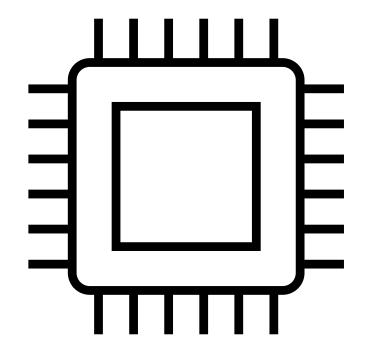
# **Generative Models**

2025.07.10.

Copyrightⓒ2025 by 고재균

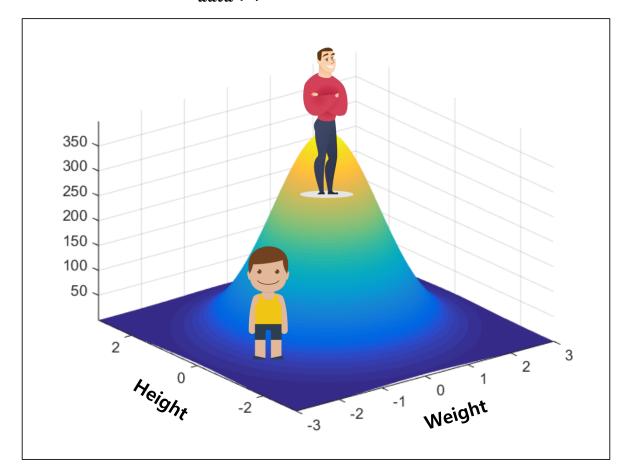


## **Generative Models [1]**

# UNIDIA.

#### Generative Models

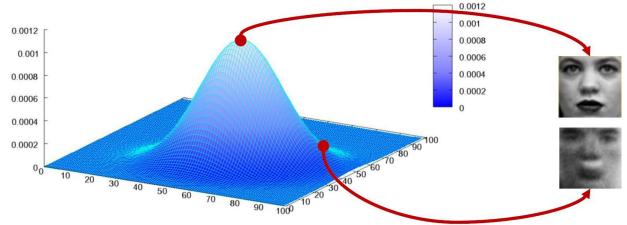
- Generative model aims to capture probability distribution of data,  $P_{data}(x)$
- We assume that data comes from  $P_{data}(x)$



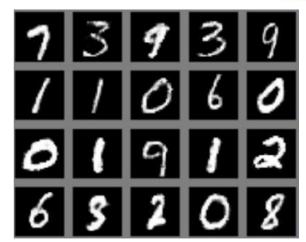
# **Generative Models [2]**

# UNIDIA UNIDIA

- Generative Models
  - Probability distribution of images?
  - Very complex!







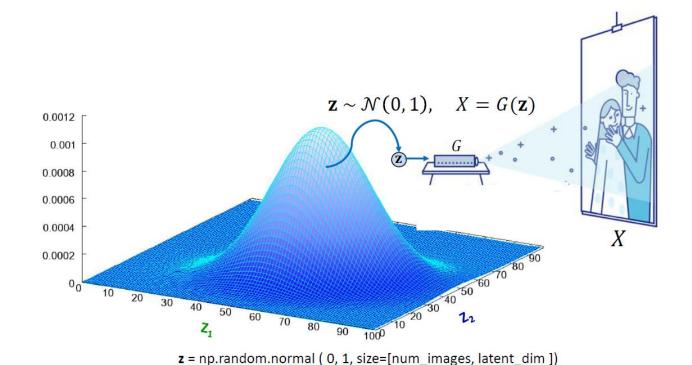


#### **Generative Models [3]**



#### Generative Models

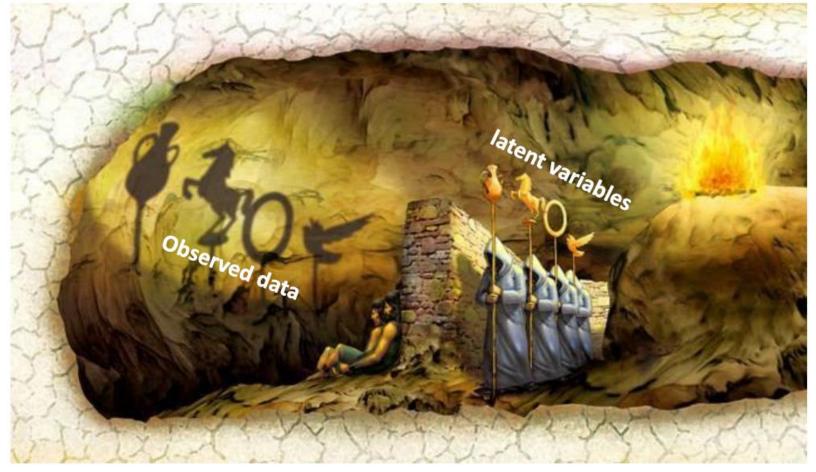
- What about making a simple distribution, and then projecting to a real-world complex distribution?
  - ▶ Making a simple distribution (e.g., standard normal) is easy!
  - ▶ Sample a **latent variable** *z* and then transform it to an image!



# **Generative Models [4]**



- Generative Models
  - Observed data x is originated from latent variables z



Myth of Cave

#### **Generative Models [5]**



- Variational Autoencoder (VAE)
  - Assuming that training data x is originated from underlying (unobserved) latent variables z
  - It defines intractable density function with latent z:

$$P_{\theta}(x) = \int P_{\theta}(x|z) P_{\theta}(z) dz$$

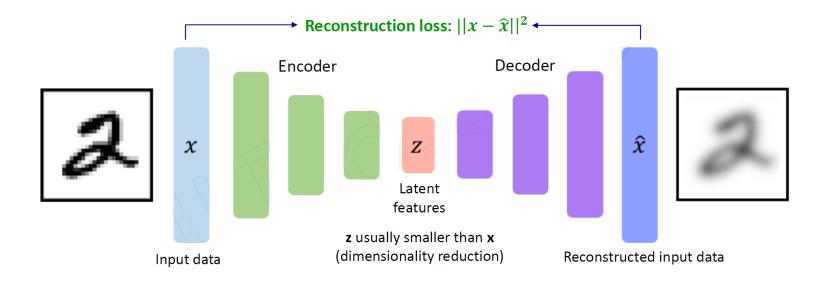
- We cannot optimize it directly because it is **intractable**!
- Instead, we will derive and maximize a lower bound on the likelihood

$$= \mathbb{E}_{\mathbf{z}}[\log P_{\theta}(x)] - D_{KL}\left(q_{\phi}(z|x)||P_{\theta}(z)\right) + D_{KL}\left(q_{\phi}(z|x)||P_{\theta}(z|x)\right)$$
Tractable lower bound Interactable (KL-Divergence >= 0)
$$\geq \mathbf{E}_{\mathbf{z}}[\log P_{\theta}(x)] - D_{KL}\left(q_{\phi}(z|x)||P_{\theta}(z)\right)$$

#### **Generative Models [6]**



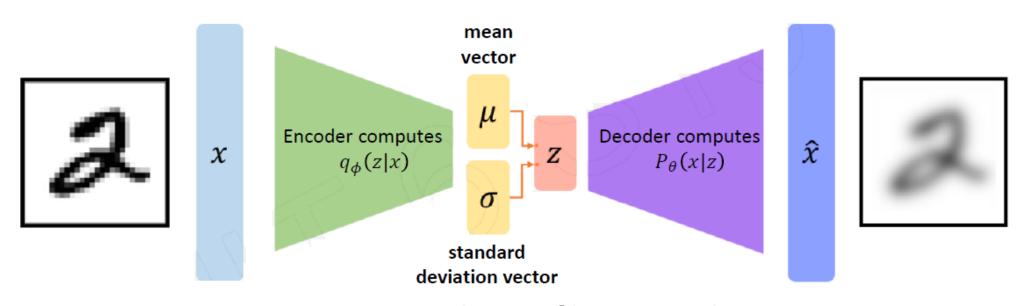
- Variational Autoencoder (VAE)
  - Revisiting Autoencoder (AE)
    - ▶ Unsupervised approach for learning a **lower-dimensional feature** representation from training data (without explicit labels)
    - ► Train such that latent features can be used to **reconstruct** the original data ("Autoencoding" encoding itself)
    - $\blacktriangleright$  Goal is to learn the latent features z that capture (or encode) as much information about the data x as possible



#### **Generative Models [7]**



- Variational Autoencoder (VAE)
  - Assume training data x is generated from underlying (unobserved) latent variables z
  - Encoder network models  $q_{\phi}(z|x)$  and decoder network models  $P_{\theta}(x|z)$



Sample z from  $z|x \sim \mathcal{N}(\mu_{z|x}, \Sigma_{z|x})$ 

#### **Generative Models [8]**



- Variational Autoencoder (VAE)
  - Maximizing **log-likelihood** of training data  $x: log P_{\theta}(x)$

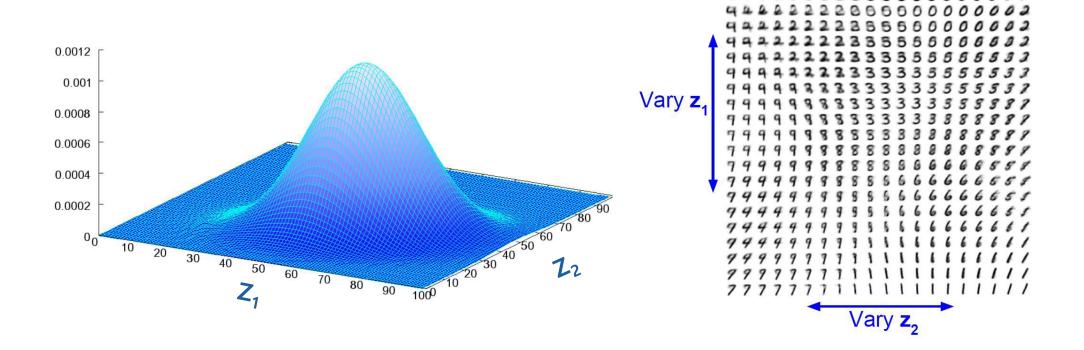
$$\begin{split} \log P_{\theta}(x) &= \mathbb{E}_{z \sim q_{\phi}(z|x)}[\log P_{\theta}(x)] \qquad \qquad \text{(Taking expectation with regards to z)} \\ &= \mathbb{E}_{z} \left[ \log \frac{P_{\theta}(x|z)P_{\theta}(z)}{P_{\theta}(z|x)} \right] \qquad \qquad \text{(Bayes' rule } : \frac{P(B|A)P(A)}{P(B)}) \\ &= \mathbb{E}_{z} \left[ \log \frac{P_{\theta}(x|z)P_{\theta}(z)}{P_{\theta}(z|x)} \frac{q_{\phi}(z|x)}{q_{\phi}(z|x)} \right] \qquad \text{(Multiply & divide with the same term)} \\ &= \mathbb{E}_{z} [\log P_{\theta}(x|z)] - \mathbb{E}_{z} \left[ \log \frac{q_{\phi}(z|x)}{P_{\theta}(z)} \right] + \mathbb{E}_{z} \left[ \log \frac{q_{\phi}(z|x)}{P_{\theta}(z|x)} \right] \\ &= \mathbb{E}_{z} [\log P_{\theta}(x|z)] - D_{KL} \left( q_{\phi}(z|x) || P_{\theta}(z) \right) + D_{KL} \left( q_{\phi}(z|x) || P_{\theta}(z|x) \right) \\ &= \mathbb{E}_{z} [\log P_{\theta}(x|z)] - D_{KL} \left( q_{\phi}(z|x) || P_{\theta}(z) \right) \\ &\geq \mathbb{E}_{z} [\log P_{\theta}(x|z)] - D_{KL} \left( q_{\phi}(z|x) || P_{\theta}(z) \right) \end{split}$$

#### **Generative Models [9]**



#### Variational Autoencoder (VAE)

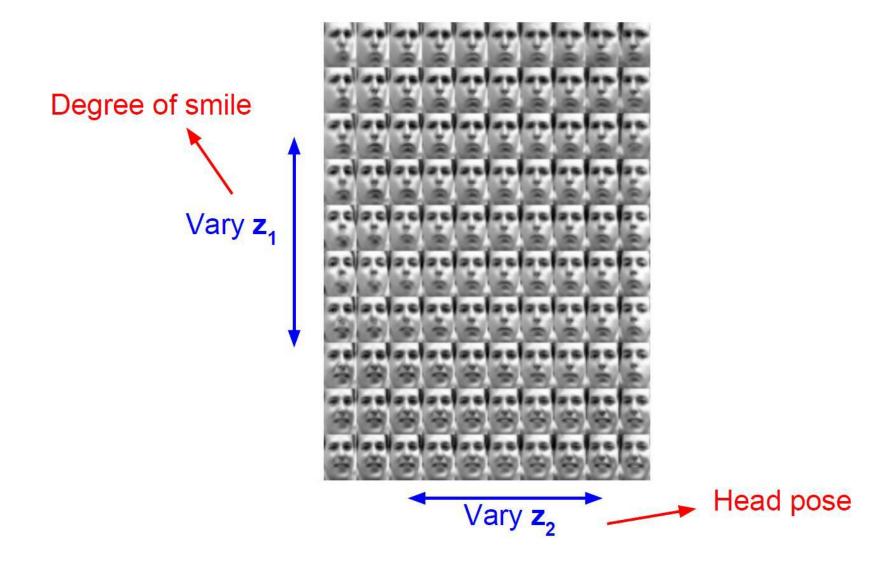
- Generates samples with regarding to z
- Only decoder is used here, and **z** is produced and varied manually
- Slowly increase or decrease a single latent variable while keeping all other variables fixed
- Each number is smoothly transitioning to another number



#### **Generative Models [10]**

UNIDIA.

Variational Autoencoder (VAE)



#### **Generative Models [11]**

UNIDIA.

• Variational Autoencoder (VAE) 실습

Variational Autoencoder를 활용한 MNIST 데이터셋 생성

(Google Colab. 환경)

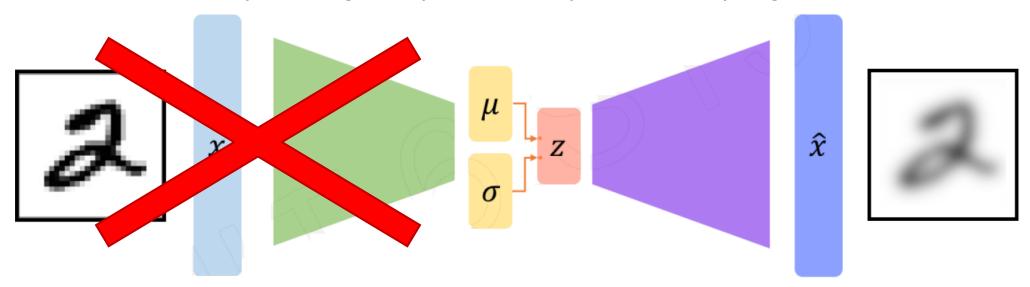
#### **Generative Models [12]**



- Variational Autoencoder (VAE)
  - Defines an intractable density function
    - ▶ It derives and optimizes a lower bound on likelihood of training data instead

#### Generative Adversarial Network (GAN)

• Gives up on explicitly modeling density function, but just wants ability to generate data



#### **Generative Models [13]**

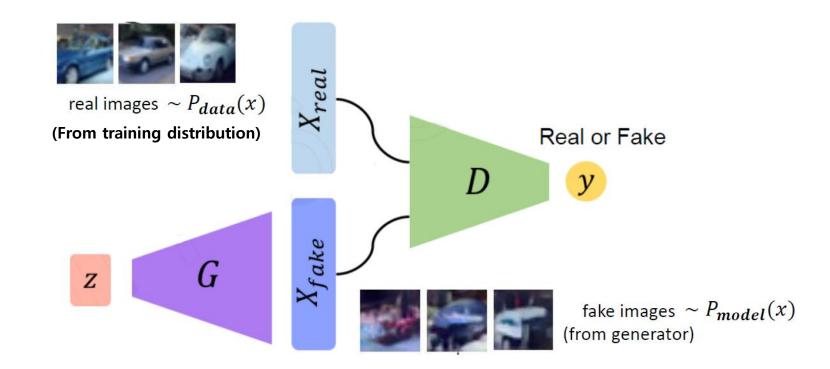


- Generative Adversarial Network (GAN)
  - Gives up explicitly defining and estimating a probability
  - Just wants ability to generate data from training distribution  $P_{data}(x)$
  - Approach
    - ▶ Sample latent variable z from just **a simple distribution**, e.g., normal Gaussian  $\mathcal{N}(0, 1)$  (a.k.a. random noise)
    - ▶ Then, learn a mapping function (**generator**) from z to training distribution  $P_{data}(x)$
  - Training Strategy
    - ▶ 2-player game strategy (경찰과 도둑)
    - $\blacktriangleright$  Employ another model, named **discriminator** guiding **generator** to training distribution  $P_{data}(x)$
    - ▶ Make the generator and the discriminator compete with each other
      - > Generator tries to **fool** the **discriminator** by generating **real-looking data**
      - Discriminator tries to **distinguish** between **real** and **fake data**

#### **Generative Models [14]**



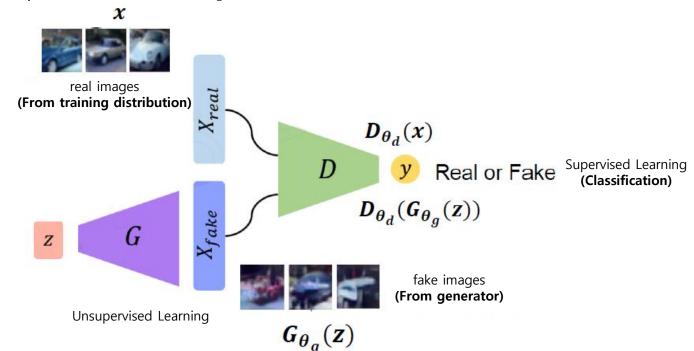
- Generative Adversarial Network (GAN)
  - To succeed in this game, the generator must learn to generate data that is indistinguishable from real-world data
  - Hence, needs to generate data that looks drawn from the same distribution as the training data



#### **Generative Models [15]**



- Generative Adversarial Network (GAN)
  - Notations
    - $\blacktriangleright$   $D_{\theta_d}(x) \rightarrow$  Discriminator's output : likelihood that x is a real data, range of [0, 1]
    - ▶  $G_{\theta_a}(z)$  → Generated fake data
    - ▶  $D_{\theta_d}(G_{\theta_g}(z))$  → Likelihood that  $G_{\theta_g}(z)$  is a real data, range of [0, 1]



#### **Generative Models [16]**



#### Generative Adversarial Network (GAN)

- Notations
  - $\blacktriangleright$   $D_{\theta_d}(x) \rightarrow$  Discriminator's output : likelihood that x is a real data, range of [0, 1]
  - ▶  $G_{\theta_a}(z)$  → Generated fake data
  - ▶  $D_{\theta_d}(G_{\theta_g}(z))$  → Likelihood that  $G_{\theta_g}(z)$  is a real data, range of [0, 1]
- Objective Function

$$\min_{\theta_g} \max_{\theta_d} \left[ \mathbb{E}_{x \sim p_{data}} \log D_{\theta_d}(x) + \mathbb{E}_{z \sim p(z)} \log (1 - D_{\theta_d}(G_{\theta_g}(z))) \right]$$
Discriminator output for for real data x
$$Discriminator output for generated fake data G(z)$$

- ▶ Discriminator wants to maximize objective such that  $D_{\theta_d}(x)$  is close to 1 (real) and  $D_{\theta_d}(G_{\theta_g}(z))$  is close to 0 (fake)
- ▶ Generator wants to minimize objective such that  $D_{\theta_d}(G_{\theta_g}(z))$  is close to 1 (discriminator is fooled into thinking generated  $G_{\theta_g}(z)$  is real)

#### **Generative Models [17]**



- Generative Adversarial Network (GAN)
  - Alternate between:
    - ▶ Gradient ascent on discriminator, generator is fixed (not updated) in this step

$$\max_{\theta_d} \left[ \mathbb{E}_{x \sim p_{data}} \log D_{\theta_d}(x) + \mathbb{E}_{z \sim p(z)} \log (1 - D_{\theta_d}(G_{\theta_g}(z))) \right]$$

▶ Gradient **descent** on generator, discriminator is fixed in this step

$$\min_{\theta_g} \mathbb{E}_{z \sim p(z)} \log(1 - D_{\theta_d}(G_{\theta_g}(z)))$$

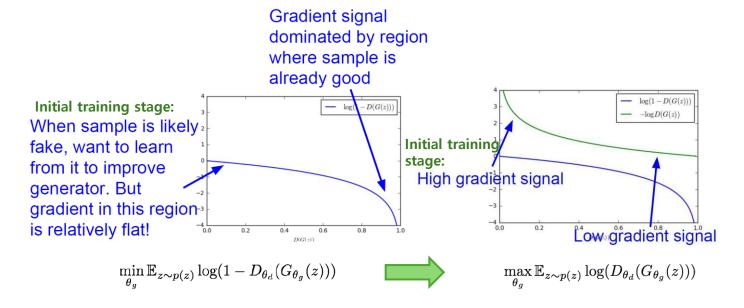
- ▶ In practice, however, optimizing this generator objective does **not** work well!
- ▶ Hence, bottom objective function is widely-used!

$$\max_{\theta_g} \mathbb{E}_{z \sim p(z)} \log(D_{\theta_d}(G_{\theta_g}(z)))$$

#### **Generative Models [18]**



- Generative Adversarial Network (GAN)
  - Training GAN



- ▶ Instead of minimizing likelihood of discriminator being correct, now maximize likelihood of discriminator being wrong
- ▶ Same objective of fooling discriminator, but now higher gradient signal for initial training stage
- ▶ It works much better! Standard in practice!

#### **Generative Models [19]**



- Generative Adversarial Network (GAN)
  - Training GAN
    - ► Learning algorithm

for number of training iterations do for k steps do

- Sample minibatch of m noise samples  $\{z^{(1)}, \ldots, z^{(m)}\}$  from noise prior  $p_q(z)$ .
- Sample minibatch of m examples  $\{x^{(1)}, \ldots, x^{(m)}\}$  from data generating distribution  $p_{\text{data}}(x)$ .
- Update the discriminator by ascending its stochastic gradient:

$$\nabla_{\theta_d} \frac{1}{m} \sum_{i=1}^m \left[ \log D_{\theta_d}(x^{(i)}) + \log(1 - D_{\theta_d}(G_{\theta_g}(z^{(i)}))) \right]$$

end for

- Sample minibatch of m noise samples  $\{z^{(1)}, \ldots, z^{(m)}\}$  from noise prior  $p_q(z)$ .
- Update the generator by ascending its stochastic gradient (improved objective):

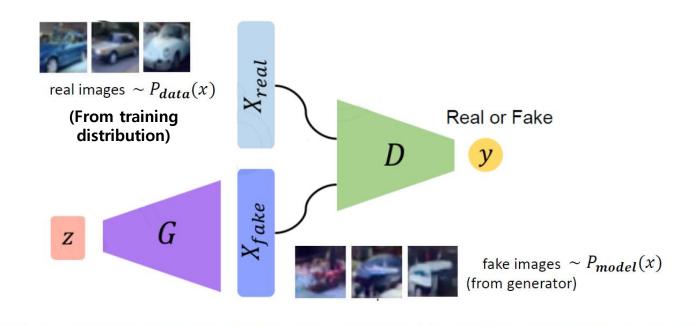
$$\nabla_{\theta_g} \frac{1}{m} \sum_{i=1}^m \log(D_{\theta_d}(G_{\theta_g}(z^{(i)})))$$

end for

#### **Generative Models [20]**



Generative Adversarial Network (GAN)

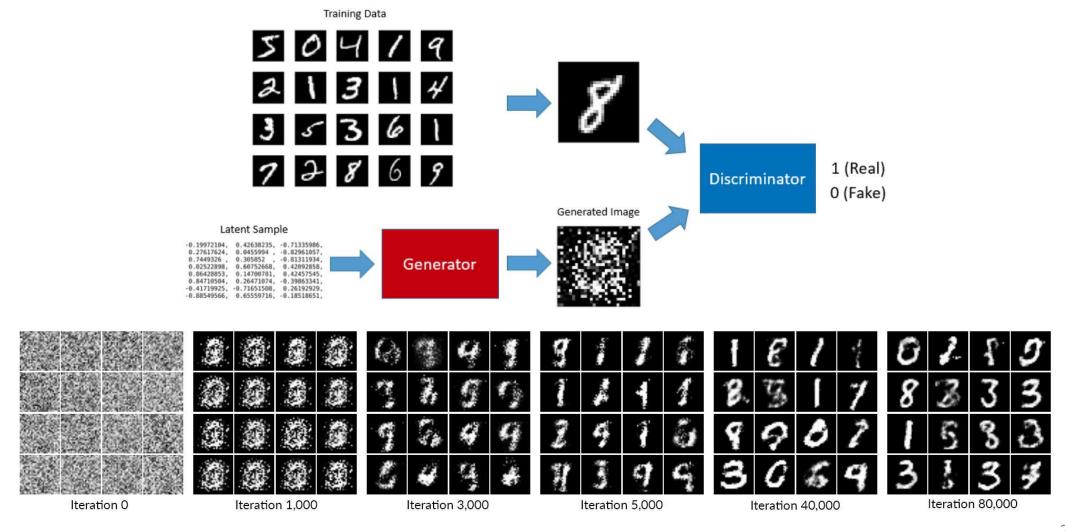




#### **Generative Models [21]**



Generative Adversarial Network (GAN)

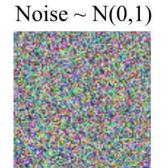


#### **Generative Models [22]**

UNIDIA.

Generative Adversarial Network (GAN)





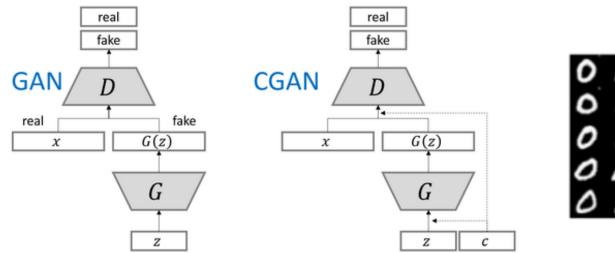
**Generator Network** 



#### **Generative Models [23]**



- Generative Adversarial Network (GAN)
  - Conditional GAN





Class	0	1	2	 9
One-hot vector	( 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	( 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 1 0 0 0 0 0 0	 0 0 0 0 0 0 0 0 0 0

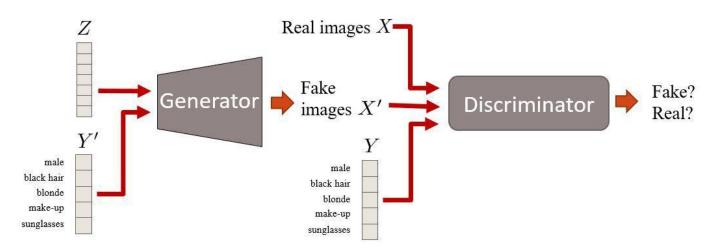
#### **Generative Models [24]**



- Generative Adversarial Network (GAN)
  - Conditional GAN
    - ► Training objective

$$\min_{G} \max_{D} \left( \mathbb{E}_{\mathbf{x}, \mathbf{y} \sim p_{\text{data}}(\mathbf{x}, \mathbf{y})} \left[ \log D(\mathbf{x}, \mathbf{y}) \right] + \mathbb{E}_{\mathbf{y} \sim p_{\mathbf{y}}, \mathbf{z} \sim p_{\mathbf{z}}(\mathbf{z})} \left[ \log (1 - D(G(\mathbf{z}, \mathbf{y}), \mathbf{y})) \right] \right)$$

- ► Implementation



#### **Generative Models [25]**



#### Generative Adversarial Network (GAN)

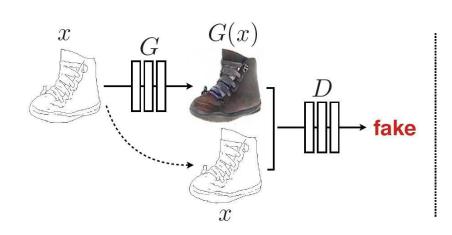
- More GANs
  - ► Pix2Pix

$$G^* = \arg\min_{G} \max_{D} \mathcal{L}_{cGAN}(G, D) + \lambda \mathcal{L}_{L1}(G).$$

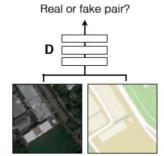
$$\mathcal{L}_{GAN}(G, D) = \mathbb{E}_y[\log D(y)] +$$

$$\mathbb{E}_{x,z}[\log(1 - D(G(x, z))].$$

$$\mathcal{L}_{L1}(G) = \mathbb{E}_{x,y,z}[\|y - G(x,z)\|_1].$$

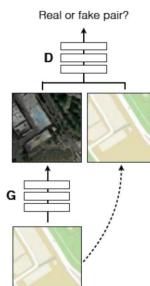


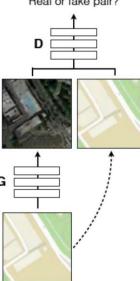
#### Positive examples



G tries to synthesize fake images that fool **D** 

D tries to identify the fakes





Negative examples

#### **Generative Models [26]**

UNIDIA.

- Generative Adversarial Network (GAN)
  - More GANs
    - ► Pix2Pix



#### **Generative Models [27]**

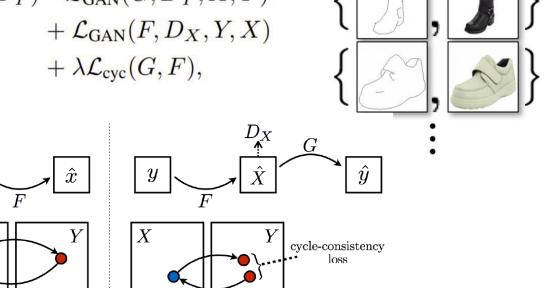


- Generative Adversarial Network (GAN)
  - More GANs
    - ► DiscoGAN & CycleGAN

cycle-consistency

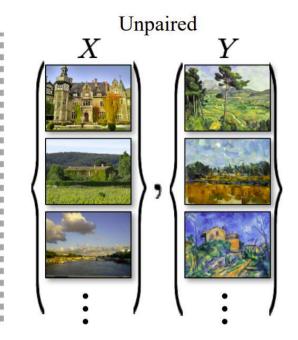
$$G^*, F^* = \arg\min_{G, F} \max_{D_X, D_Y} \mathcal{L}(G, F, D_X, D_Y)$$

$$\mathcal{L}(G, F, D_X, D_Y) = \mathcal{L}_{GAN}(G, D_Y, X, Y) + \mathcal{L}_{GAN}(F, D_X, Y, X) + \lambda \mathcal{L}_{cvc}(G, F),$$



Paired

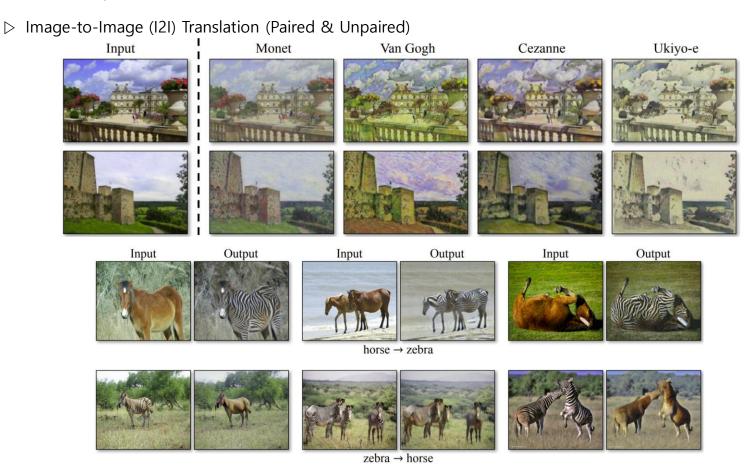
 $x_i$ 



#### **Generative Models [28]**

UNIDIA.

- Generative Adversarial Network (GAN)
  - More GANs
    - ► DiscoGAN & CycleGAN



## **Generative Models [29]**

UVIDIA.

- Generative Adversarial Network (GAN)
  - More GANs
    - ► DiscoGAN & CycleGAN



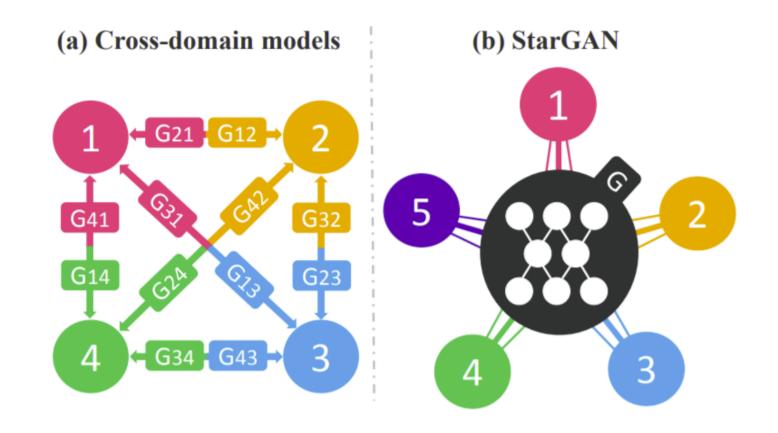
orange → apple



#### **Generative Models [30]**

UVIDIA.

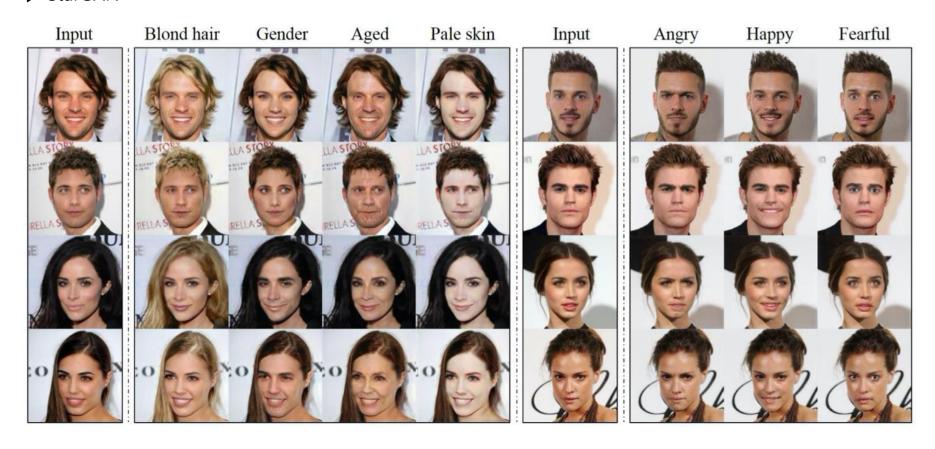
- Generative Adversarial Network (GAN)
  - More GANs
    - ► StarGAN



#### **Generative Models [31]**

UNIDIA.

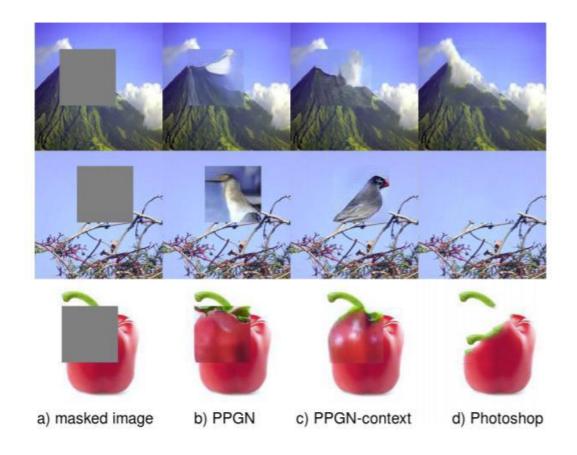
- Generative Adversarial Network (GAN)
  - More GANs
    - ► StarGAN



# **Generative Models [32]**

UNIDIA.

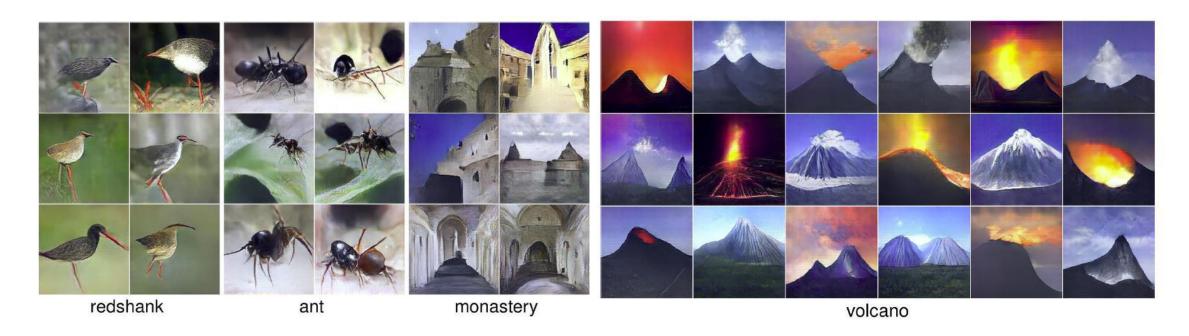
- Generative Adversarial Network (GAN)
  - More GANs
    - ► Image Inpainting



# **Generative Models [33]**

UNIDIA UNIDIA

- Generative Adversarial Network (GAN)
  - More GANs
    - ► Category-to-Image



#### **Generative Models [34]**

UVIDIA.

35

- Generative Adversarial Network (GAN)
  - More GANs
    - ► Category-to-Image



(a) Snail



(b) Studio couch



#### **Generative Models [35]**

- Generative Adversarial Network (GAN)
  - More GANs
    - ► Caption-to-Image (Text-to-Image)



a pile of oranges sitting in a wooden crate

## **Generative Models [36]**



• Generative Adversarial Network (GAN) 실습

Generative Adversarial Network를 활용한 Fashion MNIST데이터셋 생성

(Google Colab. 환경)