

Shruti Agrawal

PRODUCT DESIGNER

Brooklyn, NY, USA
(347) 413-1360
shrutiagrawalny@gmail.com
shrutiagrawal.design
github.com/shrutes

Deeply cares for her users and is excited to work with diverse teams to create thoughtful and inclusive end-to-end product experiences

WORK EXPERIENCE

Quadrant2 New York, NY | Sep 2017 - Present

Product Designer, Projects: ACLU, WorkIt

- Designed and assisted in the development of social impact products with iOS, Android software engineers, developed landing pages using BEM
- Wrote client proposals, conducted product sprints and usability testing
- Worked with clients to develop iterative product solutions

Smart Design New York, NY | Apr 2017 - Aug 2017

Interaction/Product Design Intern

- Collaborated and lead design with interaction, visual and industrial designers to pilot a client pitch for a more inclusive news aggregator with hi-fidelity prototypes and process deck as deliverables
- Sketched, prototyped and tested for digital/physical interfaces of a luxury car and its companion mobile app with developers, designers, strategists and PMs for an American luxury car client

DesignLab/Habitual. San Francisco, CA | Oct 2016 - Mar 2017

UX Designer - Freelance

- Designed an agency website for a senior designer and her team

Sprinklr New York, NY | Jun 2015 - Dec 2015

Product/Graphic Design Intern

- Drafted product requirements daily and developed 5 product documentation decks in less than 2 weeks
- Updated and revamped B2B client-facing digital products using agile/scrum methodologies, research, hi-fidelity wireframes and designs
- Designed social media banners and other marketing collateral

EDUCATION

DesignLab San Francisco, CA | Oct 2015 - 2016

UX Academy Student, Eames Cohort

School of Visual Arts New York, NY | Jan 2016 - Apr 2016

Graphic Design Certificate

University of Pennsylvania New York, NY | Aug 2012 - May 2015

Bachelor of Arts in Visual Design & Communications

SKILLS

product design

sketch
principle
invision
adobe XD
proto.io
marvel
framer
user research
user interface
interaction design
visual design
typography

graphic design

photoshop
illustrator
indesign

motion design

after effects

software development

html/sass
js (beginner)
iOS/Swift (UI)

AWARDS

Sprinklr Internship Project

first place out of 16 teams

LANGUAGES

fluent

english, hindi, spanish

familiar

italian, german, urdu