

OPENING		hello hello	hello hello hello hello hello hello	
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
MAIN BODY	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	hello hello	hello hello hello hello hello hello hello hello hello hello hello hello he		
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP