

# Xueer Lu

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## EDUCATION

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### UC Berkeley Graduate School of Journalism

*Master of Journalism, Data Journalism and Multimedia*

*Graduate Certificate in Applied Data Science*

**Berkeley, California**

AUG 2021 – MAY 2023

SEP 2021 – DEC 2022

### Nanjing University

*Bachelor of Arts, English Language and Literature, Minor in Journalism*

**Nanjing, China**

SEP 2016 – JUL 2020

## SKILLS

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- **Programming:** HTML, CSS, Javascript, Python, R, React, D3.js, Svelte
- **Visualization:** Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Datawrapper, Flourish, Tableau, Figma, Google Spreadsheet, Mapbox
- **Languages:** Mandarin, English

## PROFESSIONAL EXPERIENCE

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### Mission Local (California Local News Fellowship)

*Data reporter*

**San Francisco, California**

SEP 2023 – PRESENT

- Covered the March and November 2024 elections in San Francisco, including:
  - Created Mission Local's election dashboard
  - Wrote python notebook to monitor campaign finance and ethics filings
  - Designed the election coverage print edition in traditional Chinese and Spanish
  - Wrote campaign dispatches for a mayoral candidate and covered a supervisor district race
- Reported, wrote, designed, and coded interactive enterprise stories on local issues
- Improved data and graphics style at the newsroom by updating the standardized data style guide
- Made static charts and maps for stories across the newsroom

### Investigative Reporting Program

*Local news reporter*

**Berkeley, California**

JUN 2023 – AUG 2023

- Reporting and writing for Oakland North and Richmond Confidential, two hyperlocal news sites in the East Bay

### San Francisco Chronicle

*Digital Design Intern*

**San Francisco, California**

JUN 2022 – AUG 2022

- Coded interactive projects for the newsroom using React, Javascript, CSS, Git
- Customized, debugged and improved existing interactive story templates
- Designed projects using InDesign and Adobe Illustrator for the newsroom's enterprise stories

### Beijing Data Visualization Technology Ltd.

*Data Visualization Intern*

**Beijing, China**

MAR 2021 – JUN 2021

- Wrote scripts for interactive data visualization projects
- Collected, cleaned, and analyzed data for ongoing projects in the newsroom

### Southern Metropolis Weekly

*Investigative Reporting Intern*

**Nanjing, China**

FEB – SEP 2019

- Co-wrote and reported an investigative story about a pyramid scheme and its female victims

### NJU Factcheck (Journalism & Communication School, Nanjing University)

*Editor for Data Visualization*

**Nanjing, China**

MAR 2019 – JUN 2020

- Produced infographics for the editorial division on issues such as swine fever and Chinese politics
- Co-produced a series of Covid-19 data visualization explainers from January to April 2020 in Wuhan, China

## AWARDS

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- **Online Journalism Award, 2024, General Excellence for Micro Newsrooms** (Contributed to Mission Local's election coverage that won this award and bylined one of the five submitted entries)
- **California Journalism Awards, 2024, First Place for Informational Graphics** (For a variety of graphics detailing the 2024 San Francisco election, co-winning with two other data reporters at Mission Local)