
Antonio Tagaruma

WEB DEVELOPER - GRAPHIC DESIGNER - PHOTOGRAPHER

CONTACT

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-  Matusalem, Roxas, Isabela

CV OBJECTIVE

A self-motivated IT professional with huge knowledge and proficiency in JavaScript, HTML , CSS, and mobile responsive web development, as well as strong skills and ability in writing clean and efficient code.

Seeking an Entry Level Web Developer position in a reputed company where I can use my educational background to develop my skills.

EDUCATION

AMA UNIVERSITY (2016–2020)

BS Business Administration - Majored in Management Information System

Thesis: Online Quality Control System for Seokyeong Industry

UPLIFT CODE CAMP (2022)

M.E.R.N. Stack Development Bootcamp (DICT Sponsored)

WORK EXPERIENCE

BUDGETLANE SUPERMARKET, Antipolo, Rizal

Graphic Designer / Marketing Assistant, November 2012 – July 2016

- Assess characteristics of products or services to be promoted and advise on the advertising needs of an establishment.
- Develop and implement advertising campaigns appropriate for print or electronic media.
- Gather, research, and prepare communications material for internal and external audiences.
- Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication.
- Develop the graphic elements that meet the clients' objectives.
- Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software.

- Estimate cost of materials and time to complete graphic design.
- Use existing photo and illustration banks and typography guides or hire an illustrator or photographer to produce images that meet clients' communications needs.
- Work in a multidisciplinary environment.
- Consult with clients to determine the nature and content of illustrations in order to meet their communications needs.
- Assist in developing storyboards for electronic productions such as multimedia, interactive and digital products, and television advertising and productions.

ANTIPOLO STAR RESORT, Antipolo City, Rizal

Marketing, May 2015–June 2016

- Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services.
- Establish distribution networks for products and services, initiate market research studies and analyze their findings, assist in product development, and direct and evaluate the marketing strategies of establishments.
- Direct and evaluate establishments and departments that develop and implement communication strategies and information programs, publicize activities and events, and maintain media relations on behalf of businesses, governments, and other organizations.
- Plan, organize, direct, control, and evaluate the design, development, and maintenance of Internet, Intranet, and mobile applications to manage an organization's online presence including public relations, communications, commercial activities, and social media.

KEY SKILLS

- HTML, CSS, JAVASCRIPT,
- Graphic Design
- Web Design
- Photography
- Excellent interpersonal skills
- Conflict resolution
- Time management
- Expert organizational skills