

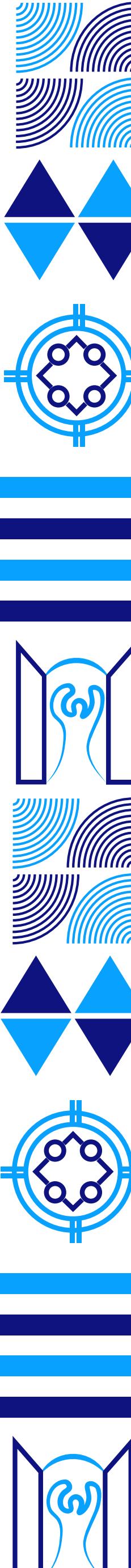


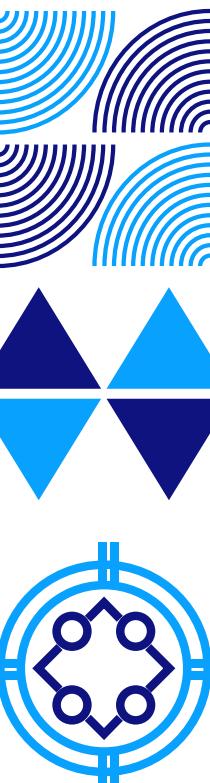
Tech Communities Day **2024**
Together, let's make the world a better place.
2025
2026

Building the Future of Tech Communities

July 19, 2025

Initiated by :



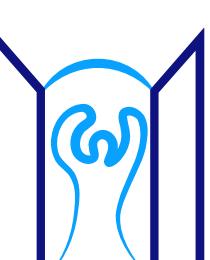
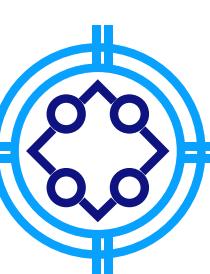
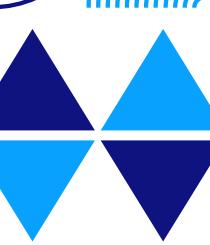
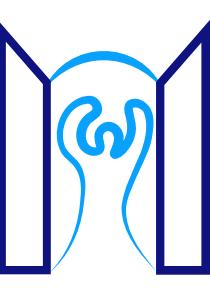


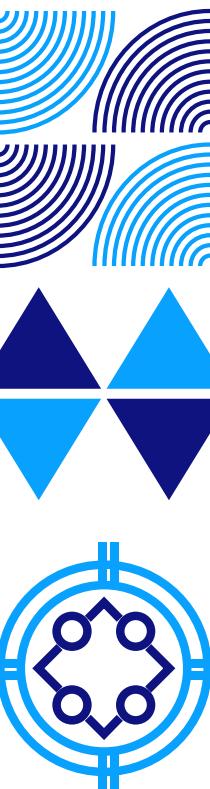
Tech Communities Day

In a world where technological innovation moves at breakneck speed, tech communities play a central role in disseminating knowledge, collaborating and building a sustainable ecosystem. Tech Communities Day 2025, under the theme "**Building the Future of Tech Communities**", aims to be a crossroads of exchange and opportunity for tech players, businesses and innovation enthusiasts.

The event will be structured around **two key moments**: a **conference** marking the launch of our projects as well as new communities, startups and initiatives led by our partners, and a **community fair**, an interactive space where local and international players can showcase their projects, attract new members and establish strategic collaborations.

By taking part in Tech Communities Day 2025, you're joining an initiative that's shaping the future of tech collaboration, and offering unique visibility to a qualified audience. Join us in building the tech communities of tomorrow!





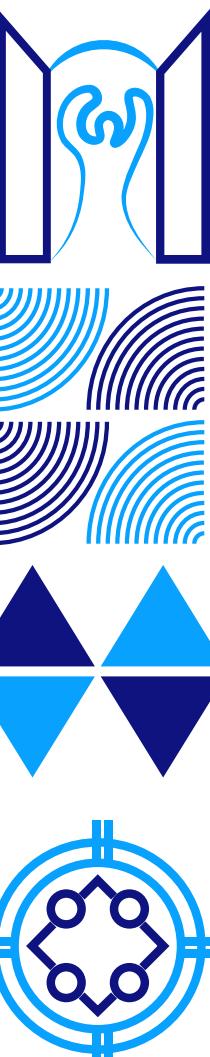
Hyver (Organizer)

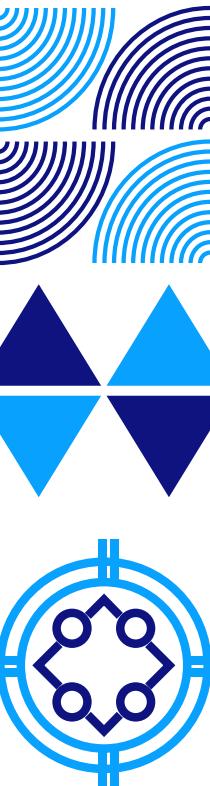
Tech Communities Day is a day dedicated to celebrating tech communities. It is organized by Hyver, a non-profit organization that promotes the empowerment of young tech students, professionals and enthusiasts through communities.

Indeed, Hyver has a number of projects under its belt to help shine a light on tech communities while fostering the making of leaders in universities. These projects include :

- Now in its third year, Tech Communities Day provides a platform for tech communities to showcase the training and integration opportunities they offer students in the field. It's also an unprecedented opportunity for companies targeting students to position themselves to achieve certain strategic objectives.
- The Tech Communities Clubs program, now in its first year, consists of creating technology clubs in universities. These clubs are managed by leads whom we train with a view to turning them into great leaders capable of managing teams and making strategic decisions alone or as part of a team, without forgetting the increase in their technical skills. Tech Communities Clubs are present in 15 universities in 4 different countries (Togo, Benin, Côte d'Ivoire and Niger).

Our vision is to create the largest network of tech communities in the world, starting with Africa. Click on partnership@hyver.org and let's do it together.





Tech Communities Day 2023



When ?

January 14, 2023

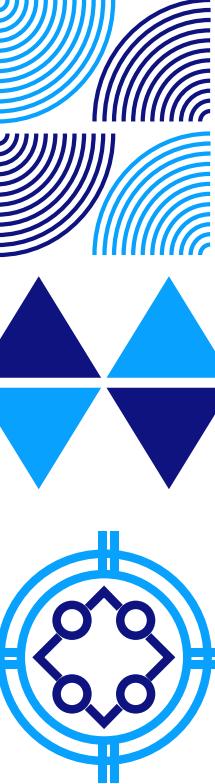
Where ?

Lomé Business School

Statistics

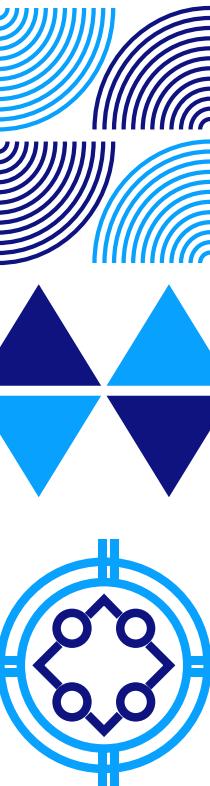
- 50 Participants
- 05 Tech Communities
- 04 Speakers
- 05 Partners





Tech Communities Day 2023 | Memories





Tech Communities Day 2024

When?

July 20, 2024

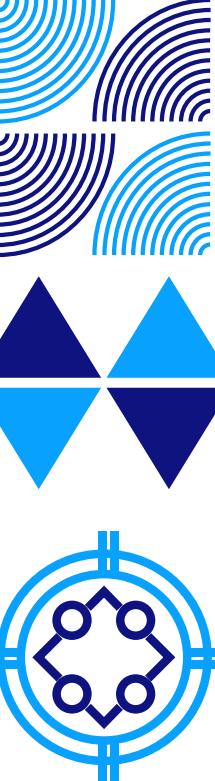
Where?

Conference room, Stade de kégué

Statistics

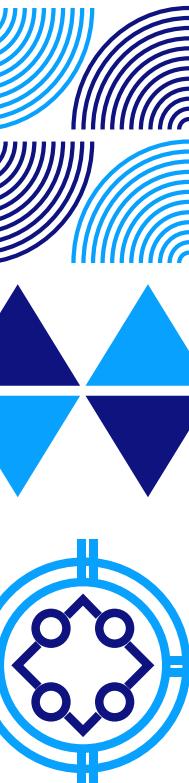
- 250 Participants
- 15 Tech Communities
- 12 Speakers
- 08 Partners





Tech Communities Day 2024 | Memories





2024

Tech Communities Day 2025

Together, let's make the world a better place.

2026

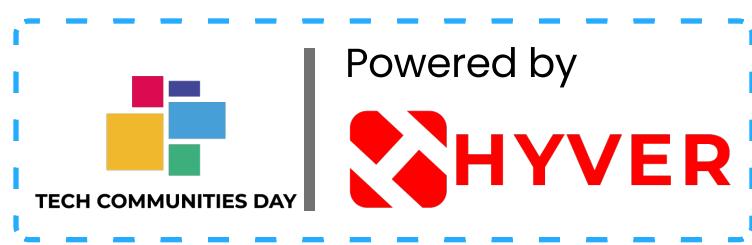
Expectations :

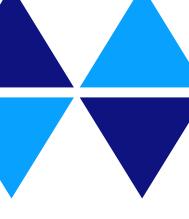
3rd edition

**July 19,
2025**

+300 Participants

+20 Tech Communities





2024

Tech Communities Day 2025

Together, let's make the world a better place.

2026

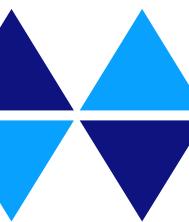
Global schedule

1st Part:
09 am - 11 am GMT



2nd Part:
11 am - 4 pm GMT





Why should you **support** Tech Communities Day?



Visibility and awareness

- Presence of your brand on all communication media (posters, website, social networks, banners, etc.)
- Intervention at the conference to present their expertise, products or services.
- Highlighting of partners in media campaigns before, during and after the event.



Business and Partnership Opportunities

- Dedicated space in the community fair to present your projects, solutions or products
- Around 300 potential customers
- Create synergies with other companies and tech communities
- Explore new market opportunities and identify qualified prospects.



Access to a Strategic Network

- Exclusive meetings with key players in the tech ecosystem (startups, communities, investors, companies)
- Opportunities to recruit and network with industry talent and experts
- Opportunity to forge collaborations with startups and innovative initiatives.



Commitment and Ecosystem Impact

- Active participation in shaping the future of tech communities
- Positioning as a key player in technological development and innovation
- Opportunity to support and incubate emerging projects within the ecosystem.

Sponsoring packages	Diamond	Gold	Silver	Bronze	Contributor
A dedicated stand at the fair	X	X	X	X	
Your logo on media (banners, posters, visuals, photos, videos)	X	X	X	X	
Your logo on the website	X	X	X	X	X
Your logo on invitation cards (subject to timing)	X	X			
Your mention in newsletters	X	X	X	X	
A kakemono and emblems in the hall and photobooth	X	X	X		
Distribution of your company's promotional items	X	X	X	X	X
5-10 min speech to present your company	X	X			
Your logo in goodie books	X	X	X	X	X
Broadcast of a 2 min max video spot	X				
Delivery of event participant file	X				
Package price	\$3500	\$2500	\$1500	\$800	\$400

Custom packaging

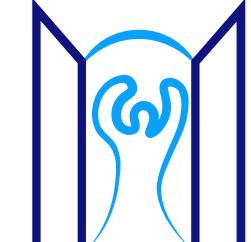
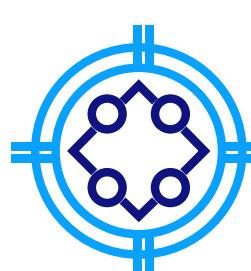
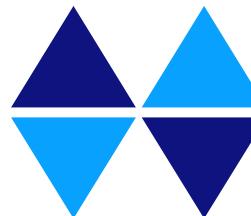
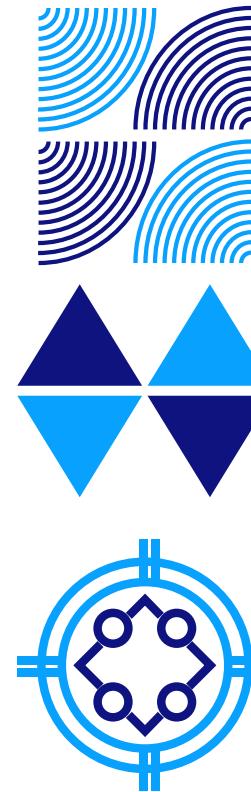
If you're a **service provider** in fields such as printing, communications, solutions development, furniture manufacturing or rental for events, etc., and you'd like to help build a competitive tech ecosystem in Togo by sponsoring Tech Communities Day with **material or service contributions**, this package is for you.

You can contribute by taking charge of one of our needs (printing communication materials, borrowing stands for the community fair, renting specific equipment, internet connection coverage and much more).

In return, we remain open to discussion in order to better offer you a consideration commensurate with your contribution.

Please do not hesitate to contact us. We'll be happy to arrange a time for a chat.





Nos engagements

In return for your sponsorship, we undertake to provide you with :

- **Maximum visibility** : Your communication elements will be highlighted on various media in accordance with the requirements of the sponsorship package table.
- **Networking sessions** : As a partner, you will have various opportunities to meet speakers, experts and members of our community.
- **Privileged access** : By becoming a platinum sponsor, you will benefit from exclusive access to our attendee database, enabling you to make direct contact with technology professionals and potential talent.
- **Shared content** : We'll feature your company in our blog posts, newsletters and on our social networking platforms, giving you the opportunity to share your expertise and experience.



Some of our past sponsors



Mise en œuvre par
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



Google Developer Student Clubs



2024
Tech Communities Day 2025
2026

Together, let's make the world a better place.

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-  hyver.org
-  (+228) 70405036 / 98776682