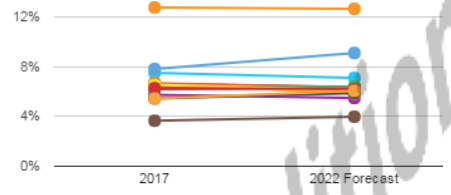
65-

75

Years

Old

75+



Age - Male Age

Under 5 Years Old

5 -14 Years Old

14-18

Years

Old

18-

22

Years

Old

22-

25

Years

Old

25-

30

Years

Old

30-

35

Years

Old

35-

40

Years

Old

40-

45

Years

Old

45-

50

Years

Old

50-

55

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55-

60

Years

Old

60-

65

Years

Old

65-

Years

Old

65-

Years

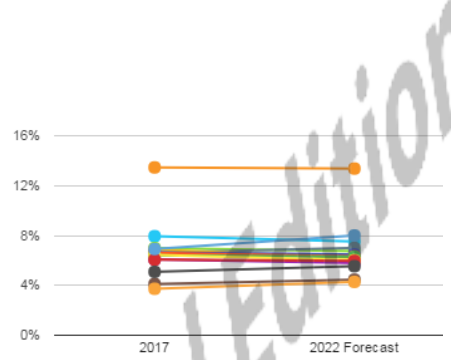
Old

65-

Years

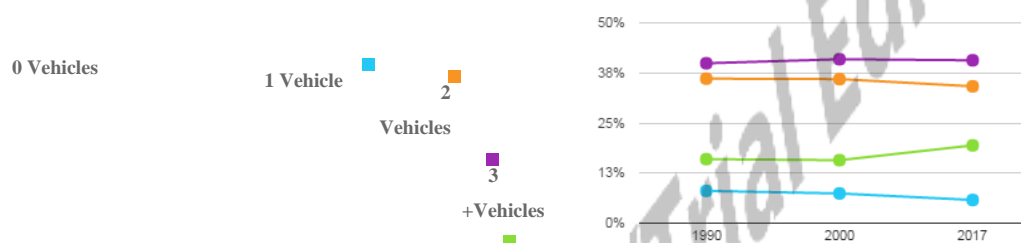
Old

65-

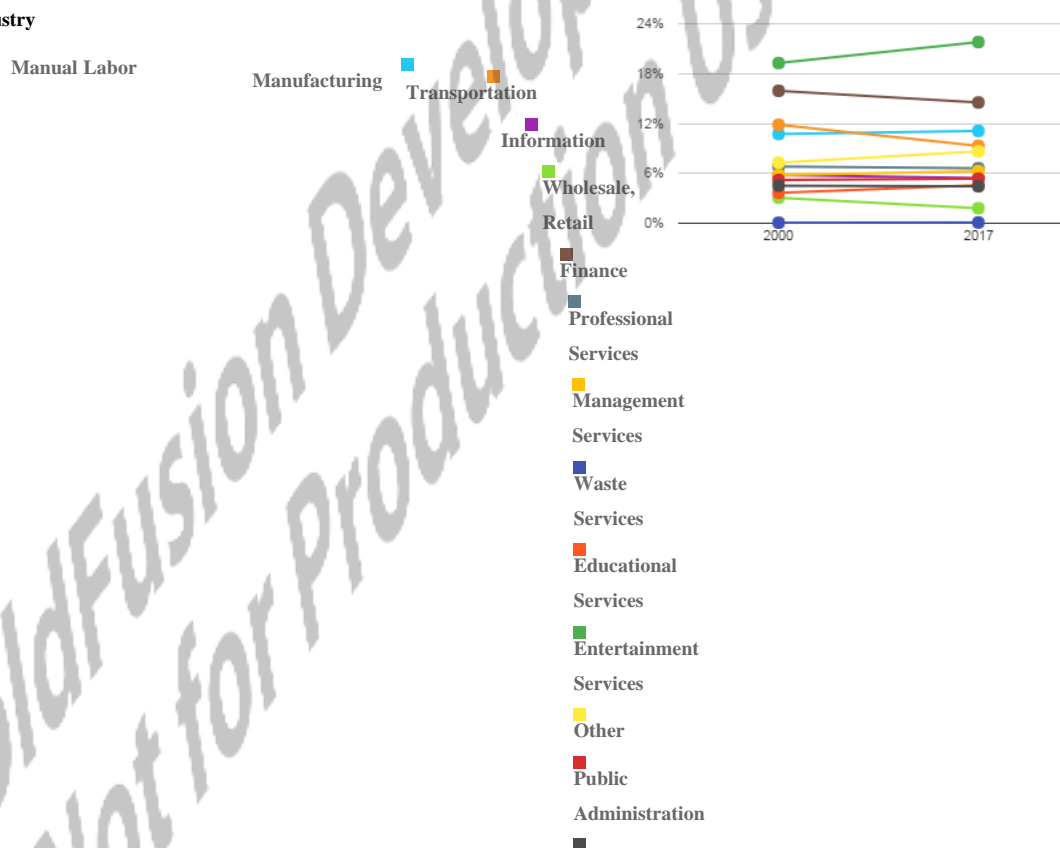


75
Years
Old
75+
Years
Old

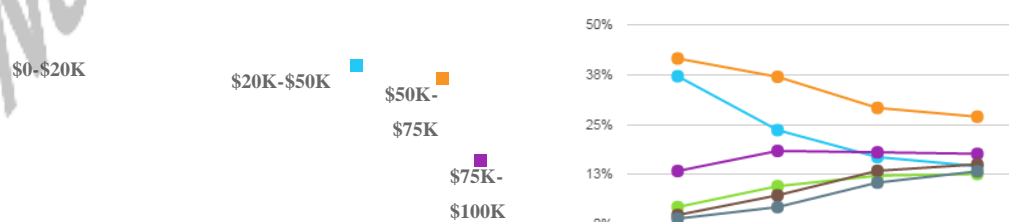
Vehicles Per Household -

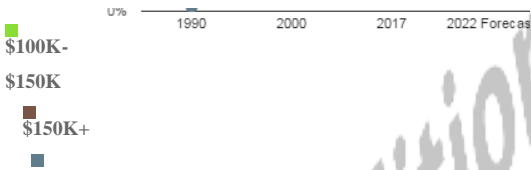


Employment - Employment By Industry



Income - Household Income





Void Analysis

Retailer	Retailer	Retailer	Retailer
Bob's Stores	Foot Locker Canada	For Love 21	Old Navy Canada
La Senza	Le Chateau	Addition Elle	Penningtons
Reitmans	RW & CO	Smart Set	Thyme Maternity

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