

Andrew Gottlieb

Web Developer
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PROFILE

I'm a passionate web developer looking to combine my creativity and operations background in a collaborative environment. My experience in everything from the advertising world to playing in a band gives me the adaptability needed to work in a fast-paced workplace. I'm eager to learn, to lead, and to inspire.

SKILLS

Web Development: HTML, CSS, Javascript, Ruby on Rails, Node.js, jQuery, Express, Mustache, PSQl, React, AWS

WEB DEVELOPMENT PROJECTS

PELS PIE CO. WEBSITE - Built out the website for my girlfriend's pie shop using HTML, CSS, Javascript, and Node.js. I modeled this site after a template that was previously built on Muse, and added an online ordering form (with Square API integration), plus an admin site to view event inquiries and manage inventory.

SCRABBLE - Developed a web-based Scrabble game using Javascript, HTML, CSS, and jQuery. For this project I built out the framework to accommodate a 2-player turn-based game, using JS logic to check scores, regulate tile placement, and update the DOM with current statistics.

BAND ESSENTIALS - This is a full stack app for bands to keep track of their tour dates. It makes use of MVC modeling and accesses Google Places' external API. Bands can create accounts using an encrypted password; add, edit, and delete tour dates; and find breakfast, dinner, lunch, and snack options nearby each venue.

EXPERIENCE

BLIPPAR | *Head of Operations, North America* | New York, NY | October 2013-May 2017

Blippar is a visual discovery browser and augmented reality platform that allows users to learn more about the world by scanning their environment with their mobile devices. The company has grown to encompass 300 employees in 12 global offices (including 5 in the US) over the past 5 years. I headed operations across our 5 USA offices, key areas of responsibility being:

- Delivery Oversight & Quality Control
- Project Management and Liaison between Sales and Production
- Revenue Generation & Forecasting
- Personnel Management & Training

3RD WARD | *Director of Operations* | Brooklyn, NY | July 2011-October 2013

3rd Ward was a massive arts and education center, holding dozens of monthly classes for hundreds of students and providing a valuable community center for makers and learners of all types. My role was to oversee operations across a core staff of 30 in Brooklyn, plus over 50 additional teachers, freelancers, and contractors.

- Managed administrative and human resource responsibilities for entire staff.
- Contributed to an aggressive expansion program by performing financial analysis, reports & projections.
- Project managed new location openings and building renovations, and managed team of interns

EDUCATION

University of Pennsylvania, BA - Graduated Cum Laude
Major: Sociology, **Minor:** Economics
General Assembly, Web Development Intensive

ADDITIONAL INFO

Drummer in Husbandry

- Founded and manages band
- Released 1 EP and 1 full length album