American Express Earnings Conference Call Q4'23



Summary Financial Performance



(\$ in millions; except per share amounts)

	Q4'23	YoY% Inc/(Dec)	FY'23	YoY% Inc/(Dec)
Total Revenues Net of Interest Expense	\$15,799	11%	\$60,515	14%
FX-Adjusted*		11%		15%
Pretax Pre-Provision Income**	\$3,949	36%	\$15,436	31%
Provision Expense	\$1,437	40%	\$4,923	#
Net Income	\$1,933	23%	\$8,374	11%
Diluted EPS [†]	\$2.62	27%	\$11.21	14%
Average Diluted Shares Outstanding	726	(3%)	736	(2%)

^{*} Total Revenues Net of Interest Expense adjusted for FX is a non-GAAP measure. FX-adjusted information assumes a constant exchange rate between the periods being compared for purposes of currency translation into U.S. dollars (i.e., assumes Q4'23 and FY'23 foreign exchange rates apply to Q4'22 and FY'22 results, respectively). ** Pretax pre-provision income is a non-GAAP measure. See Annex 1 for a reconciliation to Pretax income on a GAAP basis. †Attributable to common shareholders. Represents net income less earnings allocated to participating share awards and dividends on preferred shares. # Denotes a variance of 100% or more.

Total Billed Business & Network Volumes



(\$ in billions)



FY'23	
9%	
6%	
19%	

U.S. Consumer Services Billed Business





Q4'23	Millennials + Gen-Z	Gen-X	Baby Boomer +	Total
YoY	15%	6%	2%	7%
% of Total	32%	37%	31%	100%

Commercial Services Billed Business





Q4'23	U.S. SME	U.S. Large & Global Corp	Total
YoY	1%	(2%)	1%
% of Total	83%	17%	100%

International Card Services Billed Business



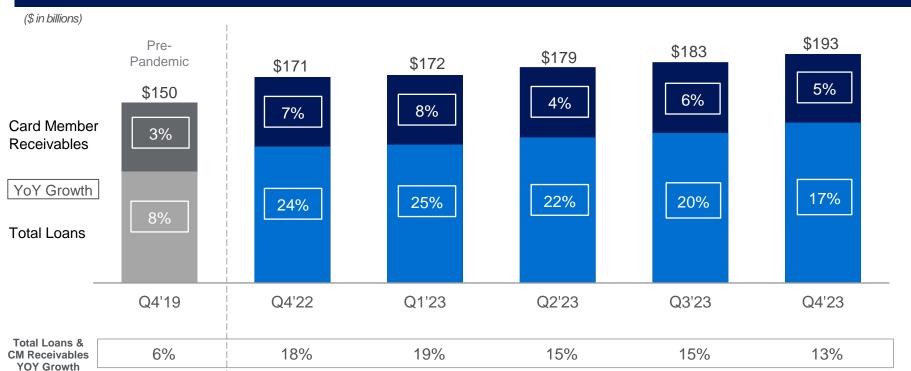


Q4'23	Int'l Consumer	Int'l SME & Large Corp.	Total
YoY	13%	13%	13%
% of Total	65%	35%	100%

Worldwide Total Loans and Card Member Receivables

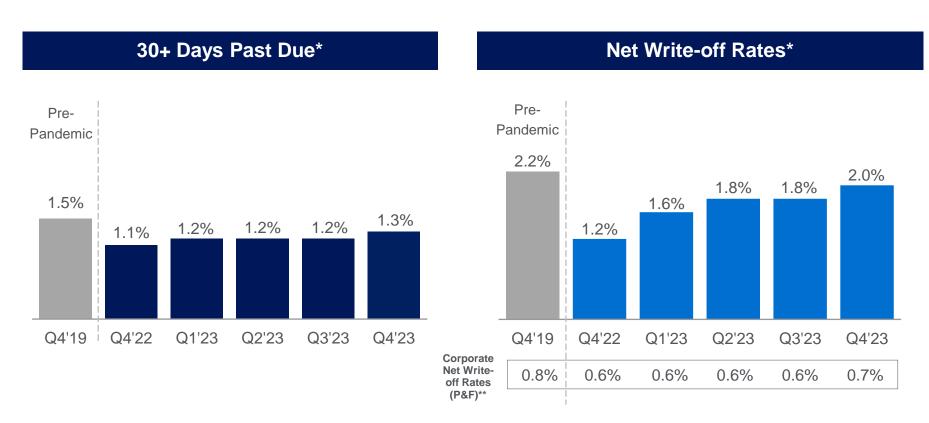






Card Member Loans and Card Member Receivables Credit Metrics



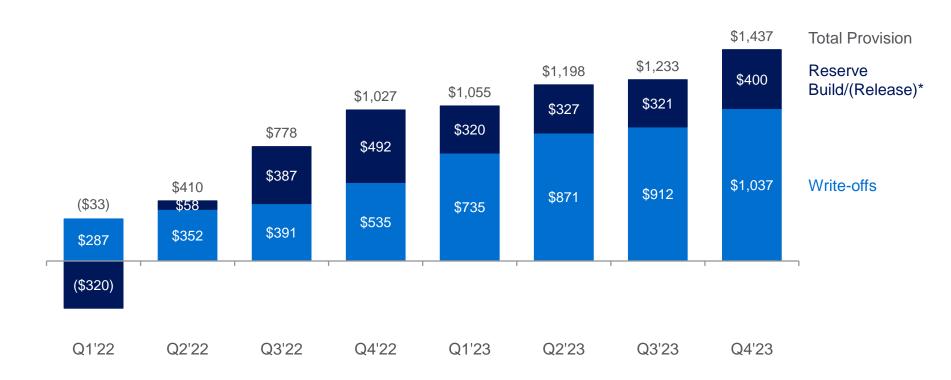


Note: See Slide 22 for credit metrics for Card Member Loans and Card Member Receivables presented separately. Net write-off rates based on principal losses only unless otherwise indicated. See Statistical Tables for the fourth quarter of 2023, available at ir.americanexpress.com, for net write-off rates including interest and fees.* Card Member Loans and Card Member Receivables Net Write-off Rates and 30+ Days past due as a % both represent Global Consumer and Global Small Business Services Card Member Loans and Card Member Receivables (unavailable for Corporate). ** Corporate Net Write-off Rate based on principal and fee losses related to U.S. Corporate, International Corporate and Global Clients Receivables.

Total Provision

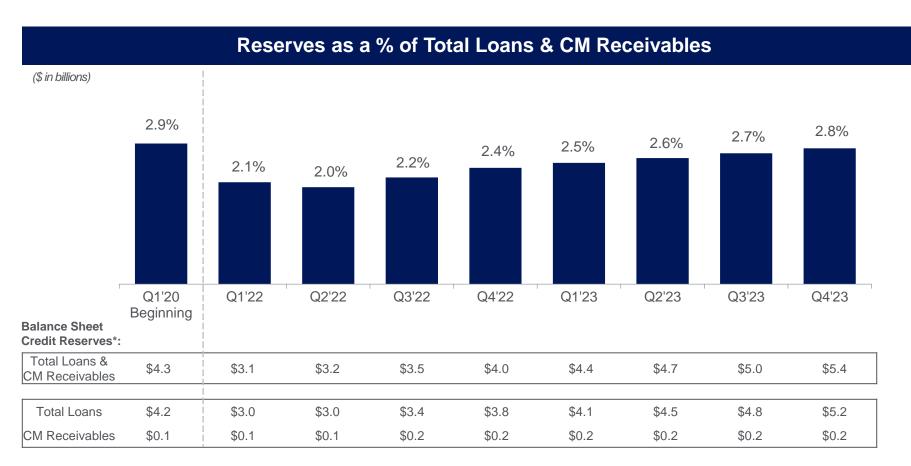


(\$ in millions)



Total Reserves





^{*} Balance Sheet credit reserve builds differ from P&L credit reserve builds due to other receivables and FX impacts. Reserve subtotals may not foot due to rounding.

Revenue Performance



(\$ in millions)

TH IIIIO IS)	Q4'23	YoY% Inc/(Dec)	FY'2	3	YoY% Inc/(Dec)	FY'23 % of Total Revenue
Discount Revenue	\$8,580	5%	\$33,4	16	9%	55%
Net Card Fees	\$1,907	17%	\$7,25	55	20%	12%
Service Fees and Other Revenue	\$1,294	10%	\$5,00)5	11%	8%
Processed Revenue	\$414	(3%)	\$1,70)5	4%	3%
Net Interest Income	\$3,604	31%	\$13,1	34	33%	22%
Revenues Net of Interest Expense	\$15,799	11%	\$60,5	15	14%	100%
FX-Adjusted*		11%			15%	

Discount Revenue

\$ in billions (on a reported basis) - % Increase/(decrease) vs. Prior year (FX-adjusted):

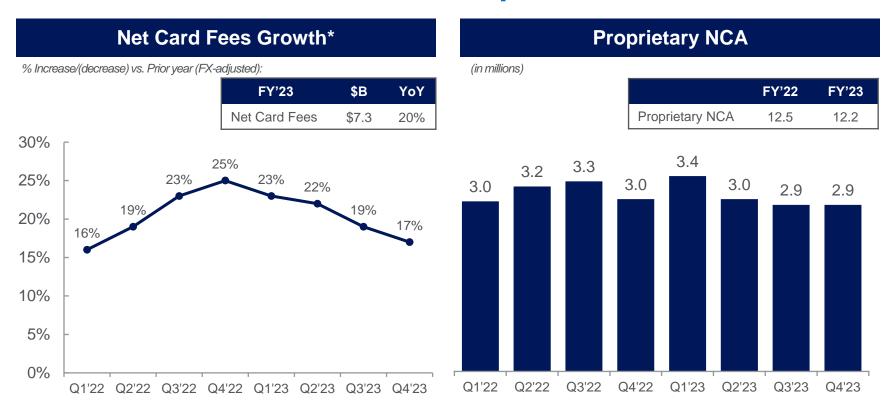
FY'23	\$B	YoY*
Discount Revenue	\$33.4	9%



^{*} Discount Revenue YoY growth rates adjusted for FX are non-GAAP measures. See Annex 3 for Discount Revenue growth rates on a GAAP basis. See Slide 2 for an explanation of FX-adjusted information.

Net Card Fees and New Cards Acquired



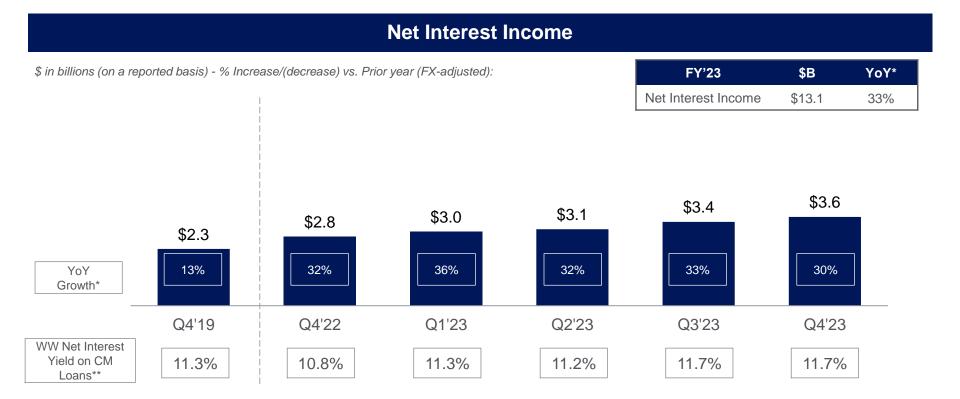


Note: Effective Q2'21 we prospectively changed the recognition of certain costs paid to a third party previously recognized over the 12-month card membership period in Net Card Fees.

* Net Card Fees YoY growth rates adjusted for FX are non-GAAP measures. See Annex 4 for Net Card Fees growth rates on a GAAP basis. See Slide 2 for an explanation of FX-adjusted information.

Net Interest Income





^{*} Net Interest Income YoY growth rates adjusted for FX are non-GAAP measures. See Annex 5 for Net Interest Income growth rates on a GAAP basis. See Slide 2 for an explanation of FX-adjusted information. ** See Annex 6 for a reconciliation of net interest yield, a non-GAAP measure.

Total Revenue Net of Interest Expense

\$ in billions (on a reported basis) - % Increase/(decrease) vs. Prior year (FX-adjusted):

FY'23	\$B	YoY*
Total Revenue Net of Interest Expense	\$60.5	15%



^{*} Revenue Net of Interest Expense YoY growth rates adjusted for FX are non-GAAP measures. See Annex 7 for Revenue Net of Interest Expense growth rates on a GAAP basis. See Slide 2 for an explanation of FX-adjusted information. Subtotals may not foot due to rounding.

Expense Performance



(\$ in millions)	Q4'23	YoY% Inc/(Dec)	FY'23	YoY% Inc/(Dec)
Card Member Rewards	\$3,851	3%	\$15,367	10%
Business Development	\$1,483	14%	\$5,657	14%
Card Member Services	\$1,063	21%	\$3,968	34%
Variable Customer Engagement Expenses	\$6,397	8%	\$24,992	14%
VCE Expenses % of Revenue	40%		41%	
Marketing	\$1,228	(4%)	\$5,213	(4%)
Operating Expenses*	\$4,225	3%	\$14,874	8%
Total Expenses	\$11,850	5%	\$45,079	10%

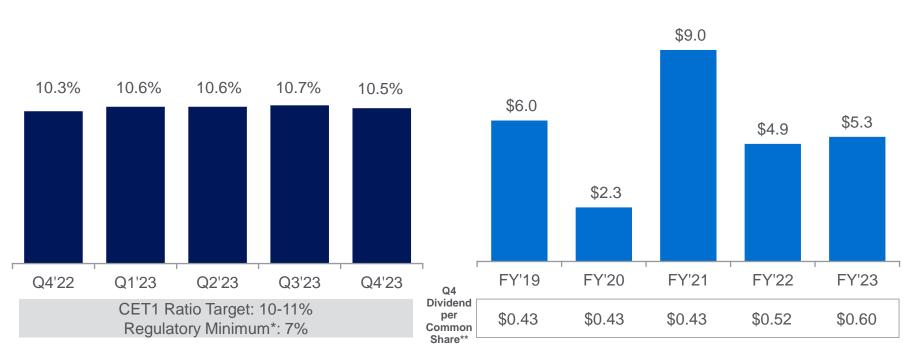
Capital





Capital Return

(\$ in billions)



^{*} Inclusive of Stress Capital Buffer

^{**}Dividends per Common Share reflects quarterly dividend declared as of Q4 of 2019 – 2023.

Long-Term Aspiration & 2024 Guidance



Long-Term Aspiration

Revenue Growth: In excess of 10%

EPS Growth: Mid-teens

2024 Guidance

Revenue Growth: 9% - 11%

<u>EPS</u>: \$12.65 - \$13.15

(EPS Growth: 13% - 17%)

Appendix



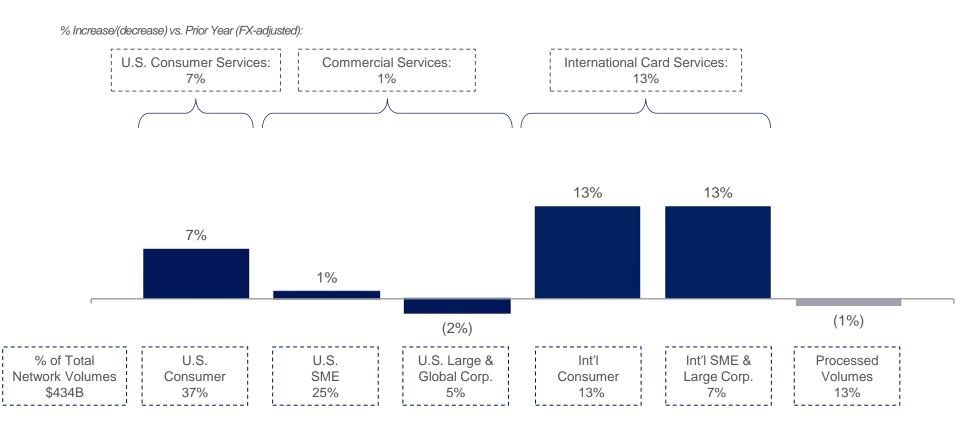




Q4'23	Restaurants	Lodging	Airlines	Other	Total T&E
YoY Growth	11%	6%	6%	12%	9%
% of Total Billed Business	7%	5%	6%	7%	25%

Q4'23 Network Volumes Growth by Customer Type





Card Member Credit Metrics



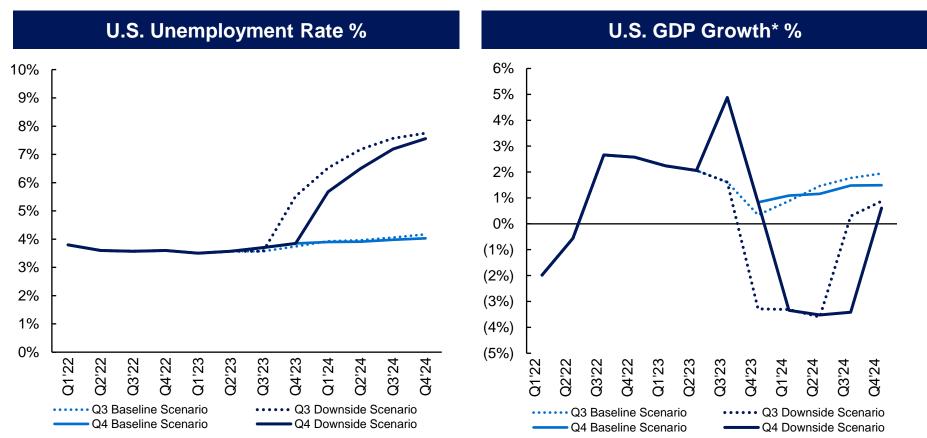
9% 1.1% 1.5% 1.7% 1.8% 2.1%
% 1.4% 1.9% 1.9% 1.9% 1.7%
% 0.6% 0.6% 0.6% 0.6% 0.7%
)% 1.0% 1.1% 1.1% 1.3% 1.4%
% 1.3% 1.4% 1.2% 1.1% 1.1%
)

^{*}Net write-off rates based on principal losses only (unavailable for Corporate). See Statistical Tables for the fourth quarter of 2023, available at ir.americanexpress.com, for net write-off rates including interest and fees. ** Corporate Net Write-off Rate is based on principal and fee losses related to U.S. Corporate, International Corporate and Global Clients receivables.

*** 30+ Days past due represent Global Consumer and Global Small Business Services Card Member Loans and Card Member Receivables (unavailable for Corporate).

Credit Reserve Macroeconomic Scenarios: Select Variables

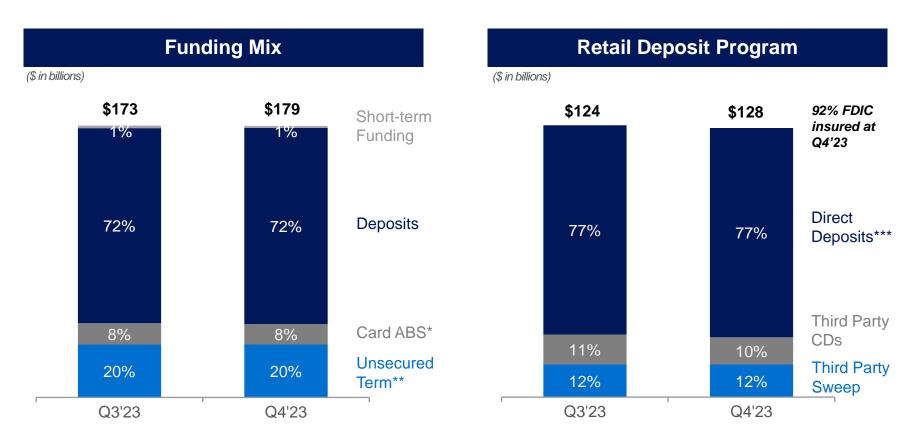




Note: Forecast assumptions are from an independent third party and represent the range of forecasts from the macroeconomic scenarios used during the quarter without applying a weight to those scenarios. * Real GDP QoQ % Change Seasonally Adjusted to Annualized Rates (SAAR).

Funding and Deposits

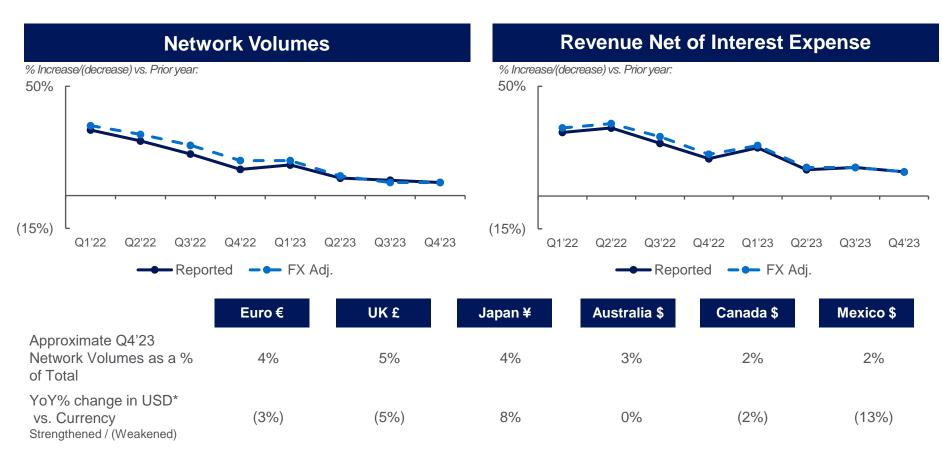




Note: % of total may not foot due to rounding. * Reflects face amount of Card ABS, net of securities retained by the Company. Includes outstanding ABS secured borrowing facility draws. ** Reflects face amount of unsecured term debt; the long-term debt balance on the Company's consolidated balance sheet includes capitalized leases and certain adjustments that are not included in these balances. ***Consists of \$93.7B from savings and transaction accounts and \$5.6B from direct CDs as of December 31, 2023.

FX Impact on Network Volumes and Revenue Growth





Note: Network volumes is based on where the issuer is located and includes both proprietary and non-proprietary cards. See Slide 2 for an explanation of FX-adjusted information.

* Represents percentage change in foreign currency exchange rates at 2023 and 2022 December month-end, respectively, per Bloomberg.

Additional Commentary – Variance Analysis



The following summary provides selected variance information for the three months ended December 31, 2023 compared to the same period in the prior year. It should be read in conjunction with the statistical tables for Q4'23, available at ir.american express.com.

- <u>Discount Revenue</u>: Increased 5 percent versus Q4'22, primarily driven by an increase in billed business.
- Net Card Fees: Increased 17 percent versus Q4'22, primarily driven by growth in our premium card portfolios.
- <u>Service Fees and Other Revenue:</u> Increased 10 percent versus Q4'22, primarily driven by higher travel commissions and fees from our consumer travel business, foreign exchange related revenues associated with Card Member cross-currency spending and growth in delinquency fees.
- Processed Revenue: Decreased 3 percent versus Q4'22, primarily driven by a decrease in volumes associated with the decommission of one of our alternative payment solutions.
- Interest Income: Increased 40 percent versus Q4'22, primarily driven by higher interest rates and growth in revolving loan balances.
- Interest Expense: Increased 61 percent versus Q4'22, primarily driven by higher interest rates paid on customer deposits.
- <u>Provisions for Credit Losses:</u> Increased 40 percent versus Q4'22, primarily driven by higher net write offs, partially offset by a lower net reserve build in the current period.

Additional Commentary – Variance Analysis



- <u>Card Member Rewards Expense:</u> Increased 3 percent versus Q4'22, primarily driven by increases in cobrand rewards and Membership Rewards expenses, all of which were primarily driven by higher billed business, partially offset by lower redemption costs.
- <u>Business Development Expense:</u> Increased 14 percent versus Q4'22, primarily due to increased partner payments driven by higher contractual rates and network volumes.
- <u>Card Member Services Expense</u>: Increased 21 percent versus Q4'22, primarily due to higher usage of travel-related benefits.
- Marketing Expense: Decreased 4 percent versus Q4'22, reflecting lower levels of spending on customer acquisitions.
- Salaries and Employee Benefits: Increased 5 percent versus Q4'22, primarily driven by higher compensation costs.
- Other Expenses: Increased 2 percent versus Q4'22, primarily driven by foreign exchange losses related to the devaluation of the Argentine peso, a reserve associated with a merchant exposure for Card Member purchases, a FDIC special assessment, and a contribution to the American Express Foundation, all of which were partially offset by lower losses on Amex Ventures investments.



→ Pretax Pre-Provision Income (\$ in millions)

Pretax income
Provisions for credit losses
Pretax pre-provision income

Q4'23	Q4'22	YoY% Inc/(Dec)	FY'23	FY'22	YoY% Inc/(Dec)
\$2,512	\$1,871	34%	\$10,513	\$9,585	10%
\$1,437	\$1,027	40%	\$4,923	\$2,182	#
\$3,949	\$2,898	36%	\$15,436	\$11,767	31%

Annex 2 (1 of 2)



Billed Business – Reported & FX-Adjusted*

% Increase/(decrease) vs. Prior year

Billed Business
Reported
FX-Adjusted*
G&S
Reported
FX-Adjusted*
T&E
Reported
FX-Adjusted*

Q1'22	Q2'22	Q3'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23	FY'23
34%	27%	21%	13%	15%	8%	8%	6%	9%
35%	30%	24%	15%	16%	8%	7%	6%	9%
19%	15%	13%	7%	8%	6%	6%	5%	6%
21%	18%	16%	10%	9%	6%	6%	5%	6%
119%	80%	52%	34%	37%	14%	13%	9%	19%
121%	84%	57%	38%	39%	14%	13%	9%	19%

²⁹

Annex 2 (2 of 2)



■ Billed Business – Reported & FX-Adjusted* % Increase/(decrease) vs. Prior year

U.S. Large and Global Corp.

Commercial Services

Total Billed Business

G&S

T&E

Q4	l'23
Reported	FX-Adj.*
(1%)	(2%)
1%	1%
0%	0%
4%	4%

International Consumer
International SME & Large Corp.
International Card Services
Total Billed Business
G&S
T&E

Q4	'23					
Reported	FX-Adj.*					
15%	13%					
13%	13%					
14%	13%					
13%	11%					
18%	16%					

³⁰



Discount Revenue – Reported & FX-Adjusted* (\$ in billions)

GAAP Discount Revenue

FX-Adjusted Discount Revenue*

YoY% Inc/(Dec) in GAAP Discount Revenue

YoY% Inc/(Dec) in FX-Adjusted Discount Revenue*

	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22	Q3'22	Q4'22	FY'22	Q1'23	Q2'23	Q3'23	Q4'23	FY'23
	\$5.0	\$6.0	\$6.4	\$7.1	\$6.8	\$7.9	\$7.8	\$8.2	\$30.7	\$7.9	\$8.5	\$8.4	\$8.6	\$33.4
	\$5.0	\$6.0	\$6.2	\$7.0	\$6.8	\$7.9	\$7.9	\$8.2	\$30.7					
t					37%	30%	23%	14%		16%	8%	7%	5%	9%
					38%	32%	26%	16%		17%	8%	7%	5%	9%

³¹



Net Card Fees – Reported & FX-Adjusted* (\$ in billions)

	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
GAAP Net Card Fees	\$1.3	\$1.3	\$1.3	\$1.3	\$1.4	\$1.5
FX-Adjusted Net Card Fees*	\$1.2	\$1.2	\$1.3	\$1.3	\$1.4	\$1.5
YoY% Inc/(Dec) in GAAP Net Card Fees					14%	15%
YoY% Inc/(Dec) in FX-Adjusted Net Card Fees*					16%	19%

Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22	Q3'22	Q4'22	FY'22	Q1'23	Q2'23	Q3'23	Q4'23	FY'23
\$1.3	\$1.3	\$1.3	\$1.3	\$1.4	\$1.5	\$1.5	\$1.6	\$6.1	\$1.7	\$1.8	\$1.8	\$1.9	\$7.3
\$1.2	\$1.2	\$1.3	\$1.3	\$1.4	\$1.5	\$1.6	\$1.6	\$6.1					
				14%	15%	17%	21%		20%	21%	20%	17%	20%
				16%	19%	23%	25%		23%	22%	19%	17%	20%

³²



Net Interest Income − Reported & FX-Adjusted* (\$ in billions)

GAAP Net Interest Income
FX-Adjusted Net Interest Income*
YoY% Inc/(Dec) in GAAP Net Interest Income
YoY% Inc/(Dec) in FX-Adjusted Net Interest Income*

Q4'18	Q4'19	Q4'21	Q1'22	Q2'22	Q4'22	FY'22	Q1'23	Q2'23	Q3'23	Q4'23	FY'23
\$2.0	\$2.3	\$2.1	\$2.2	\$2.4	\$2.8	\$9.9	\$3.0	\$3.1	\$3.4	\$3.6	\$13.1
\$2.0	\$2.3	\$2.1	\$2.2	\$2.4	\$2.8	\$9.9					
	12%				31%		36%	32%	34%	31%	33%
	400/				000/		000/	000/	000/	000/	000/
	13%				32%		36%	32%	33%	30%	33%

³³



Consolidated Net Interest Yield on Average Card Member Loans

(\$ in millions, except percentages and where indicated)

	Q4'19	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23
Net interest income	\$2,284	\$2,758	\$2,983	\$3,105	\$3,442	\$3,604
Exclude:						
Interest expense not attributable to our Card Member Ioan portfolio*	\$421	\$525	\$624	\$728	\$770	\$821
Interest income not attributable to our Card Member loan portfolio**	(\$271)	(\$451)	(\$602)	(\$703)	(\$767)	(\$824)
Adjusted net interest income***	\$2,434	\$2,832	\$3,005	\$3,130	\$3,445	\$3,601
Average Card Member loans (billions)	\$85.2	\$103.9	\$107.7	\$112.4	\$116.6	\$121.8
Net interest income divided by average Card Member loans	10.7%	10.5%	11.2%	11.1%	11.7%	11.7%
Net interest yield on average Card Member loans [™]	11.3%	10.8%	11.3%	11.2%	11.7%	11.7%

^{*} Primarily represents interest expense attributable to funding Card Member receivables and maintaining our corporate liquidity pool.

^{**} Primarily represents interest income attributable to Other loans, interest-bearing deposits and our Travelers Cheque and other stored-value investment portfolio.

^{***} Adjusted net interest income and net interest yield on average Card Member loans are non-GAAP measures. We believe adjusted net interest income is useful to investors because it represents the interest expense and interest income attributable to our Card Member loan portfolio and is a component of net interest yield on average Card Member loans, which provides a measure of profitability of our Card Member loan portfolio. Net interest yield on average Card Member loans reflects adjusted net interest income divided by average Card Member loans, computed on an annualized basis. Net interest income divided by average Card Member loans, computed on an annualized basis, a GAAP measure, includes elements of total interest income and total interest expense that are not attributable to the Card Member loan portfolio, and thus is not representative of net interest yield on average Card Member loans.



Revenues Net of Interest Expense – Reported & FX-Adjusted* (\$ in billions)

GAAP Revenues Net of Interest Expense
FX-Adjusted Revenues Net of Interest*
YoY% Inc/(Dec) in GAAP Revenues Net of Interest
YoY% Inc/(Dec) in FX-Adjusted Revenues Net of Interest*

Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22	Q3'22	Q4'22	FY'22	Q1'23	Q2'23	Q3'23	Q4'23	FY'23
\$9.1	\$10.2	\$10.9	\$12.1	\$11.7	\$13.4	\$13.6	\$14.2	\$52.9	\$14.3	\$15.1	\$15.4	\$15.8	\$60.5
\$9.0	\$10.0	\$10.7	\$11.9	\$11.6	\$13.4	\$13.7	\$14.2	\$52.8					
				29%	31%	24%	17%		22%	12%	13%	11%	14%
				31%	33%	27%	19%		23%	13%	13%	11%	15%

³⁵



This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to risks and uncertainties. The forward-looking statements, which address American Express Company's current expectations regarding business and financial performance, including management's outlook for 2024 and long-term growth aspiration, among other matters, contain words such as "believe," "expect," "anticipate," "intend," "plan," "aim," "will," "may," "should," "could," "would," "likely," "continue" and similar expressions. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company undertakes no obligation to update or revise any forward-looking statements. Factors that could cause actual results to differ materially from these forward-looking statements, include, but are not limited to, the following:

the company's ability to achieve its 2024 earnings per common share (EPS) outlook and grow EPS in the future consistent with the company's growth aspiration, which will depend in part on revenue growth, credit performance and the effective tax rate remaining consistent with current expectations and the company's ability to continue investing at high levels in areas that can drive sustainable growth (including its brand, value propositions, customers, colleagues, marketing, technology and coverage), controlling operating expenses, effectively managing risk and executing its share repurchase program, any of which could be impacted by, among other things, the factors identified in the subsequent paragraphs as well as the following: macroeconomic conditions, such as recession risks, changes in interest rates, effects of inflation, labor shortages and strikes or higher rates of unemployment, supply chain issues, energy costs and fiscal and monetary policies; geopolitical instability, including the ongoing Ukraine and Israel wars and tensions involving China and the U.S.; the impact of any future contingencies, including, but not limited to, legal costs and settlements, the imposition of fines or monetary penalties, increases in Card Member remediation, investment gains or losses, restructurings, impairments and changes in reserves; issues impacting brand perceptions and the company's reputation; impacts related to new or renegotiated cobrand and other partner agreements and joint ventures; and the impact of regulation and litigation, which could affect the profitability of the company's business activities, limit the company's ability to pursue business opportunities, require changes to business practices or alter the company's relationships with Card Members, partners and merchants;



- the company's ability to achieve its 2024 revenue growth outlook and grow revenues net of interest expense in the future consistent with the company's growth aspiration, which could be impacted by, among other things, the factors identified above and in the subsequent paragraphs, as well as the following: spending volumes and the spending environment not being consistent with expectations, including T&E spend growing slower than expected, further slowing in spend by U.S. small and mid-sized enterprise or U.S. large and global corporate customers, or a general slowdown or increase in volatility in consumer and business spending volumes; changes in foreign currency exchange rates; an inability to address competitive pressures, innovate and expand the company's products and services, leverage the advantages of the company's differentiated business model, attract customers across generations and age cohorts, including Millennial and Gen Z, and implement strategies and business initiatives, including within the premium consumer space, commercial payments and the global merchant network; the effects of the end of the moratorium on student loan repayments; the impact of the decommissioning of one of the company's alternative payment solutions; and merchant discount rates changing by a greater or lesser amount than expected;
- net card fees not performing consistently with expectations, which could be impacted by, among other things, a deterioration in macroeconomic conditions impacting the ability and desire of Card Members to pay card fees; higher Card Member attrition rates; the pace of Card Member acquisition activity and demand for our fee-based products; and the company's inability to address competitive pressures, develop attractive premium value propositions and implement its strategy of refreshing card products, enhancing benefits and services and continuing to innovate with respect to its products;
- net interest income, the effects of changes in interest rates and the growth of loans and Card Member receivables outstanding, and the portion of which that is interest bearing, being higher or lower than expectations, which could be impacted by, among other things, the behavior and financial strength of Card Members and their actual spending, borrowing and paydown patterns; the company's ability to effectively manage risk and enhance Card Member value propositions; changes in benchmark interest rates, including where such changes affect the company's assets or liabilities differently than expected; changes in capital and credit market conditions and the availability and cost of capital; credit actions, including line size and other adjustments to credit availability; the yield on Card Member loans not remaining consistent with current expectations; the company's deposit levels or the interest rates it offers on deposits changing from current expectations; and the effectiveness of the company's strategies to capture a greater share of existing Card Members' spending and borrowings, and attract new, and retain existing, customers;



- future credit performance, the level of future delinquency, reserve and write-off rates and the amount and timing of future reserve builds and releases, which will depend in part on macroeconomic factors such as unemployment rates, GDP and the volume of bankruptcies; the ability and willingness of Card Members to pay amounts owed to the company; changes in consumer behavior that affect loan and receivable balances (such as paydown and revolve rates); the credit profiles of new customers acquired; the enrollment in, and effectiveness of, financial relief programs and the performance of accounts as they exit from such programs; collections capabilities and recoveries of previously written-off loans and receivables; and governmental actions providing forms of relief with respect to certain loans and fees, and the termination of such actions;
- the actual amount to be spent on Card Member rewards and services and business development, and the relationship of these variable customer engagement costs to revenues, which could be impacted by continued changes in macroeconomic conditions and Card Member behavior as it relates to their spending patterns (including the level of spend in bonus categories), the redemption of rewards and offers (including travel redemptions) and usage of travel-related benefits; the costs related to reward point redemptions; further enhancements to product benefits to make them attractive to Card Members and prospective customers, potentially in a manner that is not cost effective; new and renegotiated contractual obligations with business partners; and the pace and cost of the expansion of the company's global lounge collection;
- the actual amount the company spends on marketing in 2024 and beyond and the efficiency of its marketing spending, which will be based in part on continued changes in the macroeconomic and competitive environment and business performance; management's decisions regarding the timing of spending on marketing and the effectiveness of management's investment optimization process; management's identification and assessment of attractive investment opportunities; management's ability to develop attractive premium value propositions and drive customer demand; the receptivity of Card Members and prospective customers to advertising and customer acquisition initiatives; and the company's ability to realize marketing efficiencies and balance expense control and investments in the business;



- the company's ability to control operating expenses, including relative to future revenue growth, and the actual amount spent on operating expenses in 2024 and beyond, which could be impacted by, among other things, salary and benefit expenses to attract and retain talent; a persistent inflationary environment; the company's ability to realize operational efficiencies, including through automation; management's decision to increase or decrease spending in such areas as technology, business and product development, sales force, premium servicing and digital capabilities depending on overall business performance; the company's ability to innovate efficient channels of customer interactions and the willingness of Card Members to self-service and address issues through digital channels; restructuring activity; supply chain issues; fraud costs; compliance expenses and consulting, legal and other professional services fees, including as a result of litigation or internal and regulatory reviews; regulatory assessments; the level of M&A activity and related expenses, including the completion of the company's sale of Accertify; information or cyber security incidents; the payment of fines, penalties, disgorgement, restitution, non-income tax assessments and litigation-related settlements; the performance of Amex Ventures and other of the company's investments; impairments of goodwill or other assets; and the impact of changes in foreign currency exchange rates on costs, such as due to the devaluation of foreign currencies;
- the company's tax rate not remaining consistent with expectations, which could be impacted by, among other things, further changes in tax laws and regulation (or related legislative or regulatory inaction), the company's geographic mix of income, unfavorable tax audits and other unanticipated tax items;
- changes affecting the company's plans regarding the return of capital to shareholders, including increasing the level of the dividend, which will depend on
 factors such as the company's capital levels and regulatory capital ratios; changes in the stress testing and capital planning process and new rulemakings
 and guidance from the Federal Reserve and other banking regulators, including changes to regulatory capital requirements, such as final rules resulting
 from the Basel III rule proposal; results of operations and financial condition; credit ratings and rating agency considerations; required company approvals;
 and the economic environment and market conditions in any given period;
- changes affecting the expected timing for closing the sale of Accertify, the amount of the potential gain the company recognizes upon the closing and the portion of such gain management determines to reinvest, which will depend on regulatory and other approvals, consultation requirements, the execution of ancillary agreements, the cost and availability of financing for the purchaser to fund the transaction and the potential loss of key customers, vendors and other business partners and management's decisions regarding future operations, strategies and business initiatives;



- changes in the substantial and increasing worldwide competition in the payments industry, including competitive pressure that may materially impact the
 prices charged to merchants that accept American Express cards, the desirability of the company's premium card products, competition for new and existing
 cobrand relationships, competition with respect to new products, services and technologies, competition from new and non-traditional competitors and the
 success of marketing, promotion and rewards programs;
- the company's ability to grow its leadership in commercial payments and capture future spending growth in this sector, including with respect to small and mid-sized enterprise customers, which will depend in part on competition, the willingness and ability of companies to use credit and charge cards for procurement and other business expenditures as well as use the company's other products and services for financing needs, perceived or actual difficulties and costs related to setting up card-based B2B payment platforms, the company's ability to offer attractive value propositions and new products to potential customers, the company's ability to enhance and expand its payment and lending solutions and build out a multi-product digital ecosystem to integrate its broad product set, which is dependent on the company's continued investment in capabilities, features, functionalities, platforms and technologies;
- a failure in or breach of the company's operational or security systems, processes or infrastructure, or those of third parties, including as a result of cyberattacks, which could compromise the confidentiality, integrity, privacy and/or security of data, disrupt the company's operations, reduce the use and acceptance of American Express cards and lead to regulatory scrutiny, litigation, remediation and response costs, and reputational harm;
- legal and regulatory developments, which could affect the profitability of the company's business activities; limit the company's ability to pursue business opportunities or conduct business in certain jurisdictions; require changes to business practices or governance, or alter the company's relationships with Card Members, partners, merchants and other third parties, including its ability to continue certain cobrand relationships in the EU; exert further pressure on merchant discount rates and the company's GNS business; alter the competitive landscape; result in increased costs related to regulatory oversight and compliance, litigation-related settlements, judgments or expenses, restitution to Card Members or the imposition of fines or monetary penalties; materially affect capital or liquidity requirements, results of operations or ability to pay dividends; or result in harm to the American Express brand; and



• factors beyond the company's control such as global economic and business conditions, consumer and business spending generally, unemployment rates, geopolitical conditions, including further escalations of ongoing military conflicts, adverse developments affecting third parties, including other financial institutions, merchants or vendors, as well as severe weather conditions, natural disasters, power loss, disruptions in telecommunications, health pandemics, terrorism and other catastrophic events, any of which could significantly affect demand for and spending on American Express cards, delinquency rates, loan and receivable balances, deposit levels and other aspects of the company's business and results of operations or disrupt its global network systems and ability to process transactions.

A further description of these uncertainties and other risks can be found in American Express Company's Annual Report on Form 10-K for the year ended December 31, 2022, Quarterly Reports on Form 10-Q for the quarters ended March 31, June 30 and September 30, 2023 and the company's other reports filed with the Securities and Exchange Commission.

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