

Topic:
Compliance

	OPENING	Personal story from previous job	Leaders set the tone at the top... For everything	Learn something new and surprising; make it personal	Protect yourself, team and company
		SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
MAIN BODY	KEY POINT 1	Compliance gone wrong; when bad things happen to good people	WSJ article about fines charged in industry	Personal story from previous job	Good intention is not enough
		KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
		Surprising truths about compliance law	New policies to be aware of	Penalties are higher than ever before	Where we are most vulnerable
	KEY POINT 2	How to talk to your team about compliance	Top three traps that employees fall into	How to address situations in doubt	"I didn't know" is not an answer
		KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
		KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	CLOSING	Leaders set the tone at the top... For everything	Create plan to deliver 100% completion in your org by Q2	Stay out of jail	Revisit personal story from previous job
		POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP