

ABOUT ME

Nice to meet you, I'm Cristy! I'm a senior at San Jose State University pursuing a BFA in Digital Media Art.

I'm interested in pursuing a career in UI/UX, graphic design, social media management, or museum/gallery operations.

CONTACT ME

✉ cristyaguilarart@gmail.com

☎ 669-205-8234

in @cristyaguilar

EDUCATION

Dr. TJ Owens Gilroy College Academy
High School Diploma
2016-2020

Gavilan College
Associate's Degree: Spanish
2016-2020

De Anza College
2020-2021

San Jose State University
BFA: Digital Media Art
2021-2024

SKILLS

Adobe Illustrator	<div><div></div></div>
Canva	<div><div></div></div>
Social Media Management	<div><div></div></div>
Time Management	<div><div></div></div>
Organization	<div><div></div></div>

Cristy Aguilar

4th Year at San Jose State University

WORK EXPERIENCE

VP OF MARKETING & OUTREACH 2022 - Present
Residence Hall Association | San Jose State University

- Writing, composing, and/or creating publicity and other marketing materials (physical/digital letters, posters, advertisements, etc.)
- Creating designs for merchandise
- Facilitating large events for residents & engaging with community to advertise events
- Collaborating with local businesses and organizations to coordinate events
- Working with SJSU Housing Staff to prepare, oversee, and facilitate events

PROGRAM LEADER Summer 2022
6th Street Studios & Art Center | Gilroy

- Overseeing children in both indoor and outdoor environments
- Assisting art professionals with carrying out art lesson plans for children
- Encouraging creativity from students through motivation, positive feedback
- Maintaining safe, clean environment

GALLERY INTERN Spring & Summer 2022
Gallery 1202 | Gilroy

- Managing content and information on social media platforms (Facebook, Instagram, LinkTree, EventBrite, Artsy, Art Cloud & 1stDibs)
- Co-writing newsletters
- Assisting with installations of artworks
- Organizing opening and closing receptions
- Designing postcards & catalogs

SOCIAL MEDIA COORDINATOR Spring & Summer 2022
6th Street Studios & Art Center | Gilroy

- Designing digital content (advertisements, posts, vinyls & more)
- Managing & posting on social media platforms (Instagram & Facebook, official website) in both English & Spanish
- Organizing and preparing events within community and local businesses
- Writing newsletters, prospectuses
- Assisting with art exhibitions through art installations

WEBSITE DESIGNER Oct. 2023 - Jan. 2024
Freelance

- Designing layout and visual components for website
- Creating designs and assets for branding
- Communicating with client and ensuring website layout