ALEX GOHOREL

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agohorel.github.io/portfolio   github.com/agohorel

SUMMARY

Detail-oriented developer and designer with 8+ years of experience across a broad set of technical and creative practices. My diverse experience and passion for exploring the intersection of technology and design has enabled me to blend into a variety of roles and quickly get my hands dirty solving problems. I have extensive experience working remotely as well as onsite with a team, and I can adapt and excel in either environment.

SKILLS

Javascript (ES6)	React.js	Express	Adobe Suite
CSS3	Gatsby.js	Electron.js	Responsive Design
HTML5	Graphql	Netlify	Graphic Design
SASS/SCSS	Node.js	Git	Bash/Powershell/CMD

EXPERIENCE

Freelance, May 2018 - Present
Web Developer & Graphic Designer
· Conceptualize, design, and develop web applications and landing pages
· Assist clients with developing brand messaging and visual identity
· Design logos and other brand assets
· Deploy websites and assist with domains and configuration

TufAmerica, Sep. 2012 - May 2018
Director of IT, Oct. 2015 - May 2018
· Developed product management tracking system that greatly improved organization
· Developed a custom database application to replace legacy software
    -Dramatically increased speed and feature set
    -Wrote 50+ pages of technical documentation
    -Conducted QA trials and implemented feedback in final design
· Developed automation tools to improve staff efficiency
· Improved company productivity suite by leveraging cloud based tools for easier collaboration

Product Manager, Sep. 2012 - Oct. 2015
· Coordinated the design, manufacturing, and promotion of merchandise
· Designed physical merchandise, digital advertisements, flyers, etc.
· Managed freelance audio engineers and graphic designers

Outlier Recordings, Sep. 2010 - Sep. 2018
Founder
· Established and executed the company's business, sales, and marketing plan
· Directed the design and production of all releases and physical merchandise
· Designed and maintained company website
· Organized, booked, and directed events, concerts, and festivals
· Negotiated and executed licensing agreements

CERTIFICATIONS

CompTIA A+, 2018