

# Shruti Agrawal

## PRODUCT DESIGNER

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**shrutiagrawal.design**

### EXPERIENCE

#### **UX Designer** / DesignLab, *New York* , NY

APRIL 2016 - PRESENT

**Responsibilities:** User Research, Wireframing, Prototyping, Interaction Design, Visual Design, Sketching

#### **Product Design Intern** / Sprinklr, *New York*, NY

SEPTEMBER 2015 - DECEMBER 2015

**Responsibilities:** Drafting product requirements, Technical writing, Presentation decks, Competitive analysis, Feature mapping, Onboarding & client decks, One/Two Sheeters

#### **Graphic Design Intern** / Sprinklr, *New York*, NY

JUNE - SEPTEMBER 2015

**Responsibilities:** Microsite updating and revamping, Wireframing and presenting ideas for microsite and social media banners, Blog photography, Internship project

### EDUCATION

#### **DesignLab**, *San Francisco*, CA

OCTOBER 2015 - 2016

**Relevant Coursework:** Design 101, Interaction Design, UX/UI Immersive

#### **SVA**, *New York*, NY

JANUARY 2016 - APRIL 2016

**Relevant Coursework:** Graphic Design I & II, Designer's Guide to Brand Storytelling - designstory.guide, Typography Identity, Gourmet Typography Adv.

#### **University of Pennsylvania**, *Philadelphia*, PA

AUGUST 2012 - MAY 2015

**Major:** BA in Visual Studies, Comparative Literature

**Relevant Coursework:** Web Design I & II, Digital Media Design Foundations, Digital Photography, Analog Photography I & II, CS I & 2

### SKILLS

**Tools:** Photoshop, Illustrator, InDesign, Sketch, Invision, Photography

**Conceptual:** User Research, UI Design, Interaction Design, Visual Design, html/css principles

#### **Writing & Presentation:**

Editing Content, Keynote, Word, Excel

### AWARDS

#### **Sprinklr Internship Project First Place out of 16 teams**

Created working internal microsite, Sprinklr Dictionary

Drafted a two sheeter dictionary to aid employee onboarding process

### LANGUAGES

**Fluent** English, Hindi, Spanish

**Familiar** Italian, German, Farsi