Pari Agrawal

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EDUCATION

VIT Bhopal University   Bhopal, MP
Bachelor of Technology   Oct, 2022 – 2026
Major in Computer Science with specialization in Artificial Intelligence and Machine Learning   **CGPA**: 8.2/10

PROFESSIONAL EXPERIENCE

Finlatics Business Analyst Experience Program   Dec 2024 – Jan 2025
Fincrux Technologies LLP
Analyzed business feasibility and provided data-driven recommendations to maximize returns. Attempted 3 projects and solved real world challenges for tech driven businesses using structured methodologies. Conducted consumer behavior analysis using Power BI and Excel. Gained expertise in data analytics and business intelligence tools.

Graphic Design Intern
InAmigos Foundation   Jan 2025
Created and designed 10+ posters and social media content for the NGO's cause. It was a 2-week internship which consisted of 3 tasks to be completed in the given time frame.

PROJECTS

MarketMuse AI   *Python, Streamlit, LangChain, dotenv*
- Developed an AI-powered tool that generates personalized marketing content using OpenAI's GPT models. The app adapts its responses based on the user's input and chosen persona (Kid, Adult, Senior Citizen) improving content relevance by 40%. Built a UI which enables task selection with real-time responses under 2s latency.
- Executes dynamic prompt generation with relevant examples using FewShotPromptTemplate and LengthBasedExampleSelector reducing irrelevant outputs by 30% ensuring context-aware generation.

Heago - Health Habit Tracker   *HTML, CSS, React, SQL, Supabase, KMeans*
- Gamified companion for users aiming to improve their well-being. Users can **set and track** 10+ habits like sleep, meditation, custom-routines etc. Built with a component library of 50+ reusable UI components. Implemented 6 core application pages including authentication, habit tracking, challenges, profile management and error page.
- Visual Charts, monthly reports, and **trend analysis** helps spot progress and identify patterns. A **"Challenges"**- function where users can enter challenges from worldwide, connect with peers and grow together.

SKILLS

Programming languages and Technical Skills
- Python, C++, Html, CSS, Javascript, Excel, PowerBI, SQL, Figma, Git, Node.js, React, Prompt Engineering, Microsoft Office, Google Sheets

CERTIFICATIONS
- Gen AI using IBM Watsonx [IBM]   April 2025
- Fullstack Developer MERN [SmartBridge]   April 2025
- Responsive Web Design [freeCodeCamp]   October 2023

ACHIEVEMENTS and EXTRA-CURRICULAR

BlogByCupid   Online
UGC Creator   July 2025
- Started a faceless User Generated Content creator page for promoting products from different brands. Consists barter and paid deals.
- Executed my creativity, negotiating skills and communication skills.

Smart India Hackathon   Online
Hackathon   October 2024
- As a team of 5 (Avinya Kriti) qualified in the Internal Round of SIH '24. With our idea of Fasalmilan - Assured Contract Farming System for Stable Market Access to establish a platform that helps farmers stabilize their income with guaranteed sales, timely payments, and secure, transparent transactions, reducing market uncertainty.

Advitya   VIT Bhopal University
Team Spikers Player   February 2023
- Grabbed First Place in Volleyball Championship in the Sports Fest