

OPENING		TEST TEST	TEST TEST TEST	TEST
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
MAIN BODY	asdf	asdf		
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
			asdf	
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
				asdf
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	TEST TEST	TEST TEST TEST TEST	TEST TEST TEST	
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP