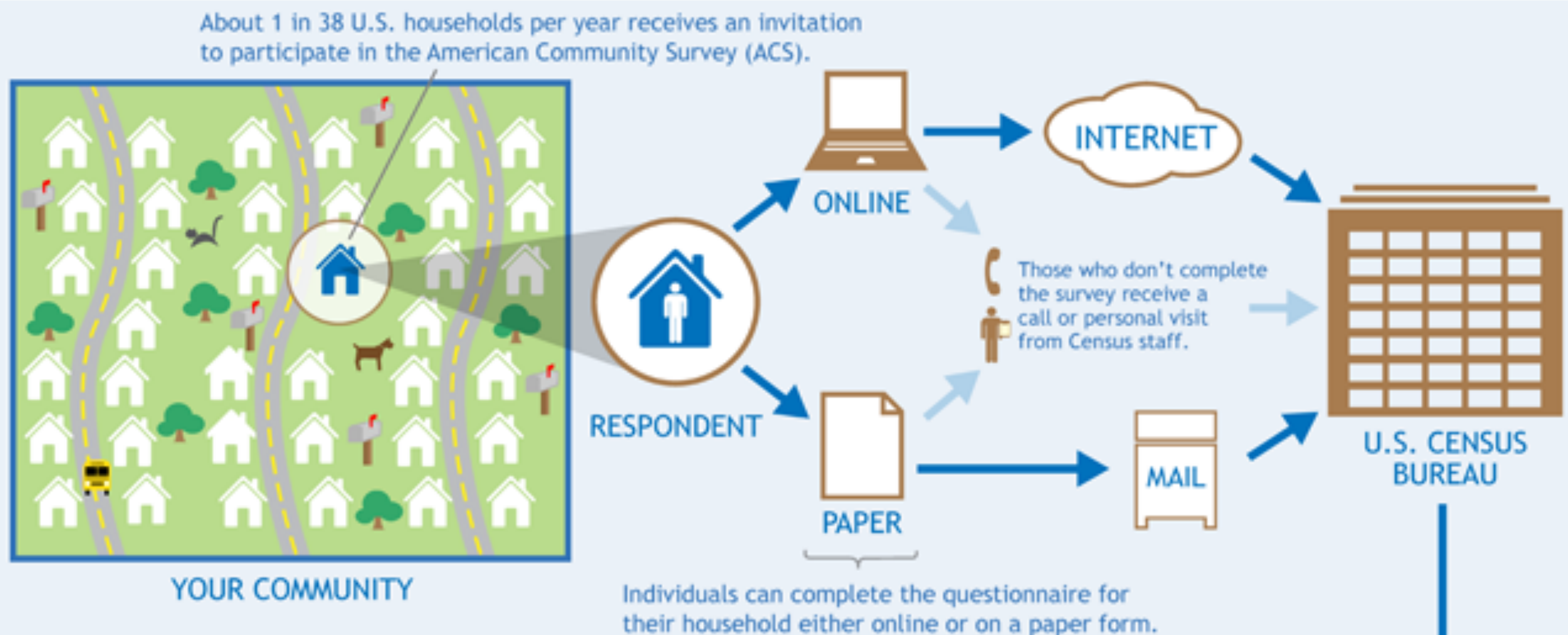




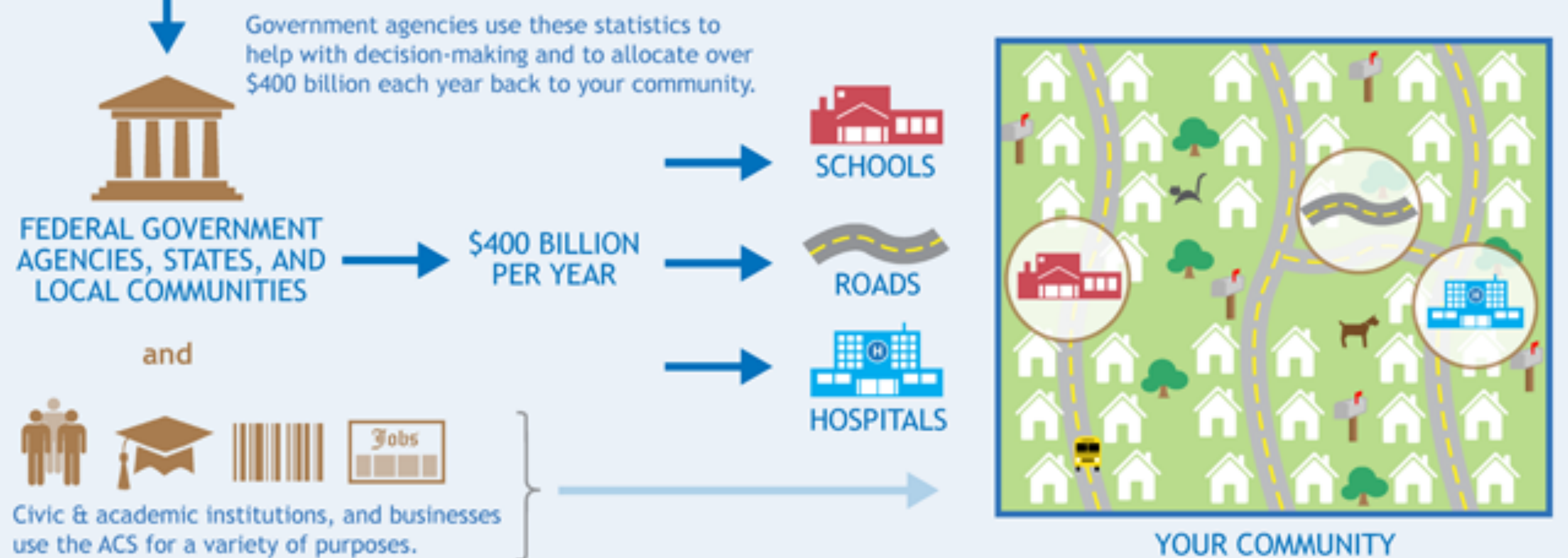
## COLLECTION



## PROCESSING &amp; DISSEMINATION



## DATA-DRIVEN DECISIONS







American Community Survey

**V** **S**



**Massive effort**



Focus on population count

Constitutionally mandated

**Every 10 years**

population

Temporary staff

Estimates reflect the whole

100% count

households/year



Estimates account for sampling

Samples 3.5 million

Friction characteristics

Professionalsaff

Continuous processes

uncertainty

**Deennial Census**

**ACS**