IS606 Final Project

United States and Science Values

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Part 1 - Introduction:

How have the values of people from the United States changed over time with regard to science and technology and its positive/negative impact on the world? The World Values Survey includes a question where in the survey respondent is asked to characterize their view of science and state of the world because of it (World Values Survey Association, 2014). Using the World Values Survey longitudinal data from 2006 and 2011, this project investigates changes in the views of United States respondents associated with science as well as correlations with educational level and/or the importance of religion.

Part 2 - Data:

The World Values Survey is an observational study, and this data project will be analyzing a subset of the observational study conducted by the World Values Survey Association. The data was collected and made available by the World Values Survey Association via their website. (World Values Survey Association, 2014).

The original data set in its entirety is available from the World Values Survey website: http://www.worldvaluessurvey.org/WVSDocumentationWVL.jsp

Although the World Values Survey was conducted in the United States starting in 1995, the question regarding science and the world (005_203) was not introducted until 2006. As such, only the cases from 2006 and beyond, 3481 cases across 2006 and 2011, are considered in this study.

Scope of Inferencce Based on the data, collection methods and type of study, we review the scope of inference this data project can claim.

Generalizability: The population associated with the survey in this data project is the population of the United States between the ages of 18 and 85. Is there bias, or is the data not representative of the age range?

Causality: The data is derived from an observational survey and not an experiment. As such, no causality can be established from any conclusion.

Variables Included in Data Subset The following table lists the variables extracted from the original World Values Survey dataset which will be considered in this data project.

ID	Variable	Description
005_203	E234	The world is better off, or worse off, because of science and technology
010_023	S020	Year survey
010_028	S024	Country wave
010_004	S003	Country/region
014_003	X003	Age
014_030	X025	Highest educational level attained
001_006	A006	Important in life: Religion

Response Variable The response variable is the answer provided to the key question, "Is the world is better off, or worse off, because of science and technology?"

The answers are categorical in nature, but ordinal in their degree of support for the better/worse outcome. The distinct answer values and the description of each value are shown in the table below. Note that negative values are variations on missing data. These will be eliminated during the exploratory data phase.

Value	Description
1	A lot worse off
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	A lot better off
-5	Missing; Unknown
-4	Not asked in survey
-3	Not applicable
-2	No answer
-1	Don't know

Explanatory Variable(s) The explanatory variables considered for analysis are the "Highest educational level attained" value and the "Important in life: Religion" variable. Again, these are categorical variables, but ordinal in terms of level of education and degree of importance of religion. The values and descriptions for each variable follow:

Highest educational level attained

Value	Description
1	Inadequately completed elementary education
2	Completed (compulsory) elementary education
3	Incomplete secondary school: technical/vocational type/elementary education, basic vocational qual.
4	Complete secondary school: technical/vocational type/Secondary, intermediate vocational qualification
5	Incomplete secondary: university-preparatory type/Secondary, intermediate general qualification
6	Complete secondary: university-preparatory type/Full secondary, maturity level certificate
7	Some university without degree/Higher education - lower-level tertiary certificate
8	University with degree/Higher education - upper-level tertiary certificate
-5	Missing; Unknown
-4	Not asked in survey
-3	Not applicable; No formal education
-2	No answer
-1	Don't know

Important in life: Religion

Value	Description		
-5	Missing; Unknown		
-4	Not asked in survey		

Value	Description
-3	Not applicable
-2	No answer
-1	Don't know
1	Very important
2	Rather important
3	Not very important
4	Not at all important

Part 3 - Exploratory data analysis:

Let us explore the variables within the data subset. First, some simple summary statistics:

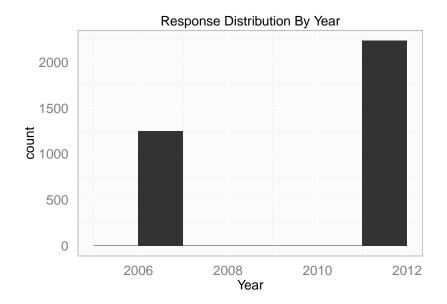
```
##
                                        CountryWave
     KeyQuestion
                            Year
                                                          Country
##
            :-5.000
                              :1995
                                               :8403
                                                               :840
                      Min.
                                                       Min.
    1st Qu.:-4.000
##
                      1st Qu.:1999
                                       1st Qu.:8404
                                                       1st Qu.:840
##
    Median : 5.000
                      Median:2006
                                       Median:8405
                                                       Median:840
            : 2.236
                              :2004
##
    Mean
                                               :8405
                                                       Mean
                                                               :840
                      Mean
                                       Mean
##
    3rd Qu.: 8.000
                      3rd Qu.:2011
                                       3rd Qu.:8406
                                                       3rd Qu.:840
                              :2011
##
    Max.
            :10.000
                                       Max.
                                               :8406
                                                       Max.
                                                               :840
                      Max.
                     HighestEducation ReligionImportant CountryName
##
         Age
##
    Min.
            :-1.00
                     Min.
                             :-3.000
                                        Min.
                                               :-2.0
                                                            Length: 6223
##
    1st Qu.:33.00
                     1st Qu.: 4.000
                                        1st Qu.: 1.0
                                                            Class : character
    Median :46.00
                     Median : 6.000
                                        Median: 1.0
##
                                                            Mode
                                                                 :character
##
    Mean
            :47.15
                             : 5.771
                                        Mean
                                               : 1.8
                     Mean
                                        3rd Qu.: 2.0
##
    3rd Qu.:61.00
                     3rd Qu.: 8.000
##
    Max.
            :94.00
                     Max.
                             : 8.000
                                        Max.
                                               : 4.0
```

The following table shows the mean and standard deviation of the response variable for the various years for which the survey was conducted. Unfortunately, in 1995 and 1999 the question regarding science was not asked as evidenced by the mean of -4 ("Not asked in survey") and standard deviation of 0 (no variation). As a result, the focus will be on differences between 2006 and 2011.

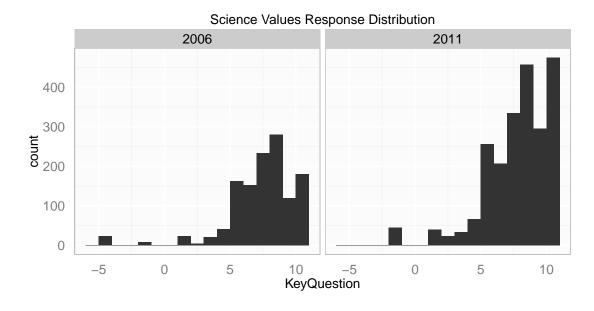
Year	Mean	Std Dev
1995	-4.000000	0.000000
1999	-4.000000	0.000000
2006	6.885508	2.671164
2011	7.294803	2.483114

After eliminating the 1995 and 1999 data rows, 3481 cases remain. Of those, 35.88% are in 2006, and 64.12% are in 2011. The number of cases in the sample is less than 10% of the United States population in 2006 299,398,484 (United States Census Bureau, 2006). The same holds true for the 2011 population at 311,591,917 (United States Census Bureau, 2011).

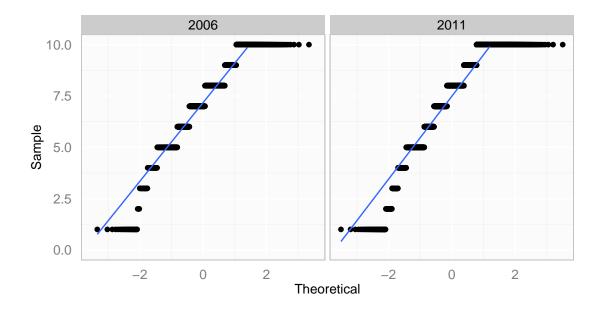
Year	Cases	Ratio
2006	1249	35.88049
2011	2232	64.11951
Total	3481	100.00000



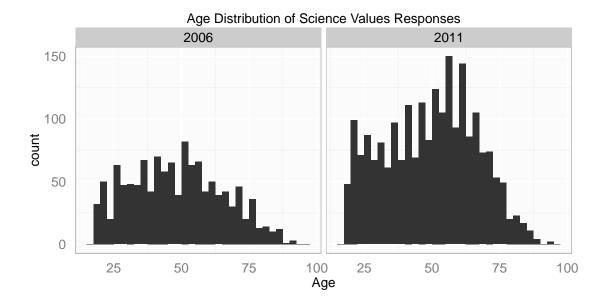
When viewing the data distribution of answer values for our KeyQuestion in each year, we see different distributions, as shown in the following Science Values Response Distribution histograms. Both years are skewed left, but 2006 appears a bit more normal where 2011 could be characterized as bi-modal at values 8 and 10. We see also that $\sim 2.56\%$ of 2006 answers and $\sim 2.02\%$ of 2011 answers are negative and constitute missing values. These data rows will be removed shortly.



The missing/unknown response data rows have now been removed and we further explore the data. A Quartile-Quartile plot will be used to check the normalness of these distributions in more detail. As shown in the following charts, the distributions are not strictly normal, but for our purposes we will accept them as nearly normal. This allows us to proceed with the difference of two means analysis in Part 4 - Inference.



In the following charts we see the age distribution of respondents to the science question. Both years are somewhat normally distributed but with a right skew. Older people are less represented in the data particularly over the age of 75. Obviously we have more responses in 2011 (which matches the Response by Year result seen earlier).



Part 4 - Inference:

Our initial interest relates to differences between years for the response variable. Is there a statistically significant difference between 2006 and 2011 for the response to the science and the world question?

The following table lists the mean and standard deviation for our cleansed data set per our exploratory data analysis (Part 3).

Year	Mean	Std Dev	n
2006	7.178307	1.982304	1217
2011	7.486054	2.116065	2187

Our hypothesis test is set up as follows:

 $H_0: \mu_{2006} - \mu_{2011} = 0$

 $H_a: \mu_{2006} - \mu_{2011} \neq 0$

 $\alpha = 0.05$

The point estimate for the difference in means is -0.3077466.

$$\bar{x}_{2006} - \bar{x}_{2011} = -0.3077466$$

The standard error of the point estimate becomes:

$$SE_{\bar{x}_{2011} - \bar{x}_{2006}} = \sqrt{\frac{\sigma_{2011}^2}{n_{2011}} + \frac{\sigma_{2006}^2}{n_{2006}}} = 0.0726381$$

The T-score is computed as:

$$T = \frac{-0.3077466 - 0}{0.0726381} = -4.2367097$$

Using degrees of freedom based on the smaller of $n_{2006} - 1 = 1216$ vs $n_{2011} - 1 = 2186$: df=1216 we get a p-value $\approx 0 < 0.05$. Therefore, I reject the null hypothesis and conclude that the United States' mean view of the world being better off because of science and technology has increased from 2006 to 2011.

Part 5 - Conclusion:

References:

United States Census Bureau. Annual Population Estimates. 2011. URL: http://www.census.gov/popest/data/state/totals/201EST2011-01.csv.

— Annual Population Estimates 2000 - 2006. 2006. URL: http://www.census.gov/popest/data/state/totals/2006/tables/NST-EST2006-01.csv.

World Values Survey Association. WORLD VALUES SURVEY 1981-2014 LONGITUDINAL AGGREGATE v.20150418. Aggregate File Producer: JDSystems. Madrid SPAIN, 2014. URL: http://www.worldvaluessurvey.org/WVSDocumentationWVL.jsp.

Appendix (optional):

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