

# Alex Jordan

Software Developer

📍 London, UK

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👉 Portfolio

## Summary

I'm Alex Jordan, a London-based software engineer. In a past life (but still in this life) I was a Product Manager who really enjoyed working with teams to create amazing products. I felt a calling to be more hands-on in the creation of products and have since explored more of the coding side of product development.

I'm equally interested in the front and back end but that is also where I like to live, just on the edge of comfort where I am still learning. I feel most confident coding in Javascript and Python but I am also familiar with a few others.

## Skills

Product Leadership • Agile • HTML  
CSS • Javascript • React • Python  
Data Analysis • SQL • Node  
Typescript

## Education

**University of British Columbia,**  
*BA - Political Science & Philosophy*  
2008 – 2012 | Vancouver, Canada

## Languages

English • French

## Interests

Skiing • Reading • Films • Music

## Professional Experience

### Trainee Developer, *\_nology*

Jan 2021 – present | London, UK

Learning web development from the ground up

- Developed MVP for a food waste startup in Bristol with React and Firebase
- Worked on several web apps as personal projects

### Product Manager, *Pass the Keys*

Jan 2019 – Jan 2021 | London, UK

'Leading UK short-let management service'

- Introduced Agile methodologies to increase focus on shorten release cycle, then rolled out to other business units
- Led Engineering team with ROI exceeding 150% within a year on multiple features including Pricing optimization algorithms, Pricing adjustment tools, Professional Photography upload tools
- Taught myself SQL and Python for data analysis to ensure that product decisions could be data-backed then created company wide dashboards to concentrate attention on key metrics with Apache Superset

### Product Manager, *Big Sofa Technologies*

Aug 2016 – Dec 2018 | London, UK

'Analysing human behaviour using video technology at scale'

- Initiated and scoped breakdown of monolith app into microservices to increase maintainability and speed up future development
- Led two dedicated teams with competing deadlines to deliver on time and within budget
- Instrumental in securing and delivering \$750,000 project with a major FMCG company

### Tech Search Manager, *Hunter Jameson*

Nov 2015 – Aug 2016 | London, UK

'London Based Employment Agency'

- Worked closely with hiring managers and department managers to coordinate planning activities regarding hiring trends after bringing on-board 6 new clients
- Billed £45K in first 6 months

### Operations Manager, *Virtual Walkthrough*

Jul 2014 – Nov 2015 | London, UK

'Spatial mapping and virtual reality - bringing indoor online'

- Identified and prioritized opportunities for product expansion including conducting market research, competitor analysis, and new technology research
- Expanded sales of services into short-let apartment sector