Agnese Bartolucci

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Portfolio | Linkedin | Behance

Master's graduate in Communication Design at Politecnico di Milano. My research interests include **information design**, **feminism**, **gender studies**, **digital humanities**, **internet and social studies**, and, especially, all their **intersections**.
I believe design can play an active role in bringing changes in society and that research is the best way to achieve them. I am eager to explore **how feminist theory can influence design and archival practices** through PhD studies.

Skills

→ **Academic writing and research**. Conducted research for and wrote my thesis.
→ **Presentation**. Experienced in presenting design projects to both internal and external audiences.
→ **Teamwork**. Experienced in working with teams and collaborating with diverse professionals.
→ **Planning**. Capable of delivering projects on time through planning and organisation.
→ **Problem-solving**. Ability to find innovative solutions to problems with a focus on efficacy.
→ **Creativity**. Developed concepts from a brief through a multi-step process, including research and error-based trials.

Tools

→ **Expert**: Ai, Id, Ps, Lr, Figma, HTML, CSS, Word, Google Docs, Excel, Google Sheets, Keynote, PowerPoint, RAWGraphs, Gephi.
→ **Proficient**: P5.js, Tableau, OpenRefine.
→ **Basic knowledge**: Pr, Ae, jQuery, D3.js, QGIS.

Languages

→ **Italian**: Mothertongue
→ **English**: Proficient (IELTS 7.5)

Personal interests

→ Passionate reader, spanning a wide range of genres including novels and technical articles.
→ Interest in humanities with a particular love for literature and art.
→ Keen interest in the latest advancements in technology and their impact on society.

Education

SEPTEMBER 2018 - APRIL 2022
M.Sc. in Communication Design, Politecnico di Milano
Master's Degree (110 cum laude/110)

I acquired a **research-based methodology** and consolidated my competencies in communication design. Particularly in game design, cross-media communication, UX/UI design, and **data visualisation design**, from data collection to implementation.

→ FEBRUARY - MARCH 2020 **DensityDesign Open Day**
Presented and exhibited individual infopoetry and group projects.
→ FEBRUARY 2020 **Workshop by Edwin Jacobs and DensityDesign Lab**
Created a generative and data-driven poster with the use of OPENRNDR.
→ FEBRUARY 2019 **Workshop by Gabriele Ferri and Ilaria Mariani**
Designed a playable design fiction with the use of Twine.

SEPTEMBER 2015 - JULY 2018
Bachelor in Communication Design, Politecnico di Milano
Bachelor's Degree (108/110)

I honed my skills in communication design, gaining expertise in **visual representation** and **graphic techniques**. I created various editorial and digital products, corporate identities, and websites.

→ FEBRUARY - APRIL 2018 *Spring off the Wall* by PoliMi x Vans
Created the concept for the event, designed the communication campaign.
→ FEBRUARY - JUNE 2017 **Erasmus + at Universidad Complutense de Madrid**
Deepened my editorial design and project management competencies.

SEPTEMBER 2010 - JUNE 2015
Liceo Classico - IIS. Raffaello
High School Diploma (93/100)

I developed my **interest in humanities** through the study of subjects such as Latin and Ancient Greek translation and literature, Italian and English literature.

Research experience

APRIL 2021 - APRIL 2022
Non sono solo immagini. Visualizzare il linguaggio dell'image-based sexual abuse online (*It's not just images. Visualizing the language of image-based sexual abuse online*), advisor: G. Colombo

My **master's degree research project** focused on **image-based sexual abuse** (IBSA) practices and platforms involvement through the study of **online vernacular language**. I analysed social roots and media narration of IBSA, platform vernacular and affordances. I conducted extensive research on platforms using **digital methods** to examine vernacular in IBSA perpetration. I designed a website using **data visualisation** to present findings.

MARCH - JULY 2018
Ascolta i tuoi vestiti. Share: una campagna di comunicazione per dare valore all'abito usato (*Listen to your clothes. Share: a communication campaign to give value to second-hand clothes*), advisors: V. L. Bucchetti, U. Tolino, P. Visconti

My **bachelor's degree research project** was a three-phase communication campaign for a social business selling second-hand clothing. I conducted research on used clothing and analysed people's opinions through **online surveys** and **interviews** with my team (E. Cusumano, G. Fumagalli, B. Vanoli).

Work experience

JANUARY - APRIL 2021
Accurat, Milano - Data Visualization Designer (Intern)

I improved my abilities in **data visualisation design** and **team collaboration** by working on transversal projects, including dashboards for GEDI Editorial Group, data posters for Generali, and a report for the Museo Egizio of Turin.

JUNE - SEPTEMBER 2019
La Biennale di Venezia, Venezia - Graphic Designer (Intern)

I gained **hands-on experience in a cultural institution** as a member of the Publishing and Web Office. I contributed to creating static and dynamic content for social media and designed materials for printing.