

# Andrew Gottlieb

Web Developer  
Brooklyn, NY  
agottlieb@gmail.com

(845) 641-1004

Website: [www.andrewgottlieb.net](http://www.andrewgottlieb.net)  
Github: <https://github.com/agottlieb>  
LinkedIn: [www.linkedin.com/in/andrew-gottlieb](http://www.linkedin.com/in/andrew-gottlieb)

## PROFILE

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I'm a passionate web developer looking to combine my creativity and operations background in a collaborative environment. My experience in everything from the advertising world to playing in a band gives me the adaptability needed to work in a fast-paced workplace. I'm eager to learn, to lead, and to inspire.

## SKILLS

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Web Development: HTML, CSS, Javascript, Ruby on Rails, Node.js, jQuery, Express, PSQl, React, AWS, Angular

## WEB DEVELOPMENT PROJECTS

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**PELS PIE CO. WEBSITE** - Built out the website for my girlfriend's pie shop using HTML, CSS, Javascript, and Node.js. I modeled this site after a template that was previously built on Muse, and added an online ordering form (with Square API integration), plus an admin site to view event inquiries and manage inventory.

**MEDIADDICT** - A full stack app to track TV and movie consumption. Using React and Express, this app allows users to query TV and movie APIs, save their selections, and track their viewing history. Simple web scraping pulls in episode recaps, and the viewing experience is gamified with points and a leaderboard.

**BAND ESSENTIALS** - This is a full stack app for bands to keep track of their tour dates. It makes use of MVC modeling and accesses Google Places' external API. Bands can create accounts using an encrypted password; add, edit, and delete tour dates; and find breakfast, dinner, lunch, and snack options nearby each venue.

## EXPERIENCE

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### **BLIPPAR | *Head of Operations, North America* | New York, NY | October 2013-May 2017**

Blippar is a visual discovery browser and augmented reality platform that allows users to learn more about the world by scanning their environment with their mobile devices. The company has grown to encompass 300 employees in 12 global offices (including 5 in the US) over the past 5 years. I headed operations across our 5 USA offices, key areas of responsibility being:

- Delivery Oversight & Quality Control
- Project Management and Liaison between Sales and Production
- Revenue Generation & Forecasting
- Personnel Management & Training

### **3RD WARD | *Director of Operations* | Brooklyn, NY | July 2011-October 2013**

3rd Ward was a massive arts and education center, holding dozens of monthly classes for hundreds of students and providing a valuable community center for makers and learners of all types. My role was to oversee operations across a core staff of 30 in Brooklyn, plus over 50 additional teachers, freelancers, and contractors.

- Managed administrative and human resource responsibilities for entire staff.
- Contributed to an aggressive expansion program by performing financial analysis, reports & projections.
- Project managed new location openings and building renovations, and managed team of interns

## EDUCATION

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**University of Pennsylvania**, BA - Graduated Cum Laude  
**Major:** Sociology, **Minor:** Economics  
**General Assembly**, Web Development Immersive

## ADDITIONAL INFO

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**Drummer in Husbandry**  
- Founded and manages band  
- Released 1 EP and 1 full length album