My Decker Grid™

OPENING	Let's start with a story about the course that killed the business. SHARP	The system's performance should not degrade just because I click POINT OF VIEW	Test the hell out of the beast !!! GENERAL ACTION STEP	Happy customers BENEFIT
MAIN BODY	Key Point 1 KEY POINT 1	First subpoint 1 SUBPOINT 1	First subpoena 3 SUBPOINT 2	Third subpoena 3 SUBPOINT 3
	Key Point 2 KEY POINT 2	Second subpoint 1 SUBPOINT 1	Second subpoint 2 SUBPOINT 2	Second subpoint 3 SUBPOINT 3
	Key Point 3 KEY POINT 3	First subpoena 2 SUBPOINT 1	Third subpoena 2 SUBPOINT 2	Third subpoena 1 SUBPOINT 3
CLOSING	The system's performance should not degrade just because I click POINT OF VIEW	Insist on a "clean" release ??? SPECIFIC ACTION STEP	The future revenue stream is cared for, at the expense of the near-term BENEFIT	That's how we build the plane while people are flying in it. SHARP

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