

Arizona State University's SCMA & SCEC presents

Dell's National Case Competition

Case Competition Kick Off

Thursday November 4th 10 AM - 11 AM (CT)

Kick Off Agenda

Schedule

Case Competition Kick Off begins | **10 AM**

SCMA Case Competition Overview | **10 AM - 10:30 AM**

Dell Introduction & Case Release | **10:30 AM - 11 AM**

Final Reminders

- Please **turn on your cameras**
- Rename yourself to include the **company &/or school** you are affiliated with
- If you have any questions, please feel free to contact me at casecomp@asuscma.org

Rules

1

You are **allowed** to use textbooks, the internet, and any other readings from classes.

2

You are **NOT** allowed to ask any professors, staff, or students outside your team for help.

3

Presentations for Round 1/Saturday must be turned in by **Friday November 5th at 11:59 PM CST/9:59 PM MST**. *Send all documents to casecomp@asuscma.org.*

4

If you feel the case is unclear, Dell will be conducting a **Q&A Session** tomorrow **Friday 5th from 12 - 2 PM CT**, and all teams will have the opportunity to ask questions.

5

Presentations are a **maximum of 15 minutes with a 5-10 minutes of Q&A** and will be done **LIVE**.

Case Competition Schedule

****ALL TIMES ARE IN CENTRAL TIME****

Thursday 11/4	Friday 11/5	Saturday 11/6	Sunday 11/7
Case Competition Kick Off 10 AM - 11 AM CT	Dell Q&A/Office Hours 12 PM - 2 PM CT	Local Presentations 10 AM - 1:30 PM CT	Finalist Presentations DUE 8:59 AM CT
	Round 1 Presentations DUE 11:59 PM CT	Release of Part II case materials 2:59 PM CT	Finalist Presentations & Awards Ceremony 12 PM - 3 PM

Presentation Day - Saturday November 6th

ALL TIMES ARE IN CENTRAL TIME (CST)

Time*	Event	Zoom
9:45 AM - 10 AM	Team Check- Ins	https://asu.zoom.us/j/81707848623
10 AM - 10:30 AM	Opening Ceremony	Main Zoom room
10:30 AM - 10:55 AM	Presentation Slot #1	Individual Breakout rooms
11 AM - 11:25 AM	Presentation Slot #2	Individual Breakout rooms
11:30 AM - 11:55 AM	Presentation Slot #3	Individual Breakout rooms
12 PM - 12:25 PM	Presentation Slot #4	Individual Breakout rooms
12:30 PM - 12:55 PM	Presentation Slot #5	Individual Breakout rooms
1 PM - 1:30 PM	Judge Deliberation & Announcement of Finalists	
2:59 PM	Release Part II of Case to Finalists	

Finalist Presentations - Sunday November 7th

ALL TIMES ARE IN CENTRAL TIME (CST)

Time*	Event	Location
8:59 AM	ROUND 2 CASE SUBMISSIONS DUE	
12 - 12:15 PM	Opening Ceremony	https://asu.zoom.us/j/87512557835
12:15 - 12:30 PM	Finalist Team Presentation	Main Zoom room
12:35 - 12:50 PM	Finalist Team Presentation	“ “
12:55 - 1:10 PM	Finalist Team Presentation	“ “
1:15 - 1:30 PM	Finalist Team Presentation	“ “
1:35 - 1:50 PM	Finalist Team Presentation	“ “
1:55 - 2:10 PM	Finalist Team Presentation	“ “
2:15 - 3 PM	Judge Deliberation & Awards Ceremony	

Prizes

1st Place - \$3,000

2nd Place - \$2,000

3rd Place - \$1,000

4th Place - \$500

5th Place - \$500

6th Place - \$500

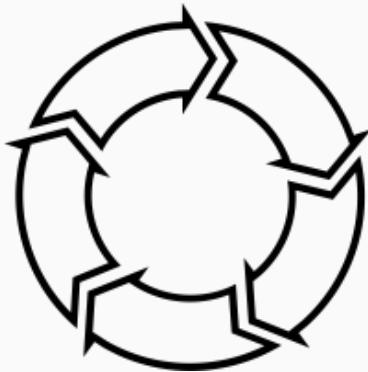
Additional swag from Dell and other companies will be provided



CASE STUDY OVERVIEW

Making a Case.....

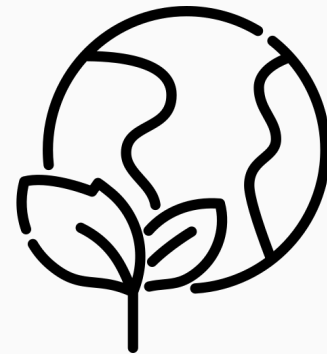
The case, which is comprised of **three parts**, is designed to **challenge** participants to **envision the future** of the reverse supply chain while considering **the influence sustainability** will have on our industry - both in terms of what our **customers** want and how **Dell** can best design products and processes w/ the **environment** in mind



Reverse Supply Chain

What will the Reverse Supply Chain look like in the next 5 to 10 years?

Generate a **viewpoint** of how the reverse logistic supply chain will **evolve** and provides a **foundation** for our second question



Sustainability

What will role will sustainability play in the Reverse Supply Chain of the future?

Reveals how the participants believe **sustainability** will both **influence** and **be influenced by** the future

Questions?

Please contact Claire Tanoue at

casecomp@asuscma.org

**FILL OUT THIS FORM
FOR ATTENDANCE
AND RELEASE OF
CASE MATERIALS:**

[https://forms.gle/rxUN
pVkrJyVthjU97](https://forms.gle/rxUNpVkrJyVthjU97)

