

My Decker Grid™

OPENING	open	Now is the time to be together	step 1 step 2 step 3	benefit
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
MAIN BODY				
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
		key	key	key
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	key	key	key	key
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	Now is the time to be together	step 1 step 2 step 3	benefit	close
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP