Contact

+905412742545 (Mobile)
agolho@gmail.com

www.linkedin.com/in/yusufbektas
(LinkedIn)
t.me/ybektas (Other)
www.canva.com/
design/DAGFq6qB6VM/
k2RS3wza_8939sZzA4oOpw/view
(Portfolio)
github.com/agolho (Other)

Top Skills

Full-Stack Development

Next.js

Solana

Languages

Turkish (Native or Bilingual)

English (Full Professional)

French (Elementary)

Russian (Elementary)

Yusuf Bektas

Game Developer | Unity

İzmit, Kocaeli, Türkiye

Summary

I am a Game Developer / Project Manager. I have 3 global launches and 10+ soft launches. I have developed Hybrid Casual games, Puzzles and Idle Arcade games. I specialize in creating engaging and innovative games for various platforms and audiences. I have over two years of experience in leading development on more than 40 Unity projects, integrating various SDKs, and optimizing user acquisition across different networks and platforms.

I am skilled in native app development using Xcode and Android Studio, as well as building Node.js for web. I am also proficient in graphics design, using Adobe products to create appealing and user-friendly visuals. Furthermore, I have strong research skills, enabling me to conduct thorough research and derive actionable insights. I am passionate about creating immersive and interactive experiences for gamers and users, and I enjoy collaborating, motivating, and communicating with my team and colleagues. I am a multi-tasker, a remote worker, a diplomat, and a rational thinker, who strives to deliver high-quality and innovative solutions.

Experience

Gaming
Frontend Developer
May 2024 - Present (1 year 8 months)

On Off Games
Game Developer
April 2022 - May 2024 (2 years 2 months)
Istanbul, Turkey

- Lead development on more than 40 Unity projects (C#).

- Participated in collaborative development efforts with fellow developers, providing valuable contributions to numerous projects and initiatives during my tenure at the organization.

- Possess a strong understanding of UI, Animator, and Plugins within the Unity framework.
- Demonstrate expertise in integrating Software Development Kits (SDKs), including Mediation, - Analytics, and Marketing functionalities, to enhance project capabilities.
- Skilled in native App development using Xcode (Swift) and Android Studio (Kotlin, Java).
- Engaged in Web3 Development (Solidity, Solana Programs, ERC721), and implemented Smart Contracts.

- Proficient in Application Delivery Systems such as Google Play Store Developer Console, App Store Connect, App Store for Developers, Meta for Developers, etc.
- Competent in utilizing App Mediation Platforms like AppLovin Max, GoogleAds, etc., as well as - Analytics Platforms including GameAnalytics, Adjust, AppFlyer, etc.
- Proficient in Graphics Design using Adobe Products.
- Capable of conducting thorough research and deriving actionable insights.

Self Employed
4 years 11 months

Solo Game Developer
June 2015 - February 2019 (3 years 9 months)
Kocaeli

Developing and publishing solo hyper-casual projects on Google Play Store and Apple AppStore using Unity Engine. From market research and concept selection to game design, coding, and optimization, every aspect of the project was meticulously handled independently. The process involved crafting captivating visuals, immersive audio, and addictive gameplay mechanics, all optimized for mobile platforms. Rigorous testing ensured a polished product, while marketing strategies such as app store optimization and social media promotion maximized visibility and downloads. Post-launch, ongoing updates and user feedback were integrated to maintain relevance and user satisfaction, showcasing expertise in solo game development and a commitment to delivering engaging experiences.

Web Developer
April 2014 - December 2015 (1 year 9 months)
Kocaeli, Turkey

Creating HTML, CSS, and JavaScript websites for local businesses involved a meticulous process tailored to each client's needs. Beginning with client consultations, requirements were gathered and translated into custom website designs, ensuring alignment with their brand identity and target audience. Leveraging HTML for structure, CSS for styling, and JavaScript for interactivity, each website was meticulously crafted to provide a seamless user experience across devices.

Additionally, comprehensive SEO integration was implemented to enhance online visibility and drive organic traffic to the websites. This included optimizing meta tags, headings, and content, as well as setting up business accounts on platforms like Google My Business to improve local search rankings. Throughout the development process, clear communication and collaboration with clients ensured their satisfaction, while post-launch support and training were provided to empower them to manage and update their websites independently.

Education

Kocaeli Üniversitesi
Bachelor's degree, English Language and Literature, General · (2014 - 2018)

Afyon Kocatepe Üniversitesi
Bachelor of Science - BS, Mathematics and Computer Science · (2009 - 2013)

Kocaeli University
Pedagogical Formation · (2017 - 2018)

İzmit Anadolu Lisesi
Sayısal · (2005 - 2009)

Free Code Camp
Full Stack Web Development Certification, Computer Software Engineering · (2016 - 2017)