

## Communicate To Influence™

When I think of the many training sessions I have experienced, one that stood out was a two-day communication-training program at Decker Communications. It's been 20 years since I took that training program, and ... it is still the **gold standard** I look for in any training I participate in. 99



## Are your presentations up to your own gold standard? Comfort can be a bad guide.

Dramatically change the way you prepare and deliver:

- ► Gain the recipe to our trade secret: The Decker Grid<sup>TM</sup>, a powerful way to create focused, results-oriented messages in half the time.
- ► See yourself as your audience sees you. With video feedback and personal coaching, you will quickly discover what to change.
- ► Improve your credibility by adjusting your behaviors. You know you're an expert; does your audience?
- ► Remove the mysteries of "Where should I put my hands?" "What's the best way to organize my notes?" and "Does my nervousness show?"
- ► Tell your story. Learn a structure for business storytelling.
- ▶ Deliver feedback in a way that is supportive to your team.
- Create rapport and connection for a one-on-one, small group, during a large meeting, or keynote speech.
- ▶ Learn how to master PowerPoint, webinars, video and conference calls.
- ► Handle Q+A like a pro.

Look at things differently.
Grab attention. Get people excited.
Get out of your own way.

## **PROGRAM DETAILS**

- ➤ Who: Business leaders, yes, and ... just about anyone who's looking to move up, reach out, change a process or the world.
- ► Where: Our place or yours? We'll host, or come to you.
- ▶ When: Pick two days that work; lock them in from 9am 5pm.
- ➤ Why: It's time to change the way others think or act on your ideas by moving from information to influence.
- ▶ How: Video feedback 8 times. Private Coaching — 3 times. Expert instructors.

## **Bonus Benefit:**

Changed culture, more accountability and bonding like never before when you come as a team.

New York City
San Francisco
Silicon Valley
Or wherever you are.