```
import pandas as pd
 data = pd.DataFrame(np.arange(16).reshape((4, 4)),
 index=['Ohio', 'Colorado', 'Utah', 'New York'],
 columns=['one', 'two', 'three', 'four'])
 data
           one two three four
Ohio 0 1 2 3
Colorado 4 5 6 7
Utah 8 9 10 11
New York 12 13 14 15
 divider = pd.DataFrame(np.arange(4).reshape((4, 1)),
 index=['Ohio', 'Colorado', 'Utah', 'New York'],columns=['x'])
 divider
            Х
Ohio
            0
Colorado 1
Utah
New York 3
 my_div = lambda x: x / divider['x']
 df = data.apply(my_div,axis=0)
           one two three four
        0 0 0 0
Ohio

      Colorado
      4
      5
      6
      7

      Utah
      4
      4
      5
      5

      New York
      4
      4
      4
      5
```