



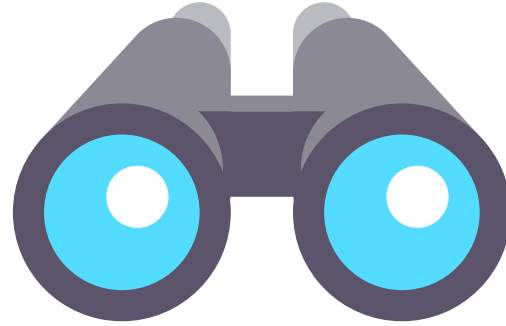
# Statistics Foundation

Descriptive Statistics

JANUARY, 07 2020 | SAO PAULO



Descriptive Statistics



Inferential Statistics

# Statistics



Descriptive Statistics

Inferential Statistics

Statistics

```
graph TD; Statistics --> DescriptiveStatistics[Descriptive Statistics]; Statistics --> InferentialStatistics[Inferential Statistics]; DescriptiveStatistics --> Univariate; DescriptiveStatistics --> Bivariate; DescriptiveStatistics --> Multivariate;
```

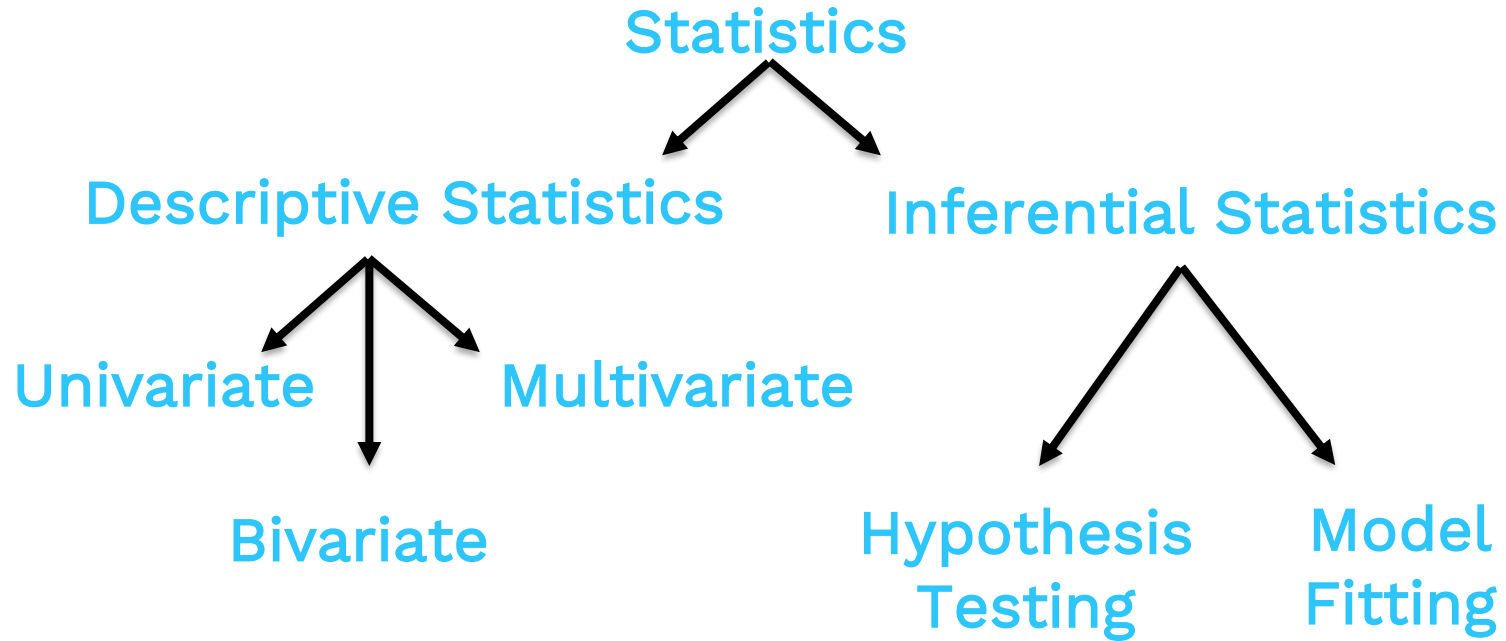
Descriptive Statistics

Inferential Statistics

Univariate

Multivariate

Bivariate



# Statistics

```
graph TD; Statistics --> DescriptiveStatistics[Descriptive Statistics]; Statistics --> InferentialStatistics[Inferential Statistics]; DescriptiveStatistics --> Univariate; DescriptiveStatistics --> Bivariate; DescriptiveStatistics --> Multivariate; InferentialStatistics --> HypothesisTesting[Hypothesis Testing]; InferentialStatistics --> ModelFitting[Model Fitting];
```

Descriptive Statistics

Inferential Statistics

Univariate

Multivariate

Bivariate

Hypothesis  
Testing

Model  
Fitting



# MAIN CONCEPTS

## Descriptive Statistics

- Measures of Central Tendency:

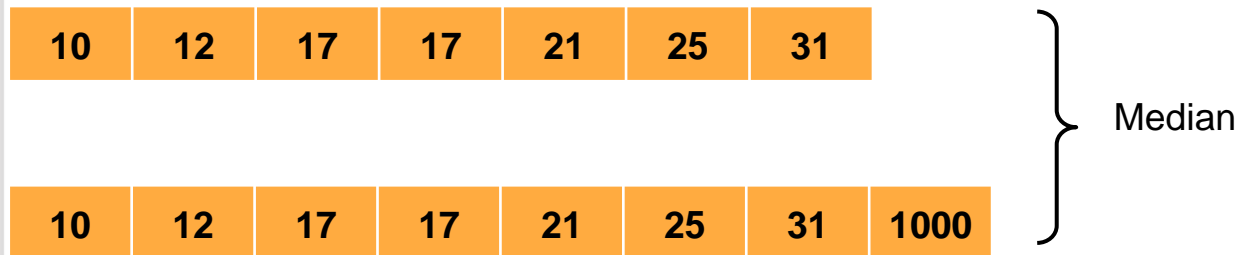
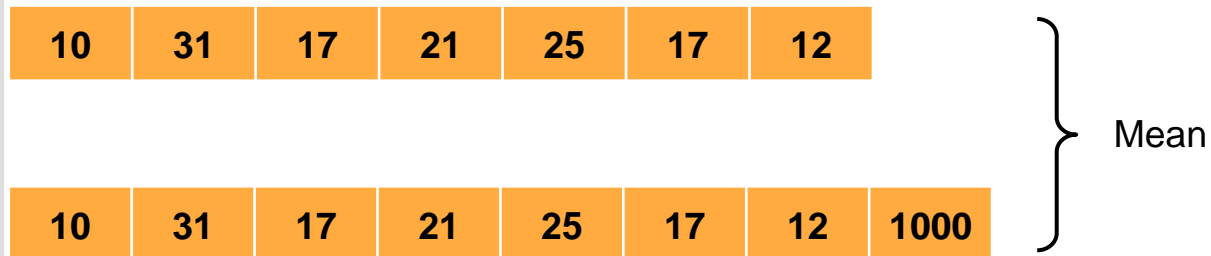
Which is the single best value to represent your data.

Mean, Median, Mode

Harmonic mean, geometric mean



## Descriptive Statistics – Mean and Median



## Descriptive Statistics – Mean and Median

10	31	17	21	25	17	12
----	----	----	----	----	----	----

$$\text{Mean} = \frac{10 + 31 + 17 + 21 + 25 + 17 + 12}{7}$$

$$\text{Mean} = 19$$

10	31	17	21	25	17	12	1000
----	----	----	----	----	----	----	------

$$\text{Mean} = \frac{10 + 31 + 17 + 21 + 25 + 17 + 12 + 1000}{8}$$

$$\text{Mean} = 141,625$$

10	12	17	17	21	25	31
----	----	----	----	----	----	----

$$\text{Median} = 17$$

10	12	17	17	21	25	31	1000
----	----	----	----	----	----	----	------

$$\text{Median} = \frac{17 + 21}{2} = 19$$

## Descriptive Statistics – Mean and Median

10	31	17	21	25	17	12
----	----	----	----	----	----	----

$$\text{Mean} = \frac{10 + 31 + 17 + 21 + 25 + 17 + 12}{7}$$

$$\text{Mean} = 19$$

10	31	17	21	25	17	12	1000
----	----	----	----	----	----	----	------

$$\text{Mean} = \frac{10 + 31 + 17 + 21 + 25 + 17 + 12 + 1000}{8}$$

$$\text{Arithmetic Mean} = 141,625$$

10	12	17	17	21	25	31
----	----	----	----	----	----	----

$$\text{Median} = 17$$

10	12	17	17	21	25	31	1000
----	----	----	----	----	----	----	------

$$\text{Median} = \frac{17 + 21}{2} = 19$$

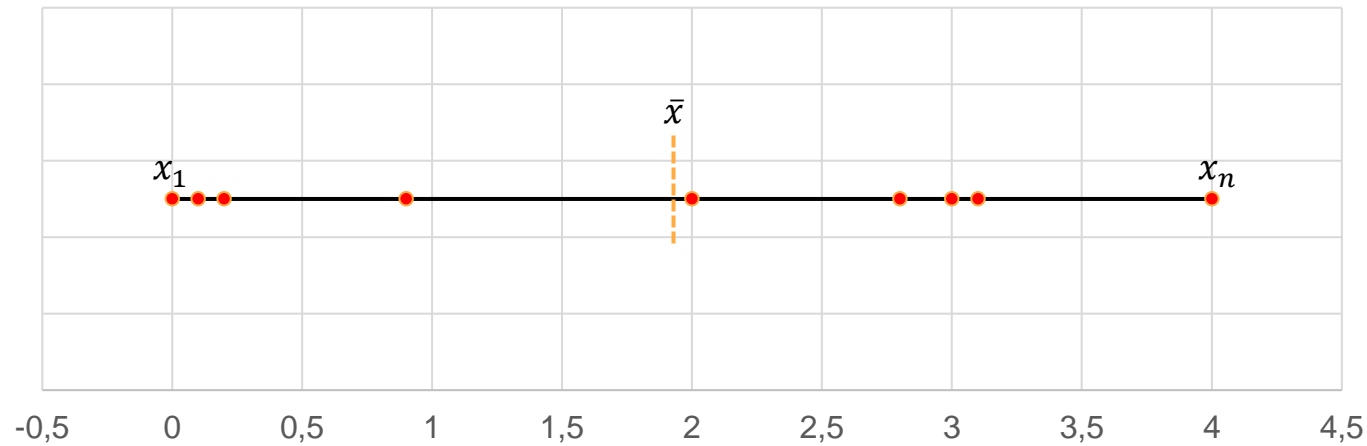
## Descriptive Statistics

- Measures of Dispersion:

How the data varies? How do they jump around?

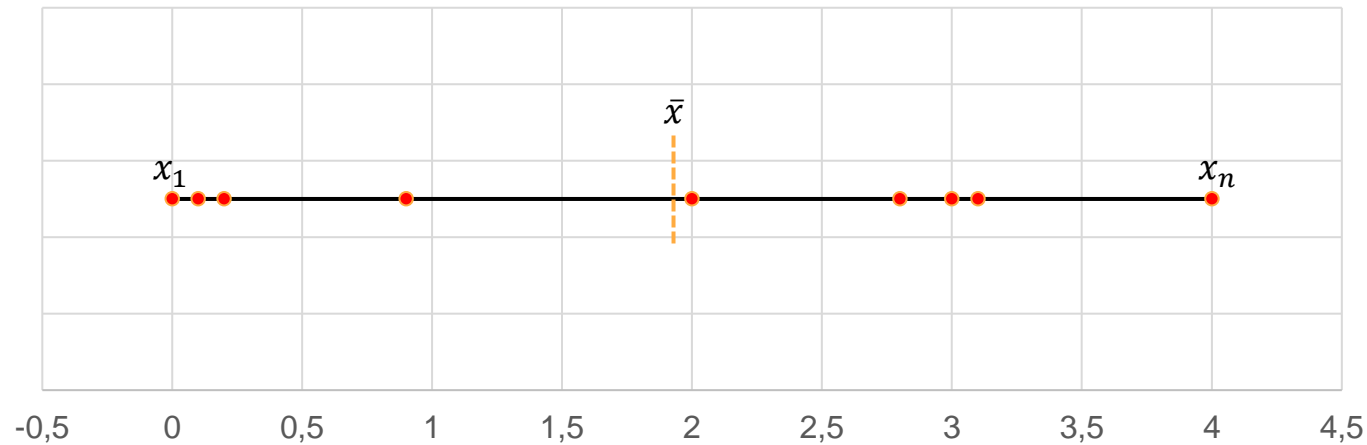
Variance, Standard Deviation, Range,  
InterQuartile Range

# Descriptive Statistics

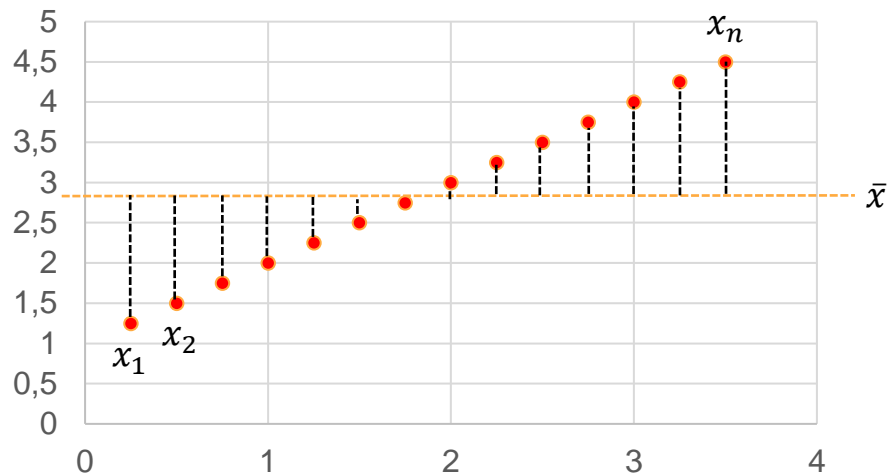


# Descriptive Statistics

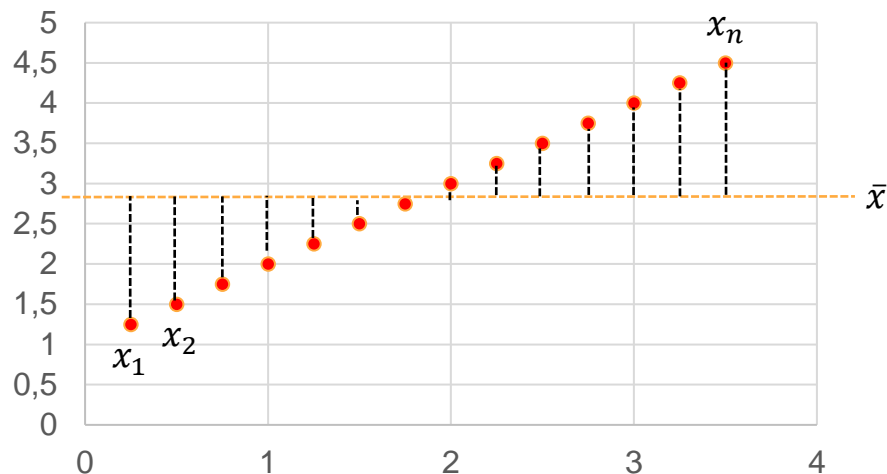
$$\text{Range} = X_{\max} - X_{\min}$$



# Descriptive Statistics



# Descriptive Statistics



$$\text{Mean Deviation} = (x_i - \bar{x})$$

$$\text{Squared Mean Deviation} = (x_i - \bar{x})^2$$

$$\text{Variance} = \frac{\sum (x_i - \bar{x})^2}{n}$$

$$\text{Variance} = \frac{\sum (x_i - \bar{x})^2}{n-1}$$

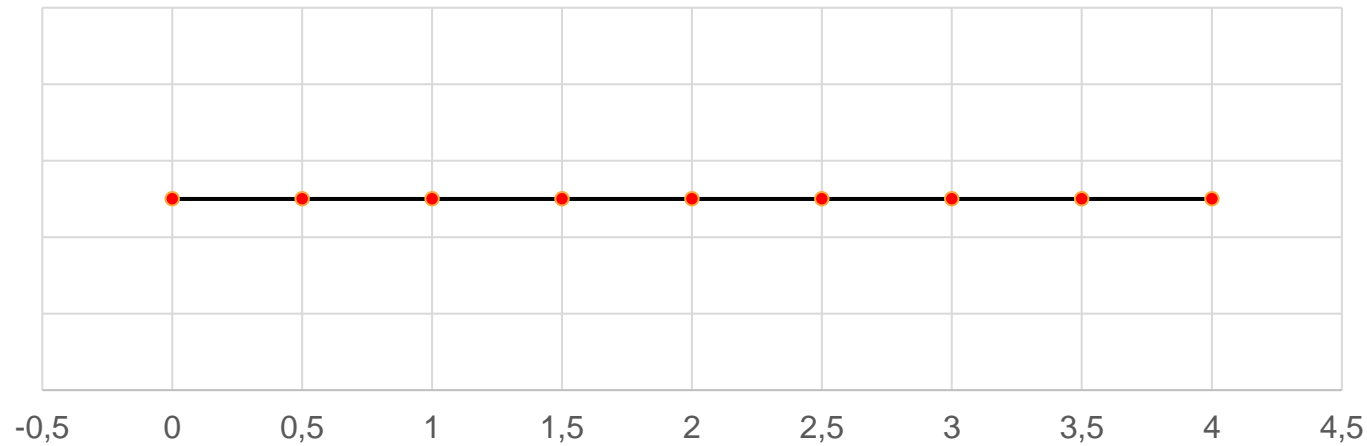


## Descriptive Statistics

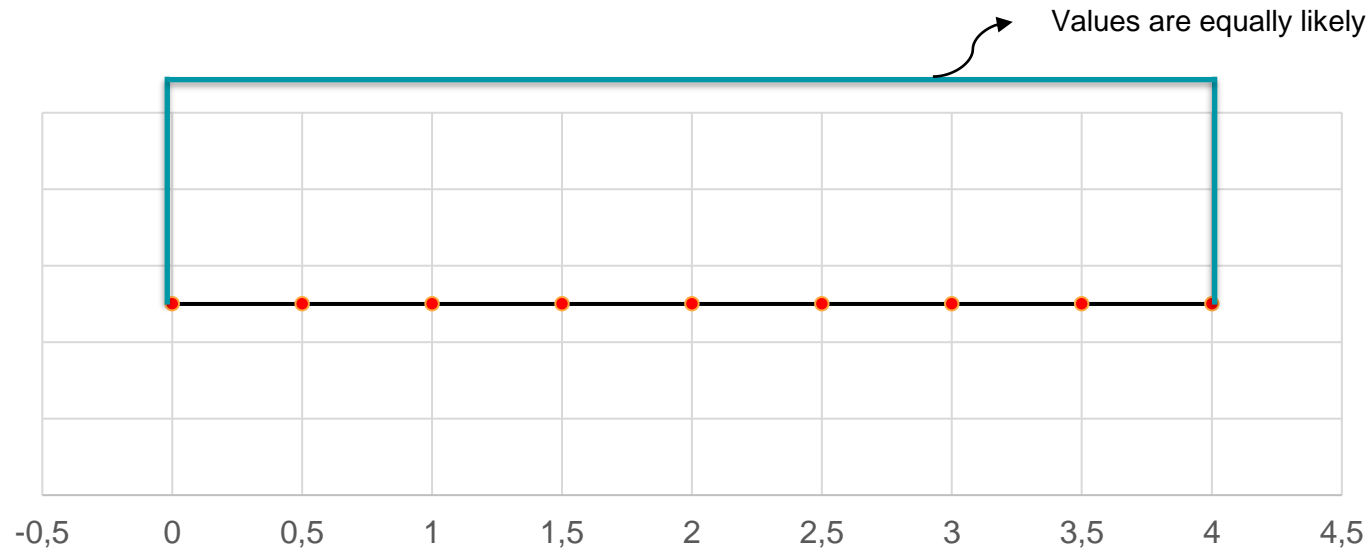
- Gaussian Normal Distribution:

Distribution is a formula that tells you how likely a particular value is to occur in your data.

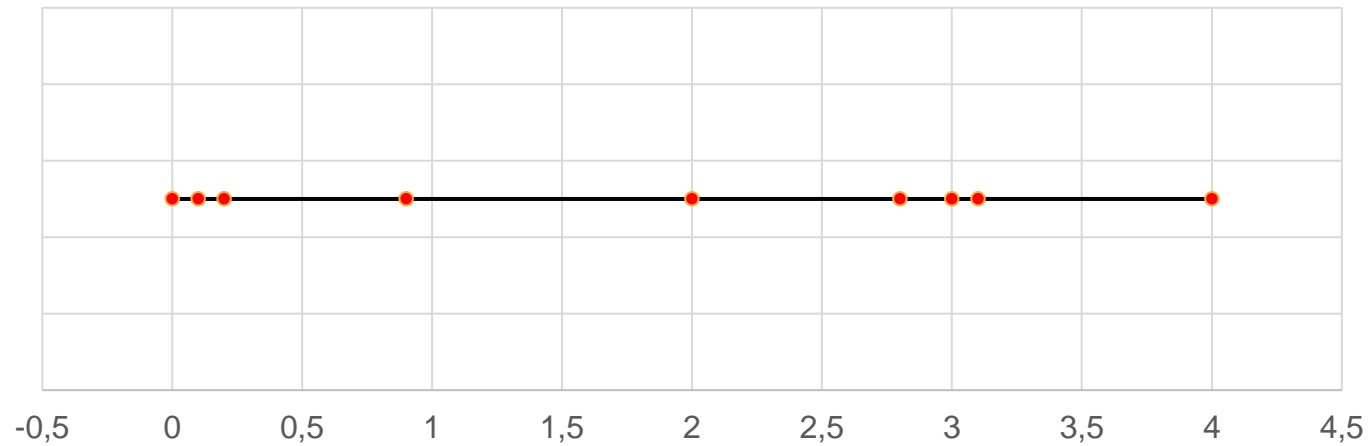
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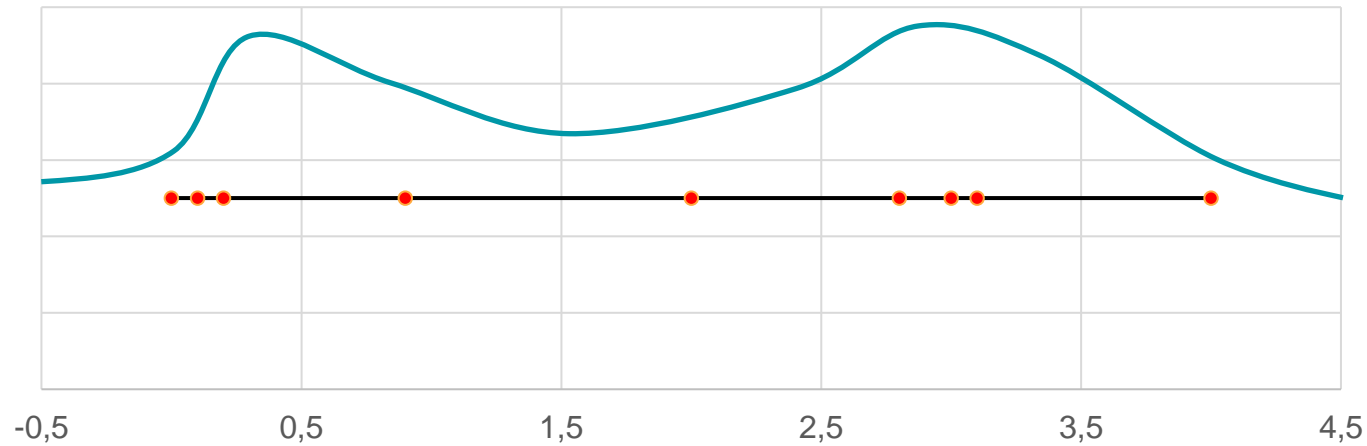
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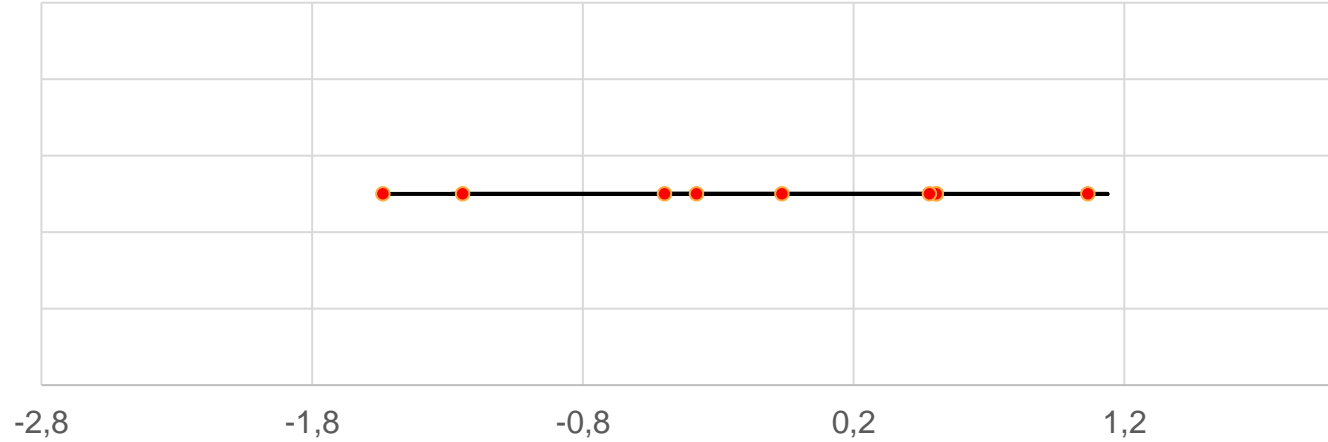
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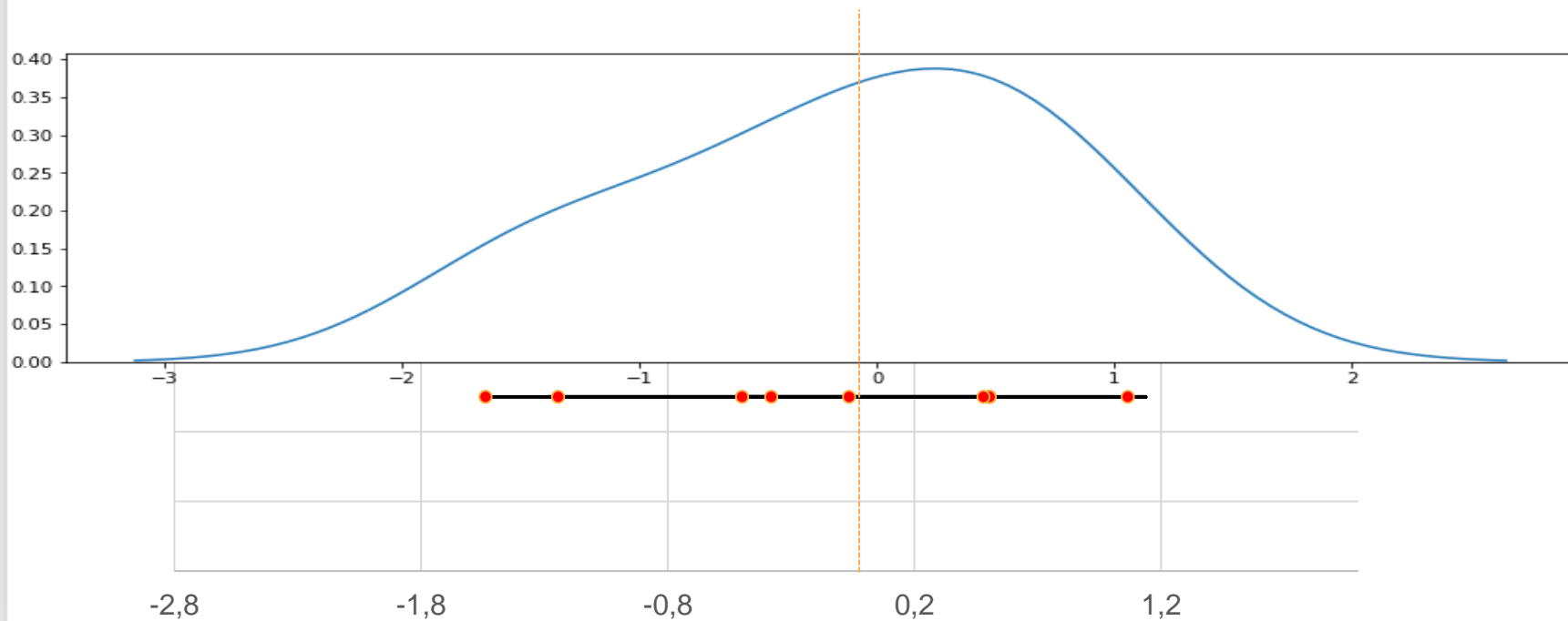
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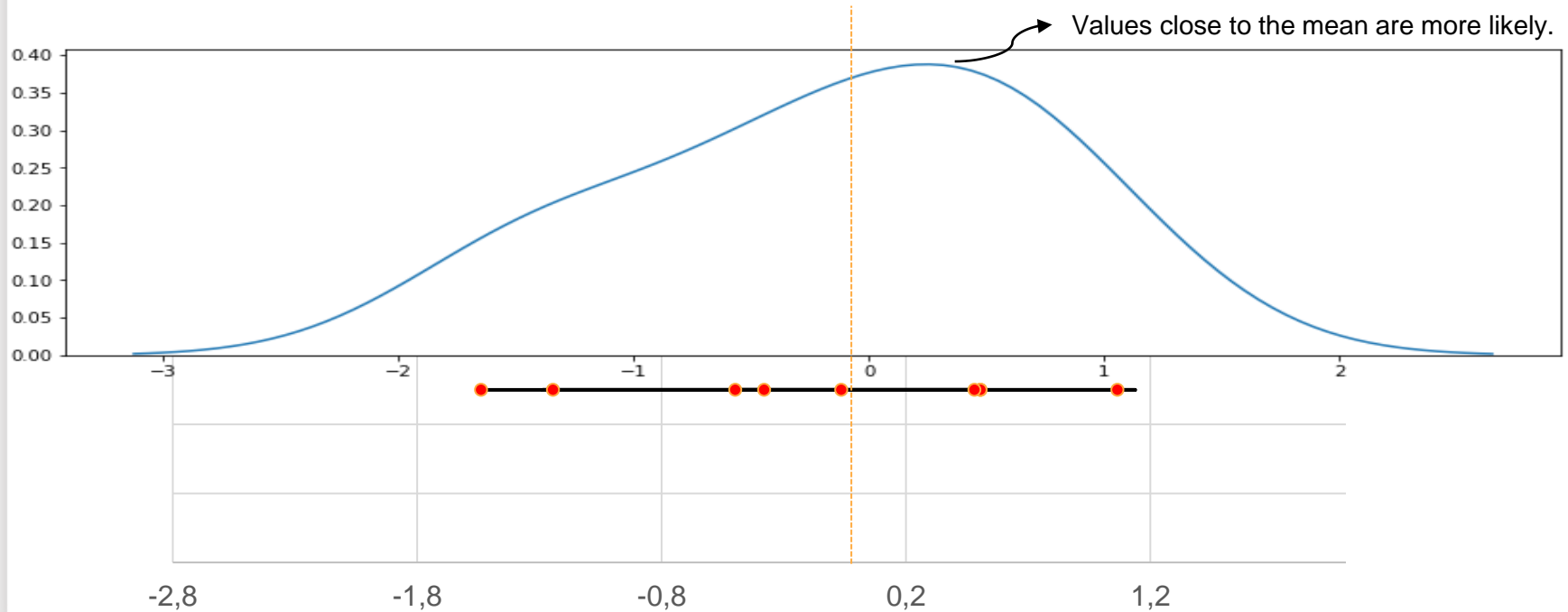
# Descriptive Statistics



## Descriptive Statistics - <https://galtonboard.com/probabilityexamplesinlife>



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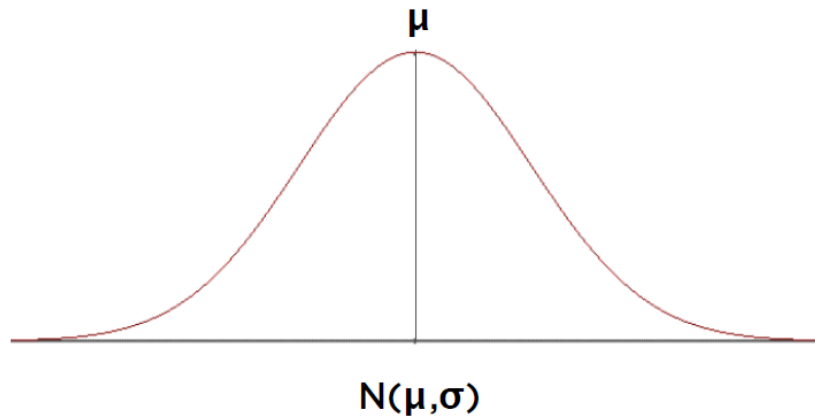




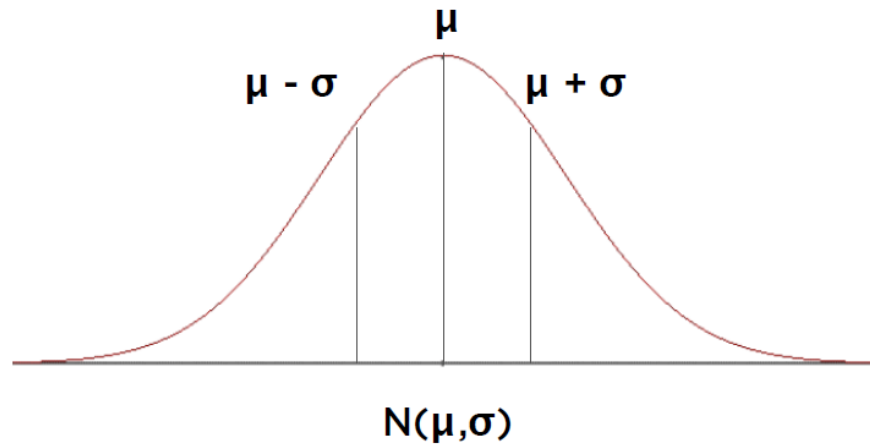
## Descriptive Statistics - Gaussian Distribution



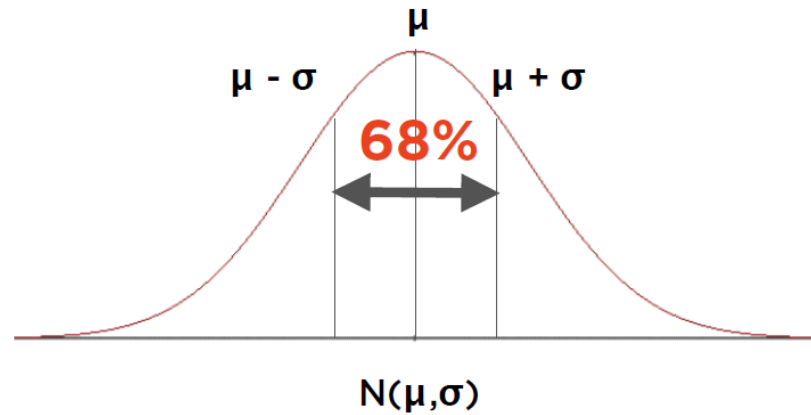
## Descriptive Statistics - Gaussian Distribution



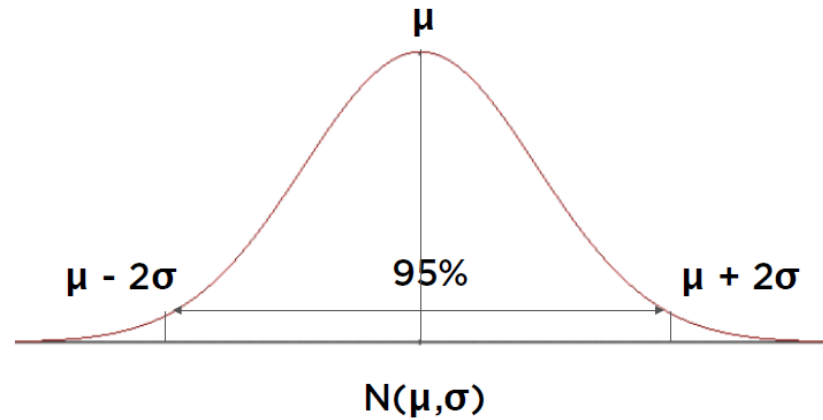
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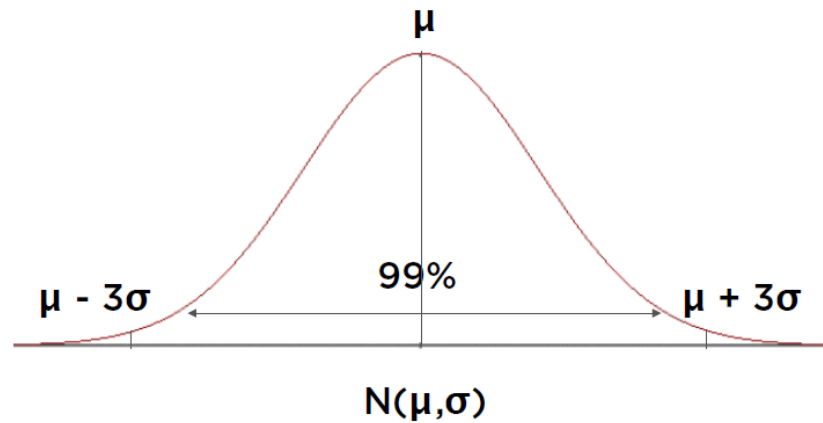
## Descriptive Statistics - Gaussian Distribution



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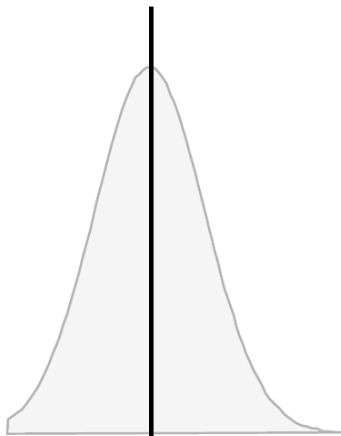


# Descriptive Statistics - Gaussian Distribution

## Effect of $\sigma$

Low  $\sigma$ :

Values closer to the mean



High  $\sigma$ :

Values far away from the mean



# Descriptive Statistics - Gaussian Distribution

