

Xueer Lu

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EDUCATION

UC Berkeley Graduate School of Journalism

Master of Journalism, Data Journalism and Multimedia

Graduate Certificate in Applied Data Science

Berkeley, California

AUG 2021 – MAY 2023

SEP 2021 – DEC 2022

Nanjing University

Bachelor of Arts, English Language and Literature, Minor in Journalism

Nanjing, China

SEP 2016 – JUL 2020

SKILLS

- **Programming:** HTML, CSS, Javascript, Python, R, React, Git, Plotly Dash
- **Graphics and design:** Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Datawrapper, Flourish, Tableau, Figma, Google Spreadsheet, Mapbox, geojson.io
- **Languages:** English, Chinese

PROFESSIONAL EXPERIENCE

Mission Local

Data journalist

San Francisco, California

SEP 2023 – PRESENT

- Designed, coded, and deployed interactive investigative stories using HTML, CSS, Javascript, and Pym.js
- Created python scripts to monitor and analyze campaign finance data
- Created Mission Local's election dashboard for the November 2024 election in Wordpress
- Improved data and graphics style at the newsroom by updating the standardized data style guide
- Made static charts and maps for stories across the newsroom through Adobe Illustrator, Flourish, and ai2html
- Designed the election coverage print edition in traditional Chinese and Spanish using InDesign

San Francisco Chronicle

Digital Design Intern

San Francisco, California

JUN 2022 – AUG 2022

- Coded interactive projects for the newsroom using React, Javascript, CSS, Git
- Customized, debugged and improved existing interactive story templates
- Designed projects using InDesign and Adobe Illustrator for the newsroom's enterprise stories

Beijing Data Visualization Technology Ltd.

Data Journalism Intern

Beijing, China

MAR 2021 – JUN 2021

- Wrote scripts for interactive data visualization projects
- Collected, cleaned, and analyzed data for ongoing projects in the newsroom

AWARDS

- **Online Journalism Award, 2024, General Excellence for Micro Newsrooms** (Contributed to Mission Local's election coverage that won this award and bylined one of the five submitted entries)
- **California Journalism Awards, 2024, First Place for Informational Graphics** (For a variety of graphics detailing the 2024 San Francisco election, co-winning with two other data reporters at Mission Local)