



**SASE**  
SOCIETY OF ASIAN SCIENTISTS & ENGINEERS

SPRING 2024

# Sponsorship Package

Northeastern University SASE

Professionalism. Diversity. Service.

# About Us

On behalf of the Northeastern University chapter of the Society of Asian Scientists and Engineers (SASE), I humbly invite you to join us for the upcoming 2023 - 2024 academic year as one of our valuable sponsors.

SASE is a national non-profit organization dedicated to uplifting Asian-heritage STEM professionals by establishing a tight-knit community where members can support one other. Our organization is founded upon three pillars: Professionalism, Diversity, and Service. Through leadership events, we prepare Asian heritage scientists and engineers with the necessary skills to succeed in the global business world. We foster an inclusive space that supports and celebrates diversity on campus and in the workplace. Additionally, we emphasize the importance of giving back to local communities by providing opportunities for members to regularly volunteer around the Boston area.

The Northeastern University chapter of SASE has experienced incredible growth in the past few years. We would like you to join us in strengthening our chapter. With your support as a sponsor, we will be able to extend our reach to more members and deepen the impact on our community. Your company will also receive increased visibility to our highly motivated and talented members, and potentially see a rise in co-op and internship applications.

In this document, you will find information about our different partnership support levels and an overview of the opportunities we provide our members for professional and personal growth. If you have any questions, concerns, or would like to partner with our organization in another capacity, please feel free to reach out.

I thank you for your time and consideration.

Sincerely,  
Michelle Montenegro  
Corporate Relations Chair 2023 - 2024  
[northeastern.sase@gmail.com](mailto:northeastern.sase@gmail.com)  
Northeastern University  
360 Huntington Ave, Boston, MA 02115

# Partner Support Levels

Bronze

\$100

Silver

\$200

Gold

\$300

Platinum

\$500+

**Company Name, Logo and Link on website**



**Company Name and Logo at All Event Presentations**



**Company Name, Logo, and Opportunities in Bi-Weekly Newsletter**



**Company Name, Logo, and Opportunities on Social Media Platform**



**Access to Resume Database**



**Exclusive Sponsor for an Outreach and/or Professional Event**



## Bronze

Your company name, logo, and link will be advertised on the Northeastern University SASE chapter website. In addition, your company name and logo will be in all official Northeastern SASE event presentations, and given a shoutout.

## Gold

In addition to the aforementioned benefits, in a Gold Partnership your company name and logo will regularly appear on our social media platforms (Instagram, Facebook, LinkedIn), and any professional opportunities you may want to promote will be publicized on these accounts as requested.

## Silver

In addition to advertisement on our website and all official presentations for Northeastern University SASE events, your company name, logo, and any professional opportunities you may want to promote will be placed in our weekly newsletter with over 1000 subscribers that is sent to all Northeastern University SASE members via Email and Discord.

## Platinum

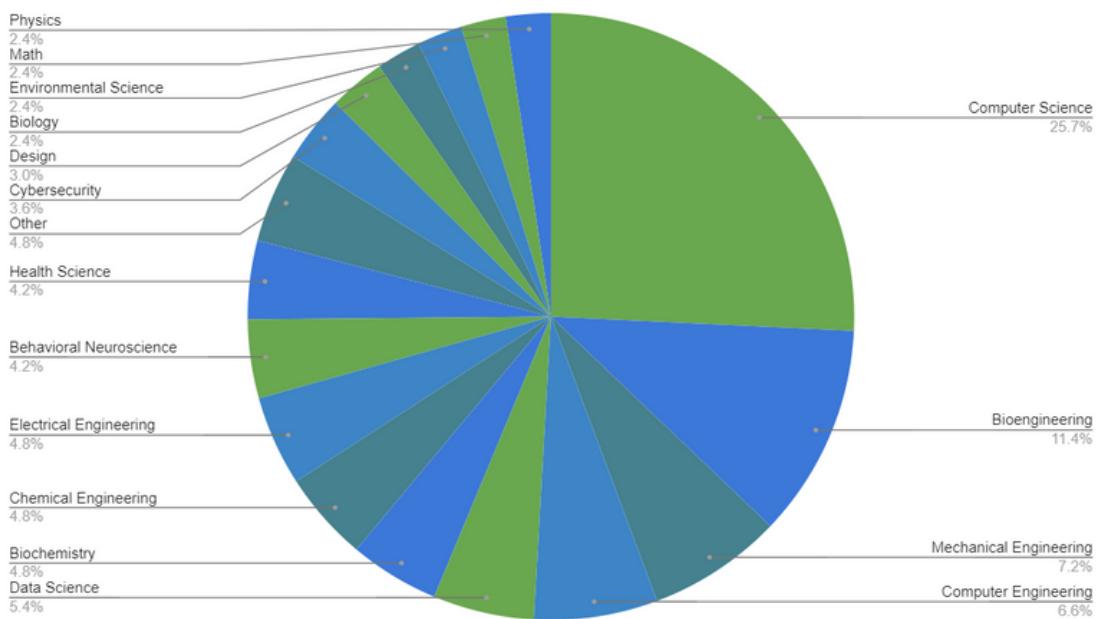
All possible benefits are included. This includes access to a database of our dedicated, accomplished, and talented members' resumes. Your company will also gain access to host a company outreach event (either in-person or virtually) where exclusively your company can present, engage, and connect with our members. Also, your company will be an exclusive sponsor for a professional event of your choosing, which can include resume reviews, mock interviews, and technical workshops.

Check out our website!

<https://northeasternsase.github.io/>

# Who you will support

Our bi-weekly general meetings consistently have a high attendance of about 60 members and our members also represent a wide variety of majors.



## SASE goes nationwide

### National Conference

The SASE National Conference and STEM Career Fair is the largest convention and career fair for Asian Americans in the United States. This two-day event offers a wide range of interactive workshops, discussion panels, and networking opportunities, all aimed at guiding attendees on their professional journeys. This year, it took place in Atlanta, Georgia, from October 12th to the 14th. Our goal is to annually send as many of our members as possible to this event so they can experience these incredible opportunities.



### Northeast Regional Conference

The Northeast Regional Conference offers similar opportunities to the National Conference but on a smaller scale for chapters in our region. We aim to send members annually to facilitate the development of professional and leadership skills, as well as to arrange meetings with companies and other chapters.



# Our Three Pillars



## Professionalism

SASE offers an excellent sponsorship opportunity for your company to align with our mission of fostering professionalism in our members. Impactful workshops such as Fusion 360 with Autodesk and portfolio workshops run by SASE enable members to enhance their technical skills and refine their professional portfolios.



Our club also provides valuable resources such as resume reviews and professional headshots, empowering members to make a lasting impression in their pursuit of career opportunities. Through panels, discussions, and networking events focused on workplace navigation and diversity, SASE has already assisted multiple members secure co-op positions.

## Diversity

As a proud member of Northeastern University's Pan Asian American Council (PAAC), we promote PAAC's pillars of self-knowledge, community awareness, and intentional allyship. Your support will provide the APIDA community at Northeastern with an inclusive space for dialogue and collaboration, fostering unity among organizations.

We create meaningful collaborations with various Asian-focused groups that amplify the collective impact of our initiatives. Moreover, we understand the importance of diversity in the workplace, and we actively engage with other organizations around campus such as the Society of Women Engineers and the Black Engineering Student Society, to learn and engage in dialogue about new cultures.

Previous collaborations include Musubi Making with the Hawaii Ohana at Northeastern, Vietnamese Student Association, and SASE, where students learned how to create a traditional dish using engineering skills by making a musubi making machine.



## Service

SASE presents a remarkable sponsorship opportunity for your company to support meaningful service initiatives that make a difference in the local community. We engage with organizations such as the Greater Boston Food Bank, where our members volunteered to address food insecurity in the Boston area, and the Red Cross, where our members donated blood. In the past, we have also volunteered with the Franklin Park Zoo, Chinatown Main Street, and Action for Boston Community Development.

We hope to work together to provide community service, demonstrate social responsibility, and create a positive impact on the surrounding communities.



If you are interested in supporting our organization, please fill out the **online form attached to this email** or reach out via email at [northeastern.sase@gmail.com](mailto:northeastern.sase@gmail.com).

Thank you for your consideration and we hope to collaborate in the future!



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