Sentiment analysis on tweets dataset

In my project I would like to experiment with the Twitter US Airline dataset which is available on the website https://www.kaggle.com/crowdflower/twitter-airline-sentiment and originally came from Crowdflower's Data for Everyone library. My goal is to do sentiment analysis, predict if tweets are positive, negative or neutral about flight.

Firstly we need to load into Colab two files: our dataset *Tweets.csv* and *glove.6B.100d.txt*, which will be needed later.

1. Import libraries

At the beginning we have to import necessary Python libraries.

```
import numpy as np
In [1]:
         import pandas as pd
         %matplotlib inline
         import matplotlib.pyplot as plt
         import seaborn as sns
         import re
         import nltk
In [2]:
         nltk.download('wordnet')
        [nltk data] Downloading package wordnet to /root/nltk data...
        [nltk_data]
                      Unzipping corpora/wordnet.zip.
Out[2]: True
In [3]:
         from wordcloud import WordCloud
         from nltk.corpus import stopwords
In [4]:
         nltk.download('stopwords')
        [nltk data] Downloading package stopwords to /root/nltk data...
        [nltk data]
                      Unzipping corpora/stopwords.zip.
Out[4]: True
         from sklearn.model selection import train test split
In [5]:
         from sklearn.feature extraction.text import TfidfVectorizer
In [6]:
In [7]:
         import joblib
         from sklearn.model_selection import GridSearchCV
In [8]:
         from sklearn.model selection import RepeatedStratifiedKFold
         from sklearn.linear_model import LogisticRegression
In [9]:
         from sklearn.tree import DecisionTreeClassifier
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.svm import SVC
         from sklearn.naive bayes import MultinomialNB
```

```
In [10]:
          from keras.preprocessing.text import Tokenizer
          from tensorflow.keras.utils import to categorical
          from keras.preprocessing.sequence import pad_sequences
          import tensorflow as tf
          from tensorflow.keras.models import Sequential
In [11]:
          from tensorflow.keras.layers import Embedding
          from tensorflow.keras.layers import Dense
          from tensorflow.keras.layers import Flatten
In [12]:
          from sklearn.metrics import accuracy_score, precision_score, recall_score
          from sklearn.metrics import classification_report
          from sklearn.cluster import KMeans
In [13]:
          from sklearn.decomposition import PCA
```

2. Loading dataset

[14]:	<pre>dataset = pd.read_csv('Tweets.csv')</pre>						
[15]:	d	ataset.head(10)					
]:		tweet_id	airline_sentiment	airline_sentiment_confidence	negativereason	negativereason_c	
	0	570306133677760513	neutral	1.0000	NaN		
	1	570301130888122368	positive	0.3486	NaN		
	2	570301083672813571	neutral	0.6837	NaN		
	3	570301031407624196	negative	1.0000	Bad Flight		
	4	570300817074462722	negative	1.0000	Can't Tell		
	5	570300767074181121	negative	1.0000	Can't Tell		
	6	570300616901320704	positive	0.6745	NaN		

tweet_id airline_sentiment airline_sentiment_confidence negativereason negativereason_c **7** 570300248553349120 neutral 0.6340 NaN 570299953286942721 positive 0.6559 NaN 570295459631263746 1.0000 positive NaN In [16]: dataset.shape Out[16]: (14640, 15) In [17]: dataset.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 14640 entries, 0 to 14639 Data columns (total 15 columns): Column Non-Null Count Dtype 0 tweet id 14640 non-null int64 1 airline sentiment 14640 non-null object 2 airline_sentiment_confidence 14640 non-null float64 object 3 negativereason 9178 non-null 10522 non-null float64 4 negativereason confidence 5 airline 14640 non-null object 6 airline_sentiment_gold 40 non-null object 7 14640 non-null object 8 negativereason gold 32 non-null object 9 retweet_count 14640 non-null int64 10 text 14640 non-null object object 11 tweet_coord 1019 non-null tweet created 12 14640 non-null object 13 tweet_location 9907 non-null object 14 user_timezone 9820 non-null object dtypes: float64(2), int64(2), object(11) memory usage: 1.7+ MB

The file contains 14640 rows and 15 columns. The included features are:

- tweet id unique number of tweet,
- sentiment positive, negative or neutral
- sentiment confidence score,
- **negative reason** main reason for negative tweets,
- negative reason confidence,
- airline name of airline company,
- sentiment gold,
- name user name,
- retweet count integer number how many times tweet was retweeted,

- tweet text tweet message (string),
- tweet coordinates cooridinates of localization,
- time of tweet time posting tweet,
- date of tweet date posting tweet,
- tweet location,
- user time zone.

3. Dataset analysis

We are going to do basic analysis to better understand the data.

```
100*dataset.isnull().sum()/len(dataset)
In [18]:
Out[18]: tweet_id
                                            0.000000
                                            0.000000
          airline sentiment
         airline_sentiment_confidence
                                            0.000000
          negativereason
                                           37.308743
          negativereason confidence
                                           28.128415
          airline
                                            0.000000
                                           99.726776
          airline_sentiment_gold
                                            0.000000
          negativereason gold
                                           99.781421
          retweet_count
                                            0.000000
                                            0.000000
          text
          tweet coord
                                           93.039617
          tweet created
                                            0.000000
                                           32.329235
          tweet_location
          user_timezone
                                           32.923497
         dtype: float64
```

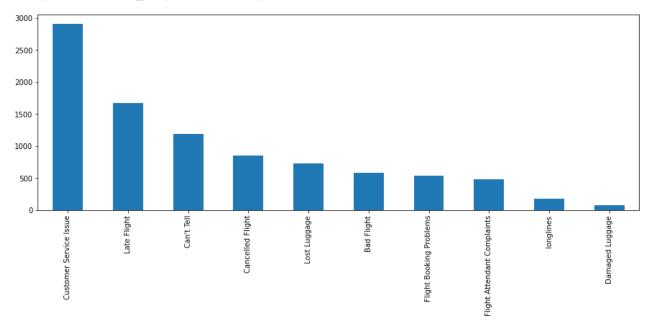
Airline_sentiment_gold, negativereason_gold and tweet_coord have more than 90% of missing values.

negative reason

```
dataset.groupby(dataset['negativereason'].isnull())['airline_sentiment'].count()
In [19]:
         negativereason
Out[19]:
         False
                   9178
                   5462
         Name: airline_sentiment, dtype: int64
         We have over 5400 missing values in negative reason feature.
          dataset['negativereason'].value_counts()
In [20]:
Out[20]: Customer Service Issue
                                          2910
          Late Flight
                                          1665
         Can't Tell
                                          1190
         Cancelled Flight
                                           847
          Lost Luggage
                                           724
         Bad Flight
                                           580
          Flight Booking Problems
                                           529
          Flight Attendant Complaints
                                           481
          longlines
                                           178
         Damaged Luggage
                                            74
         Name: negativereason, dtype: int64
```

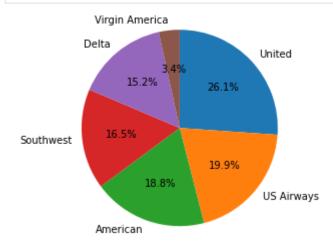
```
In [21]: dataset['negativereason'].value_counts().plot(kind='bar', figsize=(15,5))
```

Out[21]: <matplotlib.axes._subplots.AxesSubplot at 0x7f002f36a0f0>



The most popular reasons are: Customer Service Issue, Late Flight.

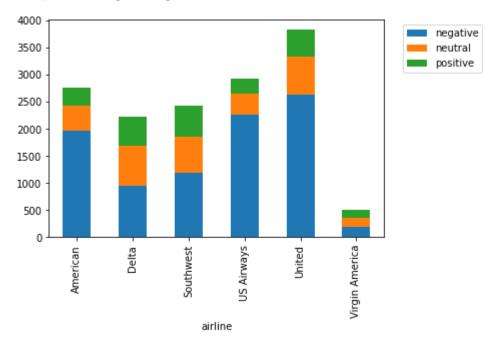
airline



In dataset we have over one quarter tweets about United company, almost 20% tweets about US Airways and American. Then, around 15% tweets are about Southwest and Delta airlines and, last

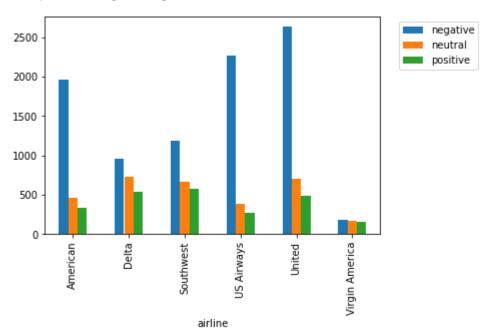
but not least, we have tweets about Virgin America.

Out[25]: <matplotlib.legend.Legend at 0x7f002edeec88>



```
In [26]: dataset_gb.plot(kind = 'bar')
   plt.legend(bbox_to_anchor=(1.04,1), loc="upper left")
```

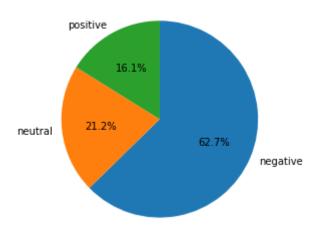
Out[26]: <matplotlib.legend.Legend at 0x7f002edab860>



It should be noted that for every airline company there is a lot of negative tweets. Delta, Southwest and Virgin America have fairly balanced tweets.

· airline sentiment

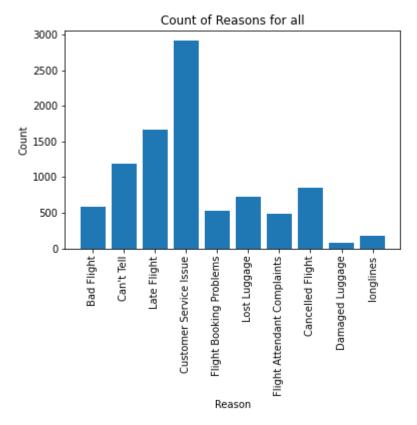
```
In [27]: pieChart(dataset['airline_sentiment'])
```



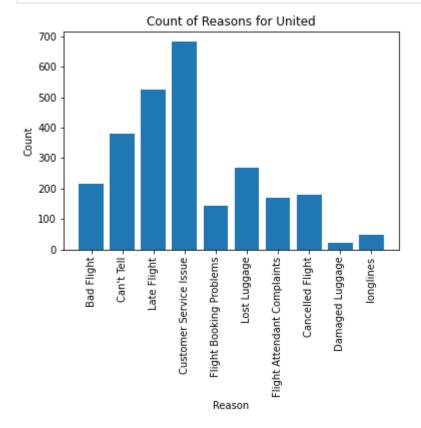
On this chart we can see that a majority of negative comments (63%) were followed by neutral (21%) and positive (16%).

• airline vs reason

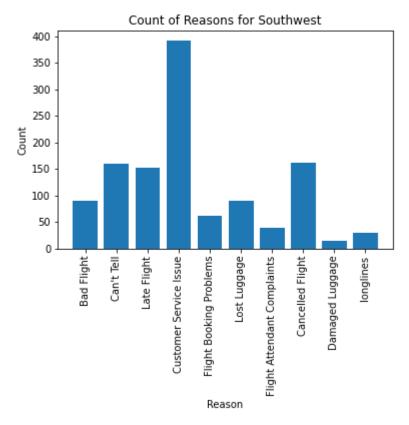
```
In [28]:
          reason = dict(dataset['negativereason'].value counts(sort=False))
In [29]:
          def count_reason(airline):
               if airline == 'all':
                   df = dataset
               else:
                   df = dataset[dataset['airline']==airline]
               airline_reason = dict(df['negativereason'].value_counts())
               unique_reason = list(dataset['negativereason'].unique())
               unique reason = [x \text{ for } x \text{ in unique reason if } str(x) != 'nan']
               reason_frame = pd.DataFrame({'reasons': unique_reason})
               reason_frame['count'] = reason_frame['reasons'].apply(lambda x : airline_reason[x])
               return reason_frame
In [30]:
          def plot_reason(airline):
               df = count_reason(airline)
               count = df['count']
               Index = range(1, len(df)+1)
               plt.bar(Index,count)
               plt.xticks(Index,df['reasons'],rotation=90)
               plt.ylabel('Count')
               plt.xlabel('Reason')
               plt.title('Count of Reasons for '+airline)
          plot_reason('all')
In [31]:
```



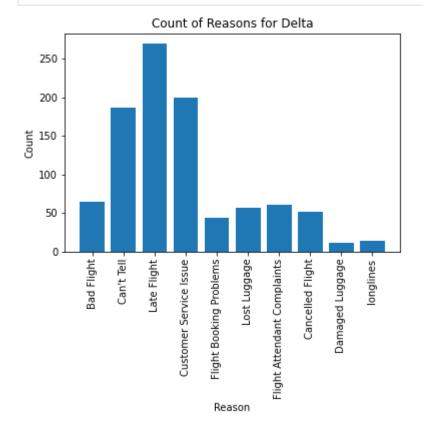
In [32]: plot_reason('United')



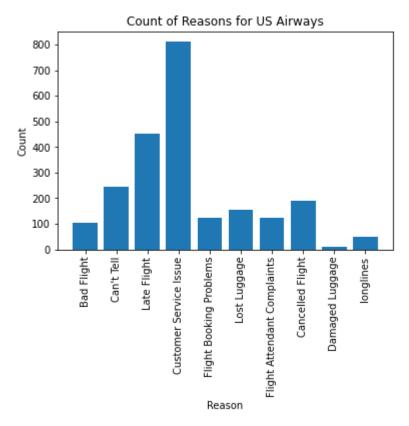
In [33]: plot_reason('Southwest')



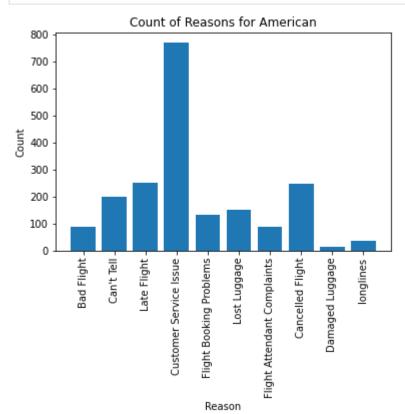
In [34]: plot_reason('Delta')



In [35]: plot_reason('US Airways')



In [36]: plot_reason('American')



It should also be emphasized that the Customer Service Issue is the most popular reason for United, Southwest, US Airways and American companies.

4. Drop variables

In further work we need only 2 columns: text and sentiment.

```
dataset.drop(['tweet_id', 'name','retweet_count', 'tweet_created', 'tweet_location',
In [37]:
                    'user_timezone', 'airline_sentiment_confidence', 'negativereason','negativereaso
                    'airline sentiment gold', 'negativereason gold', 'tweet coord'], axis=1, inplace
In [38]:
           dataset.to csv('Tweets cleaned.csv', index=False)
           dataset.columns
In [39]:
Out[39]: Index(['airline_sentiment', 'text'], dtype='object')
In [40]:
            dataset.head()
Out[40]:
              airline_sentiment
                                                                       text
          0
                                         @VirginAmerica What @dhepburn said.
                       neutral
           1
                       positive
                               @VirginAmerica plus you've added commercials t...
           2
                                  @VirginAmerica I didn't today... Must mean I n...
                       neutral
                                   @VirginAmerica it's really aggressive to blast...
                      negative
                                  @VirginAmerica and it's a really big bad thing...
                      negative
```

5. Processing data

pd.set_option('display.max_colwidth', -1)

In [41]:

Before we start training models, we need to transforming text into a analyzable form.

```
/usr/local/lib/python3.6/dist-packages/ipykernel_launcher.py:1: FutureWarning: Passing a negative integer is deprecated in version 1.0 and will not be supported in future versio n. Instead, use None to not limit the column width.

"""Entry point for launching an IPython kernel.

In [42]: dataset['text']
```

```
@VirginAmerica What @dhepburn said.
Out[42]:
                  @VirginAmerica plus you've added commercials to the experience... tacky.
                  @VirginAmerica I didn't today... Must mean I need to take another trip!
                  @VirginAmerica it's really aggressive to blast obnoxious "entertainment" in you
           guests' faces & they have little recourse
                  @VirginAmerica and it's a really big bad thing about it
                  @AmericanAir thank you we got on a different flight to Chicago.
         14635
                  @AmericanAir leaving over 20 minutes Late Flight. No warnings or communication
         14636
         until we were 15 minutes Late Flight. That's called shitty customer svc
         14637
                  @AmericanAir Please bring American Airlines to #BlackBerry10
         14638
                  @AmericanAir you have my money, you change my flight, and don't answer your pho
         nes! Any other suggestions so I can make my commitment??
                  @AmericanAir we have 8 ppl so we need 2 know how many seats are on the next fli
         ght. Plz put us on standby for 4 people on the next flight?
         Name: text, Length: 14640, dtype: object
```

First, we are going to remove stopwords - there are frequent words such as "the", "is", etc. We will

be using a list of English stopwords from nltk library. It might take about 20 seconds.

```
In [43]: stopWords = stopwords.words('english')
    stopWords.append('would')
    stopWords.append("don't")
```

Stopwords removed

Now we are going to processing using regular expression including convert all letters to lower case, remove numbers and punctuations.

```
def preprocesing_text(text):
In [45]:
               text = text.lower()
               text = re.sub('https?://[A-Za-z0-9./]+', ' ', text) #remove url links
               text = re.sub("www.[A-Za-z0-9./]+", ' ', text)
               text = re.sub('@[^\s]+', ' ', text)
text = re.sub('\d+', ' ', text)
                                                         #remove user name
                                                      #remove digits
               text = re.sub(r'[^\w\s]+', ' ', text) #remove punctuations
               text = re.sub('_+', ' ', text)
                                                         #remove char
               text = re.sub('\n', ' ', text)
               text = re.sub(r'\b\w{1,2}\b', '', text) #remove words < 2
               text = re.sub(' +', ' ', text)
                                                         #convert two or more spaces into one space
               return text
```

```
In [46]: dataset['text'] = dataset['text'].apply(preprocesing_text)
```

This is text after processing:

```
dataset['text']
In [47]:
                   what said
Out[47]: 0
                   plus added commercials experience tacky
                   today must mean need take another trip
                   really aggressive blast obnoxious entertainment guests faces amp little recour
         se
                   really big bad thing
         14635
                   thank got different flight chicago
                   leaving minutes late flight warnings communication minutes late flight that ca
         14636
         lled shitty customer svc
                   please bring american airlines blackberry
         14637
                   money change flight answer phones any suggestions make commitment
         14638
                   ppl need know many seats next flight plz put standby people next flight
         14639
         Name: text, Length: 14640, dtype: object
```

word cloud

Let's generate WordClouds which represent the frequency of each word at this moment.

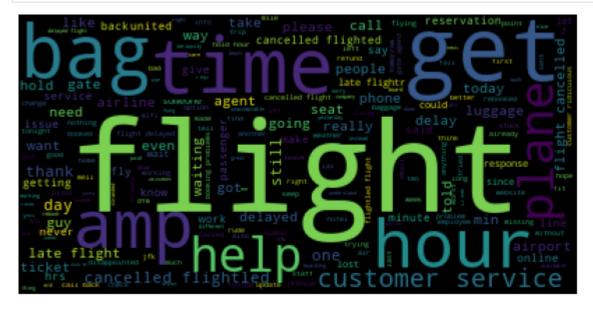
```
In [48]: def wordCloud(sentiment):
    df = dataset[dataset['airline_sentiment'] == sentiment]
    textt = " ".join(review for review in df.text)
    wordcloud = WordCloud(stopwords = stopWords).generate(textt)
    plt.figure(figsize=(10,10))
    plt.imshow(wordcloud)
    plt.axis("off")
```

plt.show()
wordcloud.to_file("wordCloud_"+sentiment+".png")

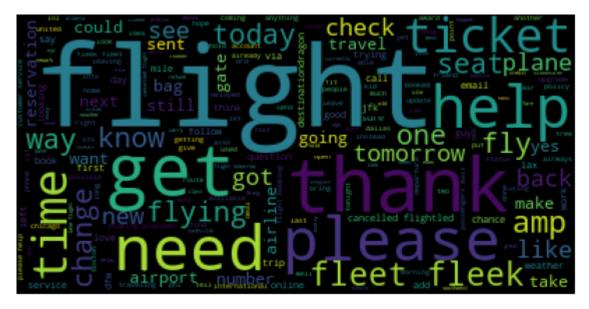
In [49]: | wordCloud('positive')



In [50]: wordCloud('negative')



In [51]: wordCloud('neutral')



We can observe that words such as 'thank', 'great' and 'awesome' are present more frequently in positive statements. In negative statements there is 'time', 'hour', 'help'.

```
In [52]: dataset.to_csv('Tweets_processed.csv', index=False)
```

6. Split data

```
In [53]: dataset.shape
Out[53]: (14640, 2)
In [54]: X = dataset.drop('airline_sentiment', inplace=False, axis=1)
    y = dataset['airline_sentiment']
```

encode labels

We have to replace the categorical value with a numeric value in labels.

```
sentiment_num = {'negative' : 0, 'neutral': 1, 'positive': 2}
In [55]:
In [56]:
          y = y.map(sentiment_num)
In [57]:
                   1
Out[57]:
                   2
                   1
                   0
         14635
         14636
         14637
                   1
         14638
         14639
         Name: airline_sentiment, Length: 14640, dtype: int64
```

• split the data into train, validation, and test set

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.4, random_state
In [58]:
          X val, X test, y val, y test = train test split(X test, y test, test size=0.5, random s
In [59]:
          print('training features size: '+str(X train.shape)+", validation features size: "+ str
In [60]:
          print('training labels size: '+str(y_train.shape)+", validation labels size: "+str(y_va
         training features size: (8784, 1), validation features size: (2928, 1), testing features
         size: (2928, 1)
         training labels size: (8784,), validation labels size: (2928,), testing labels size: (29
         28,)
In [61]:
          X train.to csv('X train.csv', index=False)
          X_val.to_csv('X_val.csv', index=False)
          X test.to csv('X test.csv', index=False)
          y train.to csv('y train.csv', index=False)
          y_val.to_csv('y_val.csv', index=False)
          y_test.to_csv('y_test.csv', index=False)
```

Vectorizer

Next we are going to transform text to feature vectors that can be used as input to estimator using TfidfVectorizer. It converts a collection of raw documents to a matrix of TF-IDF features.

Term frequency-inverse document frequency (tf-idf) can be used to downweight those frequently occurring words in the feature vectors. It is a product of the term frequency and the inverse document frequency:

$$tf\text{-}idf(t,d) = tf(t,d) \times idf(t,d)$$

where the tf(t, d) — is the term frequency, the number of times a term t occurs in a document d and the inverse document frequency idf(t, d) can be calculated as:

$$\operatorname{idf}(t,d) = log rac{1 + n_d}{1 + \operatorname{df}(d,t)}$$

where n_d is the total number of documents, and df(d, t) is the number of documents d that contain the term t. By default scikit-learn's TfidfTransformer applies the L2-normalization.

```
In [62]:
          vectoriser = TfidfVectorizer(decode_error='replace', encoding='utf-8')
          train matrix = vectoriser.fit transform(X train['text'].apply(lambda x: np.str (x)))
           val_matrix = vectoriser.transform(X_val['text'].apply(lambda x: np.str_(x)))
           test_matrix = vectoriser.transform(X_test['text'].apply(lambda x: np.str_(x)))
          pd.DataFrame(train matrix.toarray(), columns=vectoriser.get feature names())
In [63]:
Out[63]:
                aaadvantage aadavantage aadelay aadv aadvantage aafail aal aaron abandon
                                                                                            abandoned
             0
                        0.0
                                    0.0
                                             0.0
                                                  0.0
                                                              0.0
                                                                    0.0 0.0
                                                                               0.0
                                                                                        0.0
                                                                                                   0.0
             1
                        0.0
                                    0.0
                                            0.0
                                                  0.0
                                                              0.0
                                                                    0.0 0.0
                                                                               0.0
                                                                                        0.0
                                                                                                   0.0
```

	aaadvantage	aadavantage	aadelay	aadv	aadvantage	aafail	aal	aaron	abandon	abandoned
2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
•••										
8779	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8780	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8781	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8782	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8783	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

8784 rows × 8485 columns

```
In [65]: # print(vectoriser.get_feature_names())
```

7. Models

At this time we apply various models to predict sentiments from tweet text data.

```
In [66]: def print_results(results):
    print('BEST {} WITH PARAMS: {}\n'.format(round(results.best_score_, 6), results.bes

    means = results.cv_results_['mean_test_score']
    stds = results.cv_results_['std_test_score']
    for mean, std, params in zip(means, stds, results.cv_results_['params']):
        print('{} (+/-{}) for {}'.format(round(mean, 3), round(std * 2, 3), params))
In [67]: accuracy_dict = {}
```

1. Logistic regression

We try to improve the model by tuning the hyperparameters like solvers and C-value which is inverse of regularization strength. It can takes about 5 minutes.

```
In [68]: model_lr = LogisticRegression()
    solvers = ['newton-cg', 'lbfgs','liblinear']
    penalty = ['12']
    max_iter=[200]
    c_values = [0.001, 0.01, 0.1, 1, 10, 100]

    grid_lr = dict(solver=solvers, penalty=penalty, C=c_values, max_iter=max_iter)
    cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)

In [69]: grid_search_lr = GridSearchCV(estimator=model_lr, param_grid=grid_lr, n_jobs=-1, cv=cv, grid_result_lr = grid_search_lr.fit(train_matrix, y_train)
    print_results(grid_result_lr)
```

BEST 0.7733 WITH PARAMS: {'C': 10, 'max_iter': 200, 'penalty': 'l2', 'solver': 'liblinea

```
r'}
             0.627 (+/-0.001) for {'C': 0.001, 'max iter': 200, 'penalty': 'l2', 'solver': 'newton-c
             g'}
             0.627 (+/-0.001) for {'C': 0.001, 'max_iter': 200, 'penalty': 'l2', 'solver': 'lbfgs'}
             0.627 (+/-0.001) for {'C': 0.001, 'max iter': 200, 'penalty': 'l2', 'solver': 'liblinea
             0.627 (+/-0.001) for {'C': 0.01, 'max iter': 200, 'penalty': '12', 'solver': 'newton-c
             0.627 (+/-0.001) for {'C': 0.01, 'max_iter': 200, 'penalty': 'l2', 'solver': 'lbfgs'}
             0.627 (+/-0.001) for {'C': 0.01, 'max iter': 200, 'penalty': 'l2', 'solver': 'liblinea
             0.682 (+/-0.017) for {'C': 0.1, 'max_iter': 200, 'penalty': 'l2', 'solver': 'newton-cg'} 0.682 (+/-0.017) for {'C': 0.1, 'max_iter': 200, 'penalty': 'l2', 'solver': 'lbfgs'} 0.665 (+/-0.015) for {'C': 0.1, 'max_iter': 200, 'penalty': 'l2', 'solver': 'liblinear'}
             0.769 (+/-0.022) for {'C': 1, 'max_iter': 200, 'penalty': 'l2', 'solver': 'newton-cg'} 0.768 (+/-0.022) for {'C': 1, 'max_iter': 200, 'penalty': 'l2', 'solver': 'lbfgs'}
             0.756 (+/-0.019) for {'C': 1, 'max_iter': 200, 'penalty': '12', 'solver': 'liblinear'}
0.766 (+/-0.023) for {'C': 10, 'max_iter': 200, 'penalty': '12', 'solver': 'newton-cg'}
0.766 (+/-0.023) for {'C': 10, 'max_iter': 200, 'penalty': '12', 'solver': 'lbfgs'}
0.773 (+/-0.023) for {'C': 10, 'max_iter': 200, 'penalty': '12', 'solver': 'liblinear'}
             0.736 (+/-0.025) for {'C': 100, 'max_iter': 200, 'penalty': 'l2', 'solver': 'newton-cg'}
             0.736 (+/-0.026) for {'C': 100, 'max_iter': 200, 'penalty': 'l2', 'solver': 'lbfgs'}
             0.744 (+/-0.024) for {'C': 100, 'max_iter': 200, 'penalty': 'l2', 'solver': 'liblinear'}
              accuracy dict.update({'logistic regression': format(round(grid result lr.best score , 6
In [70]:
              joblib.dump(grid_result_lr.best_estimator_, 'LR_model.pkl')
In [71]:
Out[71]: ['LR_model.pkl']
In [72]:
              model lr = grid result lr.best estimator
```

1. Decision tree

In DecisionTreeClassifier we are going to tuning:

- max_depth the maximum depth of the tree,
- max_features number of features at each split.
- min_samples_leaf the minimum number of samples required to be at a leaf node.

```
model dt = DecisionTreeClassifier()
In [73]:
          max_depth = [20, 75, None]
          max features = [10, 20, 50, None]
          min samples leaf = [8, 15, 20]
          grid dt = dict(max depth=max depth, max features=max features, min samples leaf=min sa
          cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)
          grid search dt = GridSearchCV(estimator=model dt, param grid=grid dt, n jobs=-1, cv=cv,
In [74]:
          grid result dt = grid search dt.fit(train matrix, y train)
          print results(grid result dt)
         BEST 0.700328 WITH PARAMS: {'max depth': None, 'max features': None, 'min samples leaf':
         8}
         0.627 (+/-0.003) for {'max_depth': 20, 'max_features': 10, 'min_samples_leaf': 8}
         0.628 (+/-0.009) for {'max_depth': 20, 'max_features': 10, 'min_samples_leaf': 15}
         0.627 (+/-0.002) for {'max_depth': 20, 'max_features': 10, 'min_samples_leaf': 20}
         0.631 (+/-0.015) for {'max depth': 20, 'max features': 20, 'min samples leaf': 8}
```

```
0.628 (+/-0.007) for {'max depth': 20,
                                                 'max features': 20, 'min samples leaf': 15}
                                                 'max features': 20, 'min samples leaf': 20}
         0.628 (+/-0.004) for {'max depth': 20,
                                                 'max features': 50, 'min samples leaf': 8}
         0.638 (+/-0.024) for {'max depth': 20,
                                                 'max_features': 50, 'min_samples_leaf': 15}
         0.637 (+/-0.024) for {'max depth': 20,
                                                 'max_features': 50, 'min_samples_leaf': 20}
         0.635 (+/-0.022) for {'max_depth': 20,
         0.688 (+/-0.015) for {'max_depth': 20,
                                                 'max features': None, 'min samples leaf': 8}
                                                 'max features': None, 'min samples leaf': 15}
         0.689 (+/-0.013) for {'max depth': 20,
         0.69 (+/-0.016) for {'max depth': 20,
                                                'max_features': None, 'min_samples_leaf': 20}
                                                 'max_features': 10, 'min_samples_leaf': 8}
         0.629 (+/-0.011) for {'max_depth': 75,
         0.627 (+/-0.002) for {'max_depth': 75,
                                                 'max_features': 10, 'min_samples_leaf': 15}
                                                 'max_features': 10, 'min_samples_leaf': 20}
         0.628 (+/-0.009) for {'max_depth': 75,
         0.634 (+/-0.029) for {'max_depth': 75,
                                                 'max_features': 20, 'min_samples_leaf': 8}
         0.628 (+/-0.008) for {'max_depth': 75,
                                                 'max_features': 20, 'min_samples_leaf': 15}
         0.627 (+/-0.004) for {'max_depth': 75,
                                                 'max_features': 20, 'min_samples_leaf': 20}
                                                 'max features': 50, 'min samples leaf': 8}
         0.655 (+/-0.034) for {'max depth': 75,
         0.642 (+/-0.023) for {'max_depth': 75,
                                                 'max_features': 50, 'min_samples_leaf': 15}
         0.634 (+/-0.023) for {'max_depth': 75,
                                                 'max_features': 50, 'min_samples_leaf': 20}
         0.695 (+/-0.022) for {'max_depth': 75,
                                                 'max_features': None, 'min_samples_leaf': 8}
         0.699 (+/-0.022) for {'max depth': 75,
                                                 'max features': None,
                                                                        'min samples leaf': 15}
         0.697 (+/-0.027) for {'max_depth': 75,
                                                 'max_features': None,
                                                                        'min_samples_leaf': 20}
         0.629 (+/-0.013) for {'max depth': None, 'max features': 10,
                                                                       'min samples leaf': 8}
         0.627 (+/-0.003) for {'max depth': None, 'max features': 10, 'min samples leaf': 15}
         0.627 (+/-0.004) for {'max depth': None, 'max features': 10, 'min samples leaf': 20}
         0.632 (+/-0.013) for {'max depth': None, 'max features': 20, 'min samples leaf': 8}
         0.631 (+/-0.017) for {'max_depth': None, 'max_features': 20, 'min_samples_leaf': 15}
         0.627 (+/-0.003) for {'max_depth': None, 'max_features': 20,
                                                                       'min_samples_leaf': 20}
         0.656 (+/-0.036) for {'max_depth': None, 'max_features': 50,
                                                                       'min_samples_leaf': 8}
         0.645 (+/-0.034) for {'max_depth': None, 'max_features': 50,
                                                                       'min_samples_leaf': 15}
         0.641 (+/-0.029) for {'max_depth': None, 'max_features': 50, 'min_samples_leaf': 20}
         0.7 (+/-0.027) for {'max_depth': None, 'max_features': None, 'min_samples_leaf': 8}
         0.7 (+/-0.029) for {'max depth': None, 'max features': None, 'min samples leaf': 15}
         0.699 (+/-0.032) for {'max_depth': None, 'max_features': None, 'min_samples_leaf': 20}
          accuracy_dict.update({'decision tree': format(round(grid_result_dt.best_score_, 6))})
In [75]:
          joblib.dump(grid result dt.best estimator , 'DT model.pkl')
In [76]:
Out[76]: ['DT_model.pkl']
          model dt = grid result dt.best estimator
In [77]:
```

1. Random Forest

Hyperparametrs in RandomForestClassifier:

- n-estimators the number of trees in the forest.
- max_depth the maximum depth of the tree.

It can takes about 10-15 minutes.

print_results(grid_result_rf)

```
BEST 0.752999 WITH PARAMS: {'max depth': None, 'n estimators': 100}
         0.639 (+/-0.014) for {'max_depth': 16, 'n_estimators': 5}
         0.631 (+/-0.007) for {'max_depth': 16, 'n_estimators': 100}
         0.63 (+/-0.004) for {'max_depth': 16, 'n_estimators': 200}
         0.664 (+/-0.021) for {'max_depth': 32, 'n_estimators': 5}
         0.663 (+/-0.016) for {'max_depth': 32, 'n_estimators': 100}
         0.662 (+/-0.013) for {'max depth': 32, 'n estimators': 200}
         0.717 (+/-0.028) for {'max_depth': None, 'n_estimators': 5}
         0.753 (+/-0.023) for {'max depth': None, 'n estimators': 100}
         0.753 (+/-0.022) for {'max_depth': None, 'n_estimators': 200}
In [80]:
          accuracy dict.update({'Random Forest': format(round(grid result rf.best score , 6))})
          joblib.dump(grid result rf.best estimator , 'RF model.pkl')
In [81]:
Out[81]: ['RF_model.pkl']
          model_rf = grid_result_rf.best_estimator_
In [82]:
```

1. Support Vector Machine (SVM)

In Support Vector Machine we will examine the effect of changing kernel and C value to the model accuracy.

It can takes 10-15 minutes.

```
In [83]:
          model svc = SVC()
          kernel = ['linear', 'poly']
          C = [0.1, 1]
          grid svc = dict(kernel=kernel,C=C)
          cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)
          grid_search_svc = GridSearchCV(estimator=model_svc, param_grid=grid_svc, n_jobs=-1, cv=
In [84]:
          grid_result_svc = grid_search_svc.fit(train_matrix, y_train)
          print results(grid result svc)
         BEST 0.773225 WITH PARAMS: {'C': 1, 'kernel': 'linear'}
         0.681 (+/-0.014) for {'C': 0.1, 'kernel': 'linear'}
         0.64 (+/-0.007) for {'C': 0.1, 'kernel': 'poly'}
         0.773 (+/-0.021) for {'C': 1, 'kernel': 'linear'}
         0.676 (+/-0.015) for {'C': 1, 'kernel': 'poly'}
          accuracy_dict.update({'SVM': format(round(grid_result_svc.best_score_, 6))})
In [85]:
          joblib.dump(grid_result_svc.best_estimator_, 'SVM_model.pkl')
In [86]:
Out[86]: ['SVM_model.pkl']
          model_svc = grid_result_svc.best_estimator_
In [87]:
```

1. Naive Bayes

In Multinomial Naive Bayes we will tuning the alpha value.

```
model nb = MultinomialNB()
In [88]:
          alpha = [0.001, 0.01, 0.1, 1, 1.5, 2.0]
          grid nb = dict(alpha = alpha)
          cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)
          grid search nb = GridSearchCV(estimator=model nb, param grid=grid nb, n jobs=-1, cv=cv,
In [89]:
          grid result nb = grid search nb.fit(train matrix, y train)
          print_results(grid_result_nb)
         BEST 0.740969 WITH PARAMS: {'alpha': 0.1}
         0.726 (+/-0.018) for {'alpha': 0.001}
         0.733 (+/-0.017) for {'alpha': 0.01}
         0.741 (+/-0.022) for {'alpha': 0.1}
         0.684 (+/-0.012) for {'alpha': 1}
         0.666 (+/-0.011) for {'alpha': 1.5}
         0.657 (+/-0.009) for {'alpha': 2.0}
In [90]:
          accuracy_dict.update({'Multionmial NB': format(round(grid_result_nb.best_score_, 6))})
          joblib.dump(grid result nb.best estimator , 'NB model.pkl')
In [91]:
Out[91]: ['NB_model.pkl']
          model nb = grid result nb.best estimator
In [92]:
```

1. Neural Network

To build neural network working with text data we need to transform our data differently.

We will be using Embedding Layer.

First of all, words are represented by dense vectors where a vector represents the projection of the word into a continuous vector space. Keras requires that the input data be integer encoded, so that each word is represented by a unique integer. This step can be performed using the Tokenizer API provided with Keras.

The Embedding layer is defined as the first hidden layer of a network. It must specify 3 arguments:

- input_dim: this is the size of the vocabulary in the text data.
- output_dim: the size of the vector space in which words will be embedded. For example, it could be 32 or 100.
- input_length: the length of input sequences

Should be noted that the layer is initialized with random weights and will learn an embedding for all of the words in the training dataset.

```
In [95]: # create a copy of data to work with them
    X_nn = X['text']
    y_nn = y

In [96]: t = Tokenizer()
    t.fit_on_texts(X_nn)
```

```
# Find number of unique words in our tweets to estimate the vocabulary size
In [97]:
          vocab size = len(t.word index) + 1
          vocab size
Out[97]: 10876
          # integer encode everything
In [98]:
          sequences = t.texts_to_sequences(X_nn)
          # Find longest tweet in sequences to have all inputs the same length
In [99]:
          def max tweet():
               for i in range(1, len(sequences)):
                   max length = len(sequences[0])
                   if len(sequences[i]) > max_length:
                       max length = len(sequences[i])
               return max_length
          tweet num = max tweet()
In [100...
          tweet num
Out[100... 13
         We will pad all input sequences to the same length with a Keras function, the pad_sequences().
In [101...
          maxlen = tweet num
          padded X = pad sequences(sequences, padding='post', maxlen=maxlen)
In [102...
          padded_X.shape
Out[102... (14640, 13)
In [103...
          # Convert labels
          labels = to_categorical(np.asarray(y_nn))
          labels
In [104...
Out[104... array([[0., 1., 0.],
                 [0., 0., 1.],
                 [0., 1., 0.],
                 [0., 1., 0.],
                 [1., 0., 0.],
                 [0., 1., 0.]], dtype=float32)
          X_nn_train, X_nn_test, y_nn_train, y_nn_test = train_test_split(padded_X, labels, test_
In [105...
          X_nn_val, X_nn_test, y_nn_val, y_nn_test = train_test_split(X_nn_test, y_nn_test, test_
In [106...
In [107...
          print('X_train size:', X_nn_train.shape)
          print('y_train size:', y_nn_train.shape)
          print('X_val size:', X_nn_val.shape)
          print('y val size:', y nn val.shape)
          print('X_test size:', X_nn_test.shape)
          print('y_test size:', y_nn_test.shape)
         X train size: (8784, 13)
         y train size: (8784, 3)
         X_val size: (2928, 13)
```

```
y_val size: (2928, 3)
X_test size: (2928, 13)
y_test size: (2928, 3)
```

The Keras Embedding layer can also use a word embedding learned elsewhere.

For example, the researchers behind GloVe (Global Vectors for Word Representation) method provide a suite of pre-trained word embeddings on their website

https://nlp.stanford.edu/projects/glove/

The smallest package of embeddings is "glove.6B.zip". It was trained on a dataset of one billion tokens (words) with a vocabulary of 400 thousand words.

```
In [108...
    embeddings_index = dict()
    f = open('glove.6B.100d.txt')
    for line in f:
        values = line.split()
        word = values[0]
        coefs = np.asarray(values[1:], dtype='float32')
        embeddings_index[word] = coefs
    f.close()
    print('Loaded %s word vectors.' % len(embeddings_index))
```

Loaded 400000 word vectors.

We will create an embedding matrix where each row number will correspond to the index of the word.

```
In [109... # fill in matrix of embedding for each word in the training dataset.
  embedding_matrix = np.zeros((vocab_size, 100))
  for word, i in t.word_index.items(): # dictionary
    embedding_vector = embeddings_index.get(word) # gets embedded vector of word from G
    if embedding_vector is not None:
        # add to matrixb
        embedding_matrix[i] = embedding_vector # each row of matrix
```

Now then, we can define our model.

We are not training our own embeddings and using the GloVe embedding, we set trainable to *False* and in the weights attribute we pass our own embedding matrix.

The Flatten layer will squash output 13x1000 matrix to 1300-element vector.

Model: "sequential"

Layer (type)	Output Shape	Param #	
embedding (Embedding)	(None, 13, 100)	1087600	
flatten (Flatten)	(None, 1300)	0	

```
dense (Dense) (None, 10) 13010

dense_1 (Dense) (None, 3) 33

Total params: 1,100,643
Trainable params: 13,043
Non-trainable params: 1,087,600
```

history = model_nn.fit(X_nn_train, y_nn_train, epochs=100, batch_size=256, verbose = 1) In [111... Epoch 1/100 Epoch 2/100 Epoch 3/100 35/35 [=============] - 0s 3ms/step - loss: 0.6387 - acc: 0.7308 Epoch 4/100 35/35 [==============] - 0s 2ms/step - loss: 0.5916 - acc: 0.7580 Epoch 5/100 Epoch 6/100 35/35 [==============] - 0s 3ms/step - loss: 0.5270 - acc: 0.7926 Epoch 7/100 Epoch 8/100 Epoch 9/100 35/35 [==============] - 0s 3ms/step - loss: 0.4714 - acc: 0.8219 Epoch 10/100 Epoch 11/100 35/35 [==============] - 0s 2ms/step - loss: 0.4440 - acc: 0.8323 Epoch 12/100 Epoch 13/100 Epoch 14/100 35/35 [==============] - 0s 3ms/step - loss: 0.4025 - acc: 0.8535 Epoch 15/100 35/35 [==============] - 0s 3ms/step - loss: 0.3949 - acc: 0.8530 Epoch 16/100 35/35 [=============] - 0s 3ms/step - loss: 0.3881 - acc: 0.8574 Epoch 17/100 35/35 [==============] - 0s 3ms/step - loss: 0.3725 - acc: 0.8643 Epoch 18/100 35/35 [=============] - 0s 3ms/step - loss: 0.3696 - acc: 0.8674 Epoch 19/100 35/35 [=============] - 0s 3ms/step - loss: 0.3624 - acc: 0.8688 Epoch 20/100 35/35 [=============] - 0s 3ms/step - loss: 0.3536 - acc: 0.8744 Epoch 21/100 35/35 [=============] - 0s 3ms/step - loss: 0.3530 - acc: 0.8745 Epoch 22/100 35/35 [=============] - 0s 3ms/step - loss: 0.3327 - acc: 0.8793 Epoch 23/100 35/35 [============= - 0s 3ms/step - loss: 0.3221 - acc: 0.8862 Epoch 24/100 Epoch 25/100 35/35 [==============] - 0s 3ms/step - loss: 0.3157 - acc: 0.8910 Epoch 26/100 Epoch 27/100

```
Epoch 28/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2886 - acc: 0.9041
Epoch 29/100
35/35 [============= - 0s 3ms/step - loss: 0.2907 - acc: 0.9018
Epoch 30/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2717 - acc: 0.9075
Epoch 31/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2860 - acc: 0.9049
Epoch 32/100
Epoch 33/100
Epoch 34/100
35/35 [============== - 0s 3ms/step - loss: 0.2703 - acc: 0.9042
Epoch 35/100
Epoch 36/100
Epoch 37/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2540 - acc: 0.9194
Epoch 38/100
Epoch 39/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2394 - acc: 0.9221
Epoch 40/100
Epoch 41/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2288 - acc: 0.9275
Epoch 42/100
Epoch 43/100
Epoch 44/100
Epoch 45/100
35/35 [============= - 0s 3ms/step - loss: 0.2090 - acc: 0.9361
Epoch 46/100
35/35 [============= ] - 0s 3ms/step - loss: 0.2119 - acc: 0.9378
Epoch 47/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1996 - acc: 0.9405
Epoch 48/100
Epoch 49/100
35/35 [============= ] - 0s 2ms/step - loss: 0.1911 - acc: 0.9420
35/35 [============= ] - 0s 3ms/step - loss: 0.1924 - acc: 0.9420
Epoch 51/100
35/35 [============= ] - 0s 2ms/step - loss: 0.1863 - acc: 0.9444
Epoch 52/100
Epoch 53/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1840 - acc: 0.9475
Epoch 54/100
Epoch 55/100
Epoch 56/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1797 - acc: 0.9460
Epoch 57/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1689 - acc: 0.9496
Epoch 58/100
Epoch 59/100
35/35 [============== - 0s 3ms/step - loss: 0.1682 - acc: 0.9510
```

```
Epoch 60/100
Epoch 61/100
Epoch 62/100
35/35 [============= - 0s 3ms/step - loss: 0.1615 - acc: 0.9551
Epoch 63/100
Epoch 64/100
35/35 [============== ] - 0s 3ms/step - loss: 0.1518 - acc: 0.9581
Epoch 65/100
Epoch 66/100
35/35 [============= - 0s 3ms/step - loss: 0.1396 - acc: 0.9616
Epoch 67/100
Epoch 68/100
Epoch 69/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1345 - acc: 0.9637
Epoch 70/100
35/35 [============== ] - 0s 3ms/step - loss: 0.1334 - acc: 0.9652
Epoch 71/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1316 - acc: 0.9660
Epoch 72/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1244 - acc: 0.9664
Epoch 73/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1229 - acc: 0.9664
Epoch 74/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1265 - acc: 0.9669
Epoch 75/100
35/35 [============= - 0s 3ms/step - loss: 0.1174 - acc: 0.9716
Epoch 76/100
35/35 [============== - 0s 3ms/step - loss: 0.1160 - acc: 0.9712
Epoch 77/100
Epoch 78/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1119 - acc: 0.9707
Epoch 79/100
35/35 [============= - 0s 3ms/step - loss: 0.1160 - acc: 0.9720
Epoch 80/100
35/35 [============== - 0s 2ms/step - loss: 0.1101 - acc: 0.9742
Epoch 81/100
Epoch 82/100
Epoch 83/100
35/35 [============== ] - 0s 2ms/step - loss: 0.1051 - acc: 0.9746
Epoch 84/100
35/35 [============= ] - 0s 3ms/step - loss: 0.0991 - acc: 0.9766
Epoch 85/100
35/35 [============= ] - 0s 3ms/step - loss: 0.1036 - acc: 0.9746
Epoch 86/100
35/35 [============= ] - 0s 3ms/step - loss: 0.0975 - acc: 0.9777
Epoch 87/100
Epoch 88/100
35/35 [============= ] - 0s 3ms/step - loss: 0.0985 - acc: 0.9754
Epoch 89/100
35/35 [============= ] - 0s 3ms/step - loss: 0.0912 - acc: 0.9804
Epoch 90/100
35/35 [============= ] - 0s 3ms/step - loss: 0.0962 - acc: 0.9778
Epoch 91/100
Epoch 92/100
```

```
Epoch 93/100
    Epoch 94/100
    Epoch 95/100
    35/35 [============== - 0s 3ms/step - loss: 0.0855 - acc: 0.9819
    35/35 [============= ] - 0s 3ms/step - loss: 0.0844 - acc: 0.9815
    Epoch 97/100
    Epoch 98/100
    Epoch 99/100
    Epoch 100/100
    loss, accuracy = model nn.evaluate(X nn train, y nn train, verbose=False)
In [112...
    print("Training Accuracy: {:.4f}".format(accuracy))
    accuracy_dict.update({'neural network': format(round(accuracy, 6))})
```

Training Accuracy: 0.9855

print("Accuracy for training data:")

8. Validation

accuracy_dict

In [113...

At this time, we will evaluate models on the validation set and select the best one based on performance on the validation set.

```
Accuracy for training data:
Out[113... {'Multionmial NB': '0.740969',
           'Random Forest': '0.752999',
           'SVM': '0.773225',
'decision tree': '0.700328'
           'logistic regression': '0.7733',
           'neural network': '0.985542'}

    Evaluate our models on the validation set

In [117...
          def evaluate(model, X features, y labels):
             pred = model.predict(X features)
             accuracy = round(accuracy_score(y_labels, pred), 4)
             precision = round(precision score(y labels, pred, average='micro'), 4)
            recall = round(recall score(y labels, pred, average='micro'), 4)
             return ('accuracy: {} / precision: {} / recall: {}'.format(accuracy, precision, recal
          print("logistic regression: " + evaluate(model_lr, val_matrix, y_val))
In [118...
          print("decision tree: " + evaluate(model_dt, val_matrix, y_val))
          print("random forest: " + evaluate(model_rf, val_matrix, y_val))
          print("SVC: " + evaluate(model_svc, val_matrix, y_val))
          print("naive bayess: " + evaluate(model nb, val matrix, y val))
          loss, accuracy = model nn.evaluate(X nn val, y nn val, verbose=False)
          print("neural network: Accuracy: {:.4f}".format(accuracy))
          logistic regression: accuracy: 0.7801 / precision: 0.7801 / recall: 0.7801
          decision tree: accuracy: 0.7025 / precision: 0.7025 / recall: 0.7025
```

```
random forest: accuracy: 0.763 / precision: 0.763 / recall: 0.763 SVC: accuracy: 0.7777 / precision: 0.7777 / recall: 0.7777 naive bayess: accuracy: 0.7411 / precision: 0.7411 / recall: 0.7411 neural network: Accuracy: 0.6687
```

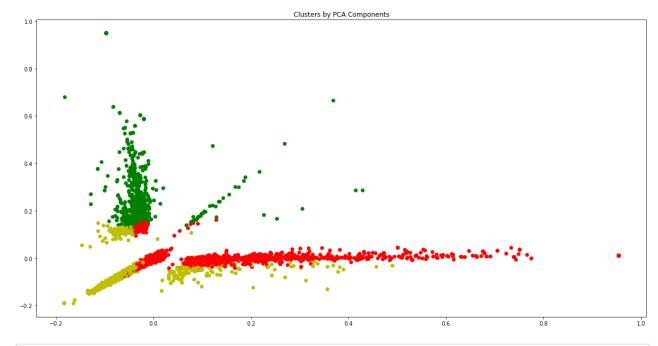
• Evaluate best model on test set

```
print("Accuracy for test data:")
In [119...
          print("logistic regression: " + evaluate(model_lr, test_matrix, y_test))
         Accuracy for test data:
          logistic regression: accuracy: 0.7684 / precision: 0.7684 / recall: 0.7684
In [120...
          # Classification Report
          y_pred = model_lr.predict(test_matrix)
          print(classification report(y test, y pred, target names = ['negative','neutral','posit
                        precision
                                     recall f1-score
                                                        support
             negative
                            0.81
                                       0.90
                                                 0.85
                                                           1822
              neutral
                            0.63
                                       0.52
                                                 0.57
                                                            641
             positive
                            0.74
                                       0.58
                                                 0.65
                                                            465
             accuracy
                                                 0.77
                                                           2928
            macro avg
                            0.73
                                       0.67
                                                 0.69
                                                           2928
         weighted avg
                            0.76
                                       0.77
                                                 0.76
                                                           2928
```

9. Unsupervised learning

Additionally an unsupervised learning model was built and as we can see below it uses k-means classification algorithm.

```
In [121...
          v = TfidfVectorizer(decode error='replace', encoding='utf-8')
          matrix = v.fit transform(X['text'].apply(lambda x: np.str (x)))
In [122...
          kmeans = KMeans(n clusters=3)
          kmean indices = kmeans.fit predict(matrix)
In [123...
In [124...
          pca = PCA(n components=2)
          scatter plot points = pca.fit transform(matrix.toarray())
          colors = ["r", "g", "y" ]
In [125...
          x_axis = scatter_plot_points[:,0]
          y axis = scatter plot points[:,1]
          fig, ax = plt.subplots(figsize=(20,10))
          plt.title('Clusters by PCA Components')
          ax.scatter(x_axis, y_axis, c=[colors[d] for d in kmean_indices])
           plt.show()
```



```
In [126... sorted_centroids = kmeans.cluster_centers_.argsort()[:, ::-1]

terms = v.get_feature_names()
for i in range(3):
    print("Cluster %d:" % i)
    for j in sorted_centroids[i, :5]:
        print(' %s' % terms[j])
    print()
Cluster 0:
```

```
you
 thank
 get
 service
 customer
Cluster 1:
 thanks
 great
 much
 flight
 got
Cluster 2:
 flight
 cancelled
 flightled
 delayed
 get
```

As we can see cluster 0 can represent neutral sentiment, cluster 1 contains words with negative tone and cluster 2 can be responsible for positive statements.

```
In [ ]:
```