



H&M

INSIGHTS

SALES DASHBOARD

Customer
1.37M

Total Revenue
22.00M

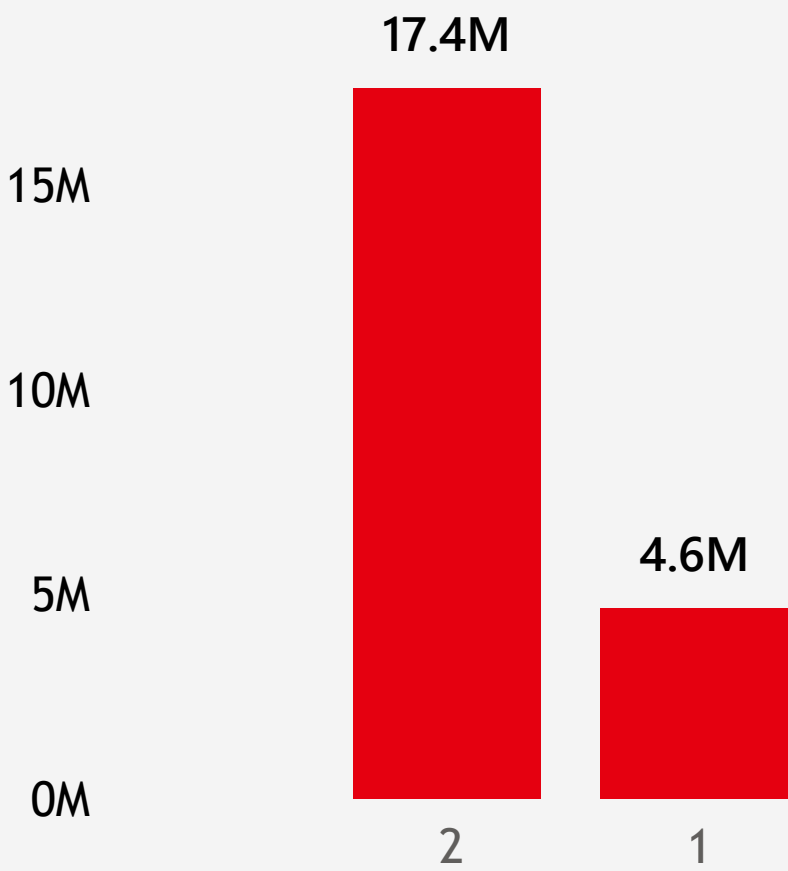
Orders
8.19M

Age Band
All

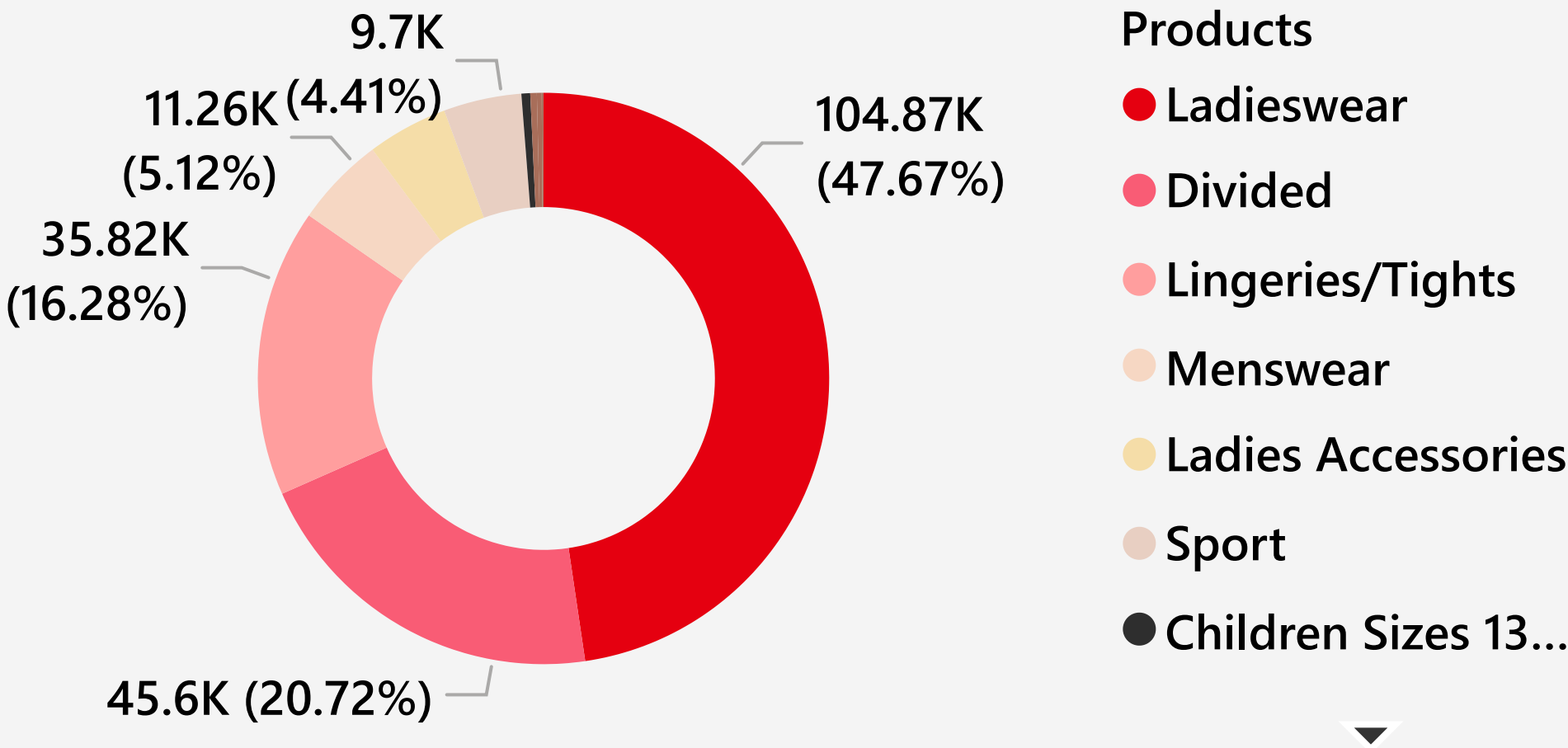
Product Type
All

Date
All

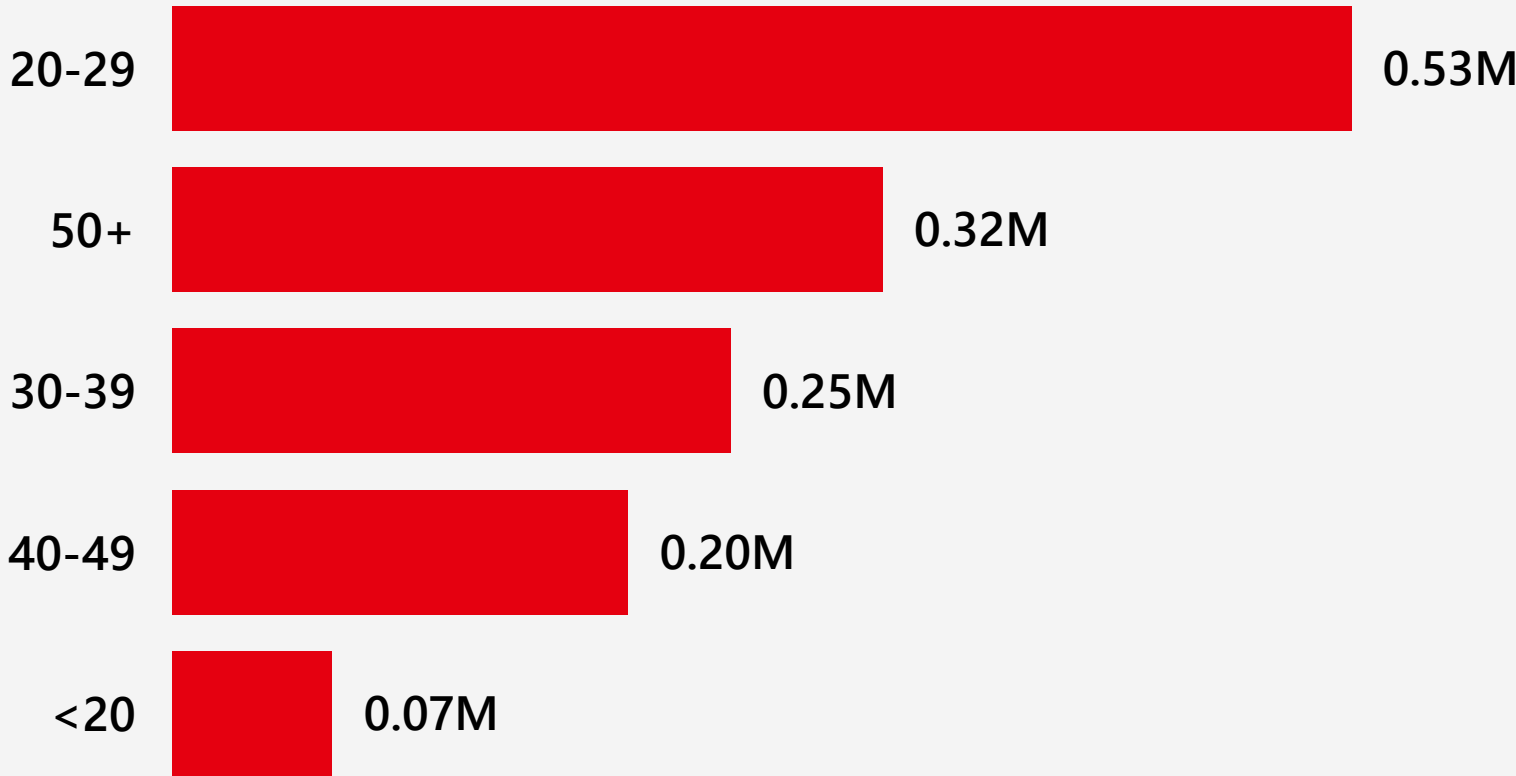
Online VS Store Sales Split



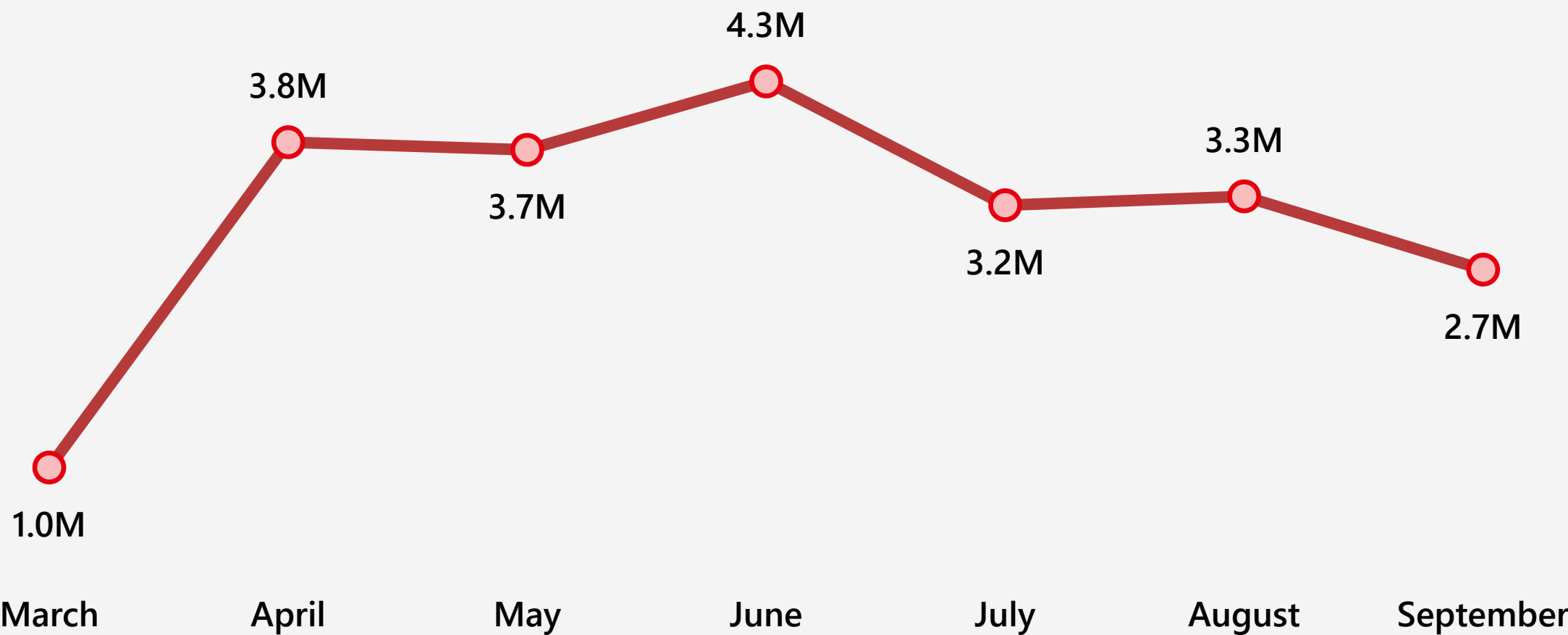
Sales by Gender Category



Customer Age Band Distribution



Total Sales Over Time



Top Selling Product Types

