# FLORIDA STATE UNIVERSITY COLLEGE OF ARTS AND SCIENCES

### EMPIRE OF DIRECT MAIL:

## MEDIA, FUNDRAISING, AND CONSERVATIVE POLITICAL CONSULTANTS

## By

### TAKAHITO MORIYAMA

A Dissertation submitted to the Department of History in partial fulfillment of the requirements for the degree of Doctor of Philosophy

Takahito Moriyama defended this dissertation on March 8, 2019.

The members of the supervisory committee were:

Guenter Kurt Piehler

Professor Directing Dissertation

Brad T. Gomez

University Representative

Jennifer L. Koslow

Committee Member

Suzanne M. Sinke

Committee Member

Michael Creswell

Committee Member

Michael McVicar

Committee Member

The Graduate School has verified and approved the above-named committee members, and certifies that the dissertation has been approved in accordance with university requirements.