



# **Dev Test Report Bubbleroom**

January 2021

Based on 116 influencers

# Summary Data

Influencers with activity 116

Posts 188

Post Mentions 152

Photo Tags 175

Actual Reach 1238392

Engagement 2.77%

Likes 53073

Comments 5594

Influencers	Followers	Engagement (General)	Engagement (Specific)	Comments	Likes	Posts	Post Mentions	Post Hashtags	Photo Tags	Score
1. feliciafjallkeborn	9805	3.72%	3.72%	297	2884	10	4	10	10	24
2. almabsvanqvist	10701	2.58%	0.00%	37	1336	7	4	7	7	18
3. eelineriksson	6878	3.52%	0.00%	51	1007	6	1	6	6	13
4. susanneejulia	13922	1.66%	1.66%	189	905	5	5	4	4	13
5. mariabusck	15126	1.55%	1.55%	174	1523	5	5	5	5	15
6. elihome_style	2598	4.97%	4.97%	74	405	5	5	5	5	15
7. nataliecregard	11136	0.63%	0.63%	92	915	4	3	4	4	11
8. interiorbyalexaandraq	57727	0.31%	0.31%	112	603	4	4	4	4	12
9. sandraanordstrm	6555	5.86%	0.00%	69	1086	3	1	3	3	7
10. negintahaa	10827	4.60%	4.60%	143	1454	3	3	1	1	5
11. mrswallins	8787	1.78%	1.78%	56	483	3	2	3	3	8
12. lindanosskire	9844	5.23%	5.23%	128	1603	3	2	3	3	8
13. beauteaxb	5403	11.40%	11.40%	179	1159	3	3	3	3	9
14. arinoderaa	14485	1.79%	1.79%	51	923	3	3	2	2	7
15. annanataliie	5576	3.17%	0.00%	71	546	3	1	3	3	7
16. ameliedynesius	14370	4.96%	4.96%	167	1725	3	3	3	3	9
17. zabalifestyle	10913	1.50%	1.50%	108	168	2	2	0	0	2
18. steefii	4509	3.04%	0.00%	37	285	2	1	2	2	5
19. sofiestille	4906	4.26%	4.26%	13	406	2	2	2	2	6
20. skitunge_	4862	2.43%	0.00%	39	210	2	1	2	2	5
21. skanelangan	7772	1.63%	1.63%	67	250	2	2	2	2	6
22. sandra.johannessens	2425	8.62%	8.62%	32	382	2	2	2	2	6
23. rebeccashem	2573	4.62%	4.62%	33	212	2	1	2	2	5
24. nathalievesterlund	11000	3.37%	0.00%	51	545	2	0	2	2	4
25. monikawolff	28954	0.68%	0.00%	45	443	2	0	2	2	4
26. josefineivarsson	32374	2.80%	2.80%	143	2012	2	1	2	2	5
27. idabergmans	8190	2.44%	2.44%	38	341	2	2	2	2	6
28. hemmahosossifullero	6161	4.71%	4.71%	121	310	2	2	2	2	6
29. hannelindholm	11495	3.20%	3.20%	208	762	2	2	2	2	6

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30. hannaiberg	2349	6.64%	6.64%	10	292	2	2	2	2	6
31. georgina.youkhana	12201	3.52%	3.52%	31	882	2	2	2	2	6
32. feliciagrossmann	4441	3.60%	3.60%	48	292	2	2	1	1	4
33. emmahq	7636	4.37%	4.37%	222	446	2	2	2	2	6
34. caroliinelindberg	14498	1.87%	1.87%	56	437	2	2	2	2	6
35. wickanahlin	11093	1.49%	1.49%	5	160	1	1	1	1	3
36. victoriasylwander	31776	7.04%	7.04%	52	2184	1	1	1	1	3
37. victoriaberglund	6120	5.88%	5.88%	30	330	1	1	1	1	3
38. thereserandow	17061	1.47%	0.00%	12	238	1	0	1	1	2
39. svartvitacitrone	9565	2.96%	2.96%	66	217	1	1	1	1	3
40. susannemelker	9163	4.63%	4.63%	34	390	1	1	1	1	3
41. starwoman1	31035	2.07%	2.07%	39	603	1	1	1	1	3
42. sstyling.t	4482	7.97%	7.97%	54	303	1	1	1	1	3
43. slaysistam	10070	5.37%	5.37%	43	498	1	1	0	0	1
44. sheerinjamsheree	11078	3.45%	0.00%	47	335	1	0	1	1	2
45. saramansberg	4712	6.58%	6.58%	15	295	1	1	1	1	3
46. saralantz	4028	4.84%	4.84%	1	194	1	1	1	1	3
47. sarah.hertzberg	2011	3.63%	3.63%	2	71	1	1	1	1	3
48. sandrastjerneus	33723	2.44%	2.44%	29	793	1	1	1	1	3
49. sandblomman_interior	26855	3.57%	3.57%	277	681	1	1	1	1	3
50. r.u.home	10718	4.24%	4.24%	98	356	1	1	0	0	1
51. pellpersviken	3269	3.88%	3.88%	30	97	1	1	1	1	3
52. patriciaespe1	6457	2.09%	2.09%	10	125	1	1	1	1	3
53. nilssonebba	1634	20.62%	20.62%	13	324	1	1	1	1	3
54. nicolinehedlund	33060	1.89%	1.89%	5	620	1	1	1	1	3
55. nellyavagjan	5653	2.69%	0.00%	16	136	1	0	1	1	2
56. nadjasteding	2830	5.62%	5.62%	17	142	1	1	1	1	3
57. mrsdemiir	12568	2.34%	2.34%	29	265	1	1	1	1	3
58. mooandersson	2725	13.25%	13.25%	27	334	1	1	1	1	3

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59. moagoransson	1500	4.53%	4.53%	1	67	1	1	1	1	3
60. mikkirosenlind	3757	12.59%	12.59%	35	438	1	1	1	1	3
61. mercilja	55930	0.63%	0.63%	28	327	1	1	1	1	3
62. melanieanorman	3672	10.51%	10.51%	1	385	1	1	0	0	1
63. matildaberlin	4075	2.26%	2.26%	6	86	1	1	1	1	3
64. mariellaesborn	4245	4.29%	4.29%	17	165	1	1	1	1	3
65. maliinbjork	1840	5.82%	5.82%	2	105	1	1	1	1	3
66. loovelyhome	3960	8.03%	8.03%	110	208	1	1	1	1	3
67. littlesisterholmgren	11466	5.24%	5.24%	24	577	1	1	1	1	3
68. linneaekelundd	4208	3.92%	3.92%	20	145	1	1	0	0	1
69. lindalinchis	12337	2.59%	2.59%	70	249	1	1	1	1	3
70. lindafekete	4382	2.01%	2.01%	2	86	1	1	1	1	3
71. lejlazzz	25805	0.60%	0.60%	21	135	1	1	1	1	3
72. kristinakorpics	7266	4.78%	4.78%	41	306	1	1	0	0	1
73. kellycsorbova	7375	4.95%	4.95%	20	345	1	1	1	1	3
74. kajaemma	2717	2.91%	2.91%	22	57	1	1	1	1	3
75. kagahem	42521	1.82%	1.82%	98	676	1	1	1	1	3
76. juliajosefinas	31198	5.20%	5.20%	0	1622	1	1	1	1	3
77. juliagerser	3817	5.32%	5.32%	15	188	1	1	1	1	3
78. josefinirming	28251	1.76%	1.76%	37	461	1	1	1	1	3
79. jolandaedvardsson	3144	3.15%	3.15%	2	97	1	1	1	1	3
80. jhnajhnsn	2762	2.82%	2.82%	2	76	1	1	1	1	3
81. jennytheone	2176	12.36%	12.36%	13	256	1	1	1	1	3
82. jennifererikssons	4203	2.31%	2.31%	6	91	1	1	1	1	3
83. jasminnikolausson	2261	3.80%	3.80%	2	84	1	1	1	1	3
84. jairarickard	3326	2.41%	2.41%	0	80	1	1	1	1	3
85. interiorlifestylebyme	23870	1.02%	1.02%	46	197	1	1	1	1	3
86. interiorbycarro	3792	2.16%	2.16%	3	79	1	1	1	1	3
87. interiorby.linda	13030	1.78%	1.78%	45	187	1	1	1	1	3

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88. interior.shirin	12627	3.84%	3.84%	47	438	1	1	1	1	3
89. inspirationbyzandra	15985	2.86%	2.86%	88	369	1	1	1	1	3
90. inesavdagicc	9946	0.61%	0.61%	3	58	1	1	1	1	3
91. husnr.22	11540	3.15%	3.15%	102	262	1	1	1	1	3
92. houseofmandy	5626	1.94%	1.94%	9	100	1	1	1	1	3
93. hemmavidhavet	27423	0.85%	0.85%	20	214	1	1	1	1	3
94. hafsaxahmed	3953	6.88%	0.00%	6	266	1	0	1	1	2
95. gabicalafell	18435	2.37%	2.37%	54	382	1	1	1	1	3
96. filippa.ps	2529	4.07%	4.07%	4	99	1	1	1	1	3
97. felicialindblom	2554	3.52%	3.52%	8	82	1	1	1	1	3
98. ericahammar	2245	9.49%	9.49%	19	194	1	1	1	1	3
99. emmawesterlundd	5537	8.38%	8.38%	5	459	1	1	1	1	3
100. emmasveningsson	3096	6.62%	6.62%	4	201	1	1	1	1	3
101. emmajennie	25890	1.32%	1.32%	26	316	1	1	1	1	3
102. emma_enbom	17254	3.70%	3.70%	101	538	1	1	0	0	1
103. ellensvenssons	4943	6.15%	6.15%	15	289	1	1	1	1	3
104. elin_rantatalo	12021	7.82%	0.00%	36	904	1	0	1	1	2
105. danniberglund	3027	5.22%	5.22%	19	139	1	1	1	1	3
106. claraklefbom	2078	5.92%	5.92%	4	119	1	1	1	1	3
107. cattisjansson	7987	1.97%	1.97%	20	137	1	1	1	1	3
108. bellasundqvist	9134	3.73%	3.73%	5	336	1	1	1	1	3
109. bellaamaa	4211	12.30%	12.30%	43	475	1	1	1	1	3
110. aqvistemilia	4420	7.58%	7.58%	21	314	1	1	1	1	3
111. anna.lena.nn	2786	4.67%	0.00%	16	114	1	0	1	1	2
112. amandaedvardsson	2315	12.66%	0.00%	3	290	1	0	1	1	2
113. agentnass	12625	5.61%	5.61%	53	655	1	1	1	1	3
114. adrianabrunstrom	3705	9.01%	9.01%	11	323	1	1	1	1	3
115. adelinaadelina	4408	1.95%	1.95%	18	68	1	1	1	1	3
116. aallicciiiaan	8521	2.77%	2.77%	2	234	1	1	1	1	3