Data Visualization With Stata

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Introduction

- Stata is a powerful and intuitive data analysis program.
- Learning how to graph in Stata is an important part of learning how to use Stata. Yet, the default graphs in Stata can sometimes be less than optimal.
- This document is an introduction to (a) basic graphing ideas in Stata; and (b) some simple ways to make your Stata graphs look more professional.
- If this document is presented as slides, navigation links are in the corner of this slide deck.
- If this document is presented as slides, you can generate a printable version of these slides, by clicking on the "Ø".

What are Variables?

- By variables, I simply mean the columns of data that you have.
- For our purposes, you may think of variables as synonymous with questionnaire items, or columns of data.

Variable Types

- categorical variables represent unordered categories like neighborhood, or religious affiliation, or place of residence.
- continuous variables represent a continuous scale like a mental health scale, or a measure of life expectancy.

A Data Visualization Strategy

Once we have discerned the type of variable that have, there are two followup questions we may ask before deciding upon a chart strategy:

- Is our graph about **one thing at a time**?
 - How much of x is there?
 - What is the distribution of x?
- Is our graph about two things at a time?
 - What is the relationship of x and y?
 - How are x and y associated?

Data

We are going to use the famous "iris" data collected by Edgar Anderson in the early 20th Century.

. use "iris.dta", clear

. summarize

Variable	Obs	Mean	Std. Dev.	Min	Max
Sepal_Length	150	5.843333	.8280661	4.3	7.9
Sepal_Width	150	3.057333	.4358663	2	4.4
Petal_Length	150	3.758	1.765298	1	6.9
Petal_Width	150	1.199333	.7622377	.1	2.5
Species	150	2	.8192319	1	3

The iris data set has 5 variables.

Species of Iris

Iris species images courtesy Wikipedia.



Figure 1: Iris Species

Petals and Sepals



Figure 2: Petals and Sepals

Basic Graphs

Continuous Variable histogram

. histogram Petal_Length
(bin=12, start=1, width=.49166667)

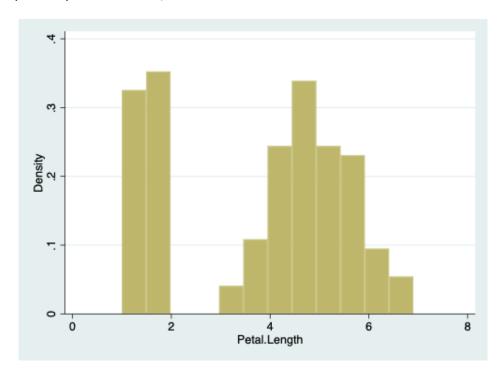


Figure 3: Histogram of Petal Width

Categorical Variable graph bar

. graph bar, over(Species)

Continuous by Continuous twoway

. twoway scatter Petal_Length Petal_Width

Categorical by Categorical graph bar

```
. recode Petal_Length ///
> (min/3.758 = 0 "below mean") ///
> (3.758/max = 1 "above mean"), ///
> generate(Petal_Group) // dichotomize Petal_Length
(150 differences between Petal_Length and Petal_Group)
.
. graph bar, over(Species) over(Petal_Group)
```

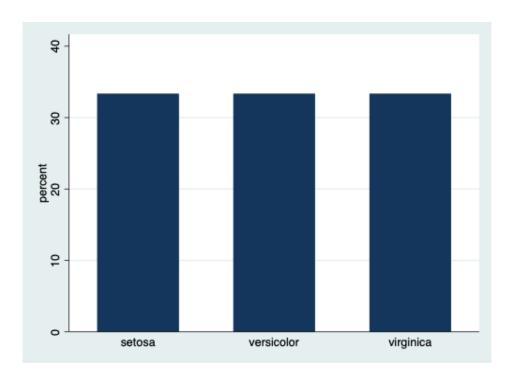


Figure 4: Bar Graph of Species

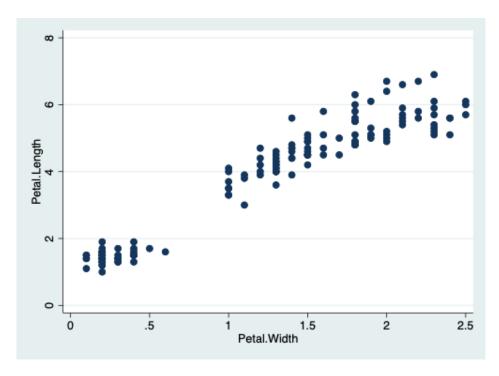


Figure 5: Scatterplot

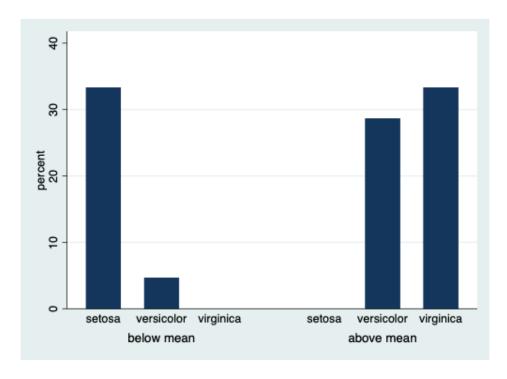


Figure 6: Bar Graph of Species by Category of Petal Length

Continuous by Categorical graph bar

. graph bar Petal_Length, over(Species)

Titles and Labels, title(...) xtitle(...) ytitle(...)

```
. twoway scatter Petal_Length Petal_Width, scheme(s1rcolor) ///
> title("Petal Length by Petal Width") ///
> xtitle("Petal Width") ytitle("Petal Width") ///
> caption("Iris Data")
```

Better Graphing With Schemes ,scheme(...)

The easiest method to make better Stata graphs is through the use of predefined Stata graphing schemes.

Pre-Defined Schemes

Some schemes, e.g. economist, sj and s1rcolor are pre-installed with Stata.

Economist Scheme

. twoway scatter Petal_Length Petal_Width, scheme(economist)

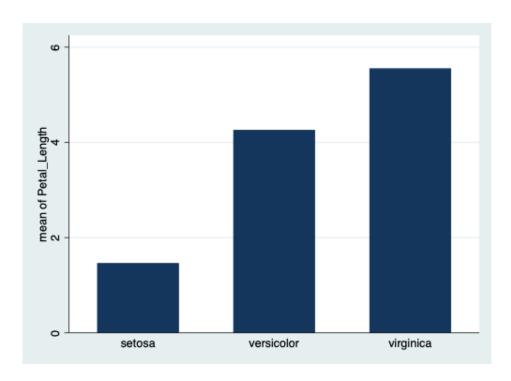


Figure 7: Bar Graph of Petal Length by Species

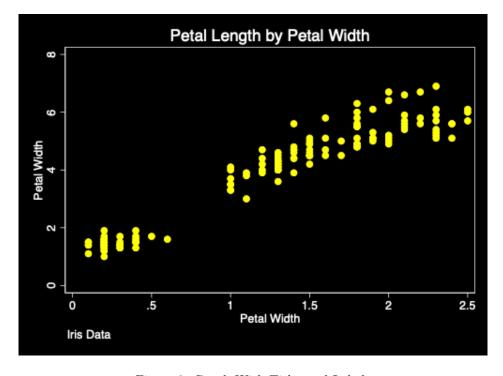


Figure 8: Graph With Titles and Labels

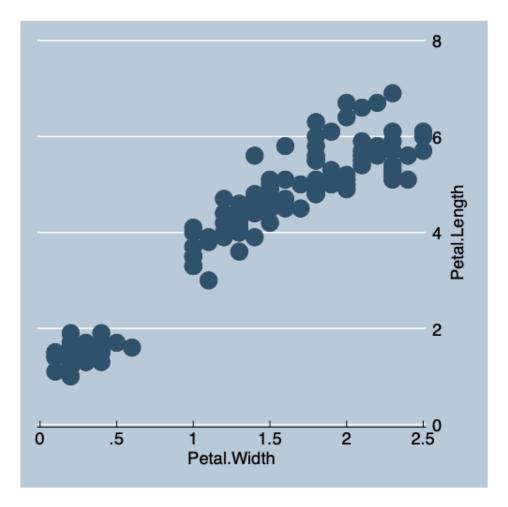


Figure 9: Scatterplot with Economist Scheme

Stata Journal Scheme

. twoway scatter Petal_Length Petal_Width, scheme(sj)

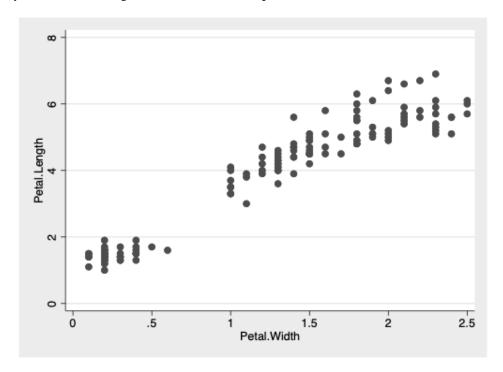


Figure 10: Scatterplot with Stata Journal Scheme

s1rcolor Scheme

. twoway scatter Petal_Length Petal_Width, scheme(s1rcolor)

User Written Schemes

Two of the best user written schemes are plottig and lean2.

Use the findit command e.g. findit lean2 to find these schemes.

lean2 Scheme

. twoway scatter Petal_Length Petal_Width, scheme(lean2)

Michigan graph scheme

I have written a michigan graph scheme described here.

. twoway (scatter Petal_Length Petal_Width) ///
> (lfit Petal_Length Petal_Width), scheme(michigan)

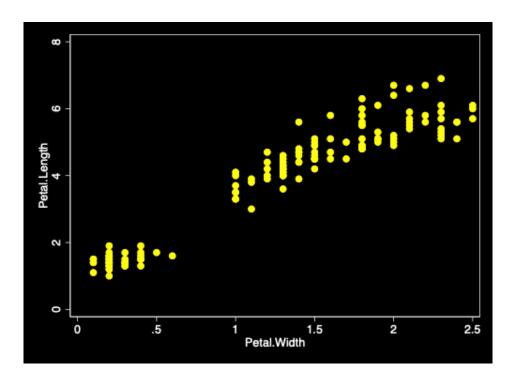


Figure 11: Scatterplot with ${\tt s1rcolor}$ Scheme

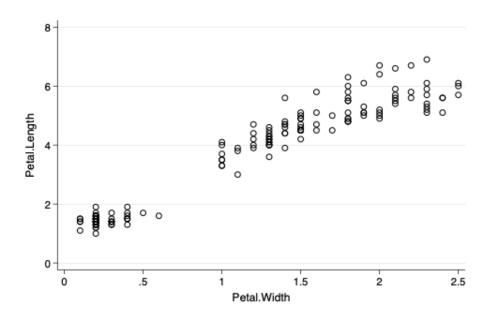


Figure 12: Scatterplot with lean2 Scheme

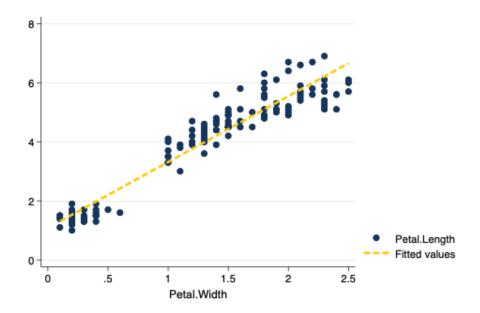


Figure 13: Scatterplot with michigan Scheme

Schemes as a Base for Further Tweaking

Schemes can be used as a base that can then be further modified.

```
. twoway (scatter Petal_Length Petal_Width, msymbol(0) mcolor(red)) ///
> (lfit Petal_Length Petal_Width), ///
> scheme(lean2)
(note: named style 0 not found in class symbol, default attributes used)
```

Even More Tweaks

Based upon an example at https://blog.stata.com/2018/10/02/scheming-your-way-to-your-favorite-graph-style/ $\,$

```
. twoway scatter Sepal_Length Sepal_Width Petal_Width Petal_Length, /// > color(%50 %50 %50) /// transparency
```

> title("Multiple Iris Characteristics") /// title

> scheme(s1rcolor) // scheme

More Information

See also Two Page Stata

Created by agrogan@umich.edu

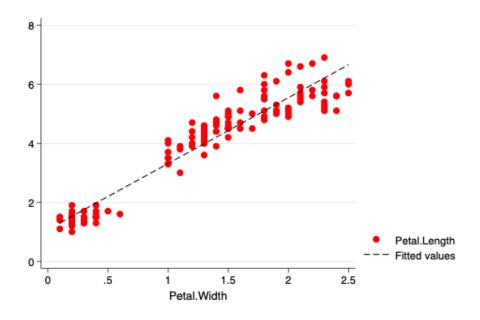


Figure 14: Modified Scatterplot with lean2 Scheme as a Base

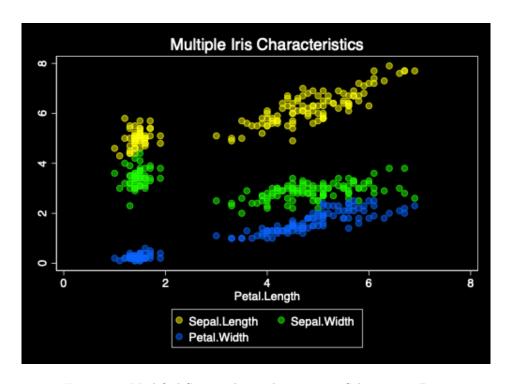


Figure 15: Modified Scatterplot with s1rcolor Scheme as a Base