Shruti Agrawal

UX/UI DESIGNER

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EXPERIENCE

UX Designer / Design Lab, *New York* , NY

APRIL 2016 - PRESENT

Responsibilities: Conducted user research and constructed wireframes, prototyped low-hi fidelity mockups, worked in teams to brainstorm concepts ,formatted product documentation, developed visual design skills

Product Management Intern/ Sprinklr, *New York*, NY

SEPTEMBER 2015 - DECEMBER 2015

Responsibilities: Drafted product requirements and documentation, created presentation decks, conducted competitive analysis and feature mapping, designed onboarding & client decks and one/two sheeters

Graphic Design Intern / Sprinklr, *New York*, NY

JUNE - SEPTEMBER 2015

Responsibilities: Updated and Revamped internal microsites, while using wireframes to present ideas. Designed social media banners, marketing collateral and took photographs for company blog.

EDUCATION

UX Academy / DesignLab *San Francisco, CA*

OCTOBER 2015 - 2016

Relevant Coursework: Design 101 & Interaction Design

Graphic Design / SVA *New York*, NY

JANUARY 2016 - APRIL 2016

Relevant Coursework: Graphic Design I & II, Designer's Guide to Brand Storytelling - designstory.guide, Typography & Identity, Gourmet Typography Adv.

Visual Studies / University of Pennsylvania *Philadelphia*, PA

AUGUST 2012 - MAY 2015

Major: BA in Visual Studies & Comparative Literature
Relevant Coursework: Web Design I & II, Digital Media Design Foundations, Digital Photography, Analog Photography, Computer Science

SKILLS

Tools: Sketch, Invision, Principle, Photoshop, Illustrator, InDesign, Photography

Conceptual: User Research, UI Design, Interaction Design, Visual Design, html/css principles

Writing & Presentation: Editing Content, Keynote, Word, Excel basic l

AWARDS

Sprinklr Internship Project
First Place out of 16 teams

Created working internal microsite, Sprinklr Dictionary

Drafted a two sheeter dictionary to aid employee onboarding process

LANGUAGES

Fluent English, Hindi, Spanish

Familiar Italian, German, Arabic