Alan Meniuk Gleizer

Phone: +55 (11) 98287-9127, **Email**: alan@mgleizer.com, **Linkedin**: linkedin.com/in/agleizer, **GitHub**: github.com/agleizer

Computer Science student transitioning from a successful 6-year career in advertising to technology, with hands-on experience in Python, C, Java, JavaScript, and React through academic and personal projects. Skilled in project coordination, client communication, and problem-solving, now applying these strengths to software development and applied AI.

RECENT PROFESSIONAL EXPERIENCE

MackLEAPS - Internship
São Paulo, Brazil. 2023- 2024
- Research and development software lab affiliated with the Mackenzie School of Computing.
- Developed applications in React, Python, and C++ for cloud-based video analytics and e-commerce solutions, integrating APIs and external services.
- Collaborated on system requirements definition and architecture design.

Leo Burnett – Account Executive
São Paulo, Brazil. 2018 - 2021
- Servicing the FCA Group (Fiat, now Stellantis): retail markets.
  - Creation and adaptation of campaigns focused on the specific demands of each region.
  - Strategic alignment across all communication fronts and with the brand's national campaigns.
  - Oversaw production, interfaced with clients, and managed budgets and billing.

AfricaDDB – Account Assistant
São Paulo, Brazil. 2016 - 2018
- Clients: Itaú (finance), Marisa (fashion retail), KraftHeinz, Grendene (footwear), Braskem, Budweiser.
  - Responsible for client service and account management for both online and offline campaigns.
  - Direct contact with clients and media outlets abroad. Participated in award-winning campaigns.

PROJECTS

RecordIndex
Automated transcription system for handwritten records (2024–2025)
Developed a complete local AI pipeline (HTR, LLMs, text similarity analysis) for historical documents, with a GUI in PyQt. Open-source code and paper accepted at ISLA 2025 conference.

EDUCATION

Mackenzie Presbyterian University
Bachelor's in Computer Science.
São Paulo, Brazil. 2023 - 2026

Pontifical Catholic University of São Paulo
Bachelor's in Communication and Marketing.
São Paulo, Brazil. 2015 - 2018

Dartmouth College
Bachelor's in Economics and Anthropology (incomplete).
New Hampshire, USA. 2012 – 2014

TECHNICAL SKILLS

- Programming languages: C, Java, Python, JavaScript
- Web Development: HTML, CSS, React
- Databases: SQL
- Tools: Git, Docker

LANGUAGES

English: fluent, **french**: basic, **spanish**: basic