

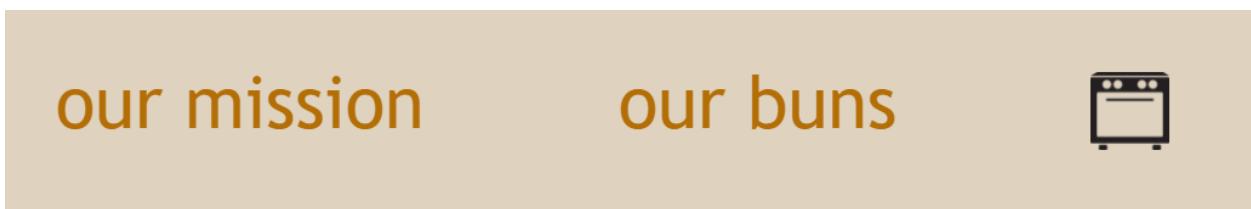
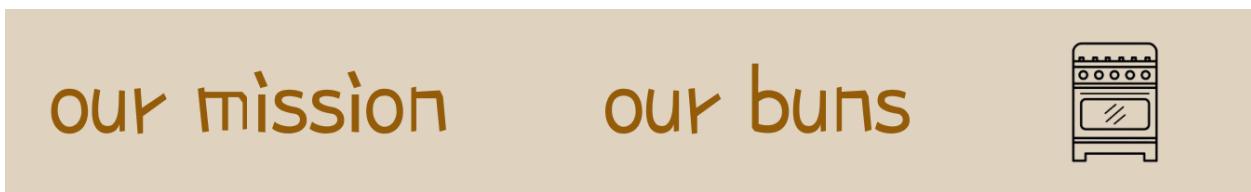
HW 5 Reflection

Link to the website: https://agliyt.github.io/homework_5/

Link to the source code: https://github.com/agliyt/agliyt.github.io/tree/main/homework_5

User Interface Bugs:

- I asked someone to look over my site, and they said that the “shopping cart”, which is in the shape of an oven, is hard to recognize as a shopping cart (This is violating heuristic #2: Match between system and the real world). Thus, I decided to use a more simplified version of an oven, which could be easier to recognize and closer to the “shopping cart”/cookie jar used on the www.insomniacookies.com website. I’m hoping the new icon will be more easily recognized as a cart while still being a bit creative.



- Originally, I used a very stylized font, and I was told it was too flashy/distracting (violating heuristic #8: Aesthetic and minimalist design). Thus, I decided to change the font into “Trebuchet MS”, which is a nice Sans-Serif font with less flair. I think with this change, users will be able to focus more on the content of the website rather than the font.



Welcome to
BUN BUN
Bake Shop

[Who are we? →](#)



Pumpkin Spice

Featured

Our pumpkin spice bun bun is perfect for this fall season!

Not a pumpkin spice person? We have many other flavors!

[Let's get baking! →](#)



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- Another thing I did was add back buttons to my details page. Not having back buttons may be violating heuristic #3: User control and freedom. I'm hoping this will help customers' browsing go more smoothly, especially if they accidentally clicked into a product that they actually don't want.





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Add to oven 

Pumpkin Spice

Reviews ★★★★☆

Amount
1
3
6
12

Glazing
Pick for me!

None	Sugar milk	Vanilla milk	Double chocolate
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Description
+

Ingredients
+

Allergens
+



\$-.--

Add to oven 

Pumpkin Spice [Back ←](#)

Reviews ★★★★☆

Amount
1
3
6
12

Glazing
Pick for me!

No glazing	Sugar milk	Vanilla milk	Double chocolate
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Description
+

Ingredients
+

Challenges/Bugs in Implementation:

- One big challenge was the home page - it was hard to figure out everything's positioning from everything else. The navigation bar was hard too, especially the "Bun Bun Bake Shop" part, since "Bun Bun" is bigger than "Bake Shop" and "Bake Shop" is also in a smaller font. I ended up using the <section> tag to get the result I wanted.
- Making the search bar in the product browsing page was hard too, since I wanted the search icon to be in the bar, and also for the user to be able to input text. So I ended up creating a div surrounding the icon and a text input, customizing it to look like this:



- Making the dropdown menus were a bit of a challenge. The filters kept being a line below the search bar, while I wanted it to all be on the same line. I ended up making both “inline” but that took a long time. Just getting the dropdown content to appear right below the dropdown button was a bit of a pain with the margins and everything, but I managed to figure it out.
- This may seem “simple”, but I had a lot of trouble centering objects in the middle of the columns while still have the background only wrap around the text. I ended up using “inline-block” display and manually setting 270px on the left and right margins, but I wonder if there’s anything better I could do.

Brand Identity Design Choices

- Since my client is a bakery, I decided to use neutral, calming colors as the theme of this website. I feel like brown/light brown/beiges are great colors because they feed into the baked goods vibe and I know for me, looking at it makes me hungry.
- I also used big pictures and minimal words (except maybe the featured section). Doing this would lead to the focus being on the products themselves, and help the client sell their buns, which is the ultimate goal of Bun Bun Bakeshop.
- Since Bun Bun Bakeshop has a gluten free version of the original bun bun, I believe one of the goals of the client is also to be inclusive and bring tasty treats to everyone, despite any food restrictions. Thus, I added filters for constraints and flavors, and also included an “Allergens” section in the product details page. This will make it easier for customers to filter out products that they cannot eat and make for a more enjoyable customer experience.