My Decker Grid™

OPENING		POV	STEP	BENEFIT
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT

MAIN BODY	key	key	key	key
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	key	key	key	key
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	key	key	key	key
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3

CLOSING	POV	STEP	BENEFIT	
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP