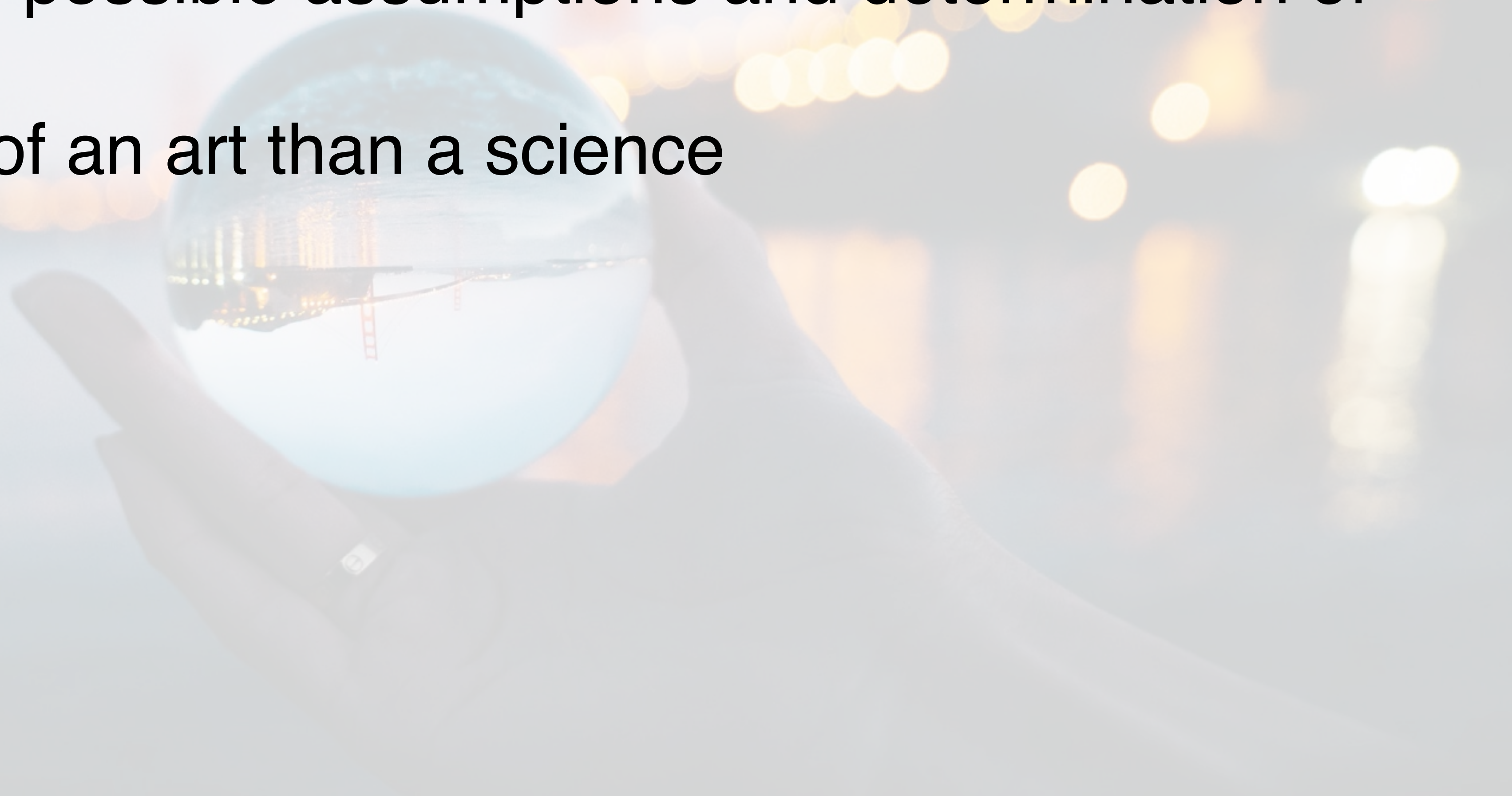


Back to Forecasts...

Forecasts focus on...

- Making a statement about the most likely future
- Evaluation of various possible assumptions and determination of what is most likely
- Forecasting is more of an art than a science



Back to Forecasts...

Types of Forecasts

- **Pure Forecast** - The most likely future in the absence of major public or private initiatives to change it
- **Normative Forecast** - A statement about a desired (and realistically attainable future
- **Contingency Forecast** - A statement of a possible future, including the highest and lowest levels of change based upon what plans and policies are pursued