



## Research Services Quote

Qual2303-1206EqualDistribution

333 W River Park Drive  
Provo, UT 84604

09-Dec-2019

Expires after 30 days

Phone: (801) 374-6682

Payment Terms Net 30 from invoice

Fax: (866) 562-9828

### DESCRIPTION

Research Services: \$1,518.00

Sample Size: 276

Length of Survey: 9 Minutes or less

Incidence or Qualifying Rate: 80%

#### Summary:

All Targetable Variables Detailed:

- Ages 25 - 84

#### Quotas:

-23 Males Age 25-34

-23 Females Age 25-34

-23 Males Age 35 - 44

-23 Females Age 35 - 44

-23 Males Age 45 - 54

-23 Females Age 45 - 54

-23 Males Age 55 - 64

-23 Females Age 55 - 64

-23 Males Age 65 - 74

-23 Females Age 65 - 74

-23 Males Age 75 - 84

-23 Females Age 75 - 84

#### Ethnicity:

-72% White

-13% Black

- 5% Asian

-1% American Indian/ Alaska Native

- 9% Other (including multiracial and Native Hawaiian/Pacific Islander)

#### Pricing Breakdown:

-\$5.50 CPI \* 276 Respondents

Gideon Carter

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Total Expected Costs: \$1518

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TOTAL AMOUNT DUE TO QUALTRICS

USD \$1,518.00

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