

# Small Business Website Revisited

Content Management Project: Business Website

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## Botticelli Arts and Crafts : Version 1

The original business website was created following simple rules:

- Simple Design
- Static
- A website not to sell material but to put the art shop “Botticelli” on the map
- Address
- Contact info

The website contained 4 original pages

- Index
  - (<https://agnesmanano.co.uk/business/index.html>)
- Arts And Crafts
  - <https://agnesmanano.co.uk/business/pages/artsandcrafts.html>
- Stationery
  - <https://agnesmanano.co.uk/business/pages/stationery.html>
- About Us
  - <https://agnesmanano.co.uk/business/pages/aboutus.html>

- **Index**

The index page, from now on referred to as Homepage, contained a simple heading with navigation, images, a javascript opening hour and a footer.

The initial product was simplistic but didn't put into consideration the accessibility of the font color chosen.

The website being static provides the user with the information immediately needed.

- **Arts And Crafts**

The Arts and Craft page presented itself with a heading and table with mostly images arranged in a flex box with no further clickable links.

The product was built responsive and featured all the alt content needed for each image so as to pass accessibility.

- **Stationery**

Following the path of the Art and Craft page the page was mostly built with images and no direct links to any further features

- **About Us**

The About Us page followed the Theme of the website with simple information of who the shop was with a map directing the users to the shop. The main issue on the page was the formatting of text at times not fully rendered and the use of the google maps iframe which dwarfed the page,

**Initial code flaws:**

The code was not validated fully thus presenting various errors when assessed, with usage of defunct features (charset, meta tags etc)

The css was optimised and so was the html for readability but lacked the eye of design.

## Botticelli Arts and Crafts : Version 2

The revisited business website was created following simple rules:

- Revamping the Design

- Responsive Website
- A website for a shop with
- Contact info

The website contained 5 original pages

- Home
  - <https://agnesmanano.co.uk/businessrevisited/botticelli.php>
- Arts And Crafts
  - <https://agnesmanano.co.uk/businessrevisited/artsandcrafts.php>
- Stationery
  - <https://agnesmanano.co.uk/businessrevisited/stationery.php>
- About Us
  - <https://agnesmanano.co.uk/businessrevisited/aboutus.php>
- 404 Error page
  - <https://agnesmanano.co.uk/businessrevisited/404.php>

- **Index**

The Home has been edited to be responsive, accessible and to have the right contrast. An added gif of the catalogue has been added to to page. The background picture has been take off to provide more accessibility

- **Arts And Crafts**

The Arts and Craft page presented itself with a heading and table with mostly images arranged in a flex box with no further clickable links. Not much has been changed

- **Stationery**

Following the path of the Art and Craft page the page was mostly built with images and no direct links to any further features. Not much has been changed

- **About Us**

The About Us page followed the Theme of the website with simple information of who the shop was with a map directing the users to the shop. The Google maps IFrame has been edited to be responsive

**Major Changes:**

- All pages have are php with includes.
- The header, branding and footer have been separated
- The branding contains the head and the navigation with meta tags and keywords added via php
- The access keys have been added to all a tags
- All code has been validated with main issues been the roles added for accessibility sake
- The styles sheet has been edited for a more efficient use,
- The footer uses floats which the rest of the template uses grids
- A 404 despite being created was not functional mainly due to issues with htaccess.
- Robots, Sitemap.xml have been added to the website