Introduction to Data Science Module 4

Data Resources, Processes,

Standards and Tools

FIT1043 2018 Lecture 6

Monash University

## Discussion: R Language

- Powerful language for visualising and building predictive models of data
- Very easy to use with lots of inbuilt functionality.
- Great for exploratory data analysis
- Not as scalable as programming languages: Java, Python, C++

#### **MARS** Question

Which of the following statements about SQL and NoSQL databases is TRUE?

- A. SQL is suitable to store unstructured data
- B. Both SQL and NoSQL are suitable when data changes rapidly
- C. None of the above options



### Discussion: SQL and NoSQL

- Use SQL database when:
  - Data is structured
  - Data is unchanging
- Use NoSQL database when:
  - · Data has little to no structured data
  - Data changes rapidly

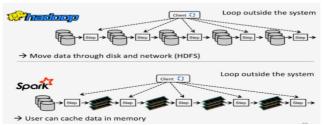
# Discussion: Hadoop and Spark

#### Hadoop

not suited to streaming (suitable for offline processing)

#### Spark

- include Map-Reduce capabilities
- · provides real-time, in-memory processing
- much faster than Hadoop



#### Discussion: Unix Shell

Useful for managing and manipulating large files without ever loading them fully into memory

- · using pipes allow us to process files as a stream
- allows us to deal with files that are too big for applications and/or don't fit into memory

Shell contains many useful commands, like

- less to view large files
- · grep to search large files
- · awk to process them one line at a time



### Unit Schedule: Modules

Module	Week	Content
1.	1	Overview and look at projects
	2	(Job) roles, and the impact
2.	3	Data business models / application areas
3.	4	Characterising data and "big" data
	5	Data sources and case studies
4.	6	Resources and standards
	7	Resources case studies
5.	8	Data analysis theory
	9	Regression and decision trees
	10	Data analysis process
6.	11	Issues in data management
	12	GUEST SPEAKER & EXAM INFO

# Introduction to Resources (ePub section 4.1)

- Where to find and how to use data sources Examples
- Open data
   Machine readable and publicly available
- Data Wrangling
   Data manipulation and preparation for data analysis



# Introduction to Resources: Finding and using data

access to new data sources or clever and creative use of existing multiple data sources are very important in a data science project

# Where to find and how to use data sources

Task: forecasting traffic: blockages, clearing, surprising situations, alternate routes

- Critical data:
  - · GPS data on traffic flow
  - Maps
  - · incidents and events
  - weather
- Challenge:
  - collect different sources of data



# Introduction to Resources: Open data

organizations provide machine readable to support data science

## **Open Data**

- Publicly available
  - government and IT departments building data and infrastructure to allow sharing
  - e.g., Data.GOV has 230k datasets, and Data.GOV.AU has 30k
- Machine readable
- But..
- it is not always usable
- people need the right skills



#### **MARS** Question

Graph database is commonly used to store...?

- A. Structured data
- B. Open data
- C. Linked open data
- D. None of the above options



### Open Data..

- A common format for open data is "Linked Open Data (LOD)"
- Remember graph database
  - Triples: subject, verb and object
  - DBPedia page for "Arnold Schwarzenegger



# Introduction to Resources: Data Wrangling

manipulating data to make it directly usable for analysis

# Why Wrangling?

- Working with raw data is challenging!
  - Data comes in all shapes and sizes
  - Different files have different formatting
  - Mistakes in data entries



We need techniques to cleanse and prepare data

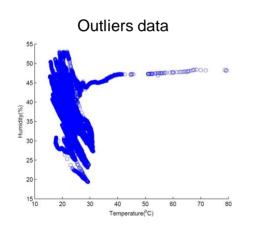
# What is Data Wrangling?

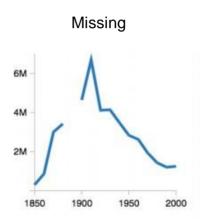
Process of transforming "raw" data into data that can be analyzed to generate valid actionable results and insights

# **Data Wrangling**

- Data pre-processing
- Data preparation
- Data cleansing
- Data transformation
- etc

## **Data Wrangling-Visualisation**





#### **MARS** Question

#### How to deal with missing data?

- A. Removing the row or column
- B. Replace with a special "unknown" value
- C. Replace with an average value



#### Homework!

Watch a TED talk by Prof. Sir Tim Berners-Lee about Open Data:

"The year open data went worldwide"



### Unit Schedule: Next Week

Module	Week	Content
1.	1	Overview and look at projects
	2	(Job) roles, and the impact
2.	3	Data business models / application areas
3.	4	Characterising data and "big" data
	5	Data sources and case studies
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