Alexander George Legaspi

iOS Software Engineer

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PROJECTS

Quavi [Swift 5]

- Capstone project programmatically coded Full Stack iOS app for self guided tours in NY. Researched and implemented the Mapbox framework for navigation and designed the frontend for consistency. Switched roles with teammates bi-weekly and utilized Agile.
- Roles: Product Manager, Git Master, Frontend

Seasonality [Swift 5]

- Allows farmers market shoppers access to produce information with a social media twist. Pursuit 6.1 Hackathon winner for "Most Creative". Learned to access the NYGov API to obtain data on green markets in NYC. Enforced 3 hour sprints to hit milestones within 2 day deadline.
- Roles: Product Manager, Networking, Git Master

NYTimes Best Seller [Swift 5]

- Users can load a list of best-selling books via NYTimes Best Sellers Books API per category and save their favorites. As project manager I gave tasks that fit teammates strengths, wire framed UI, and assisted with any issues. Reinforced learning about the main thread.
- Roles: Product Manager, Networking, Full Stack, Git Master

EXPERIENCE

Web/Graphic Design

Freelance, New York, NY, 06/2001 - 02/2019

- Utilized various applications such as Dreamweaver, Macromedia Flash, Microsoft Frontpage, Wordpress to design websites for music and entertainment industry clientele.
- Consult with clients on goals, wire frame, and set time lines.
- Updated content, handled issues and monitored performance.

Project Manager

Peace Bisquit, Brooklyn, NY, 09/2012 - 08/2015

- Delegated, prioritized and monitored tasks for projects such as album, single, ep releases, events, and email blasts.
- Integrated Google Drive for simplified file sharing and enabled up to information such as asset and publishing information.
- Partnered in remix coordination and facilitated assets for clients such as Beyonce, Cher, Michelle Williams and Britney Spears.

Project Coordinator

King Street Sounds, New York, NY, 04/2007 - 12/2012

- Collaborated with the CEO to execute project timelines to obtain product placement which generated more 25-50% more sales.
- Resigned website from Flash to a responsive design via Wordpress which in turn increased traffic as mobile usage began to increase.
- Designed artwork for releases, advertisements, iTunes placements, and email blasts.

TECHNOLOGY / SKILLS

- Swift 5
- Xcode
- Firebase / NoSQL
- Realm / SQLite
- Git / Github
- CoreMI
- SwiftUI

EDUCATION

iOS Developer Core

Pursuit

6.1 Fellowship June 2019 - May 2020 Queens, NY

Video Arts & Technology **BMCC**

AAS, Dean's and Honors Lists August 2008 - June 2012 New York, NY

VOLUNTEER

Pursuit (2019)

Peer Mentor

Queens, NY

Code Nation (2018)

TA Volunteer

New York, NY

Out In Tech (2018)

Event Volunteer

New York, NY