

Agnese Bartolucci

Visual Designer and PhD Candidate

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[Portfolio](#) | [Linkedin](#) | [Behance](#)

I am a **freelance visual designer** with professional experience in **information and data visualization, UX/UI, and print design**. I excel in **managing complex projects** from concept to delivery, crafting **cohesive visual identities**, and devising **innovative design solutions** that are accessible yet visually pleasing.

Areas of expertise

- Visual Design
 - Information and Data Visualization
 - UX/UI and Interaction Design
 - Printed and Editorial Design
 - Visual Identity Development
 - Visual Reference Curation
 - Concept Development
 - Cross-Media Communication
 - Qualitative and Design Research
 - Academic Writing
 - Digital Archives
 - Intersectional Feminism
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Technical skills

- **Expert:** Illustrator, InDesign, Photoshop, Lightroom, Figma, HTML, CSS, Excel/Google Sheets, Keynote/PowerPoint, RAWGraphs, Gephi.
 - **Proficient:** P5.js, Tableau, OpenRefine.
 - **Basic knowledge:** Pr, Ae, jQuery, D3.js, QGIS.
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Languages

- Italian: Mothertongue
 - English: Proficient
IELTS Academic 7.5 (C1)
Date 23/02/2023
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Soft skills

- **Presentation.** Experienced in presenting design projects to both internal and external audiences.
- **Teamwork.** Experienced in working with teams and collaborating with diverse professionals.
- **Planning.** Capable of delivering projects on time through planning and organisation.
- **Problem-solving.** Ability to find innovative solutions to problems with a focus on efficacy.
- **Creativity.** Developed concepts from a brief through a multi-step process, including research and error-based trials.

Work experience

JANUARY 2024 - PRESENT

INT-ACT - Doctoral Researcher and Visual Designer

Supporting researchers in studying emotional, experiential, and environmental dimensions of intangible cultural heritage through **data analysis** and **promotional material design**.

- Analyzing narrative interview transcripts using thematic analysis
- Designing the website to promote and aggregate materials

JANUARY 2023 - PRESENT

The Visual Agency, Milano - Graphic and Data Visualisation Designer (Freelance)

Collaborating with a **data visualization and information design** company to **develop publications** for UN agencies and corporations.

- Designing reports, from layout to data visualization, autonomously
- Selecting and curating media for publications from databases

OCTOBER 2023 - DECEMBER 2023

Aalto University, Espoo - Tutor

Participated in the **ideation and implementation of the Code Clinic course** for the Information Design minor to introduce students to data visualization tools and JavaScript.

- Taught lessons on data visualization design and tools
- Developed teaching materials, including presentations and hands-on tutorials

JANUARY - APRIL 2021

Accurat, Milano - Data Visualization Designer

Contributed to the **data visualization** team focused on **reporting and printed material**.

- Designed weekly dashboards for printed newspapers
- Collaborated on data visualization projects, such as data posters and reports

JUNE - SEPTEMBER 2019

La Biennale di Venezia, Venezia - Graphic Designer

Contributed to the Publishing and Web Office, handling **communication and advertising** for the cultural institution.

- Developed written and visual material for social networks
- Designed printed materials for the International Venice Film Festival

APRIL - SEPTEMBER 2019

Politecnico di Milano, DEIB, Milano - Graphic Designer

Created **communication materials** for the Communication Office, ensuring technical and promotional content was visually appealing and organized.

- Developed visual identities and promotional materials for various events
 - Designed presentations and presentation templates for multiple purposes
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Education

SEPTEMBER 2023 - PRESENT

Department of Art and Media, Aalto University Doctoral Student

Pursuing a PhD within the Visual Communication Design Research Group, focusing on a **practice-based research project** aimed at **diversifying perspectives in digital archives** through the lens of intersectional feminism under the supervision of Dr. Masood Masoodian.

SEPTEMBER 2018 - APRIL 2022

M.Sc. in Communication Design, Politecnico di Milano Master's Degree (110 cum laude/110)

Developed a **research-based methodology** and consolidated competencies in communication design, with a focus on game design, cross-media communication, **UX/UI design**, and **information and data visualization design**, from data collection to implementation.

SEPTEMBER 2015 - JULY 2018

Bachelor in Communication Design, Politecnico di Milano Bachelor's Degree (108/110)

Gained expertise in **visual representation and graphic techniques**, creating various editorial and digital products, corporate identities, and websites.