My Decker Grid™

OPENING	amazing			
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT

MAIN BODY	hello			
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	hi			
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	how are you			
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3

CLOSING				fantastic
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP