

My Decker Grid™

OPENING		POV 1	STEP	BENEFIT
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
			KEY 3	KEY 4
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
MAIN BODY	KEY 5	KEY 6	KEY 7	KEY 8
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	KEY 9	KEY 10	KEY 11	KEY 12
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	POV 2	STEP	BENEFIT	
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP