

Xueer Lu

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EDUCATION

UC Berkeley Graduate School of Journalism

Master of Journalism, Data Journalism and Multimedia

Graduate Certificate in Applied Data Science

Berkeley, California

AUG 2021 – MAY 2023

SEP 2021 – DEC 2022

Nanjing University

Bachelor of Arts, English Language and Literature, Minor in Journalism

Nanjing, China

SEP 2016 – JUL 2020

SKILLS

- **Programming:** HTML, CSS, Javascript, Python, R, React
- **Graphics and design:** Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Datawrapper, Flourish, Tableau, Figma, Google Spreadsheet, Mapbox
- **Languages:** Mandarin, English
- **Journalism:** Data and graphics, interactive designs, breaking news, beat development, enterprise stories
- **Subject areas:** Government, elections, housing

PROFESSIONAL EXPERIENCE

Mission Local (California Local News Fellowship)

Data reporter

San Francisco, California

SEP 2023 – PRESENT

- Covered the March and November 2024 elections in San Francisco, including:
 - Writing campaign dispatches for a mayoral candidate
 - On-the-ground reporting a supervisorial district, such as weekly Q&A questions with candidates, weekly coffee chats with voters and residents, hosting a candidate forum
 - Creating Mission Local's election dashboard
 - Designing the election coverage print edition in traditional Chinese and Spanish prior to the election to distribute across the city as public service for monolingual voters
 - Closely monitoring campaign finance and ethics filings for story ideas
- Reported, wrote, designed, and coded interactive enterprise stories on controversial local issues such as sidewalk planters and Mission Street vending ban
- Improved data and graphics style at the newsroom by updating the standardized data style guide
- Made static charts and maps for stories across the newsroom
- Attended city meetings and wrote news stories and follow-up stories on subjects such as housing and the Mission District

Investigative Reporting Program

Local news reporter

Berkeley, California

JUN 2023 – AUG 2023

- Reporting and writing for Oakland North and Richmond Confidential, two hyperlocal news sites in the East Bay

San Francisco Chronicle

Digital Design Intern

San Francisco, California

JUN 2022 – AUG 2022

- Coded interactive projects for the newsroom using React, Javascript, CSS, Git
- Customized, debugged and improved existing interactive story templates
- Designed projects using InDesign and Adobe Illustrator for the newsroom's enterprise stories

Beijing Data Visualization Technology Ltd.

Data Journalism Intern

Beijing, China

MAR 2021 – JUN 2021

- Wrote scripts for interactive data visualization projects
- Collected, cleaned, and analyzed data for ongoing projects in the newsroom

Pandaily

Reporter

Beijing, China

SEP 2020 – FEB 2021

- Wrote news articles on the latest in big tech and businesses in China
- Wrote monthly enterprise stories on themes such as internet culture, social issues, and entrepreneurship in China

Southern Metropolis Weekly

Reporting Intern, In-Depth Reporting Department

Nanjing, China

FEB – SEP 2019

- Co-wrote and reported an investigative story about a pyramid scheme and its female victims
- Fact-checked articles for senior journalists on topics including public policies, crimes, and infrastructure

NJU Factcheck (Journalism & Communication School, Nanjing University)

Editor, Data Visualization Desk

Nanjing, China

MAR 2019 – JUN 2020

- Led the data team to publish a data visualization project about juvenile crime
- Produced infographics for the editorial division on issues such as swine fever and Chinese politics
- Co-produced a series of Covid-19 data visualization explainers from January to April 2020 in Wuhan, China

Shanghai Pudong Broadcasting & Television Media Co., Ltd.

Intern Multimedia Reporter, Oriental Financial Pudong Channel

Shanghai, China

JAN – FEB 2019

- Edited video newsreel for 20 hours per week with clips about economic development in Shanghai
- Composed interview questions for a reporting series on the Shanghai Pilot Free Trade Zone construction

AWARDS

• **Online Journalism Award 2024 General Excellence for Micro Newsrooms:**

- Contributed to Mission Local's election coverage, which won the Online Journalism Award for General Excellence for micro newsrooms
- Bylined one of the five submitted entries