

My Decker Grid™

OPENING				
	SHARP	POINT OF VIEW	GENERAL ACTION STEP	BENEFIT
	Never	Tease	A	Weasel
	KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
MAIN BODY	Not	Even	Once	Or
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	Twice.	Because	Weasels	Will
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
CLOSING	Not	Like	it, and teasing isn't nice	
	POINT OF VIEW	SPECIFIC ACTION STEP	BENEFIT	SHARP