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Project Proposal: **Perfume Ordering System for
Fragrace_By_Caly.**



Background

The perfume industry is a thriving global market, characterized by a diverse range of fragrances and consumer preferences.

Perfumes have evolved from being luxury items to everyday essentials, making it essential for retailers to adapt to changing consumer behavior and technological advancements.

Also, perfumeries face a challenge of reaching a wider audience while preserving the exclusive of their offerings.

In this context, the development of a perfume ordering system is paramount to enhance customer convenience, increase sales, and streamline operations.

Objectives

The primary objectives of the perfume ordering system are as follows:

1. To provide customers with a seamless and user-friendly platform for browsing, selecting, and purchasing perfumes.
2. To improve the efficiency of perfume wholesalers and retailers by automating order processing, inventory management, and customer data management.
3. To enhance customer engagement through personalized product recommendations and loyalty programs.
4. To increase sales and revenue by expanding the market reach through online channels.

Scope

The end result of this project is to use technology to automate the repetitive task of perfume wholesalers and retailers' management in improving accuracy, improving service delivery and allowing them to focus on serving customers directly creating more opportunities.

The phases of work that will be undertaken to achieve the above results includes:

Preliminary Studies: This is where goals and objectives are identified and resource required determined. It also involves identifying challenges, problems and potential risks and developing strategies to mitigate them.

Planning and Analysis: this involves brainstorming, analyzing the current system, defining needs and wants, establishing timeline, determining budget and bringing together available data to determine project objective to ensure a successful and smooth development process.

Designing: This is the stage where I will determine how the front and the back-end software will look and function and also how it will be built. This stage will also involve a way a user will perform various tasks on how various parts of the system interact with each other.



Development: This is where the building begins. Coding and setting up the infrastructure for the system begins.

Plans and documents will be created and ensure that they are aligned with the design plans.

Testing: This phase begins when functionalities are marked as complete. It will be ensured that all

documentation requirements are met in addition to bug checks and users can perform tasks as expected and any incorrect user actions won't cause the system breakdown.

Deployment Maintenance: this is the stage where the project will be released for to the public for all users. After deployment, the maintenance phase begins. Any changes to be made in the system or scaling it to account for more users is done here.

Timeframe

	Description of Work	Start and End Dates
Phase One	Preliminary Studie	31/03/2023 – 05/04/2023
Phase Two	Planning and Analysis	06/04/2023 – 20/05/2023
Phase Three	Development	21/05/2023 – 31/09/2023
Phase Four	System Testing	01/09/2023 – 20/10/2023
Phase Five	Deployment and Maintenance	21/10/2023 –

Project Budget

	Description of Work	Anticipated Costs
Phase One	Preliminary Studie	1,000.00
Phase Two	Planning and Analysis	3,000.00
Phase Three	Development	1,500.00
Phase Four	System Testing	1,000.00
Phase Five	Deployment and Maintenance	3,000.00
	Total	9,500.00

Key Stakeholders

Client	IPMC Ghana
Sponsor	Twene Adu-Asare
Project manager	Joy Nii

Monitoring and Evaluation

[Describe how progress will be evaluated throughout and at the end of the project.
Formulate clear indicators for objectives and result.]

Approval Signatures

[Name], Project Team