# Opportunity Mapping Challenges

- Will normative conceptualizations of opportunity mask relevant group-specific needs?
  - Can we develop population archetypes with different theoretical conceptualizations of opportunity?
  - What about weighting indicators?
- Are indicators valid proxies for what we truly want to measure?
- Do others understand the limits of the opportunity mapping methodology?
- How do we move these analyses beyond reporting? What action should emerge from the maps?

# Questions