

Fall 2021 National Virtual Case Competition

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Thursday November 4th

Case Competition Kick Off | 10 AM - 11 AM CENTRAL TIME (CT)
Part I Case Release | 11 AM CENTRAL TIME (CT)

Friday November 5th

Dell Q&A Session | 12 PM - 2 PM CENTRAL TIME (CT)
Part I Case Submission Deadline | 11:59 PM CENTRAL TIME (CT)

Saturday November 6th

Local Presentation Day | 10 AM - 1:30 PM CENTRAL TIME (CT)
Part II Case Release to Finalists | 2:59 PM CENTRAL TIME (CT)

Sunday November 7th

Part II Case Submission Deadline | 8:59 AM CENTRAL TIME (CT)
Finalist Presentation Day | 12 PM - 3 PM CENTRAL TIME (CT)

Rules:

- You are **allowed** to use textbooks, the internet, and any other readings from classes.
- You are **NOT** allowed to ask any professors, faculty, or students outside your team for help
- Your team's presentation materials for **Part I of the Case Study** must be turned in by **Friday November 5th at 11:59 PM CENTRAL TIME (CT)**. ONLY the finalists from each school will receive Part II of the Case Study on Saturday November 6th at 2:59 PM CENTRAL TIME (CT). FINALISTS' presentation materials for **Part II of the Case Study** must be submitted by **Sunday November 7th at 8:59 AM CENTRAL TIME (CT)**. **All documents should be sent to casecomp@asuscma.org.**
- If you feel the case is unclear, Dell will be conducting a **Q&A Session on November 5th at 12 PM - 2 PM CT**, and all teams will have the opportunity to ask questions.
- Presentations are a **maximum of 15 minutes**, with a **5-10 minute Q&A** and must be done **LIVE**.

KEVIN BROWN, EXECUTIVE VICE PRESIDENT, CHIEF SUPPLY CHAIN OFFICER

Dell Technologies is committed to responsible manufacturing practices that drive meaningful progress as we work to champion the people in our supply chain, protect our planet and build diversity among our supply base.

The pandemic spurred a global health and economic crisis in 2020 that few could have predicted. It created substantial disruptions in the way people lived, worked, and learned worldwide; it led to unprecedented challenges for governments, institutions and businesses across the globe, including Dell Technologies. Despite this adversity, effectively navigating these challenges and continuing to manage our supply chain responsibly is what our customers, partners and other stakeholders expect from our company; it is what we expect from ourselves.

Key to meeting these expectations is a long-term commitment to sustainability that helps maintain Dell Technologies' trusted supply chain.

Our social and environmental responsibility (SER) programs — pursued in collaboration with our suppliers and industry organizations — enable us to continuously monitor our supply chain and drive meaningful progress as we work to champion the people in our supply chain, protect our planet and build diversity among our supply base.



Congratulations! You've made it to the final round.

For the final round, in addition to presenting your case, please also respond to the final question:

Consider the supply chain disruptions that have resulted from the pandemic. How would your recommendations on question #2 *“How can Dell incorporate sustainable solutions within its Reverse Supply Chain in the future?”* support a more resilient and disruption proof supply chain?